

CONTRACT



Houston KIAH
 7700 Westpark Drive
 Houston, TX 77063
 (713) 781-3939

And:

Crossroads Media LLC
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

<u>Contract / Revision</u> 3727176 /		<u>Alt Order #</u> 10488896	
<u>Advertiser</u> POL/Greg Abbott/Governor/TX/Rep		<u>Original Date / Revision</u> 09/29/22 / 09/29/22	
<u>Contract Dates</u> 10/25/22 - 10/31/22		<u>Estimate #</u> 6656	
<u>Product</u> TEXANS FOR GREG ABBO			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIAH	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philade	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9914273	<u>Advertiser Code</u> 96	<u>Product 1/2</u> 198	
<u>Agency Ref</u> IN7573/AU3290/TO167		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIAH	10/31/22	10/31/22	M-F 10a-11a	M-F 10a-11a		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/31/22	11/06/22	1-----	1			\$285.00				
N 2	KIAH	10/25/22	10/25/22	M-F 10a-11a	M-F 10a-11a		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/22	10/30/22	-1-----	1			\$285.00				
N 3	KIAH	10/27/22	10/27/22	M-F 10a-11a	M-F 10a-11a		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/22	10/30/22	---1---	1			\$285.00				
N 4	KIAH	10/26/22	10/26/22	M-F 11a-12p	M-F 11a-12p		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/22	10/30/22	--1----	1			\$285.00				
N 5	KIAH	10/27/22	10/27/22	M-F 11a-12p	M-F 11a-12p		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/22	10/30/22	---1---	1			\$285.00				
N 6	KIAH	10/28/22	10/28/22	M-F 11a-12p	M-F 11a-12p		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/22	10/30/22	----1--	1			\$285.00				
N 7	KIAH	10/25/22	10/25/22	M-F 12p-1230p	M-F 12p-1230p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/22	10/30/22	-1-----	1			\$265.00				
N 8	KIAH	10/26/22	10/26/22	M-F 12p-1230p	M-F 12p-1230p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/22	10/30/22	--1----	1			\$265.00				
N 9	KIAH	10/28/22	10/28/22	M-F 12p-1230p	M-F 12p-1230p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/22	10/30/22	----1--	1			\$265.00				
N 10	KIAH	10/26/22	10/26/22	M-F 1230p-1p	M-F 1230p-1p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/22	10/30/22	--1----	1			\$265.00				
N 11	KIAH	10/27/22	10/27/22	M-F 1230p-1p	M-F 1230p-1p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/22	10/30/22	---1---	1			\$265.00				

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Contract / Revision 3727176 /	Alt Order # 10488896
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Advertiser POL/Greg Abbott/Governor/TX/Rep	Original Date / Revision 09/29/22 / 09/29/22
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Contract Dates 10/25/22 - 10/31/22	Product TEXANS FOR GREG AB	Estimate # 6656
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	---1---				1	\$265.00			
N 12	KIAH	10/28/22	10/28/22	M-F 1230p-1p	M-F 1230p-1p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	----1--				1	\$265.00			
N 13	KIAH	10/31/22	10/31/22	M-F 1p-2p	M-F 1p-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	1-----				1	\$300.00			
N 14	KIAH	10/26/22	10/26/22	M-F 1p-2p	M-F 1p-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	--1----				1	\$300.00			
N 15	KIAH	10/28/22	10/28/22	M-F 1p-2p	M-F 1p-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	----1--				1	\$300.00			
N 16	KIAH	10/25/22	10/25/22	M-F 2p-3p	M-F 2p-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-1-----				1	\$300.00			
N 17	KIAH	10/27/22	10/27/22	M-F 2p-3p	M-F 2p-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	---1---				1	\$300.00			
N 18	KIAH	10/26/22	10/26/22	M-F 3p-4p	M-F 3p-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	--1----				1	\$300.00			
N 19	KIAH	10/27/22	10/27/22	M-F 3p-4p	M-F 3p-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	---1---				1	\$300.00			
N 20	KIAH	10/28/22	10/28/22	M-F 3p-4p	M-F 3p-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	----1--				1	\$300.00			
N 21	KIAH	10/31/22	10/31/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	1-----				1	\$465.00			
N 22	KIAH	10/26/22	10/26/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	--1----				1	\$465.00			
N 23	KIAH	10/27/22	10/27/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	---1---				1	\$465.00			
I 24	KIAH	10/31/22	10/31/22	9:30 PM-10:00 PM	9:30 PM-10:00 PM		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	1-----				1	\$465.00			
25	KIAH	10/25/22	10/25/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-1-----				1	\$465.00			
26	KIAH	10/27/22	10/27/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	---1---				1	\$465.00			
27	KIAH	10/31/22	10/31/22	M-F 10p-1030p	M-F 10p-1030p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	1-----				1	\$425.00			

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Advertiser POL/Greg Abbott/Governor/TX/Rep	Original Date / Revision 09/29/22 / 09/29/22
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Contract Dates 10/25/22 - 10/31/22	Product TEXANS FOR GREG AB	Estimate # 6656
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	1-----				1	\$425.00			
N 28	KIAH	10/26/22	10/26/22	M-F 10p-1030p	M-F 10p-1030p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	--1----				1	\$425.00			
N 29	KIAH	10/28/22	10/28/22	M-F 10p-1030p	M-F 10p-1030p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	----1--				1	\$425.00			
N 30	KIAH	10/25/22	10/25/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-1-----				1	\$425.00			
N 31	KIAH	10/27/22	10/27/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	---1---				1	\$425.00			
N 32	KIAH	10/28/22	10/28/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	----1--				1	\$425.00			
N 33	KIAH	10/29/22	10/29/22	Sa 9p-930p News	Sa 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----1-				1	\$465.00			
N 34	KIAH	10/29/22	10/29/22	Sa 930p-10p News	Sa 930p-10p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----1-				1	\$465.00			
N 35	KIAH	10/30/22	10/30/22	Su 9p-930p News	Su 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----1				1	\$465.00			
N 36	KIAH	10/30/22	10/30/22	Su 930p-10p News	Su 930p-10p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----1				1	\$465.00			
Totals											36	\$12,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	31	\$10,960.00	(\$1,644.00)	\$9,316.00
10/31/22 - 11/27/22	5	\$1,940.00	(\$291.00)	\$1,649.00
Totals	36	\$12,900.00	(\$1,935.00)	\$10,965.00

Signature: _____ Date: _____

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