

CONTRACT



Houston KIAH
 7700 Westpark Drive
 Houston, TX 77063
 (713) 781-3939

| | | | |
|---|--|--|---------------------------|
| <u>Contract / Revision</u> 3679747 / | | <u>Alt Order #</u> 10456510 | |
| <u>Advertiser</u> POL/Robert "Beto" O'Rourke/Governor/TX/D | | <u>Original Date / Revision</u> 10/12/22 / 10/12/22 | |
| <u>Contract Dates</u> 10/17/22 - 10/24/22 | | <u>Estimate #</u> 11408 | |
| <u>Product</u> BETO FOR TX | | | |
| <u>Order Brand</u> | <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KIAH | <u>Account Executive</u> Telerep Philadelphia | <u>Sales Office</u> Telerep/Philade | |
| <u>Special Handling</u> | | | |
| <u>Demographic</u> Adults 35+ | | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> 1388 | <u>Product 1/2</u> 1434 | |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> | |

And:

Middle Seat Consulting LLC
 P.O. Box 8248
 Houston, TX 77288

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KIAH | 10/18/22 | 10/24/22 | M-F 7a-730a News | M-F 7a-730a News | | :30 | | | NM | 5 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | | | | 5 | \$130.00 | | | |
| N 2 | KIAH | 10/18/22 | 10/24/22 | M-F 10a-11a | M-F 10a-11a | | :30 | | | NM | 3 | \$855.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | | | | 3 | \$285.00 | | | |
| N 3 | KIAH | 10/18/22 | 10/24/22 | M-F 11a-12p | M-F 11a-12p | | :30 | | | NM | 5 | \$1,425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | | | | 5 | \$285.00 | | | |
| N 4 | KIAH | 10/18/22 | 10/24/22 | 12:00 PM-12:30 PM | 12:00 PM-12:30 PM | | :30 | | | NM | 3 | \$795.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | | | | 3 | \$265.00 | | | |
| N 5 | KIAH | 10/18/22 | 10/24/22 | 12:30 PM-1:00 PM | 12:30 PM-1:00 PM | | :30 | | | NM | 5 | \$1,325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | | | | 5 | \$265.00 | | | |
| N 6 | KIAH | 10/18/22 | 10/24/22 | 1:53 PM-2:00 PM | 1:53 PM-2:00 PM | | :30 | | | NM | 3 | \$975.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | | | | 3 | \$325.00 | | | |
| N 7 | KIAH | 10/18/22 | 10/24/22 | M-F 1p-2p | M-F 1p-2p | | :30 | | | NM | 5 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | | | | 5 | \$300.00 | | | |
| N 8 | KIAH | 10/18/22 | 10/24/22 | 2:55 PM-3:00 PM | 2:55 PM-3:00 PM | | :30 | | | NM | 2 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/18/22 | 10/24/22 | ---11-- | | | | 2 | \$325.00 | | | |
| N 9 | KIAH | 10/18/22 | 10/24/22 | M-F 2p-3p | M-F 2p-3p | | :30 | | | NM | 5 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | | | | 5 | \$300.00 | | | |
| N 10 | KIAH | 10/18/22 | 10/24/22 | 3:55 PM-4:00 PM | 3:55 PM-4:00 PM | | :30 | | | NM | 3 | \$975.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/18/22 | 10/24/22 | --111-- | | | | 3 | \$325.00 | | | |
| D 11 | KIAH | 10/18/22 | 10/24/22 | M-F 3p-4p | M-F 3p-4p | | :30 | | | NM | 0 | \$0.00 |

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| Contract / Revision 3679747 / | Alt Order # 10456510 |
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| Advertiser POL/Robert "Beto" O'Rourke/Governor/TX/D | Original Date / Revision 10/12/22 / 10/12/22 |
|---|--|

| | | |
|--|-------------------------------|----------------------------|
| Contract Dates 10/17/22 - 10/24/22 | Product BETO FOR TX | Estimate # 11408 |
|--|-------------------------------|----------------------------|

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|-------------------|------|--------|-------------|------|------|-------|------------|
| N 12 | KIAH | 10/18/22 | 10/24/22 | M-F 9p-930p News | M-F 9p-930p News | | :30 | | | NM | 2 | \$930.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | 2 | | | \$465.00 | | | | |
| N 13 | KIAH | 10/18/22 | 10/24/22 | M-F 930p-10p News | M-F 930p-10p New | | :30 | | | NM | 3 | \$1,395.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | 3 | | | \$465.00 | | | | |
| N 14 | KIAH | 10/18/22 | 10/24/22 | M-F 10p-1030p | M-F 10p-1030p | | :30 | | | NM | 3 | \$1,275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | 3 | | | \$425.00 | | | | |
| N 15 | KIAH | 10/18/22 | 10/24/22 | M-F 1030p-11p | M-F 1030p-11p | | :30 | | | NM | 4 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | 4 | | | \$425.00 | | | | |
| 16 | KIAH | 10/18/22 | 10/24/22 | M-F 11p-1130p | M-F 11p-1130p | | :30 | | | NM | 3 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | 3 | | | \$375.00 | | | | |
| 17 | KIAH | 10/18/22 | 10/24/22 | M-F 1130p-12a | M-F 1130p-12a | | :30 | | | NM | 3 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | 3 | | | \$375.00 | | | | |
| N 18 | KIAH | 10/18/22 | 10/24/22 | M-F 12a-1230a 9p Encore | M-F 12a-1230a 9p | | :30 | | | NM | 5 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | 5 | | | \$45.00 | | | | |
| N 19 | KIAH | 10/18/22 | 10/24/22 | M-F 1230a-1a 9p Encore | M-F 1230a-1a 9p E | | :30 | | | NM | 5 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | 5 | | | \$45.00 | | | | |
| N 20 | KIAH | 10/18/22 | 10/24/22 | M-F 1a-130a | M-F 1a-130a | | :30 | | | NM | 5 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | 5 | | | \$190.00 | | | | |
| N 21 | KIAH | 10/18/22 | 10/24/22 | M-F 130a-2a | M-F 130a-2a | | :30 | | | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/18/22 | 10/24/22 | MTWTF-- | 5 | | | \$150.00 | | | | |
| 22 | KIAH | 10/18/22 | 10/18/22 | Tue Prime Hour 1 | Tue Prime Hour 1 | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/17/22 | 10/23/22 | -1----- | 1 | | | \$500.00 | | | | |
| N 23 | KIAH | 10/20/22 | 10/20/22 | Thur Prime Hour 1 | Thur Prime Hour 1 | | :30 | | | NM | 1 | \$385.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/17/22 | 10/23/22 | ---1--- | 1 | | | \$385.00 | | | | |
| D 24 | KIAH | 10/22/22 | 10/22/22 | Sa 2p-3p | Sa 2p-3p | | :30 | | | NM | 0 | \$0.00 |
| N 25 | KIAH | 10/22/22 | 10/22/22 | HBCU COLLEGE FOOTBALL | 3:00 PM-7:00 PM | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/17/22 | 10/23/22 | -----1- | 1 | | | \$150.00 | | | | |
| N 26 | KIAH | 10/22/22 | 10/22/22 | Sa 9p-930p News | Sa 9p-930p News | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/17/22 | 10/23/22 | -----1- | 1 | | | \$150.00 | | | | |
| N 27 | KIAH | 10/22/22 | 10/22/22 | Sa 12a-1230a 9p News Enc | Sa 12a-1230a 9p N | | :30 | | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/17/22 | 10/23/22 | -----1- | 1 | | | \$75.00 | | | | |
| N 28 | KIAH | 10/23/22 | 10/23/22 | Su 9p-930p News | Su 9p-930p News | | :30 | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/17/22 | 10/23/22 | -----1 | 1 | | | \$175.00 | | | | |

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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 3679747 / | 10456510 |

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| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| POL/Robert "Beto" O'Rourke/Governor/TX/D | 10/12/22 / 10/12/22 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/17/22 - 10/24/22 | BETO FOR TX | 11408 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--------------------------|-------------------|------|--------|-------------|------|------|-----------|--------------------|
| 29 | KIAH | 10/23/22 | 10/23/22 | Su 1030p-11p | Su 1030p-11p | | :30 | | | NM | 1 | \$340.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/17/22 | 10/23/22 | -----1 | 1 | | | \$340.00 | | | | |
| 30 | KIAH | 10/23/22 | 10/23/22 | Su 11p-1130p | Su 11p-1130p | | :30 | | | NM | 1 | \$340.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/17/22 | 10/23/22 | -----1 | 1 | | | \$340.00 | | | | |
| 31 | KIAH | 10/23/22 | 10/23/22 | Su 1130p-12a | Su 1130p-12a | | :30 | | | NM | 1 | \$340.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/17/22 | 10/23/22 | -----1 | 1 | | | \$340.00 | | | | |
| N 32 | KIAH | 10/23/22 | 10/23/22 | Su 12a-1a 9p News Encore | Su 12a-1a 9p New: | | :30 | | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/17/22 | 10/23/22 | -----1 | 1 | | | \$75.00 | | | | |
| N 33 | KIAH | 10/23/22 | 10/23/22 | Sa 1230a-1a 9p News Enc | Sa 1230a-1a 9p Ne | | :30 | | | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/17/22 | 10/23/22 | -----1 | 1 | | | \$50.00 | | | | |
| 34 | KIAH | 10/23/22 | 10/23/22 | Su 1a-130a | Su 1a-130a | | :30 | | | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/17/22 | 10/23/22 | -----1 | 1 | | | \$90.00 | | | | |
| 35 | KIAH | 10/23/22 | 10/23/22 | Su 130a-2a | Su 130a-2a | | :30 | | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/17/22 | 10/23/22 | -----1 | 1 | | | \$75.00 | | | | |
| Totals | | | | | | | | | | | 90 | \$23,095.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 09/26/22 - 10/24/22 | 78 | \$19,160.00 | (\$2,874.00) | \$16,286.00 |
| Totals | 78 | \$19,160.00 | (\$2,874.00) | \$16,286.00 |

Signature: _____ Date: _____

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