

# CONTRACT



**Houston KIAH**  
 7700 Westpark Drive  
 Houston, TX 77063  
 (713) 781-3939

<u>Contract / Revision</u> 3727176 /		<u>Alt Order #</u> 10488896	
<u>Advertiser</u> POL/Greg Abbott/Governor/TX/Rep		<u>Original Date / Revision</u> 10/21/22 / 10/21/22	
<u>Contract Dates</u> 10/25/22 - 10/31/22		<u>Estimate #</u> 6656	
<u>Product</u> TEXANS FOR GREG ABBO			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIAH	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philade	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9914273	<u>Advertiser Code</u> 96	<u>Product 1/2</u> 198	
<u>Agency Ref</u> IN7573/AU3290/TO167		<u>Advertiser Ref</u>	

And:

**Crossroads Media LLC**  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KIAH	10/31/22	10/31/22	M-F 10a-11a	M-F 10a-11a		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	1-----				1	\$285.00			
2	KIAH	10/25/22	10/25/22	M-F 10a-11a	M-F 10a-11a		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-1-----				1	\$285.00			
3	KIAH	10/27/22	10/27/22	M-F 10a-11a	M-F 10a-11a		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	---1---				1	\$285.00			
4	KIAH	10/26/22	10/26/22	M-F 11a-12p	M-F 11a-12p		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	--1----				1	\$285.00			
5	KIAH	10/27/22	10/27/22	M-F 11a-12p	M-F 11a-12p		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	---1---				1	\$285.00			
6	KIAH	10/28/22	10/28/22	M-F 11a-12p	M-F 11a-12p		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	----1--				1	\$285.00			
7	KIAH	10/25/22	10/25/22	M-F 12p-1230p	M-F 12p-1230p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-1-----				1	\$265.00			
8	KIAH	10/26/22	10/26/22	M-F 12p-1230p	M-F 12p-1230p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	--1----				1	\$265.00			
9	KIAH	10/28/22	10/28/22	M-F 12p-1230p	M-F 12p-1230p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	----1--				1	\$265.00			
10	KIAH	10/26/22	10/26/22	M-F 1230p-1p	M-F 1230p-1p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	--1----				1	\$265.00			
11	KIAH	10/27/22	10/27/22	M-F 1230p-1p	M-F 1230p-1p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	---1---				1	\$265.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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3727176 /	10488896

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Greg Abbott/Governor/TX/Rep	10/21/22 / 10/21/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/22 - 10/31/22	TEXANS FOR GREG AB	6656

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	---1---				1	\$265.00			
12	KIAH	10/28/22	10/28/22	M-F 1230p-1p	M-F 1230p-1p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	----1--				1	\$265.00			
13	KIAH	10/31/22	10/31/22	M-F 1p-2p	M-F 1p-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	1-----				1	\$300.00			
14	KIAH	10/26/22	10/26/22	M-F 1p-2p	M-F 1p-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	--1----				1	\$300.00			
15	KIAH	10/28/22	10/28/22	M-F 1p-2p	M-F 1p-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	----1--				1	\$300.00			
16	KIAH	10/25/22	10/25/22	M-F 2p-3p	M-F 2p-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-1-----				1	\$300.00			
17	KIAH	10/27/22	10/27/22	M-F 2p-3p	M-F 2p-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	---1---				1	\$300.00			
18	KIAH	10/26/22	10/26/22	M-F 3p-4p	M-F 3p-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	--1----				1	\$300.00			
19	KIAH	10/27/22	10/27/22	M-F 3p-4p	M-F 3p-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	---1---				1	\$300.00			
20	KIAH	10/28/22	10/28/22	M-F 3p-4p	M-F 3p-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	----1--				1	\$300.00			
N 21	KIAH	10/31/22	10/31/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	1-----				1	\$150.00			
N 22	KIAH	10/26/22	10/26/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	--1----				1	\$150.00			
N 23	KIAH	10/27/22	10/27/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	---1---				1	\$150.00			
N 24	KIAH	10/31/22	10/31/22	9:30 PM-10:00 PM	9:30 PM-10:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	1-----				1	\$150.00			
N 25	KIAH	10/25/22	10/25/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-1-----				1	\$150.00			
N 26	KIAH	10/27/22	10/27/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	---1---				1	\$150.00			
N 27	KIAH	10/31/22	10/31/22	M-F 10p-1030p	M-F 10p-1030p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	1-----				1	\$175.00			

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<u>Advertiser</u>	<u>Original Date / Revision</u>
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10/25/22 - 10/31/22	TEXANS FOR GREG AB	6656

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	1-----				1	\$175.00			
N 28	KIAH	10/26/22	10/26/22	M-F 10p-1030p	M-F 10p-1030p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	--1----				1	\$175.00			
N 29	KIAH	10/28/22	10/28/22	M-F 10p-1030p	M-F 10p-1030p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	----1--				1	\$175.00			
N 30	KIAH	10/25/22	10/25/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-1-----				1	\$150.00			
N 31	KIAH	10/27/22	10/27/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	---1---				1	\$150.00			
N 32	KIAH	10/28/22	10/28/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	----1--				1	\$150.00			
N 33	KIAH	10/29/22	10/29/22	Sa 9p-930p News	Sa 9p-930p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----1-				1	\$150.00			
N 34	KIAH	10/29/22	10/29/22	Sa 930p-10p News	Sa 930p-10p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----1-				1	\$150.00			
N 35	KIAH	10/30/22	10/30/22	Su 9p-930p News	Su 9p-930p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----1				1	\$150.00			
N 36	KIAH	10/30/22	10/30/22	Su 930p-10p News	Su 930p-10p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----1				1	\$150.00			
N 37	KIAH	10/25/22	10/31/22	M-F 12a-1230a 9p Encore	M-F 12a-1230a 9p		:30			NM	4	\$1,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				3	\$265.00			
Week:		10/31/22	11/06/22	M-----				1	\$265.00			
N 38	KIAH	10/25/22	10/31/22	M-F 1230a-1a 9p Encore	M-F 1230a-1a 9p E		:30			NM	4	\$1,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				3	\$265.00			
Week:		10/31/22	11/06/22	M-----				1	\$265.00			
N 39	KIAH	10/29/22	10/29/22	Sa 12a-1230a 9p News Enc	Sa 12a-1230a 9p N		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----S-				1	\$265.00			
N 40	KIAH	10/29/22	10/29/22	Sa 1230a-1a 9p News Enc	Sa 1230a-1a 9p N		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----S-				1	\$265.00			
N 41	KIAH	10/30/22	10/30/22	Su 12a-1230a 9p News Enc	Su 12a-1230a 9p N		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----S				1	\$265.00			
N 42	KIAH	10/30/22	10/30/22	Sa 1230a-1a 9p News Enc	Sa 1230a-1a 9p N		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----S				1	\$265.00			

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<u>Contract Dates</u> 10/25/22 - 10/31/22	<u>Product</u> TEXANS FOR GREG AB	<u>Estimate #</u> 6656
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 43	KIAH	10/29/22	10/29/22	HBCU College Football	3:00 PM-6:00 PM		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----S-				2	\$150.00			
N 44	KIAH	10/25/22	10/25/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-T-----				1	\$150.00			
N 45	KIAH	10/28/22	10/28/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	----F--				1	\$150.00			
N 46	KIAH	10/26/22	10/26/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	--W----				1	\$150.00			
N 47	KIAH	10/28/22	10/28/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	----F--				1	\$150.00			
N 48	KIAH	10/25/22	10/25/22	M-F 10p-1030p	M-F 10p-1030p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-T-----				1	\$175.00			
N 49	KIAH	10/26/22	10/26/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	--W----				1	\$150.00			
N 50	KIAH	10/25/22	10/31/22	M-F 730a-8a News	M-F 730a-8a News		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				1	\$160.00			
Week:		10/31/22	11/06/22	M-----				1	\$160.00			
<b>Totals</b>											<b>58</b>	<b>\$12,900.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	32	\$6,035.00	(\$905.25)	\$5,129.75
10/31/22 - 11/27/22	6	\$1,165.00	(\$174.75)	\$990.25
<b>Totals</b>	<b>38</b>	<b>\$7,200.00</b>	<b>(\$1,080.00)</b>	<b>\$6,120.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.