

# CONTRACT



**Houston KIAH**  
 7700 Westpark Drive  
 Houston, TX 77063  
 (713) 781-3939

<u>Contract / Revision</u> 3657985 /		<u>Alt Order #</u> 10449010	
<u>Advertiser</u> POL/Greg Abbott/Governor/TX/Rep		<u>Original Date / Revision</u> 08/15/22 / 08/15/22	
<u>Contract Dates</u> 08/23/22 - 08/29/22		<u>Estimate #</u> 6664	
<u>Product</u> TEXANS FOR GREG ABBO			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIAH	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philade	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9914273	<u>Advertiser Code</u> 96	<u>Product 1/2</u> 198	
<u>Agency Ref</u> IN7573/AU3290/TO167		<u>Advertiser Ref</u>	

And:

**Crossroads Media LLC**  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIAH	08/29/22	08/29/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/29/22	09/04/22	1-----				1	\$425.00			
N 2	KIAH	08/23/22	08/23/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/22/22	08/28/22	-1-----				1	\$425.00			
N 3	KIAH	08/29/22	08/29/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/29/22	09/04/22	1-----				1	\$465.00			
N 4	KIAH	08/23/22	08/23/22	A35+	M-F 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/22/22	08/28/22	-1-----				1	\$465.00			
N 5	KIAH	08/24/22	08/24/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/22/22	08/28/22	--1----				1	\$465.00			
N 6	KIAH	08/26/22	08/26/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/22/22	08/28/22	----1--				1	\$465.00			
<b>Totals</b>											<b>6</b>	<b>\$2,710.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/22 -08/28/22	4	\$1,820.00	(\$273.00)	\$1,547.00
08/29/22 -09/25/22	2	\$890.00	(\$133.50)	\$756.50
<b>Totals</b>	<b>6</b>	<b>\$2,710.00</b>	<b>(\$406.50)</b>	<b>\$2,303.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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