

CONTRACT



Houston KIAH
 7700 Westpark Drive
 Houston, TX 77063
 (713) 781-3939

<u>Contract / Revision</u> 3731120 /		<u>Alt Order #</u> 10490461	
<u>Advertiser</u> POL/Robert "Beto" O'Rourke/Governor/TX/D		<u>Original Date / Revision</u> 10/03/22 / 10/03/22	
<u>Contract Dates</u> 10/04/22 - 10/10/22		<u>Estimate #</u> 11768	
<u>Product</u> BETO FOR TX			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIAH	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philade	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agy Code</u>	<u>Advertiser Code</u> 1388	<u>Product 1/2</u> 1434	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Middle Seat Consulting LLC
 P.O. Box 8248
 Houston, TX 77288

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIAH	10/04/22	10/10/22	M-F 530a-6a News	M-F 530a-6a News		:30			NM	4	\$104.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				4	\$26.00			
N 2	KIAH	10/04/22	10/10/22	M-F 6a-630a News	M-F 6a-630a News		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				3	\$40.00			
N 3	KIAH	10/04/22	10/10/22	M-F 630a-7a News	M-F 630a-7a News		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				4	\$40.00			
N 4	KIAH	10/04/22	10/10/22	M-F 7a-730a News	M-F 7a-730a News		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				2	\$35.00			
N 5	KIAH	10/04/22	10/10/22	M-F 730a-8a News	M-F 730a-8a News		:30			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				4	\$35.00			
N 6	KIAH	10/04/22	10/10/22	M-F 8a-830a News	M-F 8a-830a News		:30			NM	3	\$114.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				3	\$38.00			
N 7	KIAH	10/04/22	10/10/22	M-F 830a-9a News	M-F 830a-9a News		:30			NM	4	\$152.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				4	\$38.00			
N 8	KIAH	10/04/22	10/10/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				3	\$140.00			
N 9	KIAH	10/04/22	10/10/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				3	\$140.00			
N 10	KIAH	10/04/22	10/10/22	M-F 12a-1230a 9p Encore	M-F 12a-1230a 9p		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				2	\$45.00			
N 11	KIAH	10/04/22	10/10/22	M-F 1230a-1a 9p Encore	M-F 1230a-1a 9p E		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				2	\$40.00			

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<u>Advertiser</u> POL/Robert "Beto" O'Rourke/Governor/TX/D	<u>Original Date / Revision</u> 10/03/22 / 10/03/22
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<u>Contract Dates</u> 10/04/22 - 10/10/22	<u>Product</u> BETO FOR TX	<u>Estimate #</u> 11768
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				2	\$40.00			
N 12	KIAH	10/08/22	10/08/22	Sa 930p-10p News	Sa 930p-10p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1-				1	\$150.00			
N 13	KIAH	10/08/22	10/08/22	Sa 1230a-1a 9p News Enc	Sa 1230a-1a 9p N		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1-				1	\$45.00			
N 14	KIAH	10/09/22	10/09/22	Su 930p-10p News	Su 930p-10p News		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1				1	\$175.00			
N 15	KIAH	10/09/22	10/09/22	Su 12a-1230a 9p News Enc	Su 12a-1230a 9p N		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1				1	\$90.00			
N 16	KIAH	10/08/22	10/08/22	1:00 PM-5:00 PM	1:00 PM-5:00 PM		:30			NM	1	\$168.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1-				1	\$168.00			
N 17	KIAH	10/04/22	10/10/22	M-F 10a-11a	M-F 10a-11a		:30			NM	3	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				3	\$285.00			
N 18	KIAH	10/04/22	10/10/22	M-F 11a-12p	M-F 11a-12p		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				1	\$285.00			
N 19	KIAH	10/04/22	10/10/22	M-F 12p-1p	M-F 12p-1p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				1	\$265.00			
N 20	KIAH	10/04/22	10/10/22	M-F 1p-2p	M-F 1p-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				1	\$300.00			
N 21	KIAH	10/04/22	10/10/22	M-F 2p-3p	M-F 2p-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				1	\$300.00			
N 22	KIAH	10/04/22	10/10/22	M-F 3p-4p	M-F 3p-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				1	\$300.00			
N 23	KIAH	10/09/22	10/09/22	Su 3p-4p	Su 3p-4p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1				1	\$40.00			
N 24	KIAH	10/04/22	10/10/22	M-F 10p-1030p	M-F 10p-1030p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				1	\$150.00			
N 25	KIAH	10/04/22	10/10/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				1	\$150.00			
N 26	KIAH	10/04/22	10/10/22	M-F 11p-1130p	M-F 11p-1130p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				1	\$375.00			
N 27	KIAH	10/04/22	10/10/22	M-F 1130p-12a	M-F 1130p-12a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				1	\$375.00			

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POL/Robert "Beto" O'Rourke/Governor/TX/D	10/03/22 / 10/03/22

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10/04/22 - 10/10/22	BETO FOR TX	11768

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				1	\$375.00			
N 28	KIAH	10/04/22	10/10/22	M-F 130a-2a	M-F 130a-2a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				1	\$150.00			
N 29	KIAH	10/08/22	10/08/22	Sa 1a-2a	Sa 1a-2a		:30			NM	1	\$23.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1-				1	\$23.00			
N 30	KIAH	10/09/22	10/09/22	Su 10p-1030p	Su 10p-1030p		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1				1	\$340.00			
N 31	KIAH	10/09/22	10/09/22	Su 11p-1130p	Su 11p-1130p		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1				1	\$340.00			
N 32	KIAH	10/09/22	10/09/22	Su 1a-130a	Su 1a-130a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1				1	\$90.00			
N 33	KIAH	10/04/22	10/10/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				1	\$140.00			
N 34	KIAH	10/04/22	10/10/22	M-F 11p-1130p	M-F 11p-1130p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				1	\$375.00			
N 35	KIAH	10/09/22	10/09/22	Su 2p-3p	Su 2p-3p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1				1	\$135.00			
N 36	KIAH	10/04/22	10/10/22	M-F 2a-3a	M-F 2a-3a		:30			NM	1	\$9.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				1	\$9.00			
Totals											61	\$7,495.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/10/22	61	\$7,495.00	(\$1,124.25)	\$6,370.75
Totals	61	\$7,495.00	(\$1,124.25)	\$6,370.75

Signature: _____ Date: _____

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