

# CONTRACT



**Houston KIAH**  
 5000 Riverside  
 Building 5 Center 200  
 Irving, TX 75039  
 (713) 781-3939

And:

**Crossroads Media LLC**  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria, VA 22314

<u>Contract / Revision</u> 3410441 /		<u>Alt Order #</u> 10322573	
<u>Advertiser</u> POL/Greg Abbott/Governor/TX/Rep		<u>Original Date / Revision</u> 02/10/22 / 02/10/22	
<u>Contract Dates</u> 02/13/22 - 02/27/22		<u>Estimate #</u> 6171	
<u>Product</u> TEXANS FOR GREG ABBOTT			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIAH	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philade	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agy Code</u> 9914273	<u>Advertiser Code</u> 96	<u>Product 1/2</u> 198	
<u>Agency Ref</u> IN7573/AU3290/TO167		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIAH	02/13/22	02/13/22	Su 730a-8a	Su 730a-8a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/07/22	02/13/22	-----1				1	\$40.00			
N 2	KIAH	02/20/22	02/20/22	Su 730a-8a	Su 730a-8a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/14/22	02/20/22	-----1				1	\$40.00			
N 3	KIAH	02/27/22	02/27/22	Su 730a-8a	Su 730a-8a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/21/22	02/27/22	-----1				1	\$40.00			
N 4	KIAH	02/13/22	02/13/22	Su 10p-1030p	Su 10p-1030p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/07/22	02/13/22	-----1				1	\$150.00			
N 5	KIAH	02/20/22	02/20/22	Su 10p-1030p	Su 10p-1030p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/14/22	02/20/22	-----1				1	\$150.00			
N 6	KIAH	02/27/22	02/27/22	Su 10p-1030p	Su 10p-1030p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/21/22	02/27/22	-----1				1	\$150.00			
<b>Totals</b>											6	\$570.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 -02/27/22	6	\$570.00	(\$85.50)	\$484.50
<b>Totals</b>	6	\$570.00	(\$85.50)	\$484.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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