

CONTRACT



Houston KIAH
 7700 Westpark Drive
 Houston, TX 77063
 (713) 781-3939

<u>Contract / Revision</u> 3679587 /		<u>Alt Order #</u> 10456508	
<u>Advertiser</u> POL/Robert "Beto" O'Rourke/Governor/TX/D		<u>Original Date / Revision</u> 10/04/22 / 10/04/22	
<u>Contract Dates</u> 10/03/22 - 10/10/22		<u>Estimate #</u> 11406	
<u>Product</u> BETO FOR TX			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIAH	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philade	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u>	<u>Advertiser Code</u> 1388	<u>Product 1/2</u> 1434	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Middle Seat Consulting LLC
 P.O. Box 8248
 Houston, TX 77288

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KIAH	10/04/22	10/10/22	M-F 7a-730a News	M-F 7a-730a News		:30			NM	5	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				5	\$43.00			
2	KIAH	10/04/22	10/10/22	M-F 10a-11a	M-F 10a-11a		:30			NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				2	\$285.00			
3	KIAH	10/04/22	10/10/22	M-F 11a-12p	M-F 11a-12p		:30			NM	5	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				5	\$285.00			
4	KIAH	10/04/22	10/10/22	12:00 PM-12:30 PM	12:00 PM-12:30 PM		:30			NM	3	\$795.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	-TWTF--				3	\$265.00			
5	KIAH	10/04/22	10/10/22	12:30 PM-1:00 PM	12:30 PM-1:00 PM		:30			NM	4	\$1,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				4	\$265.00			
6	KIAH	10/04/22	10/10/22	1:53 PM-2:00 PM	1:53 PM-2:00 PM		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				2	\$325.00			
7	KIAH	10/04/22	10/10/22	M-F 1p-2p	M-F 1p-2p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				5	\$300.00			
8	KIAH	10/04/22	10/10/22	2:55 PM-3:00 PM	2:55 PM-3:00 PM		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				2	\$325.00			
9	KIAH	10/04/22	10/10/22	M-F 2p-3p	M-F 2p-3p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				5	\$300.00			
10	KIAH	10/04/22	10/10/22	3:55 PM-4:00 PM	3:55 PM-4:00 PM		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				2	\$175.00			
11	KIAH	10/04/22	10/10/22	M-F 3p-4p	M-F 3p-4p		:30			NM	5	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				5	\$95.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 3679587 /	<u>Alt Order #</u> 10456508
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<u>Advertiser</u> POL/Robert "Beto" O'Rourke/Governor/TX/D	<u>Original Date / Revision</u> 10/04/22 / 10/04/22
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<u>Contract Dates</u> 10/03/22 - 10/10/22	<u>Product</u> BETO FOR TX	<u>Estimate #</u> 11406
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				5	\$95.00			
12	KIAH	10/04/22	10/10/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				2	\$140.00			
13	KIAH	10/04/22	10/10/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				2	\$140.00			
14	KIAH	10/04/22	10/10/22	M-F 10p-1030p	M-F 10p-1030p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				3	\$150.00			
15	KIAH	10/04/22	10/10/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				3	\$150.00			
16	KIAH	10/04/22	10/10/22	M-F 11p-1130p	M-F 11p-1130p		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				3	\$375.00			
17	KIAH	10/04/22	10/10/22	M-F 1130p-12a	M-F 1130p-12a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				2	\$375.00			
18	KIAH	10/04/22	10/10/22	M-F 12a-1230a 9p Encore	M-F 12a-1230a 9p		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				5	\$45.00			
19	KIAH	10/04/22	10/10/22	M-F 1230a-1a 9p Encore	M-F 1230a-1a 9p E		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				5	\$40.00			
20	KIAH	10/04/22	10/10/22	M-F 1a-130a	M-F 1a-130a		:30			NM	5	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				5	\$190.00			
21	KIAH	10/04/22	10/10/22	M-F 130a-2a	M-F 130a-2a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/22	10/10/22	MTWTF--				5	\$150.00			
22	KIAH	10/06/22	10/06/22	Thur Prime Hour 1	Thur Prime Hour 1		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	---1---				1	\$700.00			
23	KIAH	10/08/22	10/08/22	HBCU COLLEGE FOOTBALL	11:00 PM-4:00 PM		:30			NM	1	\$168.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1-				1	\$168.00			
D 24	KIAH	10/08/22	10/08/22	Sa 2p-3p	Sa 2p-3p		:30			NM	0	\$0.00
25	KIAH	10/08/22	10/08/22	Sa 9p-930p News	Sa 9p-930p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1-				1	\$150.00			
26	KIAH	10/08/22	10/08/22	Sa 12a-1230a 9p News Enc	Sa 12a-1230a 9p N		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1-				1	\$45.00			
27	KIAH	10/09/22	10/09/22	Su 9p-930p News	Su 9p-930p News		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1				1	\$175.00			
28	KIAH	10/09/22	10/09/22	Su 1030p-11p	Su 1030p-11p		:30			NM	1	\$225.00

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Advertiser POL/Robert "Beto" O'Rourke/Governor/TX/D	Original Date / Revision 10/04/22 / 10/04/22
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Contract Dates 10/03/22 - 10/10/22	Product BETO FOR TX	Estimate # 11406
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1				1	\$225.00			
29	KIAH	10/09/22	10/09/22	Su 1130p-12a	Su 1130p-12a		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1				1	\$340.00			
30	KIAH	10/09/22	10/09/22	Su 12a-1a 9p News Encore	Su 12a-1a 9p New:		:30			NM	2	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1				1	\$125.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KIAH	10/04/22-10/07/22		M-F 7a-730a News	M-F 7a-730a News	-TuWThF----	:30		\$35.00	NM		
Ⓢ Bonus												
31	KIAH	10/09/22	10/09/22	Sa 1230a-1a 9p News Enc	Sa 1230a-1a 9p Ne		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1				1	\$50.00			
32	KIAH	10/09/22	10/09/22	Su 130a-2a	Su 130a-2a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----1				1	\$75.00			
33	KIAH	10/04/22	10/10/22	M-F 6a-630a News	M-F 6a-630a News		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-TWTF--				1	\$85.00			
Week:		10/10/22	10/16/22	M-----				1	\$85.00			
34	KIAH	10/09/22	10/09/22	Su 730a-8a	Su 730a-8a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----S				1	\$125.00			
35	KIAH	10/04/22	10/09/22	M-F 2a-3a	M-F 2a-3a		:30			NM	1	\$7.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-TWTF--				1	\$7.00			
N 36	KIAH	10/05/22	10/07/22	M-F 10p-1030p	M-F 10p-1030p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	--WTF--				1	\$150.00			
N 37	KIAH	10/05/22	10/07/22	M-F 11p-1130p	M-F 11p-1130p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	--WTF--				1	\$150.00			
N 38	KIAH	10/09/22	10/09/22	Su 830a-9a	Su 830a-9a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	-----S				1	\$125.00			
Totals											93	\$17,430.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/10/22	3	\$425.00	(\$63.75)	\$361.25
Totals	3	\$425.00	(\$63.75)	\$361.25

Signature: _____ **Date:** _____

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