

CONTRACT



Houston KIAH
7700 Westpark Drive
Houston, TX 77063
(713) 781-3939

<u>Contract / Revision</u> 3727151 /		<u>Alt Order #</u> 10488895	
<u>Advertiser</u> POL/Greg Abbott/Governor/TX/Rep		<u>Original Date / Revision</u> 10/12/22 / 10/12/22	
<u>Contract Dates</u> 10/18/22 - 10/24/22		<u>Estimate #</u> 6654	
<u>Product</u> TEXANS FOR GREG ABBO			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIAH	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philade	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9914273	<u>Advertiser Code</u> 96	<u>Product 1/2</u> 198	
<u>Agency Ref</u> IN7573/AU3290/TO167		<u>Advertiser Ref</u>	

And:

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KIAH	10/24/22	10/24/22	M-F 10a-11a	M-F 10a-11a		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	1-----				1	\$285.00			
2	KIAH	10/18/22	10/18/22	M-F 10a-11a	M-F 10a-11a		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-1-----				1	\$285.00			
3	KIAH	10/20/22	10/20/22	M-F 10a-11a	M-F 10a-11a		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	---1---				1	\$285.00			
4	KIAH	10/19/22	10/19/22	M-F 11a-12p	M-F 11a-12p		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	--1----				1	\$285.00			
5	KIAH	10/20/22	10/20/22	M-F 11a-12p	M-F 11a-12p		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	---1---				1	\$285.00			
6	KIAH	10/21/22	10/21/22	M-F 11a-12p	M-F 11a-12p		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	----1--				1	\$285.00			
7	KIAH	10/18/22	10/18/22	M-F 12p-1230p	M-F 12p-1230p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-1-----				1	\$265.00			
8	KIAH	10/19/22	10/19/22	M-F 12p-1230p	M-F 12p-1230p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	--1----				1	\$265.00			
9	KIAH	10/21/22	10/21/22	M-F 12p-1230p	M-F 12p-1230p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	----1--				1	\$265.00			
10	KIAH	10/19/22	10/19/22	M-F 1230p-1p	M-F 1230p-1p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	--1----				1	\$265.00			
11	KIAH	10/20/22	10/20/22	M-F 1230p-1p	M-F 1230p-1p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	---1---				1	\$265.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> POL/Greg Abbott/Governor/TX/Rep	<u>Original Date / Revision</u> 10/12/22 / 10/12/22
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<u>Contract Dates</u> 10/18/22 - 10/24/22	<u>Product</u> TEXANS FOR GREG AB	<u>Estimate #</u> 6654
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	---1---				1	\$265.00			
12	KIAH	10/21/22	10/21/22	M-F 1230p-1p	M-F 1230p-1p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	----1--				1	\$265.00			
13	KIAH	10/24/22	10/24/22	M-F 1p-2p	M-F 1p-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	1-----				1	\$300.00			
14	KIAH	10/19/22	10/19/22	M-F 1p-2p	M-F 1p-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	--1----				1	\$300.00			
15	KIAH	10/21/22	10/21/22	M-F 1p-2p	M-F 1p-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	----1--				1	\$300.00			
16	KIAH	10/18/22	10/18/22	M-F 2p-3p	M-F 2p-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-1-----				1	\$300.00			
17	KIAH	10/20/22	10/20/22	M-F 2p-3p	M-F 2p-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	---1---				1	\$300.00			
18	KIAH	10/19/22	10/19/22	M-F 3p-4p	M-F 3p-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	--1----				1	\$300.00			
19	KIAH	10/20/22	10/20/22	M-F 3p-4p	M-F 3p-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	---1---				1	\$300.00			
20	KIAH	10/21/22	10/21/22	M-F 3p-4p	M-F 3p-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	----1--				1	\$300.00			
21	KIAH	10/24/22	10/24/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	1-----				1	\$465.00			
22	KIAH	10/19/22	10/19/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	--1----				1	\$465.00			
23	KIAH	10/20/22	10/20/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	---1---				1	\$465.00			
24	KIAH	10/24/22	10/24/22	9:30 PM-10:00 PM	9:30 PM-10:00 PM		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	1-----				1	\$465.00			
25	KIAH	10/18/22	10/18/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-1-----				1	\$465.00			
26	KIAH	10/20/22	10/20/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	---1---				1	\$465.00			
27	KIAH	10/24/22	10/24/22	M-F 10p-1030p	M-F 10p-1030p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	1-----				1	\$425.00			

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POL/Greg Abbott/Governor/TX/Rep	10/12/22 / 10/12/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/22 - 10/24/22	TEXANS FOR GREG AB	6654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	1-----				1	\$425.00			
28	KIAH	10/19/22	10/19/22	M-F 10p-1030p	M-F 10p-1030p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	--1----				1	\$425.00			
29	KIAH	10/21/22	10/21/22	M-F 10p-1030p	M-F 10p-1030p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	----1--				1	\$425.00			
30	KIAH	10/18/22	10/18/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-1-----				1	\$425.00			
31	KIAH	10/20/22	10/20/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	---1---				1	\$425.00			
32	KIAH	10/21/22	10/21/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	----1--				1	\$425.00			
N 33	KIAH	10/22/22	10/22/22	Sa 9p-930p News	Sa 9p-930p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1-				1	\$150.00			
N 34	KIAH	10/22/22	10/22/22	Sa 930p-10p News	Sa 930p-10p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1-				1	\$150.00			
N 35	KIAH	10/23/22	10/23/22	Su 9p-930p News	Su 9p-930p News		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1				1	\$175.00			
N 36	KIAH	10/23/22	10/23/22	Su 930p-10p News	Su 930p-10p News		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1				1	\$175.00			
N 37	KIAH	10/18/22	10/21/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-TWTF--				1	\$465.00			
N 38	KIAH	10/18/22	10/21/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-TWTF--				1	\$465.00			
N 39	KIAH	10/18/22	10/21/22	M-F 12a-1230a 9p Encore	M-F 12a-1230a 9p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-TWTF--				1	\$265.00			
N 40	KIAH	10/18/22	10/23/22	M-Su 2a-4a	M-Su 2a-4a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-TWTFS				1	\$15.00			
Totals											40	\$12,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	8	\$1,860.00	(\$279.00)	\$1,581.00
Totals	8	\$1,860.00	(\$279.00)	\$1,581.00

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