

CONTRACT



Houston KIAH
 7700 Westpark Drive
 Houston, TX 77063
 (713) 781-3939

<u>Contract / Revision</u> 3662337 /		<u>Alt Order #</u> 10450429	
<u>Advertiser</u> POL/Greg Abbott/Governor/TX/Rep		<u>Original Date / Revision</u> 09/09/22 / 09/09/22	
<u>Contract Dates</u> 09/13/22 - 09/19/22		<u>Estimate #</u> 6644	
<u>Product</u> TX FOR ABBOTT			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> KIAH	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philade
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
	<u>Agy Code</u> 9914273	<u>Advertiser Code</u> 96	<u>Product 1/2</u> 198
<u>Agency Ref</u> IN7573/AU3290/TO167		<u>Advertiser Ref</u>	

And:

Crossroads Media LLC
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIAH	09/19/22	09/19/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/19/22	09/25/22	1-----	1			\$150.00				
N 2	KIAH	09/13/22	09/13/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/12/22	09/18/22	-1-----	1			\$150.00				
N 3	KIAH	09/14/22	09/14/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/12/22	09/18/22	--1----	1			\$150.00				
N 4	KIAH	09/15/22	09/15/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/12/22	09/18/22	---1---	1			\$150.00				
N 5	KIAH	09/16/22	09/16/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/12/22	09/18/22	----1--	1			\$150.00				
N 6	KIAH	09/19/22	09/19/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/19/22	09/25/22	1-----	1			\$150.00				
N 7	KIAH	09/13/22	09/13/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/12/22	09/18/22	-1-----	1			\$150.00				
N 8	KIAH	09/14/22	09/14/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/12/22	09/18/22	--1----	1			\$150.00				
N 9	KIAH	09/15/22	09/15/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/12/22	09/18/22	---1---	1			\$150.00				
N 10	KIAH	09/16/22	09/16/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/12/22	09/18/22	----1--	1			\$150.00				
N 11	KIAH	09/19/22	09/19/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/19/22	09/19/22	1-----	1			\$150.00				

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 09/13/22 - 09/19/22	<u>Product</u> TX FOR ABBOTT	<u>Estimate #</u> 6644

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	1-----				1	\$150.00			
N 12	KIAH	09/13/22	09/13/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-1-----				1	\$150.00			
N 13	KIAH	09/14/22	09/14/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	--1----				1	\$150.00			
N 14	KIAH	09/15/22	09/15/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	---1---				1	\$150.00			
N 15	KIAH	09/16/22	09/16/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	----1--				1	\$150.00			
N 16	KIAH	09/17/22	09/17/22	Sa 9p-930p News	Sa 9p-930p News		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-----1-				1	\$175.00			
N 17	KIAH	09/17/22	09/17/22	Sa 930p-10p News	Sa 930p-10p News		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-----1-				1	\$175.00			
N 18	KIAH	09/18/22	09/18/22	Su 9p-930p News	Su 9p-930p News		:30			NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-----1				1	\$310.00			
N 19	KIAH	09/18/22	09/18/22	Su 930p-10p News	Su 930p-10p News		:30			NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-----1				1	\$310.00			
N 20	KIAH	09/13/22	09/16/22	M-F 6a-630a News	M-F 6a-630a News		:30			NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-TWTF--				3	\$130.00			
N 21	KIAH	09/13/22	09/16/22	M-F 630a-7a News	M-F 630a-7a News		:30			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-TWTF--				2	\$130.00			
N 22	KIAH	09/13/22	09/16/22	M-F 7a-730a News	M-F 7a-730a News		:30			NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-TWTF--				3	\$130.00			
N 23	KIAH	09/13/22	09/16/22	M-F 730a-8a News	M-F 730a-8a News		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-TWTF--				2	\$160.00			
N 24	KIAH	09/13/22	09/16/22	M-F 8a-830a News	M-F 8a-830a News		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-TWTF--				2	\$160.00			
N 25	KIAH	09/13/22	09/16/22	M-F 830a-9a News	M-F 830a-9a News		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-TWTF--				2	\$160.00			
N 26	KIAH	09/13/22	09/16/22	M-F 9a-930a News	M-F 9a-930a News		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-TWTF--				2	\$160.00			
N 27	KIAH	09/13/22	09/16/22	Houston Happens	M-F 930a-10a		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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09/13/22 - 09/19/22	TX FOR ABBOTT	6644

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-TWTF--				2	\$160.00			
N 28	KIAH	09/18/22	09/18/22	Su 730a-8a	Su 730a-8a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-----S				2	\$125.00			
N 29	KIAH	09/18/22	09/18/22	Su 8a-830a	Su 8a-830a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-----S				1	\$125.00			
N 30	KIAH	09/13/22	09/16/22	M-F 10a-11a	M-F 10a-11a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-TWTF--				2	\$200.00			
N 31	KIAH	09/13/22	09/16/22	M-F 12p-1p	M-F 12p-1p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-TWTF--				2	\$200.00			
N 32	KIAH	09/13/22	09/16/22	M-F 2p-3p	M-F 2p-3p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-TWTF--				2	\$300.00			
N 33	KIAH	09/13/22	09/16/22	M-F 4p-5p	M-F 4p-5p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-TWTF--				2	\$300.00			
N 34	KIAH	09/13/22	09/16/22	M-F 5p-6p	M-F 5p-6p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/22	09/18/22	-TWTF--				1	\$400.00			
Totals											49	\$8,635.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/22 -09/25/22	49	\$8,635.00	(\$1,295.25)	\$7,339.75
Totals	49	\$8,635.00	(\$1,295.25)	\$7,339.75

Signature: _____ Date: _____

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