

CONTRACT



Houston KIAH
 7700 Westpark Drive
 Houston, TX 77063
 (713) 781-3939

<u>Contract / Revision</u> 3679747 /		<u>Alt Order #</u> 10456510	
<u>Advertiser</u> POL/Robert "Beto" O'Rourke/Governor/TX/D		<u>Original Date / Revision</u> 09/07/22 / 09/07/22	
<u>Contract Dates</u> 10/17/22 - 10/24/22		<u>Estimate #</u> 11408	
<u>Product</u> BETO FOR TX			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIAH	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philade	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u>	<u>Advertiser Code</u> 1388	<u>Product 1/2</u> 1434	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Middle Seat Consulting LLC
 P.O. Box 8248
 Houston, TX 77288

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIAH	10/18/22	10/24/22	M-F 7a-730a News	M-F 7a-730a News		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				5	\$60.00			
N 2	KIAH	10/18/22	10/24/22	M-F 10a-11a	M-F 10a-11a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				3	\$175.00			
N 3	KIAH	10/18/22	10/24/22	M-F 11a-12p	M-F 11a-12p		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				5	\$175.00			
N 4	KIAH	10/18/22	10/24/22	M-F 12p-1230p	M-F 12p-1230p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				3	\$175.00			
N 5	KIAH	10/18/22	10/24/22	M-F 1230p-1p	M-F 1230p-1p		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				5	\$175.00			
N 6	KIAH	10/18/22	10/24/22	M-F 1p-2p	M-F 1p-2p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				3	\$200.00			
N 7	KIAH	10/18/22	10/24/22	M-F 1p-2p	M-F 1p-2p		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				5	\$175.00			
N 8	KIAH	10/18/22	10/24/22	2:55 PM-3:00 PM	2:55 PM-3:00 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				2	\$300.00			
N 9	KIAH	10/18/22	10/24/22	M-F 2p-3p	M-F 2p-3p		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				5	\$175.00			
N 10	KIAH	10/18/22	10/24/22	3:55 PM-4:00 PM	3:55 PM-4:00 PM		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				3	\$300.00			
N 11	KIAH	10/18/22	10/24/22	M-F 3p-4p	M-F 3p-4p		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				5	\$175.00			

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3679747 /	10456510

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Robert "Beto" O'Rourke/Governor/TX/D	09/07/22 / 09/07/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/22 - 10/24/22	BETO FOR TX	11408

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				5	\$175.00			
N 12	KIAH	10/18/22	10/24/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	2	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				2	\$310.00			
N 13	KIAH	10/18/22	10/24/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	3	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				3	\$310.00			
N 14	KIAH	10/18/22	10/24/22	M-F 10p-1030p	M-F 10p-1030p		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				3	\$275.00			
N 15	KIAH	10/18/22	10/24/22	M-F 1030p-11p	M-F 1030p-11p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				4	\$275.00			
N 16	KIAH	10/18/22	10/24/22	M-F 11p-1130p	M-F 11p-1130p		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				3	\$375.00			
N 17	KIAH	10/18/22	10/24/22	M-F 1130p-12a	M-F 1130p-12a		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				3	\$375.00			
N 18	KIAH	10/18/22	10/24/22	M-F 12a-1230a 9p Encore	M-F 12a-1230a 9p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				5	\$125.00			
N 19	KIAH	10/18/22	10/24/22	M-F 1230a-1a 9p Encore	M-F 1230a-1a 9p E		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				5	\$125.00			
N 20	KIAH	10/18/22	10/24/22	M-F 1a-130a	M-F 1a-130a		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				5	\$125.00			
N 21	KIAH	10/18/22	10/24/22	M-F 130a-2a	M-F 130a-2a		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/22	10/24/22	MTWTF--				5	\$100.00			
N 22	KIAH	10/18/22	10/18/22	Tue Prime Hour 1	Tue Prime Hour 1		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-1-----				1	\$500.00			
N 23	KIAH	10/20/22	10/20/22	Thur Prime Hour 1	Thur Prime Hour 1		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	---1---				1	\$700.00			
N 24	KIAH	10/22/22	10/22/22	Sa 2p-3p	Sa 2p-3p		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1-				1	\$90.00			
N 25	KIAH	10/22/22	10/22/22	HBCU COLLEGE FOOTBALL	3:00 PM-7:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1-				1	\$350.00			
N 26	KIAH	10/22/22	10/22/22	Sa 9p-930p News	Sa 9p-930p News		:30			NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1-				1	\$310.00			
N 27	KIAH	10/22/22	10/22/22	Sa 12a-1230a 9p News Enc	Sa 12a-1230a 9p N		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1-				1	\$125.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1-				1	\$125.00			
N 28	KIAH	10/23/22	10/23/22	Su 9p-930p News	Su 9p-930p News		:30			NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1				1	\$310.00			
N 29	KIAH	10/23/22	10/23/22	Su 1030p-11p	Su 1030p-11p		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1				1	\$340.00			
N 30	KIAH	10/23/22	10/23/22	Su 11p-1130p	Su 11p-1130p		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1				1	\$340.00			
N 31	KIAH	10/23/22	10/23/22	Su 1130p-12a	Su 1130p-12a		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1				1	\$340.00			
N 32	KIAH	10/23/22	10/23/22	Su 12a-1a 9p News Encore	Su 12a-1a 9p New:		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1				1	\$125.00			
N 33	KIAH	10/23/22	10/23/22	Sa 1230a-1a 9p News Enc	Sa 1230a-1a 9p Ne		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1				1	\$125.00			
N 34	KIAH	10/23/22	10/23/22	Su 1a-130a	Su 1a-130a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1				1	\$90.00			
N 35	KIAH	10/23/22	10/23/22	Su 130a-2a	Su 130a-2a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1				1	\$75.00			
Totals											96	\$19,745.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/24/22	96	\$19,745.00	(\$2,961.75)	\$16,783.25
Totals	96	\$19,745.00	(\$2,961.75)	\$16,783.25

Signature: _____ **Date:** _____

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