

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b>
WBRL - Baton Rouge	5-29-15
I, <u>Bo Fletch</u>	
being/on behalf of: <u>Scott Angelle</u>	
a legally qualified candidate of the <u>Rep.</u>	
political party for the office of: <u>Governor</u>	
in the <u>primary</u>	
election to be held on: <u>Oct. 24</u>	
do hereby request station time as follows:	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		6/1-6/30	As Req (K)		

Attach proposed schedule with charges (if available):

\$ 39,000 gross  
\$ 25,500 net

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Scott Angelle

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Randy Angelle Phillip LeBlanc <sup>corrected 6/12</sup> <sub>AK</sub>

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

5-29-15

Date

[Signature]

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

Director of Sales

Title

## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.





WBZZ  
1650 Highland Rd  
Baton Rouge, LA 70802

ROY FLETCHER INC.  
220 DELGADO DRIVE  
BATON ROUGE, LA 70808

## Contract # 18871

### Schedule Dates

06/01/15-06/30/15

### Advertiser

SCOTT ANGELLE FOR GOVERNOR(R) (3216)

### Agency

ROY FLETCHER INC. (1326)

### Product

Political-Gov (1108)

### Brand

Political - Governor (11326)

### Salesperson

POLITICAL, Local (1025)

### Sales Office

WBZZ sales

### Buyer Name

FLETCHER,ROY

### Phone/Fax

/

### CPE

N/A

### Account Types

Local/Political

### Billing Type

Calendar

### Comments

June 1 - 30, 2015

Date Entered 05/29/15

Last Modified 05/29/15

Entered By Denise Robichaux

CO-OP No

Headline # / PO # /

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$4,500.00

Net Total \$25,500.00

Sales Tax

ABC (WBZZ)

By Calendar Month

Jun. 2015

Grand Total:

Spots

76

76

Rate

\$30,000.00

\$30,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/01/15-06/26/15	1	:30	5A- 6A (CST)	2	X	X	X	X	X			8	\$200.00	\$1,600.00	ABC (WBZZ)		5/29/15
2.0	Normal Line / SPOT	06/29/15-06/30/15	1	:30	5A- 6A (CST)	1	X	X						1	\$200.00	\$200.00	ABC (WBZZ)		5/29/15
3.0	Normal Line / SPOT	06/01/15-06/05/15	1	:30	6A- 7A (CST)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	ABC (WBZZ)		5/29/15
4.0	Normal Line / SPOT	06/08/15-06/26/15	1	:30	6A- 7A (CST)	2	X	X	X	X	X			6	\$350.00	\$2,100.00	ABC (WBZZ)		5/29/15
5.0	Normal Line / SPOT	06/29/15-06/30/15	1	:30	6A- 7A (CST)	1	X	X						1	\$350.00	\$350.00	ABC (WBZZ)		5/29/15
6.0	Normal Line / SPOT	06/01/15-06/12/15	1	:30	7A- Good Morning America - HD	1	1	1	1	1	1			10	\$350.00	\$3,500.00	ABC (WBZZ)		5/29/15
7.0	Normal Line / SPOT	06/15/15-06/19/15	1	:30	7A- Good Morning America - HD	4	X	X	X	X	X			4	\$350.00	\$1,400.00	ABC (WBZZ)		5/29/15
8.0	Normal Line / SPOT	06/22/15-06/26/15	1	:30	7A- Good Morning America - HD	3	X	X	X	X	X			3	\$350.00	\$1,050.00	ABC (WBZZ)		5/29/15
9.0	Normal Line / SPOT	06/29/15-06/30/15	1	:30	7A- Good Morning America - HD	1	1							2	\$350.00	\$700.00	ABC (WBZZ)		5/29/15
10.0	Normal Line / SPOT	06/01/15-06/19/15	1	:30	9A- Live with Kelly - HD	3	X	X	X	X	X			9	\$250.00	\$2,250.00	ABC (WBZZ)		5/29/15
11.0	Normal Line / SPOT	06/22/15-06/26/15	1	:30	9A- Live with Kelly - HD	2	X	X	X	X	X			2	\$250.00	\$500.00	ABC (WBZZ)		5/29/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WBZR  
1650 Highland Rd  
Baton Rouge, LA 70802

ROY FLETCHER INC.  
220 DELGADO DRIVE  
BATON ROUGE, LA 70808

# Contract # 18871

Schedule Dates 06/01/15-06/30/15  
Advertiser SCOTT ANGELLE FOR GOVERNOR(R) (3216)  
Agency ROY FLETCHER INC. (1326)  
Product Political-Gov (1108)  
Brand Political - Governor (11326)  
Salesperson POLITICAL, Local (1025)  
Sales Office WBZR sales  
Buyer Name FLETCHER,ROY  
Phone/Fax /  
CPE N/A  
Account Types Local/Political  
Billing Type Calendar  
Comments June 1 - 30, 2015

Date Entered 05/29/15  
Last Modified 05/29/15  
Entered By Denise Robichaux  
CO-OP No  
Headline #/PO # /  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,500.00  
Net Total \$25,500.00  
Sales Tax

ABC (WBZR)	By Calendar Month	Spots	Rate
Jun. 2015		76	\$30,000.00
Grand Total:		76	\$30,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	06/29/15-06/30/15	1	:30	9A- Live with Kelly - HD	1	1	1						2	\$250.00	\$500.00	ABC (WBZR)		5/29/15
13.0	Normal Line / SPOT	06/01/15-06/26/15	1	:30	5:58P- News 2 at 6pm	2	X	X	X	X	X			8	\$500.00	\$4,000.00	ABC (WBZR)		5/29/15
14.0	Normal Line / SPOT	06/29/15-06/30/15	1	:30	5:58P- News 2 at 6pm	1	X	X						1	\$500.00	\$500.00	ABC (WBZR)		5/29/15
15.0	Normal Line / SPOT	06/01/15-06/12/15	1	:30	6:28P- Wheel of Fortune - HD	1	X	X	X	X	X			2	\$850.00	\$1,700.00	ABC (WBZR)		5/29/15
16.0	Normal Line / SPOT	06/01/15-06/03/15	1	:30	9:59P- News 2 at 10pm	1	1	1	1					3	\$750.00	\$2,250.00	ABC (WBZR)		5/29/15
17.0	Normal Line / SPOT	06/08/15-06/10/15	1	:30	9:59P- News 2 at 10pm	1	1	1						2	\$750.00	\$1,500.00	ABC (WBZR)		5/29/15
18.0	Normal Line / SPOT	06/15/15-06/18/15	1	:30	9:59P- News 2 at 10pm	2	X		X	X				2	\$750.00	\$1,500.00	ABC (WBZR)		5/29/15
19.0	Normal Line / SPOT	06/22/15-06/26/15	1	:30	9:59P- News 2 at 10pm	2	X	X	X	X	X			2	\$750.00	\$1,500.00	ABC (WBZR)		5/29/15
20.0	Normal Line / SPOT	06/29/15-06/30/15	1	:30	9:59P- News 2 at 10pm	1	X	X						1	\$750.00	\$750.00	ABC (WBZR)		5/29/15
21.0	Normal Line / SPOT	06/06/15-06/27/15	1	:30	5:58P- News 2 at 6pm Saturday							1		4	\$275.00	\$1,100.00	ABC (WBZR)		5/29/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: