

ORDER

Orders
Order / Rev: 3268105
 Alt Order #: WOC14332041
 Product Desc: MHW-BGFRA-KY
 Estimate: 12023
 Flight Dates: 10/23/23 - 11/05/23
 Original Date / Rev: 10/20/23 / 10/26/23
 Order Type: NORMAL

WYMT
 Primary AE: Hazard House
 Sales Office: HAZN
 Sales Region: National

Agency
Name: Mentzer Media Services
 Buying Contact:
 Billing Contact: Teresa Ellison
 2210 Grey Fox Court
 Bel Air, MD 21015

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Bluegrass Freedom Action
 Demographic: A35+
 Product Codes: Issue - State - Governor
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-ISS
 Priority: P-03

New Business End:
 Advertiser External ID: 617281
 Agency External ID: 114907
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/29/23	23	\$4,245.00	\$3,608.25
10/30/23	11/05/23	13	\$2,220.00	\$1,887.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	23	\$4,245.00	\$3,608.25	97.10
November 2023	13	\$2,220.00	\$1,887.00	50.70
Totals	36	\$6,465.00	\$5,495.25	147.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Hazard House	HAZN	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYMT	10/23/23	10/29/23	WKYT This Morning Sun WKYT This Morning Sun 8a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----1	:30	1	\$80.00	P-03	2.90	NM	1	\$80.00
(Program: WKYT THIS MORNING SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-----1		1				\$80.00		2.90			
N 2	WYMT	10/23/23	11/05/23	57 Mountain News @ 5a 57 Mountain News @ 5a	CM	5:00 AM-6:00 AM	-1-1---	:30	2	\$80.00	P-03	0.50	NM	5	\$400.00
(Program: WYMT-NEWS 5A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-1-1---		2				\$80.00		0.50			
Week:		10/30/23	11/05/23	1-1-1--		3				\$80.00		0.50			
N 3	WYMT	10/23/23	11/05/23	CBS Mornings CBS This Morning	CM	7:00 AM-9:00 AM	1-1-1--	:30	3	\$110.00	P-03	0.50	NM	4	\$440.00
(Program: CBS THIS MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	1-1-1--		3				\$110.00		0.50			
Week:		10/30/23	11/05/23	1-----		1				\$110.00		0.50			
N 4	WYMT	10/23/23	10/28/23	WKYT This Morning Sa WKYT This Morning Sa 7a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----1-	:30	1	\$80.00	P-03	0.50	NM	1	\$80.00
(Program: WKYT THIS MORNING SA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-----1-		1				\$80.00		0.50			

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Advertiser: Bluegrass Freedom Action
 Product Desc: MHW-BGFRA-KY
 Estimate: 12023
WYMT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WYMT	10/23/23	11/05/23	CBS Sunday Morning CBS Sunday Morning	CM	9:00 AM-10:30 AM	-----2	:30	2	\$85.00	P-03	2.00	NM	2	\$170.00
(Program: CBS SUNDAY MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-----1					1	\$85.00		2.00			
Week:		10/30/23	11/05/23	-----1					1	\$85.00		2.00			
N 7	WYMT	10/23/23	11/05/23	27 NewsFirst @ Noon 27 NewsFirst @ Noon	CM	12:00 PM-12:30 PM	1--1---	:30	2	\$120.00	P-03	4.60	NM	3	\$360.00
(Program: NWSFIRST AT NN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	1--1---					2	\$120.00		4.60			
Week:		10/30/23	11/05/23	--1----					1	\$120.00		4.60			
N 8	WYMT	10/23/23	11/05/23	57 Mountain News First @M 57 Mountain News First @4	CM	4:00 PM-4:30 PM	-1--1--	:30	2	\$120.00	P-03	4.60	NM	3	\$360.00
(Program: WYMT MTN NEWS 4PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-1--1--					2	\$120.00		4.60			
Week:		10/30/23	11/05/23	--1----					1	\$120.00		4.60			
N 9	WYMT	10/23/23	11/05/23	27 News First @ 5p 27 NewsFirst @ 5	CM	5:00 PM-5:30 PM	1-1-1--	:30	3	\$120.00	P-03	4.70	NM	4	\$480.00
(Program: 27 NEWSFIRST 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	1-1-1--					3	\$120.00		4.70			
Week:		10/30/23	11/05/23	-1-----					1	\$120.00		4.70			
N 10	WYMT	10/23/23	11/05/23	57 Mountain News @ 530M 57 Mountain News @ 530p	CM	5:30 PM-6:00 PM	-1-1---	:30	2	\$165.00	P-03	5.10	NM	4	\$660.00
(Program: WYMT MOUNTAIN NEWS AT 5:30)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-1-1---					2	\$165.00		5.10			
Week:		10/30/23	11/05/23	1---1--					2	\$165.00		5.10			
N 11	WYMT	10/23/23	11/05/23	57 Mountain News @ 6pCM 57 Mountain News @ 6	CM	6:00 PM-6:30 PM	1-1-1--	:30	3	\$465.00	P-03	8.40	NM	4	\$1,860.00
(Program: WYMT MTN NW6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	1-1-1--					3	\$465.00		8.40			
Week:		10/30/23	11/05/23	---1---					1	\$465.00		8.40			
N 12	WYMT	10/23/23	11/05/23	57 Mnt News @ 11p M-FCM 57 Mnt News @ 11p M-F	CM	11:00 PM-11:35 PM	-111---	:30	3	\$315.00	P-03	7.10	NM	5	\$1,575.00
(Program: WYMT MTN NW11P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-111---					3	\$315.00		7.10			
Week:		10/30/23	11/05/23	1---1--					2	\$315.00		7.10			
													Totals	36	\$6,465.00