

# ORDER

**Orders**  
**Order / Rev:** 3515786  
 Alt Order #: WOC14618309  
 Product Desc: TV  
 Estimate: 13106  
 Flight Dates: 10/29/24 - 11/04/24  
 Original Date / Rev: 04/10/24 / 04/10/24  
 Order Type: NORMAL

**WCAX**  
 Primary AE: Nicholas Hasenecz  
 Sales Office: GN-NY  
 Sales Region: National

**Agency**  
**Name:** Waterfront Strategies  
 Buying Contact:  
 Billing Contact: Nicole Meade  
 3050 K Street NW  
 Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** House Majority PAC  
 Demographic: A55+  
 Product Codes: Issue - National - House  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-ISS  
 Priority: P-02

New Business End:  
 Advertiser External ID: 504123  
 Agency External ID: 111690  
 Unit Code: General  
 Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	173	\$103,050.00	\$87,592.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	173	\$103,050.00	\$87,592.50	0.00
<b>Totals</b>	<b>173</b>	<b>\$103,050.00</b>	<b>\$87,592.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nicholas Hasenecz	GN-NY	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCAX	10/29/24	11/04/24	CBS AM News CBS AM News	CM	4:00 AM-4:30 AM	MTWTF--	:30	5	\$100.00	P-02	0.00	NM	5	\$500.00
(Program: CBS AM News 4) 4Q22 Avg - BURLINGTON-PLATTSBURGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 5 \$100.00 0.00															
N 2	WCAX	10/29/24	11/04/24	M-F 430a News M-F 430a News	CM	4:30 AM-5:00 AM	MTWTF--	:30	8	\$100.00	P-02	0.00	NM	8	\$800.00
(Program: WCAX AM NEWS 430AM) 4Q22 Avg - BURLINGTON-PLATTSBURGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 8 \$100.00 0.00															
N 3	WCAX	10/29/24	11/04/24	Channel 3 News M-F @ 5M Channel 3 News M-F @ 5a	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	MTWTF--	:30	8	\$200.00	P-02	0.00	NM	8	\$1,600.00
(Program: WCAX 5AM NEWS DAYBREAK) 4Q22 Avg - BURLINGTON-PLATTSBURGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 8 \$200.00 0.00															
N 4	WCAX	10/29/24	11/04/24	Channel 3 News M-F @ 6M Channel 3 News M-F @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	8	\$500.00	P-02	0.00	NM	8	\$4,000.00
(Program: WCAX 6AM NEWS THIS MORNING) 4Q22 Avg - BURLINGTON-PLATTSBURGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

Order / Rev: 3515786  
 Alt Order #: WOC14618309  
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13106  
**WCAX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WCAX	10/29/24	11/04/24	CBS Mornings CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	18	\$500.00	P-02	0.00	NM	18	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		8				\$500.00		0.00			
		(Program: CBS MORNINGS 7-9AM) 4Q22 Avg - BURLINGTON-PLATTSBURGH													
N 6	WCAX	10/29/24	11/02/24	Channel 3 News Sa @ 6a Channel 3 News Sa @ 6a	CM	6:00 AM-7:00 AM	-----S-	:30	1	\$200.00	P-02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		18				\$500.00		0.00			
		(Program: SATURDAY 6AM NEWS) 4Q22 Avg - BURLINGTON-PLATTSBURGH													
N 7	WCAX	10/29/24	11/02/24	Channel 3 News Sa @ 7a Channel 3 News Sa @ 7a	CM	7:00 AM-8:00 AM	-----S-	:30	2	\$400.00	P-02	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S-		1				\$200.00		0.00			
		(Program: SATURDAY 7AM NEWS) 4Q22 Avg - BURLINGTON-PLATTSBURGH													
N 8	WCAX	10/29/24	11/02/24	CBS Saturday Morning CBS This Morning Saturday	CM	8:00 AM-10:00 AM	-----S-	:30	2	\$500.00	P-02	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S-		2				\$500.00		0.00			
		(Program: CBS THIS MORNING SAT) 4Q22 Avg - BURLINGTON-PLATTSBURGH													
N 9	WCAX	10/29/24	11/03/24	Channel 3 News Su @ 7a Channel 3 News Su @ 7a	CM	7:00 AM-8:00 AM	-----S	:30	2	\$300.00	P-02	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S		2				\$300.00		0.00			
		(Program: WCAX NEWS SUNDAY 7AM) 4Q22 Avg - BURLINGTON-PLATTSBURGH													
N 10	WCAX	10/29/24	11/03/24	Channel 3 News Su @ 8a Channel 3 News Su @ 8a	CM	8:00 AM-9:00 AM	-----S	:30	2	\$500.00	P-02	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S		2				\$500.00		0.00			
		(Program: WCAX SUNDAY 8AM NEWS) 4Q22 Avg - BURLINGTON-PLATTSBURGH													
N 11	WCAX	10/29/24	11/03/24	CBS Sunday Morning CBS Sunday Morning	CM	9:00 AM-10:30 AM	-----S	:30	2	\$850.00	P-02	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S		2				\$850.00		0.00			
		(Program: CBS THIS MORNING SUNDAY) 4Q22 Avg - BURLINGTON-PLATTSBURGH													
N 12	WCAX	10/29/24	11/03/24	CBS Face The Nation Face The Nation	CM	10:30 AM-11:30 AM	-----S	:30	1	\$850.00	P-02	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S		1				\$850.00		0.00			
		(Program: FACE THE NATION) 4Q22 Avg - BURLINGTON-PLATTSBURGH													
N 13	WCAX	10/29/24	11/03/24	Su 1130a-12p Su 1130a-12p	CM	11:30 AM-12:00 PM	-----S	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S		1				\$300.00		0.00			
		(Program: WCAX NEWS YCQM) 4Q22 Avg - BURLINGTON-PLATTSBURGH													
N 14	WCAX	10/29/24	11/04/24	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	7	\$200.00	P-02	0.00	NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		7				\$200.00		0.00			
		(Program: SHERRI SHEPHARD) 4Q22 Avg - BURLINGTON-PLATTSBURGH													
N 15	WCAX	10/29/24	11/04/24		CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$600.00	P-02	0.00	NM	5	\$3,000.00

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 Alt Order #: WOC14618309  
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Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13106  
**WCAX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	WCAX	10/29/24	11/04/24	CBS Price Is Right Price Is Right	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$700.00	P-02	0.00	NM	5	\$3,500.00
(Program: LET'S MAKE A DEAL) 4Q22 Avg - BURLINGTON-PLATTSBURGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 5 \$600.00 0.00															
N 17	WCAX	10/29/24	11/04/24	Channel 3 News M-F @ 6M Channel 3 News M-F @ 12p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	MTWTF--	:30	6	\$500.00	P-02	0.00	NM	6	\$3,000.00
(Program: PRICE-RT-CBS) 4Q22 Avg - BURLINGTON-PLATTSBURGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 5 \$700.00 0.00															
(Program: CH3 NWS MIDDY) 4Q22 Avg - BURLINGTON-PLATTSBURGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 6 \$500.00 0.00															
N 18	WCAX	10/29/24	11/04/24	CBS Young and Restless CBS Young and Restless	CM	12:30 PM-1:30 PM	MTWTF--	:30	5	\$600.00	P-02	0.00	NM	5	\$3,000.00
(Program: YOUNG & THE RESTLESS) 4Q22 Avg - BURLINGTON-PLATTSBURGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 5 \$600.00 0.00															
N 19	WCAX	10/29/24	11/04/24	CBS Bold and Beautiful CBS Bold and Beautiful	CM	1:30 PM-2:00 PM	MTWTF--	:30	5	\$600.00	P-02	0.00	NM	5	\$3,000.00
(Program: BOLD & THE BEAUTIFUL) 4Q22 Avg - BURLINGTON-PLATTSBURGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 5 \$600.00 0.00															
N 20	WCAX	10/29/24	11/04/24	CBS The Talk The Talk	CM	2:00 PM-3:00 PM	MTWTF--	:30	5	\$600.00	P-02	0.00	NM	5	\$3,000.00
(Program: THE TALK) 4Q22 Avg - BURLINGTON-PLATTSBURGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 5 \$600.00 0.00															
N 21	WCAX	10/29/24	11/04/24	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	5	\$400.00	P-02	0.00	NM	5	\$2,000.00
(Program: ICrime/INVESTIGATE TV) 4Q22 Avg - BURLINGTON-PLATTSBURGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 5 \$400.00 0.00															
N 22	WCAX	10/29/24	11/04/24	Channel 3 News M-F @ 4M Channel 3 News M-F @ 4p	CM	4:00 PM-5:00 PM	MTWTF--	:30	5	\$400.00	P-02	0.00	NM	5	\$2,000.00
(Program: WCAX News at 4PM) 4Q22 Avg - BURLINGTON-PLATTSBURGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 5 \$400.00 0.00															
N 23	WCAX	10/29/24	11/04/24	Channel 3 News M-F @ 5M Channel 3 News M-F @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$450.00	P-02	0.00	NM	5	\$2,250.00
(Program: WCAX News at 5) 4Q22 Avg - BURLINGTON-PLATTSBURGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 5 \$450.00 0.00															
N 24	WCAX	10/29/24	11/04/24	Channel 3 News M-F @ 6M Channel 3 News M-F @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$500.00	P-02	0.00	NM	5	\$2,500.00
(Program: WCAX News at 530) 4Q22 Avg - BURLINGTON-PLATTSBURGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 5 \$500.00 0.00															
N 25	WCAX	10/29/24	11/04/24	Channel 3 News M-F @ 6M Channel 3 News M-F @ 6p	CM	6:00 PM-7:00 PM	MTWTF--	:30	7	\$900.00	P-02	0.00	NM	7	\$6,300.00
(Program: CH3 6P NEWS)															

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Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13106  
**WCAX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					7	\$900.00		0.00			
N26	WCAX	10/29/24	11/02/24	Channel 3 News Sa @ 6p Channel 3 News Sa @ 6p		6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S-	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
(Program: 6PM NEWS SATURDAY)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$400.00		0.00			
N27	WCAX	10/29/24	11/02/24	CBS Weekend News SaCM CBS Weekend News Sa		6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S-	:30	1	\$1,500.00	P-02	0.00	NM	1	\$1,500.00
(Program: CBS EVENING NEWS Sat)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$1,500.00		0.00			
N28	WCAX	10/29/24	11/02/24	Channel3 News Sa @6pGM Channel3 News Sa @6p Late		7:00 PM-7:30 PM (7:00 PM-7:30 PM)	-----S-	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
(Program: 7PM NEWS SATURDAY)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$400.00		0.00			
N29	WCAX	10/29/24	11/03/24	Channel 3 News Su @ 6p Channel 3 News Su @ 6p		6:00 PM-6:30 PM	-----S	:30	1	\$800.00	P-02	0.00	NM	1	\$800.00
(Program: 6PM NEWS SUNDAY)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$800.00		0.00			
N30	WCAX	10/29/24	11/04/24	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	MTWTF--	:30	5	\$900.00	P-02	0.00	NM	5	\$4,500.00
(Program: ENT TONIGHT 30)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					5	\$900.00		0.00			
N31	WCAX	10/29/24	11/02/24	Sa 7p-8p Sa 7p-8p	CM	7:00 PM-8:00 PM	-----S-	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
(Program: ET WEEKEND)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$400.00		0.00			
N32	WCAX	10/29/24	11/04/24	CBS Monday Prime Hr 2CM Monday Prime Hr 2		9:00 PM-10:00 PM	M-----	:30	1	\$2,500.00	P-02	0.00	NM	1	\$2,500.00
(Program: NCIS (MON P2))															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	M-----					1	\$2,500.00		0.00			
N33	WCAX	10/29/24	11/04/24	CBS Monday Prime Hr 3CM Monday Prime Hr 3		10:00 PM-11:00 PM	M-----	:30	1	\$1,000.00	P-02	0.00	NM	1	\$1,000.00
(Program: NCIS: HAWAII)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	M-----					1	\$1,000.00		0.00			
N34	WCAX	10/29/24	10/29/24	CBS Tuesday Prime Hr 1CM Tuesday Prime Hr 1		8:00 PM-9:00 PM (8:00 PM-9:00 PM)	-T-----	:30	1	\$1,600.00	P-02	0.00	NM	1	\$1,600.00
(Program: FBI)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-T-----					1	\$1,600.00		0.00			
N35	WCAX	10/29/24	10/29/24	CBS Tuesday Prime Hr 2CM Tuesday Prime Hr 2		9:00 PM-10:00 PM	-T-----	:30	1	\$2,000.00	P-02	0.00	NM	1	\$2,000.00
(Program: FBI: INTERNATIONAL)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-T-----					1	\$2,000.00		0.00			

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 Alt Order #: WOC14618309  
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13106  
**WCAX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	WCAX	10/29/24	10/29/24	CBS Tuesday Prime Hr 3 Tuesday Prime Hr 3	CM	10:00 PM-11:00 PM	-T-----	:30	1	\$1,500.00	P-02	0.00	NM	1	\$1,500.00
(Program: FBI: MOST WANTED)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/28/24	11/03/24	-T-----		1		\$1,500.00		0.00					
N37	WCAX	10/29/24	10/31/24	CBS Thursday Prime Hr 1 Thursday Prime Hr 1	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---T---	:30	2	\$1,400.00	P-02	0.00	NM	2	\$2,800.00
(Program: GHOSTS/GHOSTS)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/28/24	11/03/24	---T---		2		\$1,400.00		0.00					
N38	WCAX	10/29/24	10/31/24	CBS Thursday Prime Hr 2 Thursday Prime Hr 2	CM	9:00 PM-10:00 PM	---T---	:30	1	\$1,200.00	P-02	0.00	NM	1	\$1,200.00
(Program: SO HELP ME TODD)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/28/24	11/03/24	---T---		1		\$1,200.00		0.00					
N39	WCAX	10/29/24	11/01/24	CBS Friday Prime Hr 1 Friday Prime Hr 1	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	----F--	:30	1	\$2,000.00	P-02	0.00	NM	1	\$2,000.00
(Program: S.W.A.T.)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/28/24	11/03/24	----F--		1		\$2,000.00		0.00					
N40	WCAX	10/29/24	11/03/24	CBS Sunday Prime Hr 1 Sunday Prime Hr 1	CM	7:00 PM-8:00 PM	-----S	:30	1	\$8,000.00	P-03	0.00	NM	1	\$8,000.00
(Program: 60 MINUTES)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/28/24	11/03/24	-----S		1		\$8,000.00		0.00					
N41	WCAX	10/29/24	11/03/24	CBS Sunday Prime Hr 2 Sunday Prime Hr 2	CM	8:00 PM-9:00 PM	-----S	:30	2	\$2,000.00	P-02	0.00	NM	2	\$4,000.00
(Program: EQUALIZER)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/28/24	11/03/24	-----S		2		\$2,000.00		0.00					
N42	WCAX	10/29/24	11/03/24	CBS Sunday Prime Hr 3 Sunday Prime Hr 3	CM	9:00 PM-10:00 PM	-----S	:30	1	\$1,500.00	P-02	0.00	NM	1	\$1,500.00
(Program: TRACKER)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/28/24	11/03/24	-----S		1		\$1,500.00		0.00					
N43	WCAX	10/29/24	11/03/24	CBS Sunday Prime Hr 4 Sunday Prime Hr 4	CM	10:00 PM-11:00 PM	-----S	:30	1	\$2,000.00	P-02	0.00	NM	1	\$2,000.00
(Program: CSI: VEGAS)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/28/24	11/03/24	-----S		1		\$2,000.00		0.00					
N44	WCAX	10/29/24	11/04/24	Channel 3 News M-F @ 11p Channel 3 News M-F @ 11p	CM	11:00 PM-11:35 PM	MTWTF--	:30	5	\$500.00	P-02	0.00	NM	5	\$2,500.00
(Program: CH3 11P NEWS)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/24	11/04/24	MTWTF--		5		\$500.00		0.00					
N45	WCAX	10/29/24	11/02/24	Channel 3 News Sa @ 11p Channel 3 News Sa @ 11p	CM	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	-----S-	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
(Program: 11PM NEWS SAT)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/28/24	11/03/24	-----S-		1		\$400.00		0.00					
N46	WCAX	10/29/24	11/03/24	Channel 3 News Su @ 11p Channel 3 News Su @ 11p	CM	11:00 PM-11:30 PM	-----S	:30	2	\$450.00	P-02	0.00	NM	2	\$900.00
(Program: 11PM NEWS SUN)															

Order / Rev: 3515786  
 Alt Order #: WOC14618309  
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13106  
**WCAX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					2	\$450.00		0.00			
N47	WCAX	10/29/24	11/04/24	CBS Late Show Late Show	CM	11:35 PM-12:35 XM	MTWTF--	:30	5	\$250.00	P-02	0.00	NM	5	\$1,250.00
(Program: COLBERT LATE SHOW)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					5	\$250.00		0.00			
N48	WCAX	10/29/24	11/04/24	CBS After Midnight After Midnight	CM	12:35 XM-1:35 XM	MTWTF--	:30	5	\$125.00	P-02	0.00	NM	5	\$625.00
(Program: COMICS UNLEASHED)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					5	\$125.00		0.00			
N49	WCAX	10/29/24	11/02/24	Sa 1130p-12a Sa 1130p-12a	CM	11:30 PM-12:00 XI	-----S-	:30	1	\$150.00	P-02	0.00	NM	1	\$150.00
(Program: THE SONG)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$150.00		0.00			
N50	WCAX	10/29/24	11/02/24	Sa 1130p-1230a Sa 1130p-1230a	CM	11:30 PM-12:30 XI	-----S-	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
(Program: PATRIOTS ALL ACCESS)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$300.00		0.00			
N51	WCAX	10/29/24	11/03/24	Su 1130p-12a Su 1130p-12a	CM	11:30 PM-12:00 XI	-----S	:30	1	\$150.00	P-02	0.00	NM	1	\$150.00
(Program: INVESTIGATE TV)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$150.00		0.00			
N52	WCAX	10/29/24	11/03/24	Su 1230a-130a Su 1230a-130a	CM	12:30 XM-1:30 XM (12:30 XM-1:30 XM)	-----S	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
(Program: SWAT)															
4Q22 Avg - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$75.00		0.00			
N53	WCAX	10/29/24	11/02/24	CBS College FB Today CBS College FB Today	CM	3:00 PM-3:30 PM (3:00 PM-3:30 PM)	-----S-	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
(Program: COLLEGE FB TODAY)															
SPC (sell) - BURLINGTON-PLATTSBURGH - ACTUAL Nov/2022LP Sat 3:00p-3:30p TIME PERIOD ON WCAX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$300.00		0.00			
N54	WCAX	10/29/24	11/02/24	CBS SEC FB Late Game SEC Football Late Game	CM	3:30 PM-7:00 PM (3:30 PM-7:00 PM)	-----S-	:30	1	\$1,000.00	P-02	0.00	NM	1	\$1,000.00
(Program: BIG TEN FOOTBALL)															
SPC (sell) - BURLINGTON-PLATTSBURGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$1,000.00		0.00			

Totals 173 \$103,050.00