

Sales Order

Station: **WBZ-FM** Contract#: **0** Agency: **SRCP Media**
 Contract Name: **WBZ MA Right to Repair 2144** Address: **201 North Union St, Suite 200**
 Proposal#: **984BF911-4541-49E9-B2DF-5A0C567328F3** City: **Alexandria** State: **VA** Zip: **22314**
 Start Date: **8/07/20** End Date: **8/13/20** Phone: **(703) 683-8326**
 Revenue Type: **POLITICAL NATIONAL** Type: **Cash** Buyer: _____
 Advertiser: **Right to Repair Committee** Tax Schedule: _____ (None)
 Address: _____ Agency Commission %: **15**
 City: _____ State: _____ Zip: _____ Billing Cycle: **Standard**
 Product Name: **Fri-Th week** Salesperson: **KATZPHILADELPHI** Comm %: **0**
 Estimate #: **2144** Makegood Policy: **Within Contract Dates**
 Competitive Code: **09 POLITICAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	8/07/20	8/13/20		6:00 AM	10:00 AM	60	X	X	X	X	X			4	W	825.00	4	3,300.00	1	
2	8/07/20	8/13/20		10:00 AM	3:00 PM	60	X	X	X	X	X			3	W	800.00	3	2,400.00	1	
3	8/07/20	8/13/20		3:00 PM	7:00 PM	60	X	X	X	X	X			4	W	850.00	4	3,400.00	1	
4	8/07/20	8/13/20		7:00 PM	12:00 AM	60	X	X	X	X	X			3	W	225.00	3	675.00	1	
5	8/08/20	8/08/20		6:00 AM	7:00 PM	60						X		3	W	275.00	3	825.00	1	

Billing Projections: By Month

Aug 20
 CA 10,600.00
 ST 10,600.00

☒ Print Spot Prices

Notes to Traffic: **7/29 Political is pending receipt of cia - LJ**

TOTAL SPOTS 17

GROSS TOTAL \$ 10,600.00

ADJUSTED SPOTS 17

ADJUSTED TOTAL \$ 10,600.00

APPROVE DECLINE

☐

☒

2125ljenk, 07/30/20 @9:55AM

☐

☐

Traffic Manager

☐

☐

General Sales Manager

☒

☐

2125jcarb, 07/29/20 @3:27PM

Jul 29, 20
 CONT# 34174987 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WBZ-FM (Boston, MA)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY SRCPMEDIA
 ADDR 201 NORTH UNION ST SUITE 200
 ALEXANDRIA, VA 22314

DDS CONT# 0
 C/P/E: / / 2144

SALESPERSON FAX#

PH # 703-683-8326

BYR BETSY VONDERHEID
 ADV MASSACHUSETTS RIGHT TO REPAIR COMMITTEE
 PDT Fri-Th week
 FLT Aug 07, 20 - Aug 17, 20

* REP ORDER COMMENT *

** 7/29/2020 12:58:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	F,MTuWTh	6A - 10A	60	8/7/2020 - 8/13/2020	1W	4	\$825.00	4
	1.2	F,MTuWTh	10A - 3P	60	8/7/2020 - 8/13/2020	1W	3	\$800.00	3
	1.3	F,MTuWTh	3P - 7P	60	8/7/2020 - 8/13/2020	1W	4	\$850.00	4
	1.4	F,MTuWTh	7P - 12A	60	8/7/2020 - 8/13/2020	1W	3	\$225.00	3
	1.5S.	6A - 7P	60	8/8/2020 - 8/8/2020	1W	3	\$275.00	3
		** WEEKLY FLIGHT TOTALS **					17	\$10,600.00	

	Aug 20						
SPOTS	17						
CASH	10600.00						
TRADE	0.00						
NSL	0.00						
TOTAL	10600.00						

						TOTAL
SPOTS						17
CASH						10,600.00
TRADE						0.00
NSL						0.00
TOTAL						10,600.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Betsy Vonderheid, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Betsy Vonderheid

Agency name: SRCP Media

Address: 201 North Union Street

Contact: Betsy Vonderheid

Phone number: 703-683-9755

Email: bvonderheid@srcpmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Massachusetts Right to Repair Committee

Address: 9 Park Street, Suite 200, Boston, Ma 02108

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

John Caldwell – Chair

Leo Bonarrigo – Treasurer

Thomas Hickey – Committee Member

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:


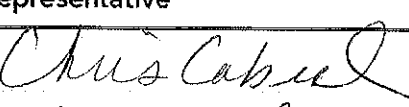
Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Betsy Vonderheid	Name: Chris Cabral
Date of Request to Purchase Ad Time: 7/23/2020	Date of Station Agreement to Sell Time: 7/30/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Waiting for payment.

Contract #:	Station Call Letters: <i>WBZ FM</i>	Date Received/Requested: <i>7/29/20</i>
Est. #: <i>2144</i>	Station Location: <i>Boston</i>	Run Start and End Dates: <i>8/7-8/13</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Issue Rates



Invoice showing the dates and times commercials have aired
has not been generated at this time.

If you want information as to when spots aired, please contact:

Linda.ogrady@bbgi.com

Thank you!