

PUBLIC AFFAIRS
Townsquare Media of Dubuque
Dubuque, IA
Fourth Quarter - December 31, 2015
Scott Meyer - Public Affairs Director
Townsquare Media of Dubuque

Townsquare Media of Dubuque Includes:

WDBQ-AM	1490 am	Dubuque, IA
KXGE – Eagle 102	102.3 fm	Dubuque, IA
WJOD	103.3 fm	Asbury, IA
KLYV – Y105	105.3 fm	Dubuque, IA
WDBQ-FM - Q1075	107.5 fm	Galena, IL

This report is for the public file of WDBQ-FM

This quarterly report highlights several of our regular services.

Also listed are various programs that were aired on some or all of the Townsquare Media of Dubuque stations to deal with certain issues that are important in our community.

Forms are attached to each page of this report which will show which Townsquare Media of Dubuque stations broadcast programs regarding each issue, unless the times and dates of each program are included in the report itself.

ISSUES:

- I Healthcare – Wellness, Homelessness & Youth Mentoring
- II Welfare of Animals
- III Senior Citizen Mobility
- IV Winter Heating Assistance
- V Healthcare – Affordable Healthcare Act
- VI Suicide Prevention
- VII Winter Clothing For The Less Fortunate
- VIII Hospice Month

I Healthcare – Wellness, Homelessness & Youth Mentoring

Paula Patter Licht and Darlene Ballsinger represent Hillcrest Family Services. They spoke to our listeners about the upcoming 21st Annual Reflections In The Park event happening at Murphy Park in Dubuque. The annual tour of Christmas lights is presented to raise funds for many programs at Hillcrest, including youth mentoring, outpatient wellness and homeless outreach. Townsquare also presented hundreds of public service announcements about this event in the month of November.

II Welfare of Animals

Every Tuesday Morning, Cumulus of Dubuque presents interviews with Jane McCall of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard on WDBQ-FM at 8:40 am, WJOD at 8:50 am, and Y-105 at 8:40 am.

III Senior Citizen Mobility

Greg Orwell is the Executive Director of DuRide Dubuque. He visited with us about their growing need for volunteers to help provide rides to area seniors. DuRide is a local non-profit service that provides a safe and personalized transportation option for seniors who are unable or do not want to drive any longer. They offer private car service 365 days a year. It is a safe and economical way for seniors to maintain their independence and stay connected with family, friends and the community. The service is available in Dubuque, Asbury and East Dubuque to any resident age 65 or over and volunteers will help with steps, walkers and heavy packages.

IV Winter Heating Assistance.

Jim O'Toole is LIHEAP and Community Services Program Director. He spoke to our listeners about financial assistance available to low income households to help pay for their heating bills this winter. This program is offered in Dubuque, Jackson, and Delaware Counties. It runs from October 1st – April 30th for the elderly [60 years of age or older] and disabled. For other qualified households, the program runs from November 1st – April 30th. Low Income Home Energy Assistance Program encourages regular heating payments, promotes energy awareness, and encourages reduction of energy usage through energy efficiency, client education, and weatherization.

10/1/2015

Townsquare Media Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program	<u>11/12</u>	time	<u>7:26A</u>	duration	<u>1:30</u>
Date of program	<u>11/12</u>	time	<u>9:44A</u>	duration	<u>1:30</u>
Date of program	<u>11/13</u>	time	<u>6:43A</u>	duration	<u>1:30</u>
Date of program	<u>11/13</u>	time	<u>8:00A</u>	duration	<u>1:30</u>
Date of program	<u>11/16</u>	time	<u>9:40A</u>	duration	<u>1:30</u>
Date of program	<u>11/23</u>	time	<u>7:24A</u>	duration	<u>1:30</u>

Issue: Healthcare: outpatient wellness, homelessness, youth mentoring and other Hillcrest services.

Person interviewed Paula Patter Licht & Darlene Ballsinger

Name of organization Hillcrest Family Services

File name if recorded Reflections interview

A brief synopsis:

"Townsquare of Dubuque stations interviewed Paula Patter Licht and Darlene Ballsinger of Hillcrest Family Services about 'Reflections in the Park'. The annual tour of Christmas lights is presented to raise funds for many programs at Hillcrest, including youth mentoring, outpatient wellness, and homeless outreach. The interview was 1:30 in length. Townsquare also presented hundreds of public service announcements about Reflections in the Park in the month of November, 2015."

10/1/2015

Cumulus of Dubuque
Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 10/7 time 9:20a duration 1:30
Date of program 10/21 time 9:20a duration 1:30a
Date of program 11/4 time 9:20a duration 1:30
Date of program 11/18 time 9:20a duration 1:30
Date of program 12/2 time 9:20a duration 1:30
Date of program 12/16 time 9:20a duration 1:30

Issue Welfare of Animals

Person(s) interviewed Jane McCall
(it could be you!)

Their title Executive Director

Name of organization Dubuque Regional Humane Society

File name if recorded Welfare Of Animals

A brief synopsis:

Every Tuesday Morning, Cumulus of Dubuque presents interviews with Jane McCall of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard on WDBQ-FM at 8:40 am, WJOD at 8:50 am, and Y-105 at 8:40 am.

10/1/2015

Cumulus of Dubuque

Public Affairs Form

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Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 12/10 time 7:26g duration 1:30
 Date of program 12/12 time 9:38g duration 1:30
 Date of program 12/15 time 6:42g duration 1:30
 Date of program 12/16 time 8:25g duration 1:30
 Date of program 12/19 time 8:24g duration 1:30
 Date of program _____ time _____ duration _____

Issue Senior Citizen Mobility

Person(s) interviewed Greg Orwell
(it could be you!)

Their title Executive Director

Name of organization DuRide Dubuque

File name if recorded DuRide Interview

A brief synopsis:

Greg Orwell is the Executive Director of DuRide Dubuque. He visited with us about their growing need for volunteers to help provide rides to area seniors. DuRide is a local non-profit service that provides a safe and personalized transportation option for seniors who are unable or do not want to drive any longer. They offer private car service 365 days a year. It is a safe and economical way for seniors to maintain their independence and stay connected with family, friends and the community. The service is available in Dubuque, Asbury and East Dubuque to any resident age 65 or over and volunteers will help with steps, walkers and heavy packages.

10/1/2015

Cumulus of Dubuque

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Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 10/22 time 6:45g duration 1:30
Date of program 10/23 time 9:45g duration 1:30
Date of program 10/26 time 7:24g duration 1:30
Date of program 10/28 time 8:24g duration 1:30
Date of program 10/30 time 6:41g duration 1:30
Date of program 11/3 time 9:42g duration 1:30

Issue Winter Heating Assistance

Person(s) interviewed Jim O'Toole

(it could be you!)

Their title LIHEAP and Community Services Program Director

Name of organization Operation New View

File name if recorded Heating Assistance

A brief synopsis:

Jim O'Toole is LIHEAP and Community Services Program Director. He spoke to our listeners about financial assistance available to low income households to help pay for their heating bills this winter. This program is offered in Dubuque, Jackson, and Delaware Counties. It runs from October 1st – April 30th for the elderly [60 years of age or older] and disabled. For other qualified households, the program runs from November 1st – April 30th. Low Income Home Energy Assistance Program encourages regular heating payments, promotes energy awareness, and encourages reduction of energy usage through energy efficiency, client education, and weatherization.

V Affordable Healthcare Act

Consumers can sign up and find out more about the Affordable Healthcare Act from November 1st, 2015 through January 31st, 2016. Angela Pesche, certifies health insurance advisor for Crescent Community Health Center shared some changes in policies available with the AHCA and pointed out some changes for next year. She encouraged listeners to get their policies updated and to check if the policy could be improved, so as to become less expensive. She also related that there are several new opportunities for residents of Iowa in the new year.

VI Suicide Prevention

Amanda Garber is the Chairperson for the AFSP Suicide Awareness Walk. She told our listeners what to look for in a friend or relative who might be considering suicide. The signs are not what most people think. The purpose of the Walk To Prevent Suicide event, being held on October 17th at Heritage Pond in Dubuque, is to enlighten people about suicide and raise money for the local chapter of the American Foundation for Suicide Prevention.

VII Winter Clothing For The Less Fortunate

Digger Kurt and Tami Wood from Dupaco Community Credit Union presented the Coats For Kids campaign. For over 25 years our stations have participated in the Coats For Kids campaign. Listeners are encouraged to donate coats, hats, gloves, boots or any other gently used winter apparel into the collection boxes located at every Dupaco office in the area. These items are then turned over to Operation New View to be distributed to people and families who need them.

VIII Hospice Month

November is Hospice Month! Linda Wold and Tiffany Steets from Hospice of Dubuque explained why hospice is a good idea long before you or someone in your family passes on. They related the importance of taking care of the estate of the deceased, proper care for the person before they pass on and making life more comfortable for the survivors. They encouraged people to contact Hospice of Dubuque for additional information.

10/1/2015

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Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program	<u>11/4</u>	time	<u>9:55A</u>	duration	<u>1:50</u>
Date of program	<u>11/6</u>	time	<u>7:27A</u>	duration	<u>1:50</u>
Date of program	<u>11/9</u>	time	<u>6:44A</u>	duration	<u>1:50</u>
Date of program	<u>11/9</u>	time	<u>8:45A</u>	duration	<u>1:50</u>
Date of program	<u>11/13</u>	time	<u>9:46A</u>	duration	<u>1:50</u>
Date of program	<u>11/16</u>	time	<u>7:28A</u>	duration	<u>1:50</u>

Issue: Healthcare / Affordable Healthcare Act

Person interviewed Angela Pesche Health Insurance Advisor

Name of organization Crescent Community Health Center

File name if recorded Crescent interview

A brief synopsis:

"Consumers can sign up and find out more about the Affordable Health Care Act, November 1st, 2015, through Jan 31, 2016. Angela Pesche, certified health insurance advisor for Crescent Community Health Center shared some changes in policies available with the Affordable Health Care Act, and pointed out some changes for next year. She encourages you to get your policy updated, and to check if your policy could be improved, and become less expensive. She also pointed out that there are several new opportunities for residents of Iowa this year."

10/1/2015

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Circle your station:

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Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program	<u>10/2</u>	time	<u>9:49 A</u>	duration	<u>1:40</u>
Date of program	<u>10/5</u>	time	<u>8:23 A</u>	duration	<u>1:40</u>
Date of program	<u>10/6</u>	time	<u>7:46 A</u>	duration	<u>1:40</u>
Date of program	<u>10/7</u>	time	<u>10:37 A</u>	duration	<u>1:40</u>
Date of program	<u>10/10</u>	time	<u>12:30 P</u>	duration	<u>1:40</u>
Date of program	_____	time	_____	duration	_____

Issue Suicide Prevention

Examples: any local issue including health care, education, economic development, safety, street conditions, emergencies, ect.

Person(s) interviewed Amantha Garber

Their title Suicide Walk Charperson

Name of organization: American Foundation for Suicide Prevention

File name if recorded Suicide Walk

A brief synopsis:

Amantha Garber told our listeners what to look for if a friend or relative is considering suicide. The signs are not what most people think. The purpose of the "Walk to fight Suicide", Held October 17th in Dubuque was to enlighten people about suicide, and raise funds for the American Foundation for Suicide Prevention.

10/1/2015

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Circle your station:

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Date of program	<u>10/9</u>	time	<u>7:43 A</u>	duration	<u>1:30</u>
Date of program	<u>10/9</u>	time	<u>9:46 A</u>	duration	<u>1:30</u>
Date of program	<u>10/10</u>	time	<u>6:30 A</u>	duration	<u>1:30</u>
Date of program	<u>10/10</u>	time	<u>8:30 A</u>	duration	<u>1:30</u>
Date of program	<u>10/10</u>	time	<u>13:31 D</u>	duration	<u>1:30</u>
Date of program	_____	time	_____	duration	_____

Issue Winter Clothing for the less fortunate
Examples: any local issue including health care, education, economic development, safety, street conditions, emergencies, ect.

Persons interviewed Digger Kurt & Tami Wood
Officials from Dupaco Community Credit Union

Name of organization (if any) Coats for Kids
File name if recorded Dupaco Coats for Kids

A brief synopsis:

For over 25 years our stations have participated in the Dupaco Coats for Kids campaign. Tri Staters are encouraged to drop coats, hats, gloves, boots, or any new or gently used winter apparel into boxes at any of the Dupaco offices. The items are then turned over to Operation New View to be distributed to people, kids and adults, who need them this winter.

10/1/2015

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WJOD

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Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program	<u>11/2</u>	time	<u>9:52A</u>	duration	<u>1:30</u>
Date of program	<u>11/3</u>	time	<u>7:52A</u>	duration	<u>11</u>
Date of program	<u>11/4</u>	time	<u>8:29A</u>	duration	<u>11</u>
Date of program	<u>11/9</u>	time	<u>10:50A</u>	duration	<u>11</u>
Date of program	<u>11/13</u>	time	<u>7:41A</u>	duration	<u>11</u>
Date of program	<u>11/16</u>	time	<u>6:52A</u>	duration	<u>11</u>

Issue: Hospice Month 2015

Person interviewed Linda Wold & Tiffany Steets

Name of organization Dubuque Hospice

File name if recorded Hospice Month 2015

A brief synopsis:

"November is Hospice Month. Linda Wolf and Tiffany Steets of Dubuque Hospice explain why contacting hospice is a good idea long before you or someone in your family passes on. You should plan on taking care of the estate of the deceased, proper humane care of the person before they pass on, and making life more comfortable for the survivors. Contact information for Hospice of Dubuque is included in the program."

OTHER SERVICES

NEWS: All Townsquare Media of Dubuque stations carry news of the American Broadcasting Company and six local newscasts each weekday. In addition, WDBQ-AM carries Iowa state news from Radio Iowa.

WEATHER: Townsquare features full access to satellite and radar transmissions of current conditions. WJOD is associated with Weathertime, a private weather service that has a much better track record than the National Weather Service, is faster with their reports, and is especially valuable to the Dubuque area's extensive agricultural community.

PUBLIC SERVICE ANNOUNCEMENTS: Townsquare of Dubuque stations average well over 20 locally oriented public service announcements per day for various non-profit groups in the tri states.

Public Affairs Director - Scott Meyer 12/31/2015

Program Directors

KLYV - Chris Farber WJOD / WDBQ-AM / WDBQ-FM - Ken Peiffer KXGE - Jeff Robb