

PUBLIC AFFAIRS  
Cumulus Radio of Dubuque  
Townsquare Media of Dubuque  
Dubuque, IA  
First Quarter  
March 31, 2015  
Tom Brenner  
Public Affairs Director  
Townsquare Media of Dubuque

Cumulus of Dubuque Includes:

WDBQ-AM	1490 am	Dubuque, IA
KXGE – Eagle 102	102.3 fm	Dubuque, IA
WJOD	103.3 fm	Asbury, IA
KLYV – Y105	105.3 fm	Dubuque, IA
WDBQ-FM - Q1075	107.5 fm	Galena, IL

This report is for the public file of WDBQ - FM

This quarterly report highlights several of our regular services.

Also listed are various programs that were aired on some or all of the Cumulus of Dubuque stations to deal with certain issues that are important in our community.

Forms are attached to each page of this report which will show which Cumulus of Dubuque stations broadcast programs regarding each issue, unless the times and dates of each program are included in the report itself.

**ISSUES:**

- I Youth Development
- II Welfare of Animals
- III Alzheimer's Disease
- IV Welfare of Women and Children in the Tri States
- V Helping Many Different Non Profit Organizations
- VI Affordable Health Care Act
- VII Children's Miracle Network

## **I Youth Development**

Director Jennie Weber told us about the YWCA/YMCA "Reach and Rise Mentoring Program". Reach & Rise pairs qualified adults with area at risk youth ages 6 and 17. A Supportive, consistent mentoring relationship is developed through recreational play and paraprofessional therapeutic techniques. The mentor becomes an extra parent for the child to rely on. This interview was aired on all five Townsquare Media radio stations in Dubuque. A listing of the times and dates this interview was presented is included with this report.

Every Friday afternoon at 4:40 during the school year, (September), WDBQ-FM presents a program, approximately two minutes in length, recorded by students from Galena, IL High School. The program contains high school news, lists coming events, and mentions accomplishments by outstanding students.

## **II Welfare of Animals**

Every Tuesday Morning, Cumulus of Dubuque presents interviews with Jane McCall of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard on WDBQ-FM at 8:40 am, WJOD at 8:50 am, and Y-105 at 8:40 am.

## **III Alzheimer's Disease**

Alex Barton is the Program and Event Coordinator of the Dubuque Alzheimer's Association. Alex told our listeners about different symptoms that could indicate that persons have Alzheimers, but do not necessarily mean that they are affected. Barton also told us different things that people could do to avoid Alzheimers symptoms in the future.

## **IV Welfare of Women and Children in the Tri States.**

Maria House and Theresa Shelter gives women and children a place to stay in times of duress to escape a bad marriage or relationship. Executive Director of Opening Doors Amy Schauer gave us an insight into what services Maria House and Theresa Shelter provides. Amy Shauer also told our listeners that her organization is not a handout, but a hand up. Her clients are expected to learn how to manage their lives, raise their children, and get back into the workforce. This is the purpose of Opening Doors.

4/1/2014

Cumulus of Dubuque  
**Public Affairs Form**

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program	<u>1/28/15</u>	time	<u>10:37</u>	duration	<u>1:30</u>
Date of program	<u>1/28/</u>	time	<u>18:48</u>	duration	<u>1:30</u>
Date of program	<u>2/2/15</u>	time	<u>6:30</u>	duration	<u>1:30</u>
Date of program	<u>2/4</u>	time	<u>13:40</u>	duration	<u>1:30</u>
Date of program	<u>2/21</u>	time	<u>7:35</u>	duration	<u>1:30</u>
Date of program	<u>2/21</u>	time	<u>9:50</u>	duration	<u>1:30</u>
	<u>2/21</u>		<u>14:49</u>		<u>1:30</u>

Issue NUTURING DISADVANTAGED YOUTH

Person(s) interviewed JENNIE WEBER

Their title PROGRAM DIRECTOR

Name of organization REACH & RISE PROGRAM -YWCA /YMCA

File name if recorded "REACH & RISE"

A brief synopsis:

Director Jennie Weber told us about the YWCA/YMCA "Reach and Rise Mentoring Program". Reach & Rise pairs qualified adults with area at risk youth ages 6 and 17. A Supportive, consistent mentoring relationship is developed through recreational play and paraprofessional therapeutic techniques. The mentor becomes an extra parent for the child to rely on. This interview was aired on all five Townsquare Media radio stations in Dubuque.

1/22/2014

Cumulus of Dubuque  
**Public Affairs Form**

Please fill out one of these when you conduct a public affairs interview on your station. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

**WDBQ-AM**

**WJOD**

**Eagle102 / KXGE**

**Y-105 / KLYV**

**Q1075 / WDBQ-FM**

Date of program	<u>1/19/15</u>	time	<u>9:40A</u>	duration	<u>:60</u>
Date of program	<u>1/19</u>	time	<u>11:31A</u>	duration	<u>:60</u>
Date of program	<u>1/19</u>	time	<u>4:46P</u>	duration	<u>:60</u>
Date of program	<u>1/22</u>	time	<u>18:49P</u>	duration	<u>:60</u>
Date of program	<u>1/28</u>	time	<u>7:31A</u>	duration	<u>:60</u>
Date of program	<u>1/28</u>	time	<u>15:49P</u>	duration	<u>:60</u>
	<u>2/4</u>		<u>9:53A</u>		<u>:60</u>

Issue Helping Non Profit Organizations **EXPIRES FEB 10, 2015**

Person(s) interviewed Jody McCorkle

Name of organization (if any) Younkers

File name if recorded "COMMUNITY DAYS" (in news file)

**A brief synopsis:**

Younkers Department Store of Dubuque is offering non profit organizations, schools and churches the opportunity to raise funds at no cost to them. Younkers will supply books of coupons to these organizations, the participants sell them for five bucks and keep all the money. The people who buy the coupons can then save money at Younkers. It's a good way for enterprising non profit organizations to make money.



## **Resources Unite! BURGERS**

2/5/2015

### **Cumulus of Dubuque Public Affairs Form**

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

**WDBQ-AM**

**WJOD**

**Eagle102 / KXGE**

**Y-105 / KLYV**

**Q1075 / WDBQ-FM**

Date of program	<u>2/9/2015</u>	time	<u>7:49</u>	duration	<u>1:00</u>
Date of program	<u>2/9/2015</u>	time	<u>9:51</u>	duration	<u>1:00</u>
Date of program	<u>2/14/2015</u>	time	<u>6:33</u>	duration	<u>1:00</u>
Date of program	<u>2/14/2015</u>	time	<u>11:30</u>	duration	<u>1:00</u>
Date of program	<u>2/14/2015</u>	time	<u>14:47</u>	duration	<u>1:00</u>
Date of program	<u>2/16/2015</u>	time	<u>6:45</u>	duration	<u>1:00</u>

**Issue:** Uniting Volunteers and Non Profit Organizations

**Person interviewed:** Josh Jasper

**Name of organization** Resources Unite!

**File name if recorded** "Resources Unite Burgers"

***Expires Feb 18, 2015***

**A brief synopsis:**

Resources Unite! Is an organization that strengthens the Dubuque community by connecting volunteers to the right volunteer organizations where their skills can be used, and they would be the most happy volunteering. Resources Unite has numerous fundraising activities for community organizations. Josh Jasper of Resources Unite! told Townsquare Media Dubuque listeners about Burger Night at the Asbury Eagles Club on February 19<sup>th</sup>, where those who buy tickets can vote for a deserving organization that will be awarded one thousand dollars from Resources Unite.

## Resources Unite! AWARDS

2/5/2015

### Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 2/19/15 time 7:29A duration 1:15  
Date of program 2/19/15 time 8:46A duration 1:15  
Date of program 2/18/15 time 13:43P duration 1:15  
Date of program 2/24/15 time 5:48A duration 1:15  
Date of program 2/24/15 time 6:46A duration 1:15  
Date of program 2/25/15 time 6:33A duration 1:15

Issue: Uniting Volunteers and Non Profit Organizations

Person interviewed: Josh Jasper

Name of organization Resources Unite!

File name if recorded "Resources Unite Awards"

***Expires March 24, 2015***

***A brief synopsis:***

Resources Unite! Is an organization that strengthens the Dubuque community by connecting volunteers to the right volunteer organizations where their skills can be used, and they would be the most happy volunteering. Resources Unite! has numerous fundraising activities for community organizations. Josh Jasper of Resources Unite! told Townsquare Media Dubuque listeners about Awards Night at Dubuque's Grand River Center, March 26<sup>th</sup>. The biggest event of the year for Resources Unite features dinner, speakers and an auction to raise funds for Dubuque not for profit organizations.



8 12 2014

Cumulus of Dubuque  
**Public Affairs Form**

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Circle your station:

**WDBQ-AM**

**WJOD**

**Eagle102 / KXGE**

**Y-105 / KLYV**

**Q1075 / WDBQ-FM**

Date of program	<u>1/28/15</u>	time	<u>11:46</u>	duration	<u>1:50</u>
Date of program	<u>1/28/15</u>	time	<u>20:47</u>	duration	<u>1:50</u>
Date of program	<u>2/2/15</u>	time	<u>9:38A</u>	duration	<u>1:50</u>
Date of program	<u>2/4/15</u>	time	<u>17:54P</u>	duration	<u>1:50</u>
Date of program	<u>2/14/15</u>	time	<u>6:48A</u>	duration	<u>1:00</u>
Date of program	<u>2/14/15</u>	time	<u>8:28A</u>	duration	<u>1:00</u>
	<u>2/14/15</u>		<u>9:49A</u>		<u>1:00</u>

Issue Alzheimers / Health

Person(s) interviewed Alex Barton / program Coordinator

Name of organization Dubuque Alzheimers Association

File name if recorded ALZHEIMERS

**A brief synopsis:**

Alex Barton is the Program and Event Coordinator of the Dubuque Alzheimer's Association. Alex told our listeners about different symptoms that could indicate that persons have Alzheimers, but do not necessarily mean that they are affected. Barton also told us different things that people could do to avoid Alzheimers symptoms in the future.

TUESDAY  
HOSPICE ON JER  
4:30  
563-589  
0030

First quarter

1/22/2015

Cumulus of Dubuque  
**Public Affairs Form**

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Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 1/28/2015 time 13:38 duration 1:30 min  
Date of program 1/28/2015 time 21:48 duration 1:30 min  
Date of program 2/2/2015 time 10:50 duration 1:30 min  
Date of program 2/4 time 19:52 duration 1:30 min  
Date of program 2/9/2015 time 8:46A duration 1:30 min  
Date of program 2/21/2015 time 11:34A duration 1:30 min

Issue Welfare of Women and Children

Amy Schauer Executive Director, Opening Doors

Name of organization Maria House / Theresa Shelter

File name & Length "Maria Theresa PA" One minute thirty sec.

A brief synopsis:

Maria House and Theresa Shelter gives women and children a place to stay in times of duress from a bad marriage or relationship. Executive Director of Opening Doors Amy Schauer gave us an insight into what services Maria House and Theresa Shelter provides. Amy Shauer also told our listeners that her organization is not a handout, but a hand up. Her clients are expected to learn how to manage their lives, raise their children, and get back into the workforce. This is the purpose of Opening Doors.



## **V      Helping Many Different Non Profit Organizations In The Tri States**

Resources Unite! Is an organization that strengthens the Dubuque community by connecting volunteers to the right volunteer organizations where their skills can be used, and they would be the most happy volunteering. Resources Unite has numerous fundraising activities for community organizations.

Josh Jasper of Resources Unite! told Townsquare Media Dubuque listeners about Burger Night at the Asbury Eagles Club on February 19<sup>th</sup>, where those who buy tickets can vote for a deserving organization that will be awarded one thousand dollars from Resources Unite.

Josh also told our listeners about Awards Night at Dubuque's Grand River Center, March 26<sup>th</sup>. The biggest event of the year for Resources Unite features dinner, speakers and an auction to raise funds for Dubuque not for profit organizations.

These interviews with Josh Jasper appeared on all five Townsquare Media of Dubuque stations and are included on the forms in this report.

Younkers Department Store of Dubuque is offering non profit organizations, schools and churches the opportunity to raise funds at no cost to them. Younkers will supply books of coupons to these organizations, the participants sell them for five bucks and keep all the money. The people who buy the coupon books can then save money at Younkers. It's a good way for enterprising non profit organizations to make money. Jody McCorkle informed our listeners on all five of our stations about the program.

## **VI      Affordable Health Care Act**

Many Americans are confused about the Affordable Health Care Act. Angela Petsche of Crescent Wellness Center answered several questions, including how long it will take to register, how does one register, how much the fine is if you don't register, and how to get more information about the Affordable Health Care Act. Crescent Community Health Center offers free guidance for those who wish to apply for services from The Affordable Health Care Act.

1/22/2015

Cumulus of Dubuque  
**Public Affairs Form**

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Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program	<u>1/17/15</u>	time	<u>6:51</u>	duration	<u>1:50</u>
Date of program	<u>1/17</u>	time	<u>8:40</u>	duration	<u>1:50</u>
Date of program	<u>1/17</u>	time	<u>13:35</u>	duration	<u>1:50</u>
Date of program	<u>1/22</u>	time	<u>15:39</u>	duration	<u>1:50</u>
Date of program	<u>1/28</u>	time	<u>9:52</u>	duration	<u>1:50</u>
Date of program	<u>2/2/15</u>	time	<u>7:30</u>	duration	<u>1:50</u>
	<u>2/4/15</u>		<u>11:34 A</u>		<u>1:50</u>

Issue Affordable Health Care Act **EXPIRES FEB. 10**

Person(s) interviewed Angela Petsche

Name of organization (if any) Crescent Wellness Center

File name if recorded CRESCENT ANGELA (in news file)

A brief synopsis:

Many Americans are confused about the Affordable Health Care Act. Angela Petchie of Crescent Wellness Center answered several questions, including how long will it take to register, how does one register, how much the fine is if you don't register, and how to get more information about the Affordable Health Care Act. Crescent Community Health Center offers free guidance for those who wish to apply for services from The Affordable Health Car Act.

**Play this March 10 through March 31, 2015**

3/13/2015

**Cumulus of Dubuque  
Public Affairs Form**

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Circle your station:

**WDBQ-AM**

**WJOD**

**Eagle102 / KXGE**

**Y-105 / KLYV**

**Q1075 / WDBQ-FM**

Date of program	<u>3/21</u>	time	<u>6:30A</u>	duration	<u>60</u>
Date of program	<u>3/21</u>	time	<u>8:33A</u>	duration	<u>60</u>
Date of program	<u>3/21</u>	time	<u>12:48A</u>	duration	<u>60</u>
Date of program	<u>3/27</u>	time	<u>7:32A</u>	duration	<u>"</u>
Date of program	<u>3/27</u>	time	<u>9:49A</u>	duration	<u>"</u>

**Issue Hockey For Hope – Children's Miracle Network**

**Person(s) interviewed Maddie Cole**

**Their title Public Relations Chair– Loras College**

**Name of organization (if any) CHILDREN'S MIRACLE NETWORK**

**File name if recorded HOCKEY FOR HOPE**

**A brief synopsis:**

All five of our Townsquare Media of Dubuque stations are involved in the fundraising activities of the Children's Miracle Network. This organizations works with University of Iowa Hospitals to provide extra care for children suffering from debilitating diseases. Maddie Cole spoke to our listeners about Hockey for Hope, a fundraiser at the Mystique Ice Arena in Dubuque to kick start the Dancethon, a fund raising event held every year at Loras College to support the Children's Miracle Network.



## **VII Children's Miracle Network**

All five of our Townsquare Media of Dubuque stations are involved in the fundraising activities of the Children's Miracle Network. This organizations works with University of Iowa Hospitals to provide extra care for children suffering from debilitating diseases. Maddie Cole spoke to our listeners about Hockey for Hope, a fundraiser at the Mystique Ice Arena in Dubuque to kick start the Dancethon, a fund raising event held every year at Loras College to support the Children's Miracle Network. The interviews were heard between March 10<sup>th</sup> and March 31<sup>st</sup> and some of the times and dates are listed on the form attached to this page in the file of each station.

Townsquare Media of Dubuque did many other fundraisers for the Children's Miracle Network, including the 13<sup>th</sup> Annual Tri States Largest Ester Egg Hunt. On Saturday, April 4<sup>th</sup>, over 32,000 eggs stuffed with tootsie rolls and prizes were hidden in plain sight in a field at the Dubuque County Fairgrounds. Admission for kids was three dollars and adults were admitted free if they had a child chaperone. All five stations ran hundreds of public service messages to promote the event, several interviews were conducted before the event, and live broadcasts took place from the event on WJOD, and Y-105.

### **OTHER SERVICES**

**NEWS:** All Townsquare Media of Dubuque stations carry news of the American Broadcasting Company and six local newscasts each weekday. In addition, WDBQ-AM carries Iowa state news from Radio Iowa.

**WEATHER:** Townsquare features full access to satellite and radar transmissions of current conditions. WJOD is associated with Weathertime, a private weather service that has a much better track record than the National Weather Service, is faster with their reports, and is especially valuable to the Dubuque area's extensive agricultural community.

**PUBLIC SERVICE ANNOUNCEMENTS:** Townsquare of Dubuque stations average well over 20 locally oriented public service announcements per day for various non-profit groups in the tri states.

Public Affairs Director - Tom Brenner 3/31/2015

### **Program Directors**

KLYV - Chris Farber    WJOD / WDBQ-AM / WDBQ-FM - Ken Peiffer    KXGE - Jeff Robb