

Order #740336: Katz Media../Zoe Lofgre../Lofgren fo../14411



Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
3/05/24 12:15:10 PM	Processed		<async process>	Martha Montenegro (mmontenegro)	\$950.00	35	0.00
3/05/24 11:46:36 AM	Approved Credit Pass			Kathryn Pernet (kathryn.pernet)	\$950.00	35	0.00
3/05/24 11:25:01 AM	Approved Credit Stop			David Padilla (dpadilla)	\$950.00	35	0.00
3/05/24 11:20:57 AM	Ready for approval Credit S		MG due to Tech Diff Political Must MG	Mayra Mariscal (mmariscal)	\$950.00	35	0.00
3/05/24 11:18:57 AM	Put in Edit Mode			Mayra Mariscal (mmariscal)	\$950.00	35	0.00
2/22/24 1:12:40 PM	Processed		<async process>	Martha Montenegro (mmontenegro)	\$950.00	35	0.00
2/22/24 1:08:25 PM	Approved Credit Pass			Kathryn Pernet (kathryn.pernet)	\$950.00	35	0.00
2/22/24 1:05:40 PM	Approved Credit Stop		[bypass] approved	Crystal Gomez (cgomez)	\$950.00	35	0.00
2/22/24 12:56:30 PM	Ready for approval Credit S		New order.	Raquel Bloomer (raquel.bloomer)	\$950.00	35	0.00
2/22/24 12:48:31 PM	User Comment		Imported EC Order Revision	Raquel Bloomer (raquel.bloomer)	\$950.00	35	0.00
2/22/24 12:21:27 PM	New order created		Imported EC Order	Mayra Mariscal (mmariscal)	\$950.00	35	0.00

[Sorted by: Date]

ZOE LOFGREN FOR CONGRESS: Spots missed yesterda AM

Hartswick, Aidan <Aidan.Hartswick@katzmedia.com>

Tue, Mar 5, 2024 at 11:39 AM

To: David Padilla <dpadilla@entravision.com>

Cc: Mayra Mariscal <mmariscal@entravision.com>, "Lavorerio, Jessica" <Jessica.Lavorerio@katzmedia.com>

Hi David!

Yes approved to makegood as long as everything can run today as no spots can run after the primary – Thanks!

Aidan Hartswick

Political Coordinator

333 East City Avenue, Suite 510 | Bala Cynwyd, PA 19004

Aidan.Hartswick@KatzMedia.com

o 215.557.4233 | m 802.373.8070



From: David Padilla <dpadilla@entravision.com>

Sent: Tuesday, March 5, 2024 2:34 PM

To: Hartswick, Aidan <Aidan.Hartswick@katzmedia.com>

Cc: Mayra Mariscal <mmariscal@entravision.com>; Lavorerio, Jessica <jessica.lavorerio@katzmedia.com>

Subject: [EXTERNAL] Fwd: ZOE LOFGREN FOR CONGRESS: Spots missed yesterda AM

Hi Aidan,

Pls read below.

FYI.

David

----- Forwarded message -----

From: **David Padilla** <dpadilla@entravision.com>

Date: Tue, Mar 5, 2024 at 11:19 AM

Subject: ZOE LOFGREN FOR CONGRESS: Spots missed yesterda AM
To: Lavorerio, Jessica <Jessica.Lavorerio@katzmedia.com>
Cc: David Padilla <dpadilla@entravision.com>, Mayra Mariscal <mmariscal@entravision.com>

Hi Jessica,

We were just notified that we had technical difficulties yesterday on KLOK and KSES in the AM daypart.

We're opening up today's logs. We're putting them back in today... Rotation is until 3pm. This way we won't lose the money.

Pls approve this email so we can have as back up.

David

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