

ORDER



Orders
Order / Rev: 486940
Alt Order #: 31935346
Product Desc: Everytown for Gun Safety - ISSUE
Estimate: na
Flight Dates: 06/25/18 - 07/24/18
Original Date / Rev: 06/22/18 / 06/25/18
Order Type: GENERAL

WAMJ-FM / WUMJ- FM

Primary AE: Eastman Philadelphia
Sales Office: N-PHI
Sales Region: National

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Everytown for Gun Safety Action Fund
Demographic: A35+
Product Codes: Political Issue
Revenue Code 1: AGY
Revenue Code 2: POLITICAL
Revenue Code 3: POL-ISS
Priority: 10

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/24/18	77	\$25,925.00	\$22,036.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	77	\$25,925.00	\$22,036.25	0.00
Totals	77	\$25,925.00	\$22,036.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAMJ	06/25/18	07/22/18	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	MTWTF--	:30	5	\$425.00	03	0.00	NM	20	\$8,500.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	MTWTF--			5			\$425.00		0.00			
Week:		07/02/18	07/08/18	MTWTF--			5			\$425.00		0.00			
Week:		07/09/18	07/15/18	MTWTF--			5			\$425.00		0.00			
Week:		07/16/18	07/22/18	MTWTF--			5			\$425.00		0.00			
N 2	WAMJ	06/25/18	07/22/18	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	MTWTF--	:30	5	\$250.00	03	0.00	NM	20	\$5,000.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	MTWTF--			5			\$250.00		0.00			
Week:		07/02/18	07/08/18	MTWTF--			5			\$250.00		0.00			
Week:		07/09/18	07/15/18	MTWTF--			5			\$250.00		0.00			
Week:		07/16/18	07/22/18	MTWTF--			5			\$250.00		0.00			
N 3	WAMJ	06/25/18	07/22/18	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	MTWTF--	:30	5	\$400.00	03	0.00	NM	20	\$8,000.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	MTWTF--			5			\$400.00		0.00			
Week:		07/02/18	07/08/18	MTWTF--			5			\$400.00		0.00			
Week:		07/09/18	07/15/18	MTWTF--			5			\$400.00		0.00			
Week:		07/16/18	07/22/18	MTWTF--			5			\$400.00		0.00			

WAMJ-FM / WUMJ- FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WAMJ	06/30/18	07/24/18	Sa Midday	CM	10:00 AM-3:00 PM	-----S-	:30	1	\$150.00	002	0.00	NM	4	\$600.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/30/18	07/06/18	-----S-		1				\$150.00		0.00			
	Week:	07/07/18	07/13/18	-----S-		1				\$150.00		0.00			
	Week:	07/14/18	07/20/18	-----S-		1				\$150.00		0.00			
	Week:	07/21/18	07/27/18	-----S-		1				\$150.00		0.00			
N 5	WAMJ	06/30/18	07/24/18	Sa PM	CM	3:00 PM-7:00 PM	-----S-	:30	1	\$150.00	002	0.00	NM	4	\$600.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/30/18	07/06/18	-----S-		1				\$150.00		0.00			
	Week:	07/07/18	07/13/18	-----S-		1				\$150.00		0.00			
	Week:	07/14/18	07/20/18	-----S-		1				\$150.00		0.00			
	Week:	07/21/18	07/27/18	-----S-		1				\$150.00		0.00			
N 6	WAMJ	07/23/18	07/24/18	M-F AM Drive	CM	6:00 AM-10:00 AM	MT-----	:30	3	\$425.00	003	0.00	NM	3	\$1,275.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/18	07/29/18	MT-----		3				\$425.00		0.00			
N 7	WAMJ	07/23/18	07/24/18	M-F Midday	CM	10:00 AM-3:00 PM	MT-----	:30	3	\$250.00	003	0.00	NM	3	\$750.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/18	07/29/18	MT-----		3				\$250.00		0.00			
N 8	WAMJ	07/23/18	07/24/18	M-F PM Drive	CM	3:00 PM-7:00 PM	MT-----	:30	3	\$400.00	003	0.00	NM	3	\$1,200.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/18	07/29/18	MT-----		3				\$400.00		0.00			
													Totals	77	\$25,925.00