

Quarterly Public Affairs Report – KNEV-FM

The following is a list of some of the more significant community issues addressed by these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear intended to imply any degree of priority or significance of the issues. The Nevada Outlook program consists of two 10-minute segments that airs weekly on KNEV at 6:00 a.m. each Sunday. This information is available in the public files of each radio station and may be viewed upon request at Cumulus Media, 595 East Plumb Lane, Reno, Nevada, 89502.

Issues and Programs for KNEV-FM: first Quarter 2022

In the first quarter of 2022, Cumulus Media/Reno continued to explore issues vital to the people of Reno and Northern Nevada. On our program Nevada Outlook, we continued to talk with Newsmakers and influencers both local and national, about problems real people are facing, and looked for solutions.

Nevada Outlook Programs:

1/2/2022

Winter crime tips with Carson City Sheriff Kenny Furlong, including keeping your packages safe when shopping. Plus Lisa Lee with Advocates to End Domestic Violence about new free support groups in Carson City.

1/16/2022

Dr Susan Lee, Chief Medical Officer at Renown Regional Medical Center with the latest information on the COVID-19 Omicron variant and how the pandemic has affected hospitals in Northern Nevada.

1/23/2022

Guest Randy Kennedy of the Nugget Casino Resort spoke about the economic impacts of returning events in Northern Nevada, including large concert venues. Plus Mark Steber, a tax expert from Jackson Hewitt about changes this tax season, some of the potential pitfalls and about getting a fast refund.

2/6/2022

Tom Wagenlander of AARP's "Wish of a Lifetime" program that connects seniors experiencing social isolation with local Girl Scouts.

2/13/2022

George Coombs with the Reno Rodeo and its charitable foundation gave a rundown of this year's events, and the impact on the local economy. Plus, comedian Lewis Black joined us to talk about his "Off the Rails" Tour, Covid, and Reno rebounding from Covid shutdowns.

2/20/2022

Kirsten Traychock with Thrive Wellness spoke with us about senior citizens and mental health. Plus, Jenny Lesieutre with the Bureau of Land Management on upcoming wild horse and burro adoptions.

2/27/2022

Josh Leavitt talking about a new venture in Reno to bring together start-ups and the tech world, and encouraging businesses to catch up on tech. And, Fayth Ross with the NV Children's Cancer Foundation talked about the 17th annual Shave for the Brave event to raise funds for children with cancer and their families.

3/6/2022

Ann Bryant with the Bear League talked about Hank the Tank, a 500 pound black bear who was accused of raiding homes around Lake Tahoe, and ways of avoiding unhealthy interactions with bears. Plus a spring gardening segment with High Desert Gardening with Allison Toy from the University of California at Davis.

3/13/2022

We talked with Ashley Sanchez at the Nevada Department of Wildlife about Big Game Hunting Tags and how to get them. We were also joined by Will Fasset with the Adventure Risk Challenge camp for teens in Truckee and Yosemite.

3/27/2022

Eric Edelstein with the Reno Aces AAA baseball team spoke about the upcoming season and going tobacco and vape free this season at Greater NV Field. The show also offered Chuck Fuschillo Jr. President of the Alzheimer's Foundation of America, about a free statewide conference on Dementia for Nevada Residents coming up in April.

Also included in Public Affairs:

Public Service Announcements. KNEV airs local and national public service announcements of varying lengths daily.