

Quarterly Public Affairs Report – KNEV-FM

The following is a list of some of the more significant community issues addressed by these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear intended to imply any degree of priority or significance of the issues. The Nevada Outlook program consists of two 10-minute segments that airs weekly on KNEV at 6:00 a.m. each Sunday. This information is available in the public files of each radio station and may be viewed upon request at Cumulus Media, 595 East Plumb Lane, Reno, Nevada, 89502.

Issues and Programs for KNEV-FM: Second Quarter 2022

In the second quarter of 2022, Cumulus Media/Reno continued to explore issues vital to the people of Reno and Northern Nevada. On our program Nevada Outlook, we continued to talk with Newsmakers and influencers both local and national, about problems real people are facing, and looked for solutions.

Nevada Outlook Programs:

4/3/2022

We noted that parents are drinking more at home and in front of their kids due to the COVID-19 pandemic – and some are even allowing kids to drink with them. Jim Fannin spoke about teens and drinking with Erin Hildreth of Responsibility.org. Daniela Sonnino talked about efforts to reduce food waste with Patty Moen of Nevada Division of Environmental Protection.

4/10/2022

April is stress awareness month. Daniella Sonnino spoke with Kiersten Traychock at the Thrive Wellness Clinic about reducing stress. Jim Fannin talked with the CEO of Howard's Appliances, John Riddle, about disruptions in the business because of covid, inflation, and supply chain issues, and the current recovery.

4/17/2022

We previewed the summer activity season and the ongoing recovery from covid, by talking with Violet Richard of the Reno Rodeo about their Kids Art Contest, and the charitable functions of the event. Jim Fannin interviewed Dr. Dennis Phares, CEO of Reno based "Dragonfly," a leader in Lithium Ion Battery production, and the need to mine lithium in the state.

5/1/2022

Daniela Sonnino spoke with Kathleen Kuo with Nevada Humanities about the "Discover Your Parks" Series, and the Truckee Meadows Parks Foundation. She also talked with Sparks City

Councilman Kristopher Dahir on the matching grants for the Nevada Veterans Memorial at the Sparks Marina.

5/15/2022

Wild Horses are abundant in Nevada, but they have far too much interaction with people in cars. Daniella Sonnino talked with Reno Councilmember Naomi Duerr about how to help, and to preview a meeting about wild horses the city planned to host online.

5/29/2022

Daniella Sonnino talked with Jon Yuspa of Honor Flight Nevada, which takes veterans to Washington DC and other places to see memorials in their honor. Specifically, they discussed a community coffee event Memorial Day weekend with Honor Flight. She also previewed an event at the National Automobile Museum, featuring Wink Martindale.

6/5/2022

Daniella Sonnino spoke with Melissa Gilbert with Reno Food Systems about their Be Bee Friendly campaign. Bees are a vital part of our food supply by pollinating crops, but their numbers have been slipping. She also spoke about the Truckee Meadows Parks Foundation's Kathleen Kuo about the Humanities in Nature Program.

6/12/2022

We have seen an big increase in motorcycle accidents and fatalities in Northern Nevada Daniella Sonnino looked at the problem and potential solutions with Reno Police Traffic Officer Michael Browett.

6/19/2022

We are preparing for summer fire season, Daniela Sonnino talked about dealing with smoke and preparing to protect your home and health with Jame Royce Gomes of the University of Nevada Cooperative Extensions, "Living with Fire" program. She also talked about pollution and ways of reducing it with Kirsten Lynch of "Families for a Future."

6/26/2022

Jim Fannin discussed the "Surprise Act" a law that is supposed to protect patients from "Out of Network" bill and how to respond to them with the national President of the American Heart Association Dr. Donald Lloyd-Jones.

Also included in Public Affairs:

Public Service Announcements. KNEV airs local and national public service announcements of varying lengths daily.