

Quarterly Public Affairs Report – KNEV-FM

The following is a list of some of the more significant community issues addressed by these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear intended to imply any degree of priority or significance of the issues. The Nevada Outlook program consists of two 10-minute segments that airs weekly on KNEV at 6:00 a.m. each Sunday. This information is available in the public files of each radio station and may be viewed upon request at Cumulus Media, 595 East Plumb Lane, Reno, Nevada, 89502.

Issues and Programs for KNEV-FM: Fourth Quarter 2022

In the fourth quarter of 2022, Cumulus Media/Reno continued to explore issues vital to the people of Reno and Northern Nevada. On our program Nevada Outlook, we continued to talk with Newsmakers and influencers both local and national, about problems real people are facing, and looked for solutions.

Nevada Outlook Programs:

10/2/2022

Segment One: Jacob Ricks of Carson Tahoe Health about a new vehicle they've gotten through a donation for patient transport and mental health outreach.

Segment Two: Train Safety with Mark Gardner of Safe Kids Worldwide. A recent study of the issue, including the fact that a child is struck by a train in the U.S. every five days.

10/9/2022

Segment One: Psychiatrist, Dr. Charles Sophy about his new book, "Family Values, on resetting trust and boundaries with children.

Segment Two: The owners of the Boomtown Casino property about the new jobs they're bringing with a massive expansion, as the economy bounce back post pandemic.

10/16/2022

Segment One: Josh Cabral about a grant from Google, to expand mental health services into rural Nevada.

Segment Two: David Mitchell of Patients for Affordable Drugs. David suffers from an incurable blood cancer, and has seen his lifesaving medications become un-affordable.

10/23/2022

Segment One: Milt Stewart of Nevada Works on the revamped EmployNV Business and Career Hub at the Reno Town Mall that reopened this week.

Segment Two: Dr. Sherilyn Duckworth with Immunize Nevada about getting your flu shot.

10/31/2022

Segment One: Zac Smith with "Clean up the Lake" about their recent clean up at June Lake and what's next for their team. They remove sunken trash from lakes including Lake Tahoe.

Segment Two: Aaron Meier with the Nevada Department of Wildlife about safely storing your boat for the winter.

11/6/2022

November Segment One: Dr. Mack McGranahan, conductor of the Reno Wind Symphony on the patriotic music concert they're playing Sunday for Veterans Day.

Segment Two: Reno City Council's Naomi Duerr on the growing drag racing and car sideshows dangers in Reno, and how Reno Police are responding to this safety issue.

11/13/2022

Segment One: Karen Firsell of "Learning Resources" about educational toys, and a "Giving Tuesday" plan to get free toys to needy children across America.

Segment Two: Former Washoe school trustee Dr. Angela Taylor, who was just elected to the Nevada state assembly, about educational challenges facing students post pandemic.

11/20/2022

Segment One: Ski season is back, and safety is job one. Guest Mike Reitzell with Ski California on their new mountain safety guide.

Segment Two: Nevada Secretary of State Cisco Aguilar on his plans in office to restore voting confidence in Nevada.

12/4/2022

Segment One: Housing continues to be challenges for longtime residents and for new Nevadan's. JMA Holdings Art Chapman spoke on the new Soaring Ranch development in Truckee Ca.

Segment Two: Tracie Barnthouse with Travel Nevada about the Nevada Pride Shopping Guide, which encourages shopping for products made in the state for the holidays.

12/11/2022

Segment One: Andrew Schwartz on his talk at the UC DAVIS TERC in Incline Village about snowpack history and the future.

Segment Two: Josh Bonde with the Nevada State Museum about rock hounding in Nevada.

12/18/2022

Segment One: Nevada history with Local Author Stan Paher on his new book "Nevadans: The Spirit of the Silver State."

Segment Two: Job opportunities with Lisa Levine with the Governor's Office of Workforce Innovation about grant funding for electrician apprenticeships via "Project SANDI."

Also included in Public Affairs:

Public Service Announcements. KNEV airs local and national public service announcements of varying lengths daily.