

Quarterly Public Affairs Report – KNEV-FM

The following is a list of some of the more significant community issues addressed by these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear intended to imply any degree of priority or significance of the issues. The Nevada Outlook program consists of two 10-minute segments that airs weekly on KNEV at 6:00 a.m. each Sunday. This information is available in the public files of each radio station and may be viewed upon request at Cumulus Media, 595 East Plumb Lane, Reno, Nevada, 89502.

Issues and Programs for KNEV-FM: Third Quarter 2022

In the third quarter of 2022, Cumulus Media/Reno continued to explore issues vital to the people of Reno and Northern Nevada. On our program Nevada Outlook, we continued to talk with Newsmakers and influencers both local and national, about problems real people are facing, and looked for solutions.

Nevada Outlook Programs:

7/3/2022

Segment One: Jamie Royce Gomes with Living with Fire on getting prepped for wildfire.

Segment Two: Retired 3-star General Norman Seip about how climate change could effect military readiness and national security

7/10/2022

Segment One: Attorney Joe Bushyhead with Wild Earth Guardians about reversals on the Endangered Species Act By the Biden Administration.

Segment Two: Dr. Tracy Biondi, Chief Medical Officer of Prominence health, about recent cases of Monkey Pox and how to avoid it.

7/17/2022

Segment One: Daniela Sonnino with Reno Fire Chief Dave Cochran on home fire safety tips.

Segment Two: As the President is on a high stakes trip to the Middle East, he is warning Iran about their nuclear program and the consequences it will bring. Jim Fannin talks about it with retired Major General Paul Eaton.

7/24/2022

Segment One: Opioid addiction recovery with John Firestone of the Life Change Center.

Segment Two: Fire restrictions in the Tahoe National Forest with Tahoe National Forest Fire Management Officer Jason Withrow

8/7/2022

Segment One: Amy Hein Sutherland with Carson-Tahoe Hospital on their Community health Needs Assessment.

Segment Two: Orthodontist Dr. Amanda Gallagher: How aligning your teeth benefits overall health.

8/14/2022

Both segments featured Reno Mayor Hillary Schieve on her reelection bid and plans for the next four years if she wins again.

8/28/2022

Segment One: Jeanne Meister of Executive Networks on Human Resources challenges post pandemic.

Segment Two: Leah Howard of National Psoriasis Foundation on troubling trends with the disease.

9/4/2022

Segment One: Alicia Rasmussen with Northern Nevada Children's Cancer Foundation on the beginning of their "Know the Gold" campaign.

Segment Two: Kevin Moran of the Environmental Defense about benefits for Nevada due to the Inflation Reduction Act, and state leadership in the clean energy arena.

9/11/2022

Segment One: Christopher Plamp with the USO about important services for vets and military during suicide prevention month.

Segment Two: Jamie Roice Gomes of the Living With Fire program, about staying fire safe.

9/18/2022

Segment One: Fanny Curtat with the "Beyond Van Gough," Immersive Experience exhibit.

Segment Two: Kenny Larrieu with the Tahoe Environmental Research Institute on a smoke study underway at Lake Tahoe.

9/25/2022

Segment One: Federal funding for electric charging stations.

Segment Two: Dr. Sherilyn Duckworth with Immunize Nevada on flue shots.

Also included in Public Affairs:

Public Service Announcements. KNEV airs local and national public service announcements of varying lengths daily.