

POLITICAL CHECK LIST

					Yes	No
Candidate / Issue	Job Bush for President - R					
Agency	Mentzer Media Services, Inc.					
Flight Dates	1/26/16 thru 2/1/16					
Amount	Gross \$ 1485 ⁰⁰	Net \$ 1262 ²⁵				
PB 18						
HRP Headline #	7959407					
Wide Orbit#	461440					
Class of Time	LUC	SELL	FIXED	In POL Window Yes or No		
Sales Person	Ryan Gordon					
Office / Region	HRP- Washington DC					
Spot Approved						
Check Sent to SBC						

SEP29/15 10.26
*** WPDE-TV ***

BUYER NAME	<u>ALLY RAMBO</u>
SALES PRSN	<u>WA- RYAN GORDON (H)</u>

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PROGRAM : NEWS CHANNEL 15 @ 11P  
CON COM1: NEWS CHANNEL 15 @ 11P
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SEP29/15 10.26
*** WPDE-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1100P-1130P	30		\$150.00	2/1	2/1	1		MON	1
	PROGRAM : NEWS CHANNEL 15 @ 11P											
	CON COM1 : NEWS CHANNEL 15 @ 11P											
3			1130P-1230A	30		\$30.00	2/1	2/1	1		MON	1
	PROGRAM : JIMMY KIMMEL											
	CON COM1 : JIMMY KIMMEL											
4			700P-730P	30		\$100.00	2/1	2/1	1		MON	1
	PROGRAM : NEWS CHANNEL 15 @ 7P											
	CON COM1 : NEWS CHANNEL 15 @ 7P											
5			1100P-1130P	30		\$50.00	1/30	1/30	1		SAT	1
	PROGRAM : NEWS CHANNEL 15 @ 11P											
	CON COM1 : NEWS CHANNEL 15 @ 11P											
6			600P-630P	30		\$50.00	1/30	1/30	1		SAT	1
	PROGRAM : NEWS CHANNEL 15 @ 6P											
	CON COM1 : NEWS CHANNEL 15 @ 6P											
7			800A-900A	30		\$40.00	1/30	1/30	1		SAT	1
	PROGRAM : GOOD MORNING AMERICA											
	CON COM1 : GOOD MORNING AMERICA											
8			1000A-1100A	30		\$150.00	1/31	1/31	1		SUN	1
	PROGRAM : THIS WEEK											
	CON COM1 : THIS WEEK											
9			600P-630P	30		\$125.00	1/31	1/31	1		SUN	1
	PROGRAM : NEWS CHANNEL 15 @ 6P											
	CON COM1 : NEWS CHANNEL 15 @ 6P											
10			1130P-1230A	30		\$30.00	1/28	1/28	1		THU	1
	PROGRAM : JIMMY KIMMEL											
	CON COM1 : JIMMY KIMMEL											

REP HEADLINE# 7959407
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9967 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

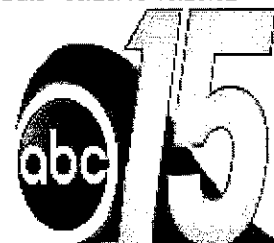
SEP29/15 10.26
 *** WPDE-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			700P-730P	30		\$100.00	1/28	1/28	1		THU	1
PROGRAM : NEWS CHANNEL 15 @ 7P												
CON COM1: NEWS CHANNEL 15 @ 7P												
12			1130P-1230A	30		\$30.00	1/26	1/26	1		TUE	1
PROGRAM : JIMMY KIMMEL												
CON COM1: JIMMY KIMMEL												
13			700P-730P	30		\$100.00	1/26	1/26	1		TUE	1
PROGRAM : NEWS CHANNEL 15 @ 7P												
CON COM1: NEWS CHANNEL 15 @ 7P												
14			800P-900P	30		\$200.00	1/26	1/26	1		TUE	1
PROGRAM : MUPPETS/FRESH OFF BOAT												
CON COM1: MUPPETS/FRESH OFF BOAT												
15			1100P-1130P	30		\$150.00	1/27	1/27	1		WED	1
PROGRAM : NEWS CHANNEL 15 @ 11P												
CON COM1: NEWS CHANNEL 15 @ 11P												
16			1130P-1230A	30		\$30.00	1/27	1/27	1		WED	1
PROGRAM : JIMMY KIMMEL												
CON COM1: JIMMY KIMMEL												
JAN/16 \$1,205.00 FEB/16 \$280.00												
CONTRACT TOTAL \$1,485.00												
TOTAL SPOTS 16												

MARKET TOTALS \$9,281 WPDE 16% WBTW 56% WMBF 19% WMMB 0% EWMB 0% WFXB 9%
 ACCURATE SHARES

SVC- NSI
 DEMOS- RA35+*

ORDER



WPDE

Orders
Order / Rev: 461440
Alt Order #: 07959407
Product Desc: JEB BUSH FOR PRES
Estimate: 2405
Flight Dates: 01/26/16 - 02/01/16
Original Date / Rev: 09/29/15 / 09/29/15
Order Type: GENERAL

Primary AE: HRP HRP-Washington DC
Sales Office: HRPDC
Sales Region: NAT

Agency
Name: Mentzer Media Service
Buying Contact:
Billing Contact:
 600 Fairmont Ave #306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Jeb Bush for President-R
Demographic: A35+
Product Codes: Political Candidate
Priority: POL-5
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/28/15	01/31/16	13	\$1,205.00	\$1,024.25
02/01/16	02/01/16	3	\$280.00	\$238.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2016	13	\$1,205.00	\$1,024.25	0.00
February 2016	3	\$280.00	\$238.00	0.00
Totals	16	\$1,485.00	\$1,262.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP HRP-Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WPDE	16%	\$1,485.00
Market	100%	\$9,281.25

Competitive Share	Share	Total
AFWB	0%	\$0.00
CABLE	0%	\$0.00
EPDE	0%	\$0.00
UNKWN	19%	\$1,763.44
WBTW	56%	\$5,197.50
WEYB	0%	\$0.00
WFXB	9%	\$835.31
WHMC	0%	\$0.00
WJPM	0%	\$0.00
WWMB	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPDE	01/29/16	01/29/16	M-F Late News M-F 11p-1135p	CM	11:00 PM-11:30 PM	----1--	:30	1	\$150.00	POL	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		01/25/16	01/31/16	----1--		1		\$150.00		0.00					
E 2	WPDE	02/01/16	02/01/16	M-F Late News M-F 11p-1135p	CM	11:00 PM-11:30 PM	1-----	:30	1	\$150.00	POL	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 461440
 Alt Order #: 07959407
 Flight Dates: 01/26/16 - 02/01/16

Advertiser: Jeb Bush for President-R
 Product Desc: JEB BUSH FOR PRES
 Estimate: 2405

WPDE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WPDE	02/01/16	02/01/16	M-F Late News M-F 11p-1135p	CM	11:00 PM-11:30 PM	1-----	:30	1	\$150.00	POL	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	1-----		1			\$150.00			0.00			
E 3	WPDE	02/01/16	02/01/16	JIMMY KIMMEL Jimmy Kimmel	CM	11:30 PM-12:30 AM	1-----	:30	1	\$30.00	POL	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	1-----		1			\$30.00			0.00			
E 4	WPDE	02/01/16	02/01/16	M-F 7p-730p News M-F 7p-730p News	CM	7:00 PM-7:30 PM	1-----	:30	1	\$100.00	POL	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/01/16	02/07/16	1-----		1			\$100.00			0.00			
E 5	WPDE	01/30/16	01/30/16	Sa-Su Late News Sa-Su 11-1135p	CM	11:00 PM-11:30 PM	-----1-	:30	1	\$50.00	POL	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/25/16	01/31/16	-----1-		1			\$50.00			0.00			
E 6	WPDE	01/30/16	01/30/16	Sa-Su 6p News Sa-Su 6p News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$50.00	POL	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/25/16	01/31/16	-----1-		1			\$50.00			0.00			
E 7	WPDE	01/30/16	01/30/16	Sa-Su 8a-9a Good Morning America	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$40.00	POL	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/25/16	01/31/16	-----1-		1			\$40.00			0.00			
E 8	WPDE	01/31/16	01/31/16	This Week This Week	CM	10:00 AM-11:00 AM	-----1	:30	1	\$150.00	POL	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/25/16	01/31/16	-----1		1			\$150.00			0.00			
E 9	WPDE	01/31/16	01/31/16	Sa-Su 6p News Sa-Su 6p News	CM	6:00 PM-6:30 PM	-----1	:30	1	\$125.00	POL	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/25/16	01/31/16	-----1		1			\$125.00			0.00			
E 10	WPDE	01/28/16	01/28/16	JIMMY KIMMEL Jimmy Kimmel	CM	11:30 PM-12:30 AM	XI---1---	:30	1	\$30.00	POL	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/25/16	01/31/16	---1---		1			\$30.00			0.00			
E 11	WPDE	01/28/16	01/28/16	M-F 7p-730p News M-F 7p-730p News	CM	7:00 PM-7:30 PM	---1---	:30	1	\$100.00	POL	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/25/16	01/31/16	---1---		1			\$100.00			0.00			
E 12	WPDE	01/26/16	01/26/16	JIMMY KIMMEL Jimmy Kimmel	CM	11:30 PM-12:30 AM	XI-1-----	:30	1	\$30.00	POL	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/25/16	01/31/16	-1-----		1			\$30.00			0.00			
E 13	WPDE	01/26/16	01/26/16	M-F 7p-730p News M-F 7p-730p News	CM	7:00 PM-7:30 PM	-1-----	:30	1	\$100.00	POL	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/25/16	01/31/16	-1-----		1			\$100.00			0.00			
E 14	WPDE	01/26/16	01/26/16	TUESDAY PRIME A Muppets/Fresh Off Boat	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$200.00	POL	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/25/16	01/31/16	-1-----		1			\$200.00			0.00			
E 15	WPDE	01/27/16	01/27/16	M-F Late News M-F 11p-1135p	CM	11:00 PM-11:30 PM	--1-----	:30	1	\$150.00	POL	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/25/16	01/31/16	--1-----		1			\$150.00			0.00			
E 16	WPDE	01/27/16	01/27/16	JIMMY KIMMEL Jimmy Kimmel	CM	11:30 PM-12:30 AM	XI--1-----	:30	1	\$30.00	POL	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/25/16	01/31/16	--1-----		1			\$30.00			0.00			

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WPDE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WPDE	01/27/16	01/27/16	JIMMY KIMMEL Jimmy Kimmel	CM	11:30 PM-12:30 XI	--1----	:30	1	\$30.00	POL	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/25/16	01/31/16	--1----		1				\$30.00		0.00			
													Totals	16	\$1,485.00

