



WVAH
1301 Piedmont Rd
Charleston, WV 25301

Contract # 3392979

Schedule Dates 09/11/18-09/17/18
Advertiser Senate Majority PAC (72066)
Agency Waterfront Strategies (75911)
Product POLITICAL ISSUE (ns) (1187)
Brand 163/173/6510 (1040184)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Julie Keane,
Phone/Fax /
CPE 163/173/6510
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue Separation: 30
MAXWELL AFLORD

Date Entered 06/26/18
Last Modified 06/26/18
Entered By Jason Baumgarten
CO-OP No
Headline # ECR26032800
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,089.00
Net Total \$6,171.00
Sales Tax

Charleston WV (WVAH)
By Broadcast Month
Sep. 2018 28
Grand Total: 28
Rate
\$7,260.00
\$7,260.00

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/11/18-09/14/18	1	:30	7A- 7:30A (EST)	2		X	X	X	X			2	\$125.00	\$250.00	Charleston WV (WVAH)		6/26/18
2.0	Normal Line / News (2)	09/11/18-09/14/18	1	:30	7:30A- 8A (EST)	2		X	X	X	X			2	\$125.00	\$250.00	Charleston WV (WVAH)		6/26/18
3.0	Normal Line / SPOT (3)	09/11/18-09/14/18	1	:30	11A- 12P (EST)	2		X	X	X	X			2	\$65.00	\$130.00	Charleston WV (WVAH)		6/26/18
4.0	Normal Line / SPOT (4)	09/11/18-09/14/18	1	:30	12P- 1P (EST)	2		X	X	X	X			2	\$65.00	\$130.00	Charleston WV (WVAH)		6/26/18
5.0	Normal Line / SPOT (5)	09/11/18-09/14/18	1	:30	5P- 5:30P (EST)	2		X	X	X	X			2	\$150.00	\$300.00	Charleston WV (WVAH)		6/26/18
6.0	Normal Line / News (6)	09/11/18-09/14/18	1	:30	6:30P- 7P (EST)	2		X	X	X	X			2	\$200.00	\$400.00	Charleston WV (WVAH)		6/26/18
7.0	Normal Line / SPOT (7)	09/11/18-09/14/18	1	:30	7:30P- 8P (EST)	2		X	X	X	X			2	\$600.00	\$1,200.00	Charleston WV (WVAH)		6/26/18
8.0	Normal Line / Prime (8)	09/17/18-09/17/18	1	:30	8P- 10P (EST)	1	1							1	\$450.00	\$450.00	Charleston WV (WVAH)	So You Think You Can Dance (2 Hour)-FOX	6/26/18
9.0	Normal Line / Prime (9)	09/13/18-09/13/18	1	:30	8P- 9P (EST)					1				1	\$400.00	\$400.00	Charleston WV (WVAH)	Beat Shazam-FOX	6/26/18
10.0	Normal Line / News (10)	09/11/18-09/14/18	1	:30	10P- 10:30P (EST)	2		X	X	X	X			2	\$300.00	\$600.00	Charleston WV (WVAH)		6/26/18
11.0	Normal Line / News (11)	09/11/18-09/14/18	1	:30	10:30P- 11P (EST)	2		X	X	X	X			2	\$300.00	\$600.00	Charleston WV (WVAH)		6/26/18
12.0	Normal Line / News (12)	09/16/18-09/16/18	1	:30	10P- 10:30P (EST)							1	1	1	\$300.00	\$300.00	Charleston WV (WVAH)		6/26/18
13.0	Normal Line / News (13)	09/16/18-09/16/18	1	:30	10:30P- 11P (EST)							1	1	1	\$300.00	\$300.00	Charleston WV (WVAH)		6/26/18

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Contract # 3392979

Schedule Dates

09/11/18-09/17/18

Advertiser

Senate Majority PAC (72066)

Agency

Waterfront Strategies (7591)

Product

POLITICAL ISSUE (ns) (1187)

Brand

163/173/6510 (1040184)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Julie, Kearney,

Phone/Fax

/

CPE

163/173/6510

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Issue Separation: 30

MAXWELL AFLOD

WVAH

1301 Piedmont Rd
Charleston, WV 25301



Waterfront Strategies

3050 K St NW

#100

Washington, DC 20007

Date Entered

06/26/18

Last Modified

06/26/18

Entered By

Jason Baumgarten

CO-OP

No

Headline #

ECR26032800

Demographic

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$1,089.00

Net Total

\$6,171.00

Sales Tax

Charleston WV (WVAH)

By Broadcast Month

Sep. 2018

Spots

28

Grand Total:

\$7,260.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (14)	09/11/18-09/14/18	1	:30	11:30P- 12A (EST)	2		X	X	X	X			2	\$100.00	\$200.00	Charleston WV (WVAH)		6/26/18
15.0	Normal Line / SPOT (15)	09/11/18-09/14/18	1	:30	12A- 12:30A (EST)	2		X	X	X	X			2	\$75.00	\$150.00	Charleston WV (WVAH)		6/26/18
16.0	Normal Line / Pre-Game (16)	09/16/18-09/16/18	1	:30	12P- Sports-FOX NFL Sunday								1	1	\$100.00	\$100.00	Charleston WV (WVAH)		6/26/18
17.0	Normal Line / Football (17)	09/16/18-09/16/18	1	:30	1P- Sports-FOX NFL Early Game								1	1	\$1,500.00	\$1,500.00	Charleston WV (WVAH)		6/26/18
18.0	Normal Line / Football (18)	09/16/18-09/16/18	1	:30	4:30P- Sports-FOX NFL Late Game								1	1	\$1,500.00	\$1,500.00	Charleston WV (WVAH)		6/26/18
19.0	Preempt (19)	09/16/18															Charleston WV (WVAH)	No Availability/Exception - Early Game only on 9/16/18 Master #36795	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

KATZ
TELEVISION
GROUP

Contract # 26032600
CPE: 1631730510
Agency: WATERFRONT STRATEGIE
3050 K ST NW #100
Washington, DC 20007

Changes as of: 6/13/2018 at 10:45 AM
Flight: 9/11/18 - 9/17/18
Advertiser: Senate Majority PAC
Product: Issue
Agency Order #: 7437325
Buyer: Keane, Julie
Salesperson: MAXWELL ALFORD
202-955-5342

Version: Current State Version 1
Station: WVAH
Market: Charleston, WV
Office: WASHINGTON
Service: Nielsen
Primary Demo: MAXWELL ALFORD
Assistant: 202-955-5342

Con Type: POLITICAL/NOTE
Total \$: \$8,760.00
Total Spots: 29
Total CPP: \$0.00
Total GRP:

3392979

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/11	9/11 - 9/17	Total Spots	Total \$	CPP*	GRP*
1	Tu-FM 7a-7:30a		Eyewitness News @ 7A	\$125.00	30	2		2	\$250.00	\$0.00	0.0
2	Tu-FM 7:30a-8a		Eyewitness News @ 730A	\$125.00	30	2		2	\$250.00	\$0.00	0.0
3	Tu-FM 11a-12n		The People's Court	\$65.00	30	2		2	\$130.00	\$0.00	0.0
4	Tu-FM 12n-1p		Judge Mathis	\$65.00	30	2		2	\$130.00	\$0.00	0.0
5	Tu-FM 5:30p		Family Feud	\$150.00	30	2		2	\$300.00	\$0.00	0.0
6	Tu-FM 6:30p-7p		Eyewitness News at 630P	\$200.00	30	2		2	\$400.00	\$0.00	0.0
7	Tu-FM 7:30p-8p		The Big Bang Theory	\$600.00	30	2		2	\$1,200.00	\$0.00	0.0
8	Th 8p-10p		So You Think You Can Dance (2 Hour) FOX	\$450.00	30	1		1	\$450.00	\$0.00	0.0
9	Th 8p-9p		Beat Shazam-FOX	\$400.00	30	1		1	\$400.00	\$0.00	0.0
10	Tu-M 10p-10:30p		Eyewitness News @ 10-1030P	\$300.00	30	2		2	\$600.00	\$0.00	0.0
11	Tu-M 10:30p-11p		Eyewitness News @ 1030-11P	\$300.00	30	2		2	\$600.00	\$0.00	0.0
12	Su 10p-10:30p		Eyewitness News @ 10-1030P	\$300.00	30	1		1	\$300.00	\$0.00	0.0
13	Tu-FM 10:30p-11p		Eyewitness News @ 1030-11P	\$300.00	30	1		1	\$300.00	\$0.00	0.0
14	Tu-FM 11:30p-12m		2 Broke Girls	\$100.00	30	2		2	\$200.00	\$0.00	0.0
15	Tu-FM 12m-12:30a		Modern Family	\$75.00	30	2		2	\$150.00	\$0.00	0.0
16	Su 12n-1p		NFL Sunday Pre Game	\$100.00	30	1		1	\$100.00	\$0.00	0.0
17	Su 1p-4:30p		NFL Sunday Early	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
18	Su 4:30p-7p		NFL Sunday Late	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
						TOTALS: 29		29	\$8,760.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St.
New York, NY 10019

Contract # 26032800 Changes as of: 6/13/2018 at 10:45 AM Version: Current Sale Version 1
CPE: 163/173/8510 Flight: 9/11/18 - 9/17/18 Station: WVAH
Agency: WATERFRONT STRATEGIE Advertiser: Senate Majority PAC Market: Charleston, WV
3050 K ST NW #100 Product: Issue Office: WASHINGTON
Washington, DC 20007 Agency Order #: 7437325 Buyer: Keane, Julie Service: Nielsen
Salesperson: MAXWELL ALFORD Assistant: MAXWELL ALFORD
202-955-5342
Separation:

Con Type: POLITICAL/VOTE
Total S: \$8,760.00
Total Spots: 29
Total CPP: \$0.00
Total GRP:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
06/13/18 10:45 AM	MAXWELL ALFORD	Separation: 30

Competitive Information

Market Budget: \$73,000
WVAH Share: 12%
Comment: Shares are exact.
ESAZ: 1%
WCHS: 21%
WOWK: 20%
WQCW: 1%
WSAZ: 45%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	29	\$8,760.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2018-Sep	29	\$8,760.00
Total	29	\$8,760.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/13/18 11:02 AM					\$0	\$0	
New	6/13/18 10:11 AM	MAXWELL ALFORD	New	29		\$8,760.00	\$8,760.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVAH Charleston WV	Date: 4/3/18
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I, Julie Keane - authorized media buyer
do hereby request station time concerning the following issue:

Senate Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Senate Majority PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Joe Manchin, US Senate

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 15th St. NW Suite 600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

JB Poersch, Secretary
Rebecca Lambé, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/16/18 [Signature] 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Lisa Barne Business Manager
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.