

**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	<b>1203263</b>	
	<b>Alt Order #:</b>	<b>07428563</b>	
	<b>Product Desc:</b>	<b>BRALEY FOR CON 10/7</b>	
	<b>Estimate:</b>	<b>BRALEY FOR CON 10/7</b>	
	<b>Flight Dates:</b>	<b>10/07/14 - 10/13/14</b>	<b>Primary AE:</b> Mickey Thompson
	<b>Original Date / Rev:</b>	<b>10/06/14 / 10/06/14</b>	<b>Sales Office:</b> T-DC
	<b>Order Type:</b>	<b>Political</b>	<b>Sales Region:</b> National

<b>Agency</b>	<b>Name:</b>	<b>Shorr &amp; Associates</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		1831 Chestnut Street	<b>Billing Cycle:</b> EOM/EOC
		Philadelphia, PA 19103	<b>Agency Commission:</b> 15%

<b>Advertiser</b>	<b>Name:</b>	<b>POL/B. Braley/D/Sen/IA</b>	
	<b>Demographic:</b>	<b>A35+</b>	<b>New Business Thru:</b>
	<b>Product Codes:</b>	<b>PL820</b>	<b>Order Separation:</b> 00:15:00
	<b>Priority:</b>	<b>P15</b>	<b>Advertiser External ID:</b>
	<b>Revenue Codes:</b>	<b>Agency, Political, Pol-Candidate</b>	<b>Agency External ID:</b>

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/13/14	10	\$375.00	\$318.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	10	\$375.00	\$318.75	0.00
<b>Totals</b>	<b>10</b>	<b>\$375.00</b>	<b>\$318.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mickey Thompson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KYOU	10/07/14	10/13/14	SYN EF M-F 4-430p Judge Judy #1	Comm	SYN EF M-F 4-43(MTWTFF--		:30	5	\$30.00	P 3	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/07/14	10/13/14	MTWTFF--		5		\$30.00		0.00					
E 2	KYOU	10/07/14	10/13/14	SYN EF M-F 6-630P The Blg Bang Theory#1	Comm	M-F 6p-630p	MTWTFF--	:30	5	\$45.00	P 3	0.00	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/07/14	10/13/14	MTWTFF--		5		\$45.00		0.00					
													<b>Totals</b>	<b>10</b>	<b>\$375.00</b>