

ORDER



Orders
Order / Rev: 1203263
Alt Order #: 07428563
Product Desc: BRALEY FOR CON 10/7
Estimate: BRALEY FOR CON 10/7
Flight Dates: 10/07/14 - 10/13/14
Original Date / Rev: 10/06/14 / 10/06/14
Order Type: Political

Primary AE: Mickey Thompson
Sales Office: T-DC
Sales Region: National

Agency Name: Shorr & Associates
Buying Contact:
Billing Contact:
 1831 Chestnut Street
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/B. Braley/D/Sen/IA
Demographic: A35+
Product Codes: PL820
Priority: P15
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/13/14	10	\$375.00	\$318.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	10	\$375.00	\$318.75	0.00
Totals	10	\$375.00	\$318.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mickey Thompson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KYOU	10/07/14	10/13/14	SYN EF M-F 4-430p Judge Judy #1	Comm	SYN EF M-F 4-430p	MTWTF--	:30	5	\$30.00	P 3	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/07/14	10/13/14	MTWTF--		5		\$30.00		0.00					
E 2	KYOU	10/07/14	10/13/14	SYN EF M-F 6-630P The Blg Bang Theory#1	Comm	M-F 6p-630p	MTWTF--	:30	5	\$45.00	P 3	0.00	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/07/14	10/13/14	MTWTF--		5		\$45.00		0.00					
													Totals	10	\$375.00