

Issues/Programs List

Quarterly Issues/Programs List for WMNC AM & FM

January 1st, 2014- March 31st, 2014

Placed in the Public File –April 3rd, 2014

Section I. Issues.

The stations have identified the following issues as significant issues facing our community in this quarter:

- A. Education:** The Burke County Board of Education faces lower enrollment and less state funding. Community Colleges are also facing declining enrollments as the population base of the area grows older.
- B. Unemployment:** Burke County residents continue to look for high paying jobs to replace those lost to corporate cutbacks and outsourcing. A record number of people, commute to larger population bases for work each day.
- C. Economy:** The Catawba County area suffered from loss of wages, stagnant business development, sliding home values, and lack of retail sales as the recession takes its toll on Burke, Catawba and Caldwell Counties.
- D. Health Insurance:** No jobs means no health insurance for the majority of Burke County citizens, and yet the Affordable Care Act will penalize some for no insurance.

Section II. Responsive Programs

A: Education:

“WMNC Local News” - Broadcast on January 7th, 2014 6:30a,7:30a, 8:30a, 12n, 5p.m. Duration -1 minute per newscast.. Report of the regular monthly meeting of Burke County School Board.

“The CJ Stancil Show” – Broadcast on January 15th, 2014; 8AM: Duration -2 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt schooling for the academically gifted.

“The CJ Stancil Show” – Broadcast on January 17th, 2014, Duration – 3 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with issues for middle schoolers. Source material from NC Division of Health.

“WMNC News” – Broadcast on February 5th, 2014; 6:30a, 7:30a, 8:30a, 12n, 5p.m.; Duration – 2 minutes per newscast.. Report on the semi-monthly meeting of the Burke County School Board.

“WMNC News” – Broadcast on March 5th, 2014; Duration – 2 minutes per newscast.. Report from the monthly meeting of the Burke County School Board.

“WMNC Local News” – Broadcast on March 10th, 2014, 6::30am, 7:30AM, 8:30am, 12n, 5:15pm. Duration – 2 minutes per newscast. Changes in the school and testing calendar due to inclement weather days.

“Local News” – Broadcast on March 31st, 2015, 2014, 6:30a, 7:30a, 8:30a, 12noon & 5 p.m.– Duration – 2 minutes. Wrap up on Tuesday night’s Burke County School Board Election including interviews with the winning candidates.

“Local News “– Broadcast on November 17th, 2009, 6:30A, 7:30A, 8:30A, 12noon, 5 p.m. – Duration- 2 minutes. Report on honors and awards programs implemented at each of the four Burke County High Schools.

B. Unemployment:

“Local News” – Broadcast on January 6th, 13th, 20th, 27th, February 3rd, 10th, 17th, 24th, & March 1st, 8th, 15th, & 29th.2014; Duration – 1 minute per newscast. A listing of jobs and their various requirements available at the North Carolina Employment Security Commission.

“The CJ Stancil Show” – Broadcast on January 14th, 2014; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports about new job training programs at the local community colleges.

“The CJ Stancil Show” – Broadcast on February 11th, 2014, 8AM; Duration – 2 minutes. David Schwin of the Burke Tourism Board talked about the importance of developing tourism for the creation of jobs.

“ WMNC Local News” – 6:30a, 7:30a,8:30a,12noon, 5 p.m. , Duration – 1 minute – Broadcast January 11th, 2014. Unemployment numbers for the month of December from the North Carolina Employment Security Commission..

“Local News-“ Broadcast on February 11th, 2014, 6:30a, 7:30a,8:30a, 12noon, 5 p.m. – Duration – 1 minute. Unemployment numbers for the month of January from the North Carolina Employment Security Commission.

“Local News” – Broadcast on March 13th, 2014 ;6:30a, 7:30a, 8:30a, 12noon & 5 p.m.; Duration – 1 minute per newscast. Unemployment numbers for the month of February from the North Carolina Employment Security Commission.

C: Economy:

“WMNC Local News” – 6:30 AM, 7:30 AM, 8:30 AM, 12 noon and 5:15 p.m. – Broadcast January 17th, 2014; .Duration – 2 minutes per each newscast. Report for the month of December on home sales in the Catawba Valley from the North Carolina Realtors Association.

“The CJ Stancil Show” – Broadcast on January 21st, 2014- 8:00AM; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with efforts to jump start the economy in Raleigh.

“The CJ Stancil Show” – Broadcast on February 14th, 2014– 8:00 AM; Duration – 2 minutes. A segment of the locally produced public affairs WMNC News Reports dealt with Valentine’s Day as an economic stimulus. Source material provided by CNN.

“WMNC Local News” – Broadcast on February 28th, 2014 – 6:30a, 7:30a, 8:30a, 12noon & 5 p.m.; Duration – 2 minutes per newscast. Report on home and real estate sales for the month of January from the North Carolina Realtors Association.

“WMNC Local News” – Broadcast on March 12th, 2014 – 6:30a, 7:30a, 8:30a, 12noon and 5 p.m. Duration – 2 minutes per newscast. Report on home and real estate sales for the month of February for the Catawba Valley area from the North Carolina Realtors Association.

“The CJ Stancil Show” – Broadcast on March 24th, 2014– 8:00 AM; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with how tourism can help local economies.

D: Health Insurance:

“ The CJ Stancil Show”– Broadcast on January 20th, 2014 – 8:00AM; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with tax implications or your health insurance.

“The CJ Stancil Show” – Broadcast on January October 27th, 2014, 8:00 AM; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with where to get inexpensive insurance, or ways to keep your health insurance monthly premium Low. Source material provided by CNN..

“The CJ Stancil Show” – Broadcast on February 3rd, 2014, 8AM; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Report dealt with no insurance = penalties on your income.

“The CJ Stancil Show” - Broadcast on March 26th, 2014;; 8:00 AM – Duration -2 minutes. A segment of the locally produced public affairs programs WMNC News Reports on do you taxed on so called “Cadillac” insurance plans..

“The CJ Stancil Show”– Broadcast on March 28st, 2014; 8:00AM – Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with high deductibles. How you can prepare for a health care crises.