

Issues/Programs List

Quarterly Issues/Programs List for WMNC AM & FM

October 1st, 2014- December 31st, 2014

Placed in the Public File –January 4th, 2015

Section I. Issues.

The stations have identified the following issues as significant issues facing our community in this quarter:

- A. Education:** The Burke County Schools continues to implement changes to make improve the system but faces what many school systems in our area faces; lower enrolment numbers and less funding.
- B. Unemployment:** Burke County residents continue to look for high paying jobs to replace those lost to corporate cutbacks and outsourcing. A record number of people, some 15 percent, filed for unemployment in June.
- C. Economy:** The Catawba County area suffered from loss of wages, stagnant business development, sliding home values, and lack of retail sales as the recession takes its toll on Burke, Catawba and Caldwell Counties.
- D. Health Insurance:** No jobs means no health insurance for the majority of Burke County citizens.

Section II. Responsive Programs

A: Education:

“WMNC Local News” - Broadcast on October 6th, 2014; 6:30a,7:30a, 8:30a, 12n, 5p.m. Duration -1 minute per newscast.. Report regular monthly meeting of Burke County School Board.

“The CJ Stancil Show” – Broadcast on October 15th, 2014; 8AM: Duration -2 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with what college admissions counselors considered when making decisions in regards of who to admit to the freshmen class. Source material from CNN.

“The CJ Stancil Show” – Broadcast on October 19th, 2014, 8 AM; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports talked about safety in our schools. Special emphasis was placed on school resource officers.

“WMNC News” – Broadcast on October 20th, 2014; 6:30a, 7:30a, 8:30a, 12n, 5p.m.; Duration – 1 minute per newscast. Report on a special meeting of the Burke County School Board including personnel and board issues.

“ WMNC News” – Broadcast on November 3rd, 2014 6:30AM, 7:30AM, 8:30AM, 12N, 5 PM; Duration – 1 minute per newscast.. Report from the monthly meeting of the Burke County School Board.

“WMNC Local News” – Broadcast on November 18th, 2014; 6:30AM, 7:30AM, 8:30AM, 12N & 5 PM; Duration – 1 minute per newscast. Report concerning resignation of the assistant superintendent of the Burke County Public Schools and the director of human resources.

“WMNC Local News” –Broadcast on December 8th, 2014; 6:30a, 7:30a,8:30a, 12 noon, 5 p.m. – Duration 2 minutes per newscast. Report on the semi-monthly meeting of the Burke County School Board including personnel issues.

“WMNC Local News” – Broadcast on December 15th, 2009, 6:30a, 7:30a, 8:30a, 12noon, 5 p.m. – Duration -1 minute per newscast. Report on the semi-monthly meeting of the Burke County School Board.

B. Unemployment:

“Local News” – Broadcast on October 6th, 13th, 20th, 27th, November 3rd, 10th, 17th, 24th, & December 1st, 8th, 15th, & 29th.2014; Duration – 1 minute per newscast. Report from the North Carolina Employment Security Commission on available jobs and their various requirements.

“The CJ Stancil Show” – Broadcast on October 14th, 2014; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports on how a twenty-nine hour work week has become the norm for jobs in Burke County.

“The CJ Stancil Show” – Broadcast on November 11th, 2014, 8AM; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports that talked about the development of tourism and jobs. Source material provided by NC Department of Commerce.

WMNC Local News – 6:30a, 7:30a,8:30a,12noon, 5 p.m. , Duration – 1 minute – Broadcast October 16th, 2014. Unemployment numbers for the month of September from the North Carolina Employment Security Commission..

“Local News-“ Broadcast on November 19th, 2014, 6:30a, 7:30a,8:30a, 12noon, 5 p.m. – Duration – 1 minute. Unemployment numbers for the month of October from the North Carolina Employment Security Commission.

“Local News” – Broadcast on December 18th, 2014 ;6:30a, 7:30a, 8:30a, 12noon & 5 p.m.; Duration – 1 minute per newscast. Unemployment numbers for the month of November from the North Carolina Employment Security Commission.

C: Economy:

WMNC Local News – 6:30 AM, 7:30 AM, 8:30 AM, 12 noon and 5:15 p.m. – Broadcast October 17th,2014; .Duration – 2 minutes. Report for the month of September on home sales in the Catawba Valley from the North Carolina Realtors Association.

“The CJ Stancil Show” – Broadcast on October 21st, 2014- 8:00AM; Duration – 3 minutes. A segment of the locally produced public affairs program on the growth of agriculture in Lincoln County. How the County was using agriculture to help their local economy..

“The CJ Stancil Show” – Broadcast on October 22nd, 2014 – 8:00 AM; Duration – 2 minutes. A segment of the locally produced public affairs program on what’s happening at Broughton Hospital. The Hospital is currently being rebuilt and is behind schedule.

“WMNC Local News” – Broadcast on November 19th, 2014 – 6:30a, 7:30a, 8:30a, 12noon & 5 p.m.; Duration – 2 minutes. Report on home and real estate sales for the month of October from the North Carolina Realtors Association.

“WMNC Local News” – Broadcast on December 17th, 2014 – 6:30a, 7:30a, 8:30a, 12noon and 5 p.m. Duration – 2 minutes. Report on home and real estate sales for the month of November for the Catawba Valley area from the North Carolina Realtors Association.

“The CJ Staancil Show” – Broadcast on December 1st, 2014– 8:00 AM; Duration – 2 minutes..A segment of the locally produced public affairs program WMNC Reports on local predictions for the holiday season’s retail sales.

D: Health Insurance:

“ The CJ Stancil Show– Broadcast on October 7th, 2014– 8:00AM; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Report dealt with flu vaccinations at the Burke County Health Department. Report gave times and places and cost of flu vaccine.

“The CJ Stancil Show” – Broadcast on October 13th, 2014, 8:00 AM; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with the importance of screening mammograms for women in the fight against breast cancer, and the latest research on breast health. Source material provided by Komen for the Cure.

“ Live Remote Broadcast” – Broadcast on October 15th, 2014. & AM-10:30AM, Duration 3 and ½ hours. Live broadcast from the site of the Komen for the Cure 5k and 1 one mile fun run at Lenoir-Rhyne University in Hickory.

“The CJ Stancil Show” – Broadcast on November 9th, 2014, 8AM; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports on seasonal depression and where to go for help.

“The CJ Stancil Show”– Broadcast on December 10th, 2014; 8:00AM – Duration – 1 minutes. Report from Agricultural Extension Office on ways to attend holiday parties and maintain your weight.