

Issues/Programs List

Quarterly Issues/Programs List for WMNC AM & FM

April 1st- June 30th - 2014

Placed in the Public File –July 3rd, 2014

Section I. Issues.

The stations have identified the following issues as significant issues facing our community in this quarter:

- A. Education:** Declining enrollment and a change in the North Carolina State Legislature means less funding for the Burke County Public Schools.
- B. Unemployment:** Burke County residents continue to look for high paying jobs to replace those lost to corporate cutbacks and outsourcing. .
- C. Economy:** The Catawba County area suffered from loss of wages, stagnant business development, sliding home values, and lack of retail sales as the recession takes its toll on Burke, Catawba and Caldwell Counties.
- D. Health:** The Unifour area continues to have high rates of obesity, diabetes, heart disease and cancer.

Section II. Responsive Programs

A: Education:

“WMNC Local News” - Broadcast on April 7th, 2014; 6:30a,7:30a, 8:30a, 12n, Duration -2 minutes in each newscast. Report regular monthly meeting of Burke County School Board. Topics covered included reduced state and county funding as well as a reduction in sales tax that goes to the school buildings.

“The CJ Stancil Show” – Broadcast on April 14th, 2014; 8AM: Duration -2 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt new ideas in education. Source material came from NC Department of Public Instruction.

“The CJ Stancil Show” – Broadcast on April 16th, 2014, Duration – 2 minutes.8 AM. A segment of the locally produced public affairs program WMNC News Reports dealt with gender equality in the public schools. Source material provided by CNN.

“WMNC News” – Broadcast on April 21st, 2014; 6:30a, 7:30a, 8:30a, 12n, .; Duration – 2 minutes in each newscast. Report on the semi-monthly meeting of the Burke County School Board.

“WMNC News” – Broadcast on April 22nd, 2014: 6:30a, 7:30a, 8:30a, 12n.; Duration – 2 minutes in each newscast. Proposed funding in the General Assembly to raise beginning teacher pay.

“The CJ Stancil Show” – Broadcast on May 5th, 2014, 8AM – Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with the free lunch program and how the numbers receiving free lunch through the public schools determine other federal funds and grants.

“Local News” – Broadcast on May 5th, 2014, 6:30a, 7:30a, 8:30a, 12noon .– Duration – 2 minutes in each newscast. Report of the semi-monthly meeting of the Burke County School Board including the announcement of a public meeting to hear comments from the general public on the Schools.

“Local News” – Broadcast on May 20th, 2014, 6:30A, 7:30A, 8:30A, 12noon, . – Duration- 1 minute in each newscast. Report of the semi-monthly meeting of the Burke County School Board.

“Local News” – Broadcast on June 2nd, 2014. 6:30a, 7:30a, 8:30a, 12 noon, – Duration 1 minute in each newscast. Report on the semi-monthly meeting of the Burke County School Board with emphasis on budgeting..

“Local News” – Broadcast on June 16th, 2014, 6:30a, 7:30a, 8:30a, 12noon, . – Duration 2 minutes in each newscast. Report on the semi-monthly meeting of the Burke County School Board and a report on the budget presented to the County Commissioners.

“Local News” – Broadcast on June 18th, 2014, 6:30a, 7:30a, 8:30a, 12 noon, Duration 1 minute in each newscast. Report from a budget meeting between the Burke County School Board and the Burke County Commissioners.

“Local News” – Broadcast on June 19th, 2014 , 6:30A, 7:30a, 8:30a, 12noon, . Duration – 2 minutes. Report from a budget meeting between the Burke County School Board and the Burke County Commissioners over funding.

“ The CJ Stancil Show” – Broadcast on June 23rd, 2014 8AM – Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with what parents can do to help their children get ready for the upcoming school year. Source material provided by NC. Department of Public Instruction.

Unemployment:

“Local News” – Broadcast on April 7th, 14th, 21st, 28th, May 5th, 12th, 19th, 26th, & June 2nd, 9th, 16th, 23rd, & 30th., 2014. Duration – 1 minute per newscast. Report of available jobs and their requirement in the Unifour provided by the North Carolina Employment Security Commission.

“The Alison Azbell Show” – Broadcast on April 8th, 2014; 4 P.M. Duration – 2 minutes. A segment of our locally produced afternoon public affairs program WMNC News Reports featured a report on volunteer jobs for high school students that can provide a reference and some experience when teens job hunt.

“The CJ Stancil Show” – Broadcast on April 22nd, 2014, 8AM; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC Reports dealt with what makes an attractive candidate for employment. Source material provided by NC Department of Commerce..

WMNC Local News – 6:30a, 7:30a,8:30a, 12noon, Duration – 1 minute in each newscast – Broadcast April 17th, 2014. Unemployment numbers for the month of March from the North Carolina Employment Security Commission..

“Local News-“ Broadcast on May 22nd, 2014, 6:30a, 7:30a,8:30a, 12noon., – Duration – 1 minute in each newscast.. Unemployment numbers for the month of April from the North Carolina Employment Security Commission.

“Local News” – Broadcast on June 19th, 2014; 6:30a, 7:30a, 8:30a, 12noon..; Duration – 1 minute per newscast. Unemployment numbers for the month of May from the North Carolina Employment Security Commission.

C: Economy:

“WMNC Local News” – 6:30 AM, 7:30 AM, 8:30 AM, 12 noon.. – Broadcast April 16th, 2014; .Duration – 2 minutes in each newscast. Report for the month of March on home sales in the Catawba Valley from the North Carolina Realtors Association.

“The CJ Stancil Show” – Broadcast on April 14th, 2015- 8:00AM; Duration –3 minutes. A segment of the locally produced public affairs program WMNC News Reports discusses what business and industries were doing well.

“The CJ Stancil Show” – Broadcast on May 20th, 2014 – 8:00 AM; Duration – 2 minutes. A segment of the locally produced public affairs program WMNC News Reports dealt with good ideas for small businesses. Source material from WPCC Small Business Center.

“WMCN Local News” – Broadcast on May 19th, 2014 – 6:30a, 7:30a, 8:30a, 12noon; Duration – 2 minutes. Report on home and real estate sales for the month of April from the North Carolina Realtors Association.

“WMNC Local News” – Broadcast on June 17th, 2014 – 6:30a, 7:30a, 8:30a, 12noon
Duration – 2 minutes per newscast. Report on home and real estate sales for the
month of May for the Catawba Valley area from the North Carolina Realtors
Association.

“The Alison Azbell Show” – Broadcast on June 25th, 2014– 4:00 p.m.; Duration – 3
minutes. A segment of the locally produced public affairs program WMNC News
Reports dealt with possible uses of the Old Foothills Youth Detention Center in
Morganton.

D: Health:

“ The Alison Azbell Show– Broadcast on April 20th, 2014 – 4:00 P.M. Duration – 4
minutes. A segment of the locally produced public affairs program WMNC News
Reports dealt with the Good Samaritan Clinic. Who is eligible and how to apply.

“The CJ Stancil Show” – Broadcast on April 30th, 2014, 8:00 AM; Duration – 2
minutes. A segment of the locally produced public affairs program WMNC News
Reports dealt with MEDICAID. Who is eligible and how to apply.

“The CJ Stancil Show” – Broadcast on May 11th, 2014; 8AM; Duration – 2 minutes.
A segment of the locally produced public affairs program WMNC News Reports dealt
with the high cost of medicine. Source material provided by CNN.

“The CJ Stancil Show” - Broadcast on May 29th, 2014 ; 8:00 AM – Duration -2
minutes. A segment of the locally produced public affairs program WMNC News
Reports dealt with the lack of health insurance. What free health related services are
available in Burke County.

“The CJ Stancil Show” – Broadcast on June 15th, 2014; 8:00AM – Duration – 3
minutes. A segment of the locally produced public affairs program WMNC News
Reports dealt with vaccinations available for children and adults at the Burke County
Health Department at low or no cost.