

ORDER



Orders
Order / Rev: 2910773
Alt Order #: WOC14643711
Product Desc: candidate
Estimate: 11287
Flight Dates: 05/15/24 - 05/21/24
Original Date / Rev: 05/07/24 / 05/10/24
Order Type: General

KTVB
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency Name: Strategic Media Services / POL
Buying Contact:
Billing Contact: Vincent Grady
 4601 Fairfax Drive
 Arlington, VA 22203

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Mike Simpson / US House / R / IL
Demographic: A35+
Product Codes: PL-Candidate: US House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End:
Advertiser External ID: 16359
Agency External ID: 2761AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/20/24	163	\$24,300.00	\$20,655.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	163	\$24,300.00	\$20,655.00	0.00
Totals	163	\$24,300.00	\$20,655.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVB	05/15/24	05/21/24	Local News @ 5a M-F MORNING NWS 5A	CM	5-6a	2- 222--	:30	8	\$70.00	P04	0.00	NM	8	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/24	05/21/24	2- 222--		8				\$70.00		0.00			
N 2	KTVB	05/15/24	05/21/24	Today Show TODAY SHW<	CM	7-9a	4- 444--	:30	16	\$250.00	P04	0.00	NM	16	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/24	05/21/24	4- 444--		16				\$250.00		0.00			
N 3	KTVB	05/15/24	05/21/24	Early Today ERLY TDY-C-NBC<	CM	4-5a	1- 111--	:30	4	\$40.00	P04	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/24	05/21/24	1- 111--		4				\$40.00		0.00			
N 4	KTVB	05/18/24	05/18/24	Today Show Sa SATURDAY TODAY<	CM	6:00 AM-7:30 AM (6:00 AM-7:30 AM)	-----2-	:30	2	\$55.00	P04	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----2-		2				\$55.00		0.00			
N 5	KTVB	05/18/24	05/18/24	Local News @ 8a Sa MORNING NEWS	CM	8-10a	-----2-	:30	2	\$90.00	P04	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----2-		2				\$90.00		0.00			
N 6	KTVB	05/19/24	05/19/24		CM	7-8a	-----1	:30	1	\$75.00	P04	0.00	NM	1	\$75.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show Su											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-----1	1	\$75.00	0.00								
N 7	KTVB	05/19/24	05/19/24	Meet the Press	CM	8-9a	-----2	:30	2	\$125.00	P04	0.00	NM	2	\$250.00
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-----2	2	\$125.00	0.00								
N 8	KTVB	05/15/24	05/21/24	Today Show 3rd Hour	CM	9-10a	1-211--	:30	5	\$160.00	P03	0.00	NM	5	\$800.00
				AVG. ALL WKS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/15/24	05/21/24	1-211--	5	\$160.00	0.00								
N 9	KTVB	05/15/24	05/21/24	Today Show 4th Hour	CM	10-11a	2-222--	:30	8	\$60.00	P04	0.00	NM	8	\$480.00
				AVG. ALL WKS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/15/24	05/21/24	2-222--	8	\$60.00	0.00								
N 10	KTVB	05/15/24	05/21/24	Live with Kelly 11a-12p	CM	11a-12p	2-222--	:30	8	\$60.00	P04	0.00	NM	8	\$480.00
				LVE-KELLY&MARK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/15/24	05/21/24	2-222--	8	\$60.00	0.00								
N 11	KTVB	05/15/24	05/20/24	Local News @ 12p M-F	CM	12-1230p	1-111--	:30	4	\$145.00	P03	0.00	NM	4	\$580.00
				NEWS AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/15/24	05/21/24	1-111--	4	\$145.00	0.00								
N 12	KTVB	05/15/24	05/20/24	Idaho Today 1230-1p	CM	1230-1p	1-211--	:30	5	\$80.00	P04	0.00	NM	5	\$400.00
				IDAHO TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/15/24	05/21/24	1-211--	5	\$80.00	0.00								
N 13	KTVB	05/15/24	05/20/24	NBC News Daily DT	CM	1-2p	1-111--	:30	4	\$90.00	P03	0.00	NM	4	\$360.00
				NBC NEWS DAILY<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/15/24	05/21/24	1-111--	4	\$90.00	0.00								
N 14	KTVB	05/15/24	05/20/24	Daily Blast Live 2-3p	CM	2-3p	2-222--	:30	8	\$45.00	P04	0.00	NM	8	\$360.00
				DAILY BLAST LV<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/15/24	05/21/24	2-222--	8	\$45.00	0.00								
N 15	KTVB	05/15/24	05/20/24	M-F 3-4p ROS	CM	3-4p	2-222--	:30	8	\$60.00	P04	0.00	NM	8	\$480.00
				JUDGE JUDY B<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/15/24	05/21/24	2-222--	8	\$60.00	0.00								
N 16	KTVB	05/15/24	05/20/24	Local News @ 4p M-F	CM	4-5p	2-222--	:30	8	\$170.00	P04	0.00	NM	8	\$1,360.00
				NEWS AT 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/15/24	05/21/24	2-222--	8	\$170.00	0.00								
N 17	KTVB	05/15/24	05/20/24	Local News @ 5p M-F	CM	5-530p	1-111--	:30	4	\$290.00	P04	0.00	NM	4	\$1,160.00
				NEWS AT FIVE<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/15/24	05/21/24	1-111--	4	\$290.00	0.00								
N 18	KTVB	05/15/24	05/20/24	NBC Nightly News	CM	530-6p	1-111--	:30	4	\$575.00	P02	0.00	NM	11	\$2,300.00
				NBC NITELY NWS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/15/24	05/21/24	1-111--	4	\$575.00	0.00								

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	1-111--					4	\$575.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KTVB	05/15/24-05/21/24	NBC Nightly News			530-6p			M-WThF----	:30	(\$575.00)	0.00	NM		
		See MG 18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14 [NA/Oversold]													
2	KTVB	05/15/24-05/21/24	NBC Nightly News			530-6p			M-WThF----	:30	(\$575.00)	0.00	NM		
		See MG 18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14 [NA/Oversold]													
3	KTVB	05/15/24-05/21/24	NBC Nightly News			530-6p			M-WThF----	:30	(\$575.00)	0.00	NM		
		See MG 18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14 [NA/Oversold]													
5	KTVB	05/18/24-05/18/24	The Preakness			Various			-----Sa--	:30	\$300.00	0.00	NM		
		Ⓜ MG for 18.1,18.3,18.2													
6	KTVB	05/18/24-05/18/24	The Preakness			Various			-----Sa--	:30	\$300.00	0.00	NM		
		Ⓜ MG for 18.1,18.3,18.2													
7	KTVB	05/20/24-05/20/24	Mon Prime Other			6:57 PM-9:00 PM	6:57 PM-9:00 PM		-----	:30	\$480.00	0.00	NM		
		Ⓜ MG for 18.1,18.3,18.2													
8	KTVB	05/15/24-05/21/24	Fri Prime Other			8:00 PM-10:00 PM	8:00 PM-10:00 PM		-----F----	:30	\$250.00	0.00	NM		
		Ⓜ MG for 18.1,18.3,18.2													
9	KTVB	05/18/24-05/18/24	Sports Various NBC			12:00 PM-2:30 PM	12:00 PM-2:30 PM		-----Sa--	:30	\$60.00	0.00	NM		
		Ⓜ MG for 18.1,18.3,18.2													
10	KTVB	05/18/24-05/18/24	Sports Various NBC			12:00 PM-2:30 PM	12:00 PM-2:30 PM		-----Sa--	:30	\$60.00	0.00	NM		
		Ⓜ MG for 18.1,18.3,18.2													
11	KTVB	05/18/24-05/18/24	Sports Various NBC			12:00 PM-2:30 PM	12:00 PM-2:30 PM		-----Sa--	:30	\$60.00	0.00	NM		
		Ⓜ MG for 18.1,18.3,18.2 [NA/Oversold]													
12	KTVB	05/18/24-05/18/24	Sports Various NBC			12:00 PM-2:30 PM	12:00 PM-2:30 PM		-----Sa--	:30	\$60.00	0.00	NM		
		Ⓜ MG for 18.1,18.3,18.2													
13	KTVB	05/19/24-05/19/24	Soccer Match			9:00 AM-11:00 AM	9:00 AM-11:00 AM		-----Su	:30	\$75.00	0.00	NM		
		Ⓜ MG for 18.1,18.3,18.2													
14	KTVB	05/15/24-05/17/24	Idaho Today 1230-1p			1230-1p			--WThF----	:30	\$80.00	0.00	NM		
		Ⓜ MG for 18.1,18.3,18.2													
N19	KTVB	05/18/24	05/18/24	Local News @ 5p Sa	CM	5-530p	-----1-	:30	1	\$190.00	P04	0.00	NM	0	\$0.00
		NEWS AT FIVE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-					1	\$190.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KTVB	05/13/24-05/19/24	Local News @ 5p Sa			5-530p			-----Sa--	:30	(\$190.00)	0.00	NM		
		See MG 37.2,37.3,37.4,37.5,37.6,37.7 [Input Error-Incorrect Inventory Code]													
N20	KTVB	05/18/24	05/18/24	Local News @ 6p Sa	CM	6-630p	-----1-	:30	1	\$195.00	P04	0.00	NM	1	\$195.00
		NEWS AT SIX													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-					1	\$195.00		0.00			
N21	KTVB	05/19/24	05/19/24	Local News @ 5p Su	CM	5-530p	-----1	:30	1	\$175.00	P04	0.00	NM	1	\$175.00
		AVG. ALL WKS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1					1	\$175.00		0.00			
N22	KTVB	05/15/24	05/20/24	ET 630-7p	CM	630-7p	1-111--	:30	4	\$270.00	P04	0.00	NM	4	\$1,080.00
		ENT TONIGHT 30<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	1-111--					4	\$270.00		0.00			
N23	KTVB	05/15/24	05/15/24	Wed Prime A	CM	7-8p	--1----	:30	1	\$440.00	P04	0.00	NM	1	\$440.00
		AVG. ALL WKS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	--1----					1	\$440.00		0.00			
N24	KTVB	05/15/24	05/15/24	Wed Prime B	CM	8-9p	--1----	:30	1	\$440.00	P04	0.00	NM	1	\$440.00
		AVG. ALL WKS													

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N25	KTVB	05/15/24	05/15/24	Wed Prime C	CM	9-10p	--1----	:30	1	\$395.00	P04	0.00	NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--1----					1	\$440.00		0.00			
		AVG. ALL WKS													
N26	KTVB	05/16/24	05/16/24	Thu Prime A	CM	7-8p	---1---	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---1---					1	\$395.00		0.00			
		AVG. ALL WKS													
N27	KTVB	05/16/24	05/16/24	Thu Prime B	CM	8-9p	---1---	:30	1	\$240.00	P04	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---1---					1	\$250.00		0.00			
		AVG. ALL WKS													
N28	KTVB	05/16/24	05/16/24	Thu Prime C	CM	9-10p	---2---	:30	2	\$200.00	P04	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---2---					2	\$200.00		0.00			
		AVG. ALL WKS													
N29	KTVB	05/17/24	05/17/24	Fri Prime A	CM	7-8p	----1--	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----1--					1	\$300.00		0.00			
		AVG. ALL WKS													
N30	KTVB	05/17/24	05/17/24	Fri Prime Other	CM	7:57 PM-10:01 PM	----1--	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----1--					1	\$250.00		0.00			
		DATELINE FR-NBC (7:57 PM-10:01 PM)													
N31	KTVB	05/18/24	05/18/24	Sat Prime B	CM	8-9p	-----2-	:30	2	\$100.00	P04	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----2-					2	\$100.00		0.00			
		AVG. ALL WKS													
N32	KTVB	05/19/24	05/19/24	Sun Prime Other 1st Hal	CM	6-8p	-----1	:30	1	\$150.00	P02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1					1	\$150.00		0.00			
		AVG. ALL WKS													
N33	KTVB	05/19/24	05/19/24	Sun Prime Other 1st Hal	CM	7:00 PM-9:00 PM	-----1	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1					1	\$250.00		0.00			
		AVG. ALL WKS (7:00 PM-9:00 PM)													
N34	KTVB	05/19/24	05/19/24	Sun Prime D	CM	9-10p	-----1	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1					1	\$300.00		0.00			
		AVG. ALL WKS													
N35	KTVB	05/15/24	05/20/24	Local News @ 10p M-F	CM	10-1035p	1-111--	:30	4	\$475.00	P04	0.00	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/24	05/21/24	1-111--					4	\$475.00		0.00			
		NEWS AT TEN<													
N36	KTVB	05/18/24	05/18/24	Local News @ 9p Sa	CM	9-930p/930-10p	-----1-	:30	1	\$255.00	P04	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1-					1	\$255.00		0.00			
		Local News @ 9p Sa													
N37	KTVB	05/18/24	05/18/24	Local News @ 10p Sa	CM	10-1035p	-----1-	:30	1	\$255.00	P04	0.00	NM	6	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1-					1	\$255.00		0.00			
		AVG. ALL WKS													

Order / Rev: 2910773
 Alt Order #: WOC14643711
 Flight Dates: 05/15/24 - 05/21/24

Advertiser: POL/ Mike Simpson / US House / R / ID
 Product Desc: candidate
 Estimate: 11287
KTVB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-					1	\$255.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTVB	05/13/24-05/19/24	Local News @ 10p Sa		CM	10-1035p	-----Sa--	:30		(\$255.00)		0.00	NM		
		See MG 37.2,37.3,37.4,37.5,37.6,37.7 [Input Error-Incorrect Inventory Code]													
2	KTVB	05/13/24-05/19/24	Local News @ 11p Sa		CM	11-1130p	-----Sa--	:30		\$200.00		0.00	NM		
		Ⓜ MG for 19.1,43.1,37.1													
3	KTVB	05/13/24-05/19/24	Local News @ 11p Sa		CM	11-1130p	-----Sa--	:30		\$200.00		0.00	NM		
		Ⓜ MG for 19.1,43.1,37.1													
4	KTVB	05/15/24-05/17/24	Late Night		CM	11:36 PM-12:37 AM	WThF----	:30		\$30.00		0.00	NM		
		Ⓜ MG for 19.1,43.1,37.1 [Advertiser Sep]													
5	KTVB	05/15/24-05/17/24	Late Night		CM	11:36 PM-12:37 AM	WThF----	:30		\$30.00		0.00	NM		
		Ⓜ MG for 19.1,43.1,37.1 [Advertiser Sep]													
6	KTVB	05/15/24-05/17/24	Late Night		CM	11:36 PM-12:37 AM	WThF----	:30		\$30.00		0.00	NM		
		Ⓜ MG for 19.1,43.1,37.1 [Advertiser Sep]													
7	KTVB	05/20/24-05/20/24	Late Night		CM	11:36 PM-12:37 AM	M-----	:30		\$30.00		0.00	NM		
		Ⓜ MG for 19.1,43.1,37.1													
N38	KTVB	05/19/24	05/19/24	Local News @ 10p Su	CM	10-1035p	-----1	:30	1	\$600.00	P04	0.00	NM	1	\$600.00
		AVG. ALL WKS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1					1	\$600.00		0.00			
N39	KTVB	05/19/24	05/19/24	Local News @ 1030p Su	CM	1030-11p	-----1	:30	1	\$275.00	P04	0.00	NM	1	\$275.00
		AVG. ALL WKS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1					1	\$275.00		0.00			
N40	KTVB	05/15/24	05/20/24	Tonight Show	CM	1035-1135p	2-222--	:30	8	\$100.00	P04	0.00	NM	8	\$800.00
		TONITE SHW-NBC<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	2-222--					8	\$100.00		0.00			
N41	KTVB	05/15/24	05/20/24	Late Night	CM	1136p-1236a	2-222--	:30	8	\$30.00	P04	0.00	NM	8	\$240.00
		AVG. ALL WKS<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	2-222--					8	\$30.00		0.00			
N42	KTVB	05/15/24	05/20/24	Local News @ LN Rept	CM	1236-107a	1-111--	:30	4	\$20.00	P04	0.00	NM	4	\$80.00
		NEWS AT TEN R<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	1-111--					4	\$20.00		0.00			
N43	KTVB	05/18/24	05/18/24	Saturday Night Live	CM	1030p-1202a	-----1-	:30	1	\$75.00	P04	0.00	NM	0	\$0.00
		AVG. ALL WKS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-					1	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTVB	05/13/24-05/19/24	Saturday Night Live 1030p		CM	1030p-1202a	-----Sa--	:30		(\$75.00)		0.00	NM		
		See MG 37.2,37.3,37.4,37.5,37.6,37.7 [Input Error-Incorrect Inventory Code]													
N44	KTVB	05/15/24	05/19/24	Su Sprts Ext 11-1130p	CM	11-1130p	-----1	:30	1	\$70.00	P04	0.00	NM	1	\$70.00
		AVG. ALL WKS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1					1	\$70.00		0.00			
N45	KTVB	05/18/24	05/18/24	The Preakness	CM	2:30 PM-4:00 PM	-----1-	:30	1	\$400.00	P03	0.00	NM	1	\$400.00
		The Preakness (2:30 PM-4:00 PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-					1	\$400.00		0.00			
													Totals	163	\$24,300.00