



125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

Contract # 25640142		Changes as of: 7/18/2017 at 8:43 AM		Version: Original Order	
CPE: CURTI/ORDR/719730		Flight: 7/19/17 - 7/30/17		Station: KSL	
Agency: Smart Media Group		Advertiser: John Curtis UT CD-3		Market: Salt Lake City-Ogden	
1427 LESLIE AVE		Product: ORDER		Office: WASHINGTON	
SUITE #102		Agency Order #: 30051122		Primary Demo: Adults 35+	
ALEXANDRIA, VA		Buyer: Berg, Fran		Con Type: POLITICAL/VOTE	
22301		Salesperson: JENNA NUBAR		Assistant: JENNA NUBAR	
		202-872-5880		202-872-5880	
		Comments: NEW ORDER FOR CURTIS FOR UT CD03 7/19-7/30 TRAFFIC, SPOT, NAB AND PAYMENT WILL BE SENT TODAY. PLEASE CNFM; THANKS FRAN BERG		Separation:	

Total Spots: 72  
Total CPP: \$104.92  
Total GRP: 158.6

#	Day/Time	DP	Program	Rate	A3P Rating	Len	7/19 - 7/30											Total Spots	Total \$	CPP	GRP		
							7/19	7/20	7/21	7/22	7/23	7/24	7/25	7/26	7/27	7/28	7/29					7/30	
	M-F 1 9a-10a		TODAY SHOW 2	\$50.00	1.1	30	1	1	1	0	0	1	1	1	1	1	0	0	8	\$400.00	\$45.45	8.8	
	M-F 2 12n-1p		KSL 5 NEWS AT NOON	\$35.00	1.0	30	1	1	1	0	0	1	1	1	1	1	0	0	8	\$280.00	\$35.00	8.0	
	M-F 3 4p-5p		DR PHIL	\$110.00	1.5	30	1	1	1	0	0	1	1	1	1	1	0	0	8	\$880.00	\$73.33	12.0	
	M-F 4 7a-8a		TODAY SHOW 7-8A	\$200.00	1.6	30	1	2	2	0	0	2	1	2	2	2	0	0	14	\$2,800.00	\$125.00	22.4	
	Su 5 9a-9:30a		SUNDAY EDITION	\$55.00	0.8	30	0	0	0	0	1	0	0	0	0	0	0	1	2	\$110.00	\$68.75	1.6	
	M-F 6 5p-5:30p		KSL 5 NEWS	\$220.00	3.0	30	1	1	1	0	0	1	1	1	1	1	0	0	8	\$1,760.00	\$73.33	24.0	
	M-F 7 6p-6:30p		KSL 5 NEWS AT 6P	\$220.00	2.8	30	1	1	1	0	0	1	1	1	1	1	0	0	8	\$1,760.00	\$78.57	22.4	
	M-F 8 10:36p-11:37p		TONIGHT SHOW	\$310.00	2.4	30	0	1	0	0	0	1	1	1	0	0	0	0	4	\$1,240.00	\$129.17	9.6	
	M-F 9 10p-10:36p		KSL 5 NEWS AT 10	\$700.00	4.5	30	0	1	1	0	0	1	0	1	1	1	0	0	6	\$4,200.00	\$155.56	27.0	
	Tu 10 7p-9p		AMERICAS GOT TALENT	\$700.00	5.5	30	0	0	0	0	0	0	1	0	0	0	0	0	1	\$700.00	\$127.27	5.5	
	Tu 11 9p-10p		WORLD OF DANCE-NBC	\$700.00	3.7	30	0	0	0	0	0	0	1	0	0	0	0	0	1	\$700.00	\$189.19	3.7	
	W 12 7p-8p		LITTLE BIG SHOTS: FO	\$650.00	5.0	30	1	0	0	0	0	0	0	0	1	0	0	0	2	\$1,300.00	\$130.00	10.0	
	Sa 13 9p-10p		DATELINE SATURDAY NI	\$255.00	1.8	30	0	0	0	1	1	0	0	0	0	0	1	0	2	\$510.00	\$141.67	3.6	
TOTALS:							7	9	8	1	1	1	9	9	10	8	8	1	1	72	\$16,640.00	\$104.92	158.6



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**CPE:** CURTI/ORDR/719730      **Flight:** 7/19/17 - 7/30/17      **Station:** KSL      **Total \$:** \$16,640.00

**Agency:** Smart Media Group      **Advertiser:** John Curtis UT CD-3      **Market:** Salt Lake City-Ogden      **Total Spots:** 72

1427 LESLIE AVE      **Product:** ORDER      **Office:** WASHINGTON      **Total CPP:** \$104.92

SUITE #102      **Agency Order #:** 30051122      **Primary Demo:** Adults 35+      **Total GRP:** 158.6

ALEXANDRIA, VA      **Buyer:** Berg, Fran      **Con Type:** POLITICAL/VOTE

22301      **Salesperson:** JENNA NUBAR      **Assistant:** JENNA NUBAR      **Separation:**

202-872-5880      202-872-5880

Special Instructions	

Date/Time	Added by	Comment
07/18/17 8:43 AM	JENNA NUBAR	NEW ORDER FOR CURTIS FOR UT CD03 7/19-7/30 TRAFFIC, SPOT, NAB AND PAYMENT WILL BE SENT TODAY. PLEASE CNFM; THANKS FRAN BERG

Competitive Information	
Market Budget:	\$48,257
KSL Share:	35%
Comment:	
KTVX:	4%
KUTV:	61%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	72	\$16,640.00	158.6

Monthly Summary		
Month	Spots	Dollars
2017-Jul	72	\$16,640.00
Total	72	\$16,640.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	7/18/17 8:55 AM				\$0
New	7/18/17 8:43 AM	JENNA NUBAR	New	72	\$16,640.00 \$16,640.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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