



2011  
1<sup>st</sup> Quarter

**NTVO Television**  
**15518 US Hwy 63 N**  
**Kirksville, MO 63501**

**111 South Market St.**  
**Ottumwa, Iowa 52501**

### CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

NTVO ("Station") certifies that all children's television programs carried during this quarter, which are identified below, were formatted so that, as a matter of standard policy and practice, the programs would not exceed the following commercial time limits in Section 73.670 of the FCC's rules:

Weekdays: 12:00 minutes in any hour program (6:00 minutes in stand-alone half-hour program)  
Weekends: 10:30 minutes in any hour program (5:15 minutes in stand-alone half-hour program)

<u>Program Title</u>	<u>Day and Time Carried</u>	<u>Duration</u>
Sabrina's Secret Life (1/1/2011-1/29/2011)	Saturday 7a	30 Min
Sabrina The Animated Series(1/1/11-1/29/11)	Saturday 730a	30 Min
Busy Town Mysteries I (1/1/2011-1/29/2011)	Saturday 10a	30 Min
Busy Town Mysteries II (1/1/2011-1/29/2011)	Saturday 1030a	30 Min
Doodlebops Rockin' Road Show I (1/2/11-1/30/11)	Sunday 7a	30 Min
Doodlebops Rockin' Road Show II (1/2/11-1/30/11)	Sunday 730a	30 Min
Doodlebops Rockin' Road Show (2/5/11-3/26/11)	Saturday 7a	30 Min
Trollz (2/5/2011-3/26/2011)	Saturday 730a	30 Min
Horseland I (2/5/2011-3/26/2011)	Saturday 10a	30 Min

There were no time periods in this quarter during which the commercial time limits stated above were exceeded.

XXX  
Yes

No

If no, provide details of each such instance on Attachment A.

I hereby state, under penalty of perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

4-7-11  
Date

Carol J. Keller  
Signature/Title of Authorized  
Station Employee

# CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION<sup>\*/</sup>

NTVO ("Station") certifies that all children's television programs carried during this quarter, which are identified below, were formatted so that, as a matter of standard policy and practice, the programs would not exceed the following commercial time limits in Section 73.670 of the FCC's rules:

Weekdays: 12:00 minutes in any hour program (6:00 minutes in stand-alone half-hour program)  
Weekends: 10:30 minutes in any hour program (5:15 minutes in stand-alone half-hour program)

<u>Program Title</u>	<u>Day and Time Carried</u>	<u>Duration</u>
Horseland II (2/5/2011-3/5/2011)	Saturday 1030a	30 Min
Horseland II (3/12/11 OTO)	Sunday 10a	30 Min
Horseland II (3/19/2011-3/26/2011)	Saturday 1030a	30 Min
Busytown Mysteries I (2/6/2011-3/6/2011)	Sunday 7a	30 Min
Busytown Mysteries II (2/6/2011-3/6/2011)	Sunday 730a	30 Min

There were no time periods in this quarter during which the commercial time limits stated above were exceeded.

XXX  
Yes

No

If no, provide details of each such instance on Attachment A.

I hereby state, under penalty of perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

4-7-11  
Date

Carley Kellum  
Signature/Title of Authorized  
Station Employee

<sup>\*/</sup>Network quarterly certification attached.

## ATTACHMENT A

### Certification of Commercial Material In Children's Television Programs For Station KTVO-TV 3.2, Kirksville MO\Ottumwa IA

This Certificate of Commercial Material in Children's Television Programs applies to Children's Programs broadcast by this station during the period 1/1/2011 through 3/31/2011. As used herein, the term "Children's Program (s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

1. Children's Programs Produced Locally by Station.  
(none produced)

Attached hereto as Exhibit A is a list of Children's Programs produced by and broadcast by this station during the period covered by this Certification. As a standard practice, this station formats all of the Children's Programs it produces for broadcast in compliance with commercial limitations contained in the Children's Television Act of 1990 (Pub. L. No. 101-437) (hereinafter the "Act"). In no instance did the total amount of actual commercial matter in the "clock hour" during which any of the Children's Programs listed in Exhibit A were broadcast exceed the Act's statutory limits for Children's Programs.

2. Network Children's Programs

Attached hereto as Exhibit B is a list of CBSNetwork Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the CBS Network that is, as a standard practice, formats these Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these network Children's Programs. I hereby certify that this station did not add any commercial matter to these network Children's Programs which, when taken together with the network Children's Programs.

### 3. Syndicated Children's Programs

Attached hereto as Exhibit C is a list of syndicated Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the syndicator of each of these programs that each, as a standard practice, formats its Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these syndicated Children's Programs which, when taken together with the syndicated commercial matter contained in these programs, cause the total amount of commercial matter in that "clock hour: during which any of these syndicated Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

Date 4-7-11

Name Cawley Kellum  
Title: President & CEO

**EXHIBIT B**

**CBS NETWORK CHILDREN'S PROGRAMS LIST BROADCAST BY KTVO-TV  
CBS 3.2. KIRKSVILLE, MISSOURI FROM: 1/1/2011-3/31/2011.**

**Doodlebops Rockin' Road Show I  
Doodlebops Rockin' Road Show II  
Sabrina's Secret Life  
Sabrina: The Animated Series  
Busytown Mysteries I  
Busytown Mysteries II  
Troliz  
Horseland I  
Horseland II**

EXHIBIT C

Syndicated Programs for Children  
None

Locally Produced Programs  
NONE

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
January 1, 2011 – March 31, 2011


During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

DOODLEBOPS ROCKIN' ROAD SHOW – I  
DOODLEBOPS ROCKIN' ROAD SHOW – II  
SABRINA'S SECRET LIFE  
SABRINA: THE ANIMATED SERIES  
BUSYTOWN MYSTERIES – I  
BUSYTOWN MYSTERIES – II  
TROLLZ  
HORSELAND – I  
HORSELAND – II

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period January 1, 2011 through March 31, 2011, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo

Senior Vice President

CBS Program Practices, New York

CBS Television Network

Date: April 1, 2011

**Children's Television Commercial Limits Report - First Quarter 2011**

Re: CHILDREN'S TELEVISION COMMERCIAL LIMITS REPORT

Dear General Manager: April 1, 2011

Attached is the CBS Television Network Certification of Compliance with the Children's Television Commercial Limits for the First Quarter of 2011. Please give the certificate to the individual at your station responsible for the public file.

As you know, the Children's Television Act of 1990 requires every television station to place in its public file, no later than the tenth day after each quarter, documents certifying that all children's programming broadcast by the station during the quarter did not exceed the commercial limits imposed by the Act.

The attached document, which is suitable for placement in your public file, certifies that regularly scheduled children's programs distributed by the CBS Television Network were formatted to comply with the commercial limits, if they were broadcast by affiliates according to the sequence and schedule recommended by the Network in the order wire for the programs. You should augment this network certificate with additional documentation certifying that your station broadcast the core programs according to the sequence and schedule recommended by the Network, or, if you did not do so, that all the programs, as broadcast, nevertheless did not exceed commercial limits.

With regard to non-regularly scheduled children's programs, if any, the attached document certifies that such programs distributed by the CBS Television Network were formatted to comply with the commercial limits. You should augment this network certificate with additional documentation certifying that in broadcasting these non-regularly scheduled network programs, your station did not exceed the station break time formatted for local affiliate commercials.

In addition to your responsibilities with respect to network programming, you must place in your public file certification of commercial compliance for any other children's programs subject to the commercial limits (i.e., programs designed and broadcast primarily for an audience of children aged 12 and under) broadcast by your station within the quarter. You may wish to speak with your broadcast counsel about such reports.

Information pertaining to network programming to assist in your preparation of the First Quarter, 2011 Children's Television Programming Report on FCC Form 398 was emailed to you on March 31, 2011.

If you have any questions, please contact your Affiliate Relations Group Director.

Best regards,

Diane Kuri  
Director, Communications & Operations  
CBS Affiliate Relations