INVOICE

⊛KOLD NEWS 13
LIVE | LOCAL | LATE BREAKING

KOLD
7831 N. Business Park Dr.
Tucson, AZ 85743
Main: (520) 744-1313
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1188231-1	10/12/14	October 2014	09/29/14 - 10/06/14

Station	Account Executive	Sales Office	Sales Region
KOLD	Frank LeBlanc	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Women Lead PAC	WOMEN LEAN PAC	

Flight Dates	Order #	Alt Order #
09/30/14 - 10/06/14	1188231	07366780

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Strategic Media Placement..
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:
KOLD
Lockbox #0334
P.O. Box 11407
Birmingham, AL 35246-0334

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/30/14	10/03/14	KOLD This Morning 6a	6a-7a	-TWTF--	:30	4	$575.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	-TWTF--	4	$575.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2 KOLD	Tu	09/30/14	6:19 AM KOLD This Morning 6a	6a-7a	:30 TGAZWLP1401H	$575.00	NM
3 KOLD	W	10/01/14	6:00 AM KOLD This Morning 6a	6a-7a	:30 TGAZWLP1401H	$575.00	NM
4 KOLD	Th	10/02/14	6:47 AM KOLD This Morning 6a	6a-7a	:30 TGAZWLP1401H	$575.00	NM
1 KOLD	F	10/03/14	6:20 AM KOLD This Morning 6a	6a-7a	:30 TGAZWLP1401H	$575.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/06/14	10/06/14	KOLD This Morning 6a	6a-7a	1------	:30	1	$575.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	1------	1	$575.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KOLD	M	10/06/14	6:40 AM KOLD This Morning 6a	6a-7a	:30 TGAZWLP1401H	$575.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	09/30/14	10/03/14	CBS This Morning	7a-9a	-TWTF--	:30	8	$375.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	-TWTF--	8	$375.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
6 KOLD	Tu	09/30/14	8:11 AM CBS This Morning	7a-9a	:30 TGAZWLP1401H	$375.00	NM
1 KOLD	Tu	09/30/14	8:54 AM CBS This Morning	7a-9a	:30 TGAZWLP1401H	$375.00	NM
2 KOLD	W	10/01/14	7:29 AM CBS This Morning	7a-9a	:30 TGAZWLP1401H	$375.00	NM
5 KOLD	W	10/01/14	8:42 AM CBS This Morning	7a-9a	:30 TGAZWLP1401H	$375.00	NM
3 KOLD	Th	10/02/14	8:27 AM CBS This Morning	7a-9a	:30 TGAZWLP1401H	$375.00	NM
7 KOLD	Th	10/02/14	8:59 AM CBS This Morning	7a-9a	:30 TGAZWLP1401H	$375.00	NM
4 KOLD	F	10/03/14	7:29 AM CBS This Morning	7a-9a	:30 TGAZWLP1401H	$375.00	NM
8 KOLD	F	10/03/14	8:28 AM CBS This Morning	7a-9a	:30 TGAZWLP1401H	$375.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/06/14	10/06/14	CBS This Morning	7a-9a	2------	:30	2	$375.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	2------	2	$375.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2 KOLD	M	10/06/14	7:58 AM CBS This Morning	7a-9a	:30 TGAZWLP1401H	$375.00	NM

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1188231-1	10/12/14	October 2014	09/29/14 - 10/06/14

Advertiser	Product	Estimate Number
ISS/Women Lead PAC	WOMEN LEAN PAC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/06/14	10/06/14	CBS This Morning	7a-9a	2------	:30	2	$375.00	NM

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	M	10/06/14	8:43 AM	CBS This Morning	7a-9a	:30	TGAZWLP1401H	$375.00	NM

5	10/04/14	10/04/14	CBS This Morning: Sat	5a-7a	-----2-	:30	2	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	-----2-	2	$200.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	Sa	10/04/14	4:59 AM	CBS This Morning: Sat	5a-7a	:30	TGAZWLP1401H	$200.00	NM
2 KOLD	Sa	10/04/14	5:59 AM	CBS This Morning: Sat	5a-7a	:30	TGAZWLP1401H	$200.00	NM

6	10/05/14	10/05/14	CBS Sunday Morning	Various	------2	:30	2	$750.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	------2	2	$750.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	Su	10/05/14	7:06 AM	CBS Sunday Morning	Various	:30	TGAZWLP1401H	$750.00	NM
2 KOLD	Su	10/05/14	7:33 AM	CBS Sunday Morning	Various	:30	TGAZWLP1401H	$750.00	NM

7	10/05/14	10/05/14	Face The Nation	Various	------2	:30	2	$550.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	------2	2	$550.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	Su	10/05/14	5:14 PM	Face The Nation	Various	:30	TGAZWLP1401H	$550.00	NM
2 KOLD	Su	10/05/14	5:28 PM	Face The Nation	Various	:30	TGAZWLP1401H	$550.00	NM

8	10/01/14	10/03/14	The Price Is Right	10a-11a	--W-F--	:30	2	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	--W-F--	2	$600.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	W	10/01/14	9:59 AM	The Price Is Right	10a-11a	:30	TGAZWLP1401H	$600.00	NM
2 KOLD	F	10/03/14	10:59 AM	The Price Is Right	10a-11a	:30	TGAZWLP1401H	$600.00	NM

9	10/06/14	10/06/14	The Price Is Right	10a-11a	1------	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	1------	1	$600.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	M	10/06/14	9:59 AM	The Price Is Right	10a-11a	:30	TGAZWLP1401H	$600.00	NM

10	09/30/14	10/02/14	Young and the Restless	11a-12p	-T-T---	:30	2	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	-T-T---	2	$500.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	Tu	09/30/14	11:28 AM	Young and the Restless	11a-12p	:30	TGAZWLP1401H	$500.00	NM
2 KOLD	Th	10/02/14	11:26 AM	Young and the Restless	11a-12p	:30	TGAZWLP1401H	$500.00	NM

11	09/30/14	10/03/14	News 13 at Noon	12p-1230p	-TWTF--	:30	4	$650.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	-TWTF--	4	$650.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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1188231-1	10/12/14	October 2014	09/29/14 - 10/06/14

Advertiser	Product	Estimate Number
ISS/Women Lead PAC	WOMEN LEAN PAC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/30/14	10/03/14	News 13 at Noon	12p-1230p	-TWTF--	:30	4	$650.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KOLD	Tu	09/30/14	12:13 PM	News 13 at Noon	12p-1230p	:30	TGAZWLP1401H	$650.00	NM
	4	KOLD	W	10/01/14	12:16 PM	News 13 at Noon	12p-1230p	:30	TGAZWLP1401H	$650.00	NM
	3	KOLD	Th	10/02/14	12:21 PM	News 13 at Noon	12p-1230p	:30	TGAZWLP1401H	$650.00	NM
	2	KOLD	F	10/03/14	12:22 PM	News 13 at Noon	12p-1230p	:30	TGAZWLP1401H	$650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	10/06/14	10/06/14	News 13 at Noon	12p-1230p	1------	:30	1	$650.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	1------	1	$650.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KOLD	M	10/06/14	12:28 PM	News 13 at Noon	12p-1230p	:30	TGAZWLP1401H	$650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	09/30/14	10/03/14	News 13 at 4p	4p-5p	-TWTF--	:30	4	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	-TWTF--	4	$500.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	KOLD	Tu	09/30/14	4:31 PM	News 13 at 4p	4p-5p	:30	TGAZWLP1401H	$500.00	NM
	1	KOLD	W	10/01/14	4:18 PM	News 13 at 4p	4p-5p	:30	TGAZWLP1401H	$500.00	NM
	3	KOLD	Th	10/02/14	3:58 PM	News 13 at 4p	4p-5p	:30	TGAZWLP1401H	$500.00	NM
	4	KOLD	F	10/03/14	4:18 PM	News 13 at 4p	4p-5p	:30	TGAZWLP1401H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	10/06/14	10/06/14	News 13 at 4p	4p-5p	1------	:30	1	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	1------	1	$500.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KOLD	M	10/06/14	4:45 PM	News 13 at 4p	4p-5p	:30	TGAZWLP1401H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	09/30/14	10/03/14	News 13 at 5p	5p-530p	-TWTF--	:30	4	$1,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	-TWTF--	4	$1,100.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KOLD	Tu	09/30/14	5:25 PM	News 13 at 5p	5p-530p	:30	TGAZWLP1401H	$1,100.00	NM
	4	KOLD	W	10/01/14	5:23 PM	News 13 at 5p	5p-530p	:30	TGAZWLP1401H	$1,100.00	NM
	2	KOLD	Th	10/02/14		News 13 at 5p	5p-530p	:00		$1,100.00	NM
				See MG 19.5,19.6							
	3	KOLD	F	10/03/14	5:17 PM	News 13 at 5p	5p-530p	:30	TGAZWLP1401H	$1,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	10/06/14	10/06/14	News 13 at 5p	5p-530p	1------	:30	1	$1,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	1------	1	$1,100.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KOLD	M	10/06/14	5:27 PM	News 13 at 5p	5p-530p	:30	TGAZWLP1401H	$1,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	09/30/14	10/03/14	News 13 at 6p	6p-630p	-TWTF--	:30	4	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	-TWTF--	4	$1,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	5	KOLD	Tu	09/30/14	5:30 AM	KOLD This Morning	5a-6a	:30	TGAZWLP1401H	$1,000.00	NM
				MG for 17.2 10/02							

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Advertiser	Product	Estimate Number
ISS/Women Lead PAC	WOMEN LEAN PAC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/30/14	10/03/14	News 13 at 6p	6p-630p	-TWTF--	:30	4	$1,000.00	NM

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	Tu	09/30/14	6:09 PM	News 13 at 6p	6p-630p	:30	TGAZWLP1401H	$1,000.00	NM
3 KOLD	W	10/01/14	6:12 PM	News 13 at 6p	6p-630p	:30	TGAZWLP1401H	$1,000.00	NM
2 KOLD	Th	10/02/14		News 13 at 6p	6p-630p	:00		$1,000.00	NM
		See MG 17.5							
4 KOLD	F	10/03/14	6:28 PM	News 13 at 6p	6p-630p	:30	TGAZWLP1401H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	10/06/14	10/06/14	News 13 at 6p	6p-630p	1------	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/06/14	10/12/14	1------	1	$1,000.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	M	10/06/14	6:26 PM	News 13 at 6p	6p-630p	:30	TGAZWLP1401H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	09/30/14	10/03/14	ET	630p-7p	-TWTF--	:30	4	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/29/14	10/05/14	-TWTF--	4	$800.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6 KOLD	Tu	09/30/14	12:59 PM	Bold And The Beautiful	1230p-1p	:30	TGAZWLP1401H	$1,100.00	NM
		MG for 19.3,15.2							
5 KOLD	Tu	09/30/14	4:45 PM	News 13 at 4p	4p-5p	:30	TGAZWLP1401H	$800.00	NM
		MG for 19.3,15.2							
4 KOLD	Tu	09/30/14	6:55 PM	ET	630p-7p	:30	TGAZWLP1401H	$800.00	NM
2 KOLD	W	10/01/14	6:56 PM	ET	630p-7p	:30	TGAZWLP1401H	$800.00	NM
3 KOLD	Th	10/02/14		ET	630p-7p	:00		$800.00	NM
		See MG 19.5,19.6							
1 KOLD	F	10/03/14	6:41 PM	ET	630p-7p	:30	TGAZWLP1401H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
20	10/06/14	10/06/14	ET	630p-7p	1------	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/06/14	10/12/14	1------	1	$800.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	M	10/06/14	6:47 PM	ET	630p-7p	:30	TGAZWLP1401H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
21	10/04/14	10/04/14	News 13 at 530p Sat	530-6p	-----1-	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/29/14	10/05/14	-----1-	1	$800.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	Sa	10/04/14		News 13 at 530p Sat	530-6p	:00		$800.00	NM
		See MG 21.2							
2 KOLD	M	10/06/14	4:24 PM	News 13 at 4p	4p-5p	:30	TGAZWLP1401H	$800.00	NM
		MG for 21.1 10/04							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	10/05/14	10/05/14	News 13 at 530p Sunday 530p-6p		------1	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/29/14	10/05/14	------1	1	$800.00				

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	Su	10/05/14	5:55 PM	News 13 at 530p Sunday	530p-6p	:30	TGAZWLP1401H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
23	10/04/14	10/04/14	ET/Weekend	6p-7p	-----1-	:30	1	$300.00	NM

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ISS/Women Lead PAC	WOMEN LEAN PAC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
23	10/04/14	10/04/14	ET/Weekend	6p-7p	-----1-	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	-----1-	1	$300.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	Sa	10/04/14	6:36 PM	ET/Weekend	6p-7p	:30	TGAZWLP1401H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
24	10/06/14	10/06/14	Mon 7p-8p	7p-8p	1------	:30	1	$3,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	1------	1	$3,000.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	M	10/06/14	7:00 PM	Mon 7p-8p	7p-8p	:30	TGAZWLP1401H	$3,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
25	09/30/14	09/30/14	Tue 7p-8p	7p-8p	-1-----	:30	1	$2,800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	-1-----	1	$2,800.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	Tu	09/30/14	7:00 PM	Tue 7p-8p	7p-8p	:30	TGAZWLP1401H	$2,800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
26	10/02/14	10/02/14	NFL Thursday Prime	Various	---1---	:30	1	$5,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	---1---	1	$5,000.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	Th	10/02/14	8:40 PM	NFL Thursday Prime	Various	:30	TGAZWLP1401H	$5,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
27	10/04/14	10/04/14	Sat 9p-10p	9p-10p	-----1-	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	-----1-	1	$1,000.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	Sa	10/04/14	9:30 PM	Sat 9p-10p	9p-10p	:30	TGAZWLP1401H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
28	10/05/14	10/05/14	Sun 6p-7p	6p-7p	------1	:30	1	$2,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	------1	1	$2,000.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	Su	10/05/14	6:57 PM	Sun 6p-7p	6p-7p	:30	TGAZWLP1401H	$2,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
29	09/30/14	10/03/14	News 13 at 10p	10p-1035p	-TWTF--	:30	4	$2,300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	-TWTF--	4	$2,300.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	Tu	09/30/14	10:26 PM	News 13 at 10p	10p-1035p	:30	TGAZWLP1401H	$2,300.00	NM
3 KOLD	W	10/01/14	10:29 PM	News 13 at 10p	10p-1035p	:30	TGAZWLP1401H	$2,300.00	NM
2 KOLD	Th	10/02/14	10:36 PM	News 13 at 10p	10p-1035p	:30	TGAZWLP1401H	$2,300.00	NM
4 KOLD	F	10/03/14	10:34 PM	News 13 at 10p	10p-1035p	:30	TGAZWLP1401H	$2,300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
30	10/06/14	10/06/14	News 13 at 10p	10p-1035p	1------	:30	1	$2,300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	1------	1	$2,300.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOLD	M	10/06/14	10:34 PM	News 13 at 10p	10p-1035p	:30	TGAZWLP1401H	$2,300.00	NM

INVOICE

Send Payment To:

KOLD NEWS 13
LIVE | LOCAL | LATE BREAKING

KOLD
Lockbox #0334
P.O. Box 11407
Birmingham, AL 35246-0334

Invoice #	Invoice Date	Invoice Month	Invoice Period
1188231-1	10/12/14	October 2014	09/29/14 - 10/06/14

Advertiser	Product	Estimate Number
ISS/Women Lead PAC	WOMEN LEAN PAC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
30	10/06/14	10/06/14	News 13 at 10p	10p-1035p	1------	:30	1	$2,300.00	NM	
31	10/04/14	10/04/14	News 13 at 10p Sat	10p-1035p Sat	-----1-	:30	1	$1,500.00	NM	

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		09/29/14	10/05/14	-----1-	1	$1,500.00				

Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1 KOLD	Sa	10/04/14	10:31 PM	News 13 at 10p Sat	10p-1035p Sat	:30	TGAZWLP1401H	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
32	10/05/14	10/05/14	News 13 at 10p Sun	10p-1035p Sun	------1	:30	1	$1,800.00	NM	

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		09/29/14	10/05/14	------1	1	$1,800.00				

Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1 KOLD	Su	10/05/14	10:23 PM	News 13 at 10p Sun	10p-1035p Sun	:30	TGAZWLP1401H	$1,800.00	NM

Total Spots 66

Payment Terms 30 Days

Gross Total	$63,175.00
Agency Commission	$9,476.25
Net Amount Due	$53,698.75