



125 West 55th St
New York, NY 10019

Contract # 25347464	Changes as of: 11/3/2016 at 8:59 AM	Version: Current State Version 1
CPE: 358/433/4398	Flight: 11/4/16 - 11/8/16	Station: KLAS
Agency: MENTZER MEDIA SERVIC	Advertiser: 45 Committee	Market: Las Vegas
210 W. Pennsylvania Avenue	Product: 45CNV	Office: WASHINGTON
Suite 250	Agency Order #: 5547915	Primary Demo: Adults 18+
Towson, MD 21204	Buyer: Rambo, Ally	Con Type: POLITICAL/VOTE
	Salesperson: JENNA NUBAR 202-872-5880	Assistant: ANJELICA DAVI 212-408-3261
		Total \$: \$41,480.00
		Total Spots: 12
		Total CPP: \$873.26
		Total GRP: 47.5
		Traffic #: 1459636
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	Len	11/4 - 11/8					Total Spots	Total \$	CPP	GRP
							11/4	11/5	11/6	11/7	11/8				
1	Sa 7:30p-8p		JEOPARDY TWO W	\$2,010. 00	6.1	30	0	1	0	0	0	1	\$2,010.00	\$329.51	6.1
Target 2 Index: 115. Nielsen: 1.9															
2	Sa 6p-6:30p		8NW NOW SAT 6P	\$4,160. 00	7.2	30	0	1	0	0	0	1	\$4,160.00	\$577.78	7.2
Target 2 Index: 117. Nielsen: 2.7															
3	Sa 5p-5:30p		8-NOW SA 5PM	\$3,520. 00	5.2	30	0	1	0	0	0	1	\$3,520.00	\$676.92	5.2
Target 2 Index: 110. Nielsen: 2.4															
4	F,M-Th 5a-6a		8-NOW 5AM	\$1,890. 00	2.7	30	1	0	0	1	1	3	\$5,670.00	\$700.00	8.1
Target 2 Index: 114. Nielsen: 1.8															
5	Sa 7p-7:30p		WHEEL-FORTNE W	\$5,280. 00	7.4	30	0	1	0	0	0	1	\$5,280.00	\$713.51	7.4
Target 2 Index: 116. Nielsen: 2.4															
6	Su 11p-11:35p		8-NOW SU 11PM<	\$4,840. 00	4.3	30	0	0	1	0	0	1	\$4,840.00	\$1,125. 58	4.3
Target 2 Index: 130. Nielsen: 1.4															
7	Sa 8:30a-12n		NCAA	\$2,000. 00	1.3	30	0	2	0	0	0	2	\$4,000.00	\$1,538. 46	2.6
Target 2 Index: 120. Nielsen: 0.4															
8	Sa 12:30p-4p		FTB	\$6,000. 00	3.3	30	0	2	0	0	0	2	\$12,000.00	\$1,818. 18	6.6
Target 2 Index: 117. Nielsen: 0.4															
TOTALS:							1	8	1	1	1	12	\$41,480.00	\$873.26	47.5



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Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
11/03/16 8:59 AM	System	Notice Received.
11/03/16 8:45 AM	ANJELICA DAVI	Separation: 30

Competitive Information	
Market Budget:	\$592,571
KLAS Share:	7%
Comment:	
KSNV:	29%
KTNV:	20%
KVCW:	8%
KVVU:	35%
NVCW:	1%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$41,480.00	\$873.26	47.5
Total	100%	12	\$41,480.00	\$873.26	47.5

Monthly Summary		
Month	Spots	Dollars
2016-Nov	12	\$41,480.00
Total	12	\$41,480.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	11/3/16 8:58 AM					\$0	\$0	
New	11/3/16 8:45 AM	ANJELICA DAVI	Confirmed	12		\$41,480.00	\$41,480.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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