



WBSF
2225 W Willard Rd
Clio, MI 48420

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 1852828

Schedule Dates 10/07/14-10/10/14
Advertiser DSCC Democratic Senatorial Campaign Committee
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 2776 (637750)
Salesperson HRP/DC, Washington DC (3707)
Sales Office HRP Washington DC
Buyer Name KAUFMAN, MEREDITH
Phone/Fax /
CPE 49/53/2776
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments DSCC IE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 06/11/14
Last Modified 10/07/14-10/10/14
Entered By Lori Vincent
CO-OP No
Headline # 07197072
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$60.00
Net Total \$340.00
Sales Tax

Flint (WBSF)		
By Broadcast Month	Spots	Rate
Oct. 2014	7	\$400.00
Grand Total:	7	\$400.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	10/07/14-10/10/14	3	:30	5P- 6P (EST)	2		X	X	X	X			2	\$25.00	\$50.00	Flint (WBSF)	HOW 1 MET MCM	6/11/14
Est 2.0	Unapproved (NewL) on credit hold / SPOT	10/07/14-10/10/14	3	:30	6P- 6:30P (EST)	2		X	X	X	X			2	\$50.00	\$100.00	Flint (WBSF)	RULES OF ENGNT	6/11/14
Est 3.0	Unapproved (NewL) on credit hold / SPOT	10/07/14-10/10/14	3	:30	6:30P- 7P (EST)	2		X	X	X	X			2	\$50.00	\$100.00	Flint (WBSF)	RULES OF ENGNT	6/11/14
Est 4.0	Unapproved (NewL) on credit hold / Prime	10/08/14-10/08/14	3	:30	8P- 9P (EST)				1					1	\$150.00	\$150.00	Flint (WBSF)	ARROW EFF: 10/8	6/11/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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13508858



Rep: HRP
 Run On: Jun/14 at 11:13
 E-Order #: 1872108 (Rev 0) Agt# 526155
 Station: WBSF-TV FLINT-SAGINAW-BAY
 Agency: GREAT AMERICAN MEDIA
 Advertiser: ISS/DSCC IE
 Buyer: MEREDITH KAUFMAN
 Order #: 7197072 (Rev 0)
 Dates: Oct/14 - Oct/14
 Product: DSCC IE
 Tel #:
 Traffic #:
 Salesperson: JIAN AMERON
 Est #: 276
 Demo: RA35+

REP BUYLINES

Mod Code	Buy Line	Day/Time	Length	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
	1	Tu-F M/5-6P	30S	Oct/13/14	Oct/13/14	1	2	2	\$50	HOW I MET MOM	0.0 Jun/03/14	Rev #0: A
	2	Tu-F M/6-630P	30S	Oct/13/14	Oct/13/14	1	2	2	\$100	RULES OF ENGMT	0.0 Jun/03/14	Rev #0: A
	3	Tu-F M/630-7P	30S	Oct/13/14	Oct/13/14	1	2	2	\$100	RULES OF ENGMT	0.0 Jun/03/14	Rev #0: A
	4	Wed/8-9P	30S	Oct/08/14	Oct/08/14	1	1	1	\$150	ARROW EFF: 10/8	0.0 Jun/03/14	Rev #0: A
								7	\$400		0.0	
									\$400	Oct/14	0.0 Oct/14	

Total 7 Spots for

Monthly Estimate Dollars:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:		WEHT / WBSF	
Date:			

I, Meredith Kauffman
do hereby request station time concerning the following issue:

DSCC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: DSCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes
☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

DSCC-IE
Neutra McKenna, Director IE
4303 Capitol Street NE
Washington, DC 20003

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR) 202-338-8700
 Date 6/3/2014
 Signature _____
 Contact Phone Number 202-338-8700

TO BE SIGNED BY STATION REPRESENTATIVE
☒ Accepted
☐ Accepted in Part
☐ Rejected
 Signature _____
 Printed Name Joe Vincent
 Title USA

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



PAID POLITICAL
BROADCAST AVAIL REQUEST

TO:	Becky Butcher	STATION:	WEYI/WBSF
FROM:	Ian Ambron	HRP OFFICE:	Washington DC

REQUEST RECEIVED FROM		DATE: 6/2/14
BUYER:	Laura Bassett	
AGENCY:	Great American Media	
ADDRESS:	3050 K Street NW #100	
PHONE #:	202-338-8700	
FAX #:		
OTHER:	Laura.Bassett@gmmmb.com	

AVAILS FOR	
COMMITTEE:	DSCC-IE
CHAIRPERSON:	
TREASURER:	Martha McKenna
ADDRESS:	430 S. Capitol Street NE Washington, DC 20003
PHONE #:	202-863-8000
FAX #:	
OTHER:	

FOR	
CANDIDATE:	
OFFICE:	
PARTY:	

DAYPARTS:	All
SCHEDULE DATES:	As ordered
COMMERCIAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

HRP FORM #0141