

# ORDER

**Orders**  
**Order / Rev:** 1650  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 08/24/18 - 08/24/18  
**Original Date / Rev:** 08/23/18 / 08/23/18  
**Order Type:** GENERAL  
**WFUN**  
**Primary AE:** Barbara Guerra  
**Sales Office:** AMCVM  
**Sales Region:** Local

**Agency Name:** Creative Ideas Advertising Inc  
**Buying Contact:**  
**Billing Contact:**  
 3175 SW 8th Street  
 Miami, FL 33135  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Souto Javier D/District 10/Commission  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Priority:** NA  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL CAN  
**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 07/30/18   | 08/24/18 | 3       | \$3,200.00   | \$2,720.00 |

**Totals**

| Month         | # Spots  | Gross Amount      | Net Amount        | Rating      |
|---------------|----------|-------------------|-------------------|-------------|
| August 2018   | 3        | \$3,200.00        | \$2,720.00        | 0.00        |
| <b>Totals</b> | <b>3</b> | <b>\$3,200.00</b> | <b>\$2,720.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Barbara Guerra    |              |              | Start Of Order - End Of Order | 100%    |

*Local #1*

| Ln  | Ch   | Start             | End             | Inventory Code              | Break | Start/End Time    | Days    | Len         | Spots | Rate          | Pri  | Rtg  | Type          | Spots    | Amount            |
|-----|------|-------------------|-----------------|-----------------------------|-------|-------------------|---------|-------------|-------|---------------|------|------|---------------|----------|-------------------|
| N 5 | WFUN | 08/24/18          | 08/24/18        | M-F 8p-9p<br>M-F 8p-9p      | CM    | 8p-9p             | ----1-- | :30         | 1     | \$1,000.00    | P-01 | 0.00 | NM            | 1        | \$1,000.00        |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |      |      |               |          |                   |
|     |      | Week: 08/20/18    | 08/26/18        | ----1--                     |       | 1                 |         | \$1,000.00  |       | 0.00          |      |      |               |          |                   |
| N 6 | WFUN | 08/24/18          | 08/24/18        | M-F 10p-1030p<br>M-F        | CM    | 10p-1030p         | ----1-- | :30         | 1     | \$1,400.00    | P-01 | 0.00 | NM            | 1        | \$1,400.00        |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |      |      |               |          |                   |
|     |      | Week: 08/20/18    | 08/26/18        | ----1--                     |       | 1                 |         | \$1,400.00  |       | 0.00          |      |      |               |          |                   |
| N 7 | WFUN | 08/24/18          | 08/24/18        | M-F 5p-6p Early News<br>M-F | CM    | 5p-6p             | ----1-- | :30         | 1     | \$800.00      | P-01 | 0.00 | NM            | 1        | \$800.00          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |      |      |               |          |                   |
|     |      | Week: 08/20/18    | 08/26/18        | ----1--                     |       | 1                 |         | \$800.00    |       | 0.00          |      |      |               |          |                   |
|     |      |                   |                 |                             |       |                   |         |             |       |               |      |      | <b>Totals</b> | <b>3</b> | <b>\$3,200.00</b> |

*Approved*  
*(Signature)*

| CHANNEL 41    |      | FRIDAY     |   |      |   |
|---------------|------|------------|---|------|---|
| 8/24/18       |      |            |   |      |   |
| SEVEC A FONDO | 1000 | 8-9pm      | 1 | 1000 | 1 |
| NOTICIAS      | 1400 | 10-10:30pm | 1 | 1400 | 1 |
| NOTICIAS      | 800  | 5-6PM      | 1 | 800  | 1 |
|               |      |            |   | 3200 |   |

client Commissioner Javier Souto





## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

|   |                        |
|---|------------------------|
| <b>Station and Location:</b><br>Aventura Teve | <b>Date:</b><br>8/8/18 |
|---|------------------------|

I, Martha Botieres

being/on behalf of: Javier Soto

a legally qualified candidate of the Miami Dade County Com.

political party for the office of: Commissioner Miami Dade

In the primary

election to be held on: Aug 28, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| 30 <sup>3</sup>  | <i>per schedule</i>              |      |       |                |                 |

Attach proposed schedule with charges (if available):



I represent that the payment for the above described broadcast time has been furnished by:

Campaign to elect Javier Soto

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/8/18                      [Signature]  
Date                                      Signature

**To Be Signed By Station Representative**

Accepted                       Accepted in Part                       Rejected

[Signature]                      BARBARA GUERRA                      A.E.  
Signature                                      Printed Name                                      Title