

6-Aug-18

CAMPAIGN OF JAVIER SOUTO  
AGENCY CREATIVE IDEAS ADVERTISING

weeks	spots	total
Aug 9-10	4	5600
Aug 13-17	8	8200
Aug 20-24	8	6400
August- <del>23</del> 27	9	2,200
		22400

CHANNEL 41	MON	TUES	WED	THURS	FRIDAY	sub total
August 9-10						
SEVEC A FONDO				1	1	2000
NOTICIAS				1	1	2800
EL ESPEJO						0
NOTICIAS				1		800
						5600 ✓

CHANNEL 41	MON	TUES	WED	THURS	FRIDAY	sub total
August 14-17						
SEVEC A FONDO	1	1		1		3000
NOTICIAS	1			1		2800
EL ESPEJO		1				800
NOTICIAS		1			2	1600
						8200

CHANNEL 41	MON	TUES	WED	THURS	FRIDAY	sub total
August 20-24						
SEVEC A FONDO		1	1			2000
NOTICIAS	1			1		2800
EL ESPEJO		1				800
NOTICIAS	1				1	800
						6400

CHANNEL 41			Monday	sub total
August 27			27-Aug	
SEVEC A FONDO	1000	8-9pm		0
NOTICIAS	1400	10-10:30pm	1	1400
EL ESPEJO	800	10:30-11pm		0
NOTICIAS	800	5-6PM	1	800
				2200

8/27/18

# ORDER

**Orders**      **Order / Rev:**      1549  
**Alt Order #:**      \_\_\_\_\_  
**Product Desc:**      \_\_\_\_\_  
**Estimate:**      \_\_\_\_\_  
**Flight Dates:**      08/09/18 - 08/27/18      **Primary AE:**      Barbara Guerra  
**Original Date / Rev:**      08/08/18 / 08/08/18      **Sales Office:**      AMCVM  
**Order Type:**      GENERAL      **Sales Region:**      Local

**WFUN**

**Agency**      **Name:**      Creative Ideas Advertising Inc  
**Buying Contact:**      \_\_\_\_\_  
**Billing Contact:**      \_\_\_\_\_  
    3175 SW 8th Street  
    Miami, FL 33135  
**Billing Type:**      Cash  
**Billing Calendar:**      Broadcast  
**Billing Cycle:**      EOM/EOC  
**Agency Commission:**      15%

**Advertiser**      **Name:**      Souto Javier D/District 10/Commissio  
**Demographic:**      A35+      **New Business Thru:**      \_\_\_\_\_  
**Product Codes:**      Candidates      **Order Separation:**      00:15:00  
**Priority:**      NA      **Advertiser External ID:**      \_\_\_\_\_  
**Revenue Code 1:**      AGY      **Agency External ID:**      \_\_\_\_\_  
**Revenue Code 2:**      POL      **Unit Code:**      General  
**Revenue Code 3:**      POL CAN

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	19	\$20,200.00	\$17,170.00
08/27/18	08/27/18	2	\$2,200.00	\$1,870.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	19	\$20,200.00	\$17,170.00	0.00
September 2018	2	\$2,200.00	\$1,870.00	0.00
<b>Totals</b>	<b>21</b>	<b>\$22,400.00</b>	<b>\$19,040.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Barbara Guerra			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFUN	08/09/18	08/27/18	M-F 8p-9p M-F 8p-9p	CM	8p-9p	1111--	:30	5	\$1,000.00	NA	0.00	NM	7	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	---11--		2				\$1,000.00		0.00			
		Week: 08/13/18	08/19/18	11-1---		3				\$1,000.00		0.00			
		Week: 08/20/18	08/26/18	-11----		2				\$1,000.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$1,000.00		0.00			
N 2	WFUN	08/09/18	08/27/18	M-F 10p-1030p M-F	CM	10p-1030p	1111--	:30	5	\$1,400.00	NA	0.00	NM	7	\$9,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	---11--		2				\$1,400.00		0.00			
		Week: 08/13/18	08/19/18	1--1---		2				\$1,400.00		0.00			
		Week: 08/20/18	08/26/18	1--1---		2				\$1,400.00		0.00			
		Week: 08/27/18	09/02/18	1-----		1				\$1,400.00		0.00			
N 3	WFUN	08/09/18	08/27/18	M-F 1030p-11p M-F	CM	1030p-11p	1111--	:30	5	\$800.00	NA	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	-----		0				\$800.00		0.00			
		Week: 08/13/18	08/19/18	-1-----		1				\$800.00		0.00			
		Week: 08/20/18	08/26/18	-1-----		1				\$800.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$800.00		0.00			
N 4	WFUN	08/09/18	08/27/18		CM	5p-6p	1111--	:30	5	\$800.00	NA	0.00	NM	5	\$4,000.00

Order / Rev: 1549  
 Alt Order #:  
 Flight Dates: 08/09/18 - 08/27/18

Advertiser: Souto Javier D/District 10/Commissioner  
 Product Desc:  
 Estimate:

WFUN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5p-6p Early News											
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	---1---		1				\$800.00		0.00			
Week:		08/13/18	08/19/18	-11----		2				\$800.00		0.00			
Week:		08/20/18	08/26/18	1-----		1				\$800.00		0.00			
Week:		08/27/18	09/02/18	1-----		1				\$800.00		0.00			
													Totals	21	\$22,400.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> Aventura Teve	<b>Date:</b> 8/8/18
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I, Martha Botieres  
 being/on behalf of: Javier Soto  
 a legally qualified candidate of the Miami Dade County (Gov.)  
 political party for the office of: Commissioner Miami Dade  
 in the primary  
 election to be held on: Aug 28, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30s	Just scheduled.				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Campaign to elect Javier Souto

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/8/18

Date

[Signature]

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Barbara Guerra

Signature

BARBARA Guerra

Printed Name

A.E.

Title