



américa teve

Zoraida Barriero Candidate District 5 - Primary Election Author: House
 To: Frank Carollo
 Agency: 305 Strategic Group LLC
 Advertiser: Zoraida Barriero Candidate
 Product: Political
 Estimate #: 4/26-5/2/18
 Plan Dates: 4/26/2018 - 5/2/2018
 Headline #: 27588
 Salesperson: Vanessa Hernandez
 Station: WFUN
 Office: 305-592-7141
 Phone #: vanessa.hernandez@americatveve.com
 Email: vanessa.hernandez@americatveve.com
 Fax #: DMA P65+ D.RTG
 Demo:

Flight Name: Flight 1 Start Week: 4/26/2018 End Week: 4/30/2018 Default Book: HSMar/2018LS

Station	Time	Days	Program Name	Length	Rate	AP	AP	#	Total	P65+ RTG	P65+ CPP	LUR RATE
WFUN	2:00p-3:00p	Mo-Fr	Tardes con Fuste	:30	\$35.00	-	2	2	\$70.00	0.81	\$43.21	LUR RATE
WFUN	3:00p-4:00p	Mo-Fr	Rick A 90 Millas	:30	\$110.00	-	3	3	\$330.00	3.13	\$36.14	LUR RATE
WFUN	5:00p-6:00p	Mo-Fr	NOTICIAS 41 (Early News)	:30	\$350.00	2	3	5	\$1,750.00	7.62	\$45.93	LUR RATE
WFUN	6:00p-7:00p	Mo-Fr	XICA	:30	\$200.00	-	2	2	\$400.00	4.16	\$48.08	LUR RATE
WFUN	8:00p-9:00p	Mo-Fr	A Fondo	:30	\$800.00	2	3	5	\$4,000.00	9.68	\$82.64	LEVEL #2
WFUN	10:30p-11:00p	Mo-Fr	El Espejo	:30	\$300.00	-	1	1	\$300.00	5.44	\$55.15	LUR RATE
FLIGHT TOTALS						4	14	18	\$6,850.00	111.27	\$61.56	

[Handwritten signature]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WFUN HIALEAH, GARDENS, FL 33018	Date: 04/26/2018
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I, 305 STRATEGIC GROUP, LLC / FRANK CAROLLO,

being/on behalf of: ZORAIDA A. BARREIRO, a legally

qualified candidate of the N/A political

party for the office of: MIAMI-DADE COUNTY COMMISSIONER, DIST. 5

in the MAY 22, 2018 PRIMARY ELECTION

election to be held on: MAY 22, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Total Charges: \$5,822.50 NET / \$6,850 GROSS

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

305 STRATEGIC GROUP, LLC FOR
ZORAIDA A. BARREIRO CAMPAIGN

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

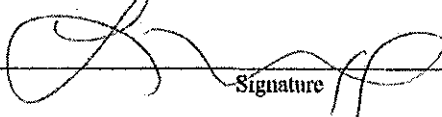
The name of the treasurer of the candidate's authorized committee is:

LORETA SANCHEZ, Deputy Treasurers

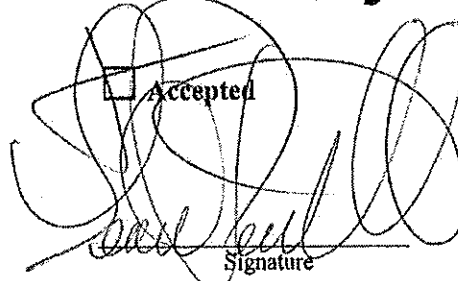

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

X 4/26/18 X 
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected
  4/26/18
Signature Printed Name Title