



**Zoraida Barrero Candidate District 5 - Primary Election**

Author: House

To: Frank Carollo  
 Agency: 305 Strategic Group LLC  
 Advertiser: Zoraida Barrero Candidate  
 Product: Political  
 Estimate #: 4/26-5/2/18  
 Plan Dates: 4/26/2018 - 5/2/2018  
 Headline #: 27588

Salesperson: Vanessa Hernandez  
 Station: WFUN  
 Office: 305-592-7141  
 Phone #: Vanessa.hernandez@americatv.com  
 Email: Vanessa.hernandez@americatv.com  
 Fax #: 305-592-7141  
 Demo: DMA P65+ D.RTG

Flight Name: Flight 1 Start Week: 4/26/2018 End Week: 4/30/2018 Default Book: HSMar/2018LS

Station	Time	Days	Program Name	Length	Rate	AP	AP	#	Total	P65+ RTG	P65+ CPP	LUR RATE
WFUN	2:00p-3:00p	Mo-Fr	Tardes con Fuste	:30	\$35.00	-	2	2	\$70.00	0.81	\$43.21	LUR RATE
WFUN	3:00p-4:00p	Mo-Fr	Rick A 90 Millas	:30	\$110.00	-	3	3	\$330.00	3.13	\$35.14	LUR RATE
WFUN	5:00p-6:00p	Mo-Fr	NOTICIAS 41 (Early News)	:30	\$350.00	2	3	5	\$1,750.00	7.62	\$45.93	LUR RATE
WFUN	6:00p-7:00p	Mo-Fr	XICA	:30	\$200.00	-	2	2	\$400.00	4.16	\$48.08	LUR RATE
WFUN	8:00p-9:00p	Mo-Fr	A Fondo	:30	\$800.00	2	3	5	\$4,000.00	9.68	\$82.64	LEVEL #2
WFUN	10:30p-11:00p	Mo-Fr	El Espejo	:30	\$300.00	-	1	1	\$300.00	5.44	\$55.15	LUR RATE
<b>FLIGHT TOTALS</b>						<b>4</b>	<b>14</b>	<b>18</b>	<b>\$6,850.00</b>	<b>111.27</b>	<b>\$61.56</b>	

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WFUN HIALEAH, GARDENS, FL 33018	<b>Date:</b> 04/26/2018
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I, 305 STRATEGIC GROUP, LLC / FRANK CAROLLO,

being/on behalf of: ZORAIDA A. BARREIRO, a legally

qualified candidate of the N/A political

party for the office of: MIAMI-DADE COUNTY COMMISSIONER, DIST. 5

in the MAY 22, 2018 PRIMARY ELECTION

election to be held on: MAY 22, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Total Charges:** \$5,822.50 NET / \$6,850 GROSS

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

305 STRATEGIC GROUP, LLC FOR ZORAIDA A. BARREIRO CAMPAIGN

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LORETA SANCHEZ, Deputy Treasurers

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

X 4/26/18 X [Signature]  
Date Signature

**To Be Signed By Station Representative**

Accepted  Accepted in Part  Rejected

[Signature] Jennie Powell 4/26/18  
Signature Printed Name Title