

274589



125 West 55th St
New York, NY 10019

Contract # 25820779	Changes as of: 12/14/2017 at 10:03 AM	Version: Current State Version 1
CPE: 571/1064/8970	Flight: 12/15/17 - 12/19/17	Station: KRCR
Agency: AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314	Advertiser: America First Policies	Market: Chico
Product: 2017	Office: NEW YORK	Total \$: \$6,000.00
Agency Order #: 6824275	Primary Demo: Adults 35-64	Total Spots: 24
Buyer: MediaAssistant, AMAG	Con Type: AD SALES OPERATIONS	Total CPP: \$53.33
Salesperson: KENNETH MIELE 2 212-373-8145	Assistant: KENNETH MIELE 212-373-8145	Total GRP: 112.5
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	12/15 - 12/19					Total Spots	Total \$	CPP	GRP
							12/15	12/16	12/17	12/18	12/19				
1	F,M-Th 5a-6a		KRCR NW-DYBK@5	\$160.00	3.7	30	1	0	0	1	1	3	\$480.00	\$43.24	11.1
2	F,M-Th 6a-7a		KRCR NW-DYBK@6	\$250.00	5.7	30	1	0	0	1	1	3	\$750.00	\$43.86	17.1
3	F,M-Th 7a-9a		GD MRN AMR-ABC<	\$250.00	4.9	30	1	0	0	1	1	3	\$750.00	\$51.02	14.7
4	Sa 7a-8a		GD MRN-SAT-ABC	\$150.00	2.5	30	0	1	0	0	0	1	\$150.00	\$60.00	2.5
5	Su 7a-8a		GD MRN-SUN-ABC	\$120.00	1.8	30	0	0	1	0	0	1	\$120.00	\$66.67	1.8
6	F,M-Th 5:30p-6p		KRCR NWCH7@530	\$325.00	7.3	30	1	0	0	1	1	3	\$975.00	\$44.52	21.9
7	F,M-Th 6:30p-7p		KRCR NWCH7@630	\$325.00	6.2	30	1	0	0	1	1	3	\$975.00	\$52.42	18.6
8	F,M-Th 5p-5:30p		KRCR NWS CH7@5	\$325.00	5.8	30	1	0	0	1	1	3	\$975.00	\$56.03	17.4
9	Sa 11p-11:30p		KRCR NW CH7@11	\$225.00	2.3	30	0	1	0	0	0	1	\$225.00	\$97.83	2.3
10	F,M-Th 11p-11:35p		KRCR NW CH7@11<	\$200.00	1.7	30	1	0	0	1	1	3	\$600.00	\$117.65	5.1
TOTALS:							7	2	1	7	7	24	\$6,000.00	\$53.33	112.5



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
12/14/17 10:03 AM	KENNETH MIELE	Separation: 30

Competitive Information	
Market Budget:	
KRCR Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$6,000.00	\$53.33	112.5
Total	100%	24	\$6,000.00	\$53.33	112.5

Monthly Summary		
Month	Spots	Dollars
2017-Dec	24	\$6,000.00
Total	24	\$6,000.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	12/14/17 10:03 AM	KENNETH MIELE	New	24		\$6,000.00	\$6,000.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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