

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 7/31/11 Sun

Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a				
Beakmans world.	:30			
630a-7a				
Beakmons	1:36			
7a-730a				
animaltas.	4:00			
730a-8a				
teen kid news.	4:00			
8a-830a				
,				
830a-9a				
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	7/30	111	Sat

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal atlas	4:00
7:30-8 am		7:30-8 am 3 Wide Life	4:00
8-8:30 am		8-8:30 am Anmal	4:00
8:30-9 am		8:30-9 am  Into the WILD.	4:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



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	/ /	29-1	1	TYI
DATE:	1	1	1	

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM		COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	The state of the s		
		5	
		101	
7:30-8 am		Y:34-4 am	
	1011	V . V	
8-8:30 am	()	8-8:30 am	)
		W.	
8:30-9 am		<b>-8:30-9 am</b>	
8-3:30 pm		9-9:30 am	
\			
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	7-28-11

Mond	lav-Fri	dav-
<del></del>		

6 minutes per ½ hour; 12 minutes per hour

#### Saturday

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	The state of the s		
			.
		101	
7:30-8 am		7:30-9 an	, \
	101	(b) · (1)	
8-8:30 am	$(\lambda)$	8-8:30 an	
		John Jan	
		MA,	
8:30-9 am	001	8:30-9 am	
8-3:30 pm	1/4	9-9:30 am	
)			
3\30-4 pm		9:30-10 am	
		Market Control of the	
		The state of the s	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



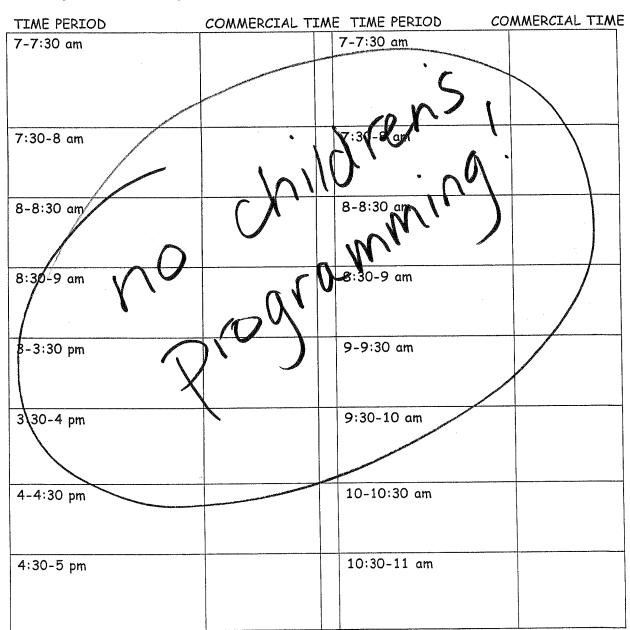
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 1-27-11
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Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	1-26	-11	
DAIL			 

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		ins	1
7:30-8 am		7:30-30am	V .
8-8:30 am		8-8:30 am	
		Whi	ノ <u></u>
8:30-9 am	1000	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	·



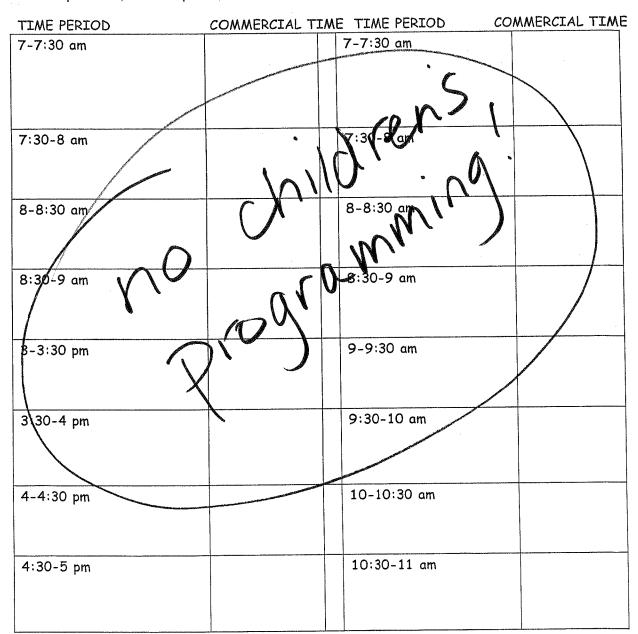
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 7-25-11

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	1 20111

Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	WE.	
6a-630a			
Beakman's world	1:00.		
630a-7a			
Beakman's World	:30		
7a-730a			
animalatas	4:30		
730a-8a			
730a-8a teen kid news	3:30		
8a-830a		-	
830a-9a		-	
		<del> </del>	
		+	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

		Cat
DATE:	1-25-11	

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal	4:00
		actlas	
7:30-8 am		7:30-8 am	
		3 wide life	4.30
8-8:30 am		8-8:30 am	
		animal	4:00
8:30-9 am		8:30-9 am	
		Into The WILD	4.30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



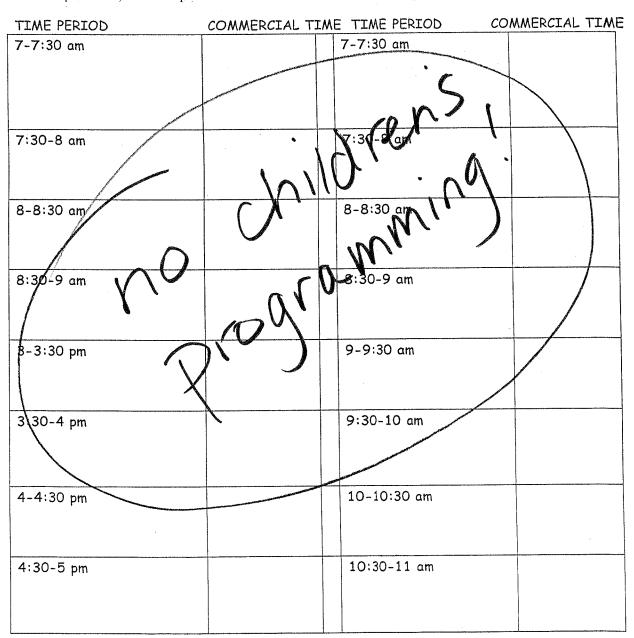
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	7-22-11	

#### Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

#### Saturday





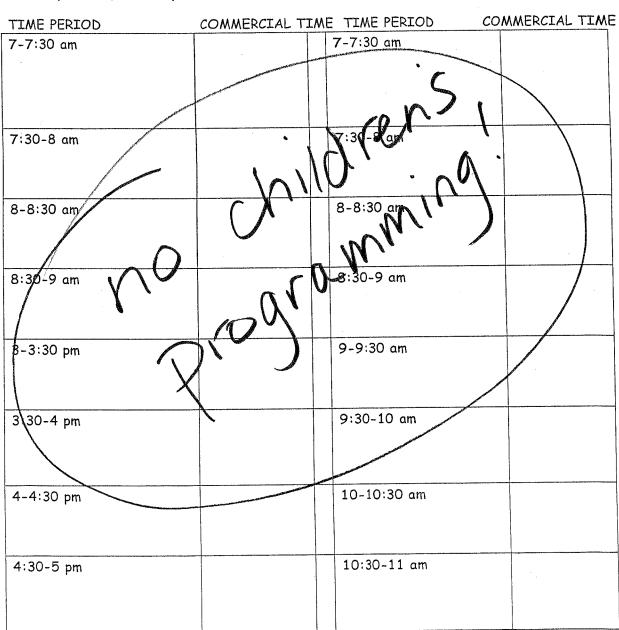
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	7-21-11	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday



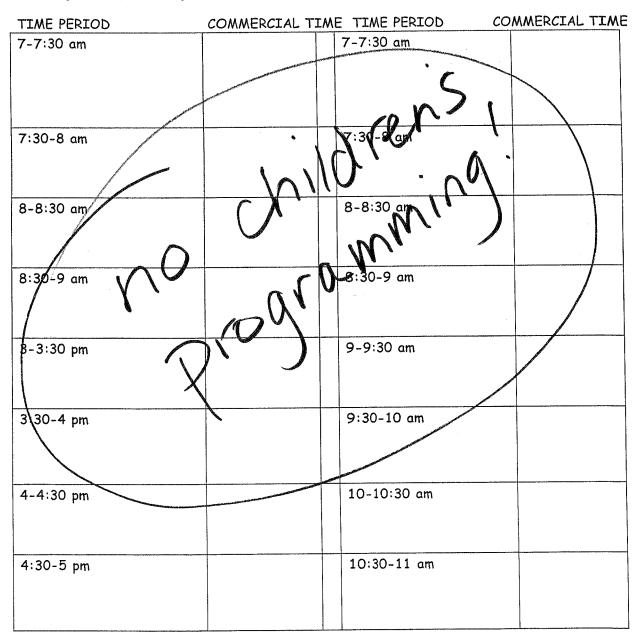


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	7-70-11
DALE.	

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





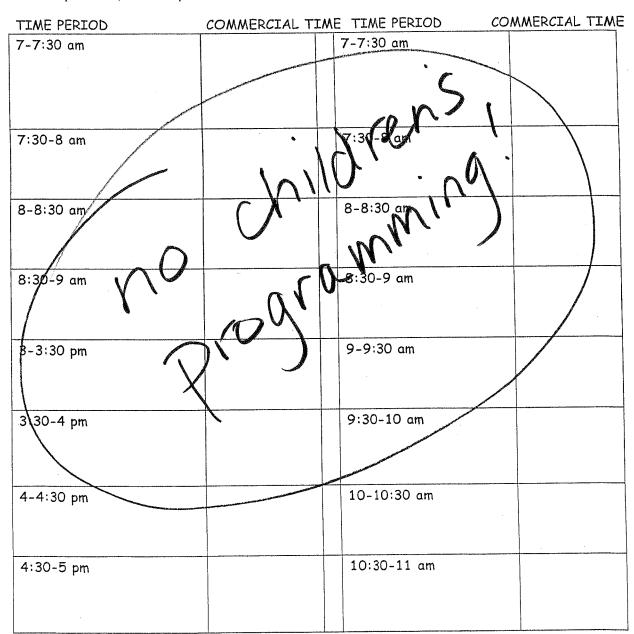
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	-	-10	-	1 (	
<i>U</i> 73 L.,	,	•			<u> </u>

<u>Monday-Friday</u>

6 minutes per ½ hour; 12 minutes per hour

#### Saturday



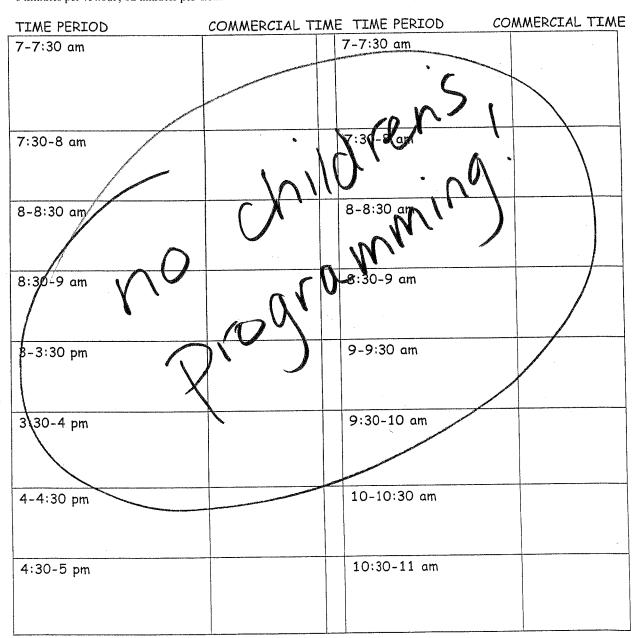


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:
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Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	7-17-	11 Sur

Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIL	۷E	
6a-630a			
Beakmans uond	1:00		
630a-7a			
Beakmans uond 70-730a animal attas.	:30		
7a-730a	`		
animal attas.	4:00		
730a-8a			
teen kid news.	4.00		
8a-830a			
830a-9a			
		$\vdash$	
		<u> </u>	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	7	16-11	Sat
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Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD C	OMMERCIAL TIME
7-7:30 am		7-7:30 am animal atlas	4:30
7:30-8 am		7:30-8 am 3 Wide Life.	4:30
8-8:30 am		8-8:30 am animal rescue	e 4:00
8:30-9 am		8:30-9 am Into the WILD	2:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	

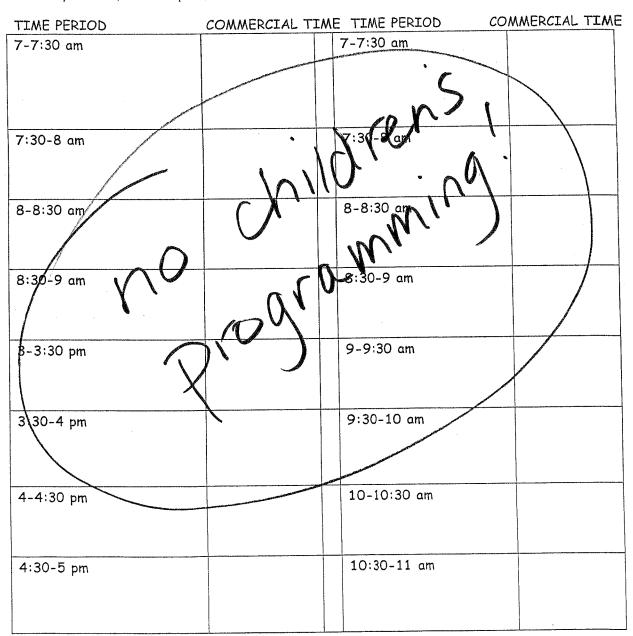


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 7-15-11 Fr

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday





# ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:					
Monday-Friday 6 minutes per ½ hour; 12 minutes per	er hour	Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour			
TIME PERIOD COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME					
TIME PERIOD 7-7:30 am	COMMERCIAL	7-7:30 am			
7-7-50 am		4			
		7:30-8 am			
7:30-8 am					
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8-8:30 am		8-8:30 am			
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8:30-9 am					
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3:30-4 pm		9:30-10 am			
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4:30-5 pm		10:30-11 am			
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		11-11:30 am			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: \_\_\_ Saturday Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:

Saturday Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per 1/2 hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 7/10/11

Sunday

TIME PERIOD	COMMERCIAL TIMI	3		<u></u>
6:30 A (6:30 A)	0 _			
Beakman				
animal altas	4.00	į		
Seen lids news	330			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:

Saturday Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



# ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: Saturday Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:					
Monday-Friday 6 minutes per ½ hour; 12 minutes per hour  Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour					
TIME PERIOD COMMERCIAL TIME		TIME PERIOD	COMMERCIAL TIME		
7-7:30 am		7-7:30 am			
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7:30-8 am		7:30-8 am			
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8-8:30 am		8-8:30 am			
0-0130 am					
8:30-9 am		8:30-9 am			
0.30-9 am					
3-3:30 pm		9-9:30 am			
3-3:30 pm					
		9:30-10 am			
3:30-4 pm		7.50 10 1111			
		10-10:30 am			
4-4:30 pm		10-10:50 am			
4:30-5 pm		10:30-11 am			
		11-11:30 am			
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday 6 minutes per ½ hour; 12 minutes per hour			Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour		
TIME PERIOD COMMERCIAL TIME			TIME PERIOD COMMERCIAL TIME		
7-7:30 am	COMMERCIAL	_	7-7:30 am		
7-7150 4313			44		
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7:30-8 am			7:30-8 am		
no Ch	lden	1	Mogran	umeng	
8-8:30 am			8-8:30 am	1	
2.22.2			8:30-9 am		
8:30-9 am			0.50 > 4		
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3-3:30 pm			9-9:30 am		
3-3:30 pm					
	,				
			9:30-10 am		
3:30-4 pm			7,50 TV am		
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		<u> </u>	10-10:30 am		
4-4:30 pm			10-10:50 am		
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4:30-5 pm			10:30-11 am		
		T	11-11:30 am		
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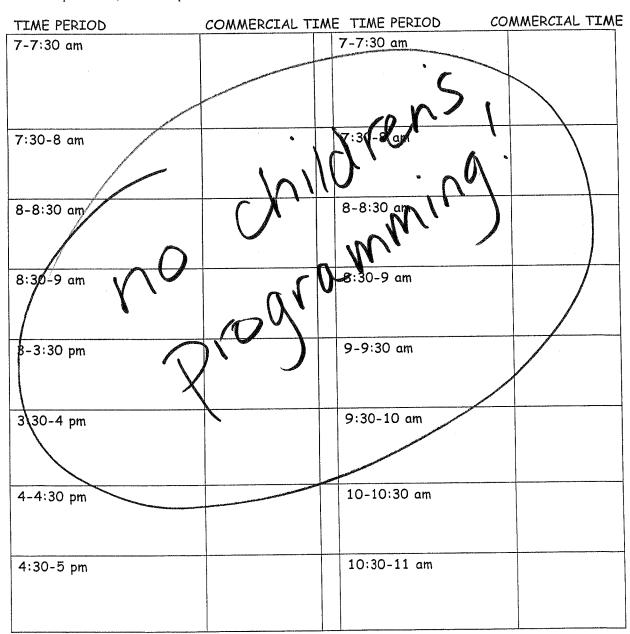


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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>



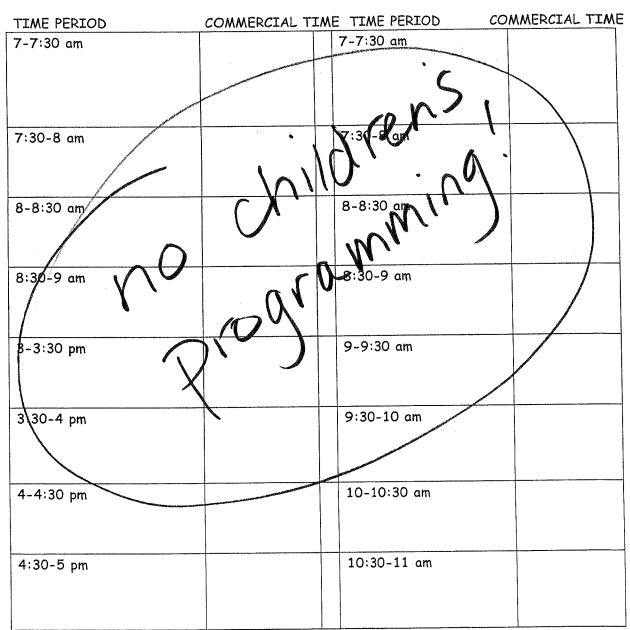


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Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	7-3-11	Sun
U/11 L.		

#### Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a				
Beakman's world	30			
<u> </u>				
630a-7a				
Beakmans d.	30			
7a-730a				
animal atlas	4:30			
730a-8a				
teen kidnes.	4:00			
8a-830a		<del> </del>		
830a-9a				
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD C	OMMERCIAL TIME
7-7:30 am		7-7:30 am	
		Animal Atlas	4:00
7:30-8 am		7:30-8 am 3 Wide Life.	4:30
8-8:30 am		8-8:30 am animal rescue	4:00
8:30-9 am		8:30-9 am Tho the WILD	4:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



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Monday-Friday

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<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

