

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-(-10 Saturday Monday-Friday 6 minutes per ½ hour; 12 minutes per hour 5.25 minutes per ½ hour; 10.5 minutes per hour TIME PERIOD **COMMERCIAL TIME** TIME PERIOD **COMMERCIAL TIME** 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am Beakmans 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 3-3:30 pm 9-9:30 am 3:30-4 pm 9:30-10 am 4-4:30 pm 10-10:30 am 4:30-5 pm 10:30-11 am 11-11:30 am



| | DATE: 22- | 10 | | |
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| Monday-Friday 6 minutes per ½ hour; 12 minutes p | er hour | Saturday 5.25 minutes per ½ ho | our; 10.5 m | inutes per hour |
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| 7-7:30 am | | 7-7:30 am | | |
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| 7:30-8 am | | 7:30-8 am | | |
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-3-10

| <u>Monday-Friday</u> 5 minutes per ½ hour; 12 m | inutes per hour | 5.25 minutes per ½ hour; 10.5 minutes p | |
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| Monday-Friday 6 minutes per ½ hour; 12 minutes per | Saturday 5.25 minutes per ½ hour; | 10.5 minutes per hour | |
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| 8-8:30 am | | 8-8:30 am | |
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

| DATE: | 5~10 |
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| per hour | Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour |

| 6 minutes per ½ hour; 12 minutes per hour | | 5.25 minutes per ½ hour; 10.5 minutes per hour | | |
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

| DATE: | | -6- | 10 |
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Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

5.25 minutes per ½ hour; 10.5 minutes per hour

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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

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5.25 minutes per ½ hour; 10.5 minutes per hour

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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-8-10.

| Monday-Friday 6 minutes per ½ hour; 12 minutes per hour | | Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour | | |
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-9-10.

| Monday-Friday 6 minutes per ½ hour; 12 minutes per hour | | Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour | | |
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| TIME PERIOD | COMMERCIAL TIME | TIME PERIOD COMMERCIAL TIM | | |
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-10-10

| <u>Monday-Friday</u> | |
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| 6 minutes per ½ hour; 12 minutes per hour | |

 $\frac{Saturday}{5.25 \; minutes \; per \; \frac{1}{2} \; hour; \; 10.5 \; minutes \; per \; hour}$

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| Monday-Friday 6 minutes per ½ hour; 12 minutes per | er hour | Saturday 5.25 minutes per ½ ho | ur; 10.5 minutes per hour |
| TIME PERIOD | COMMERCIAL TIME | TIME PERIOD | COMMERCIAL TIME |
| 7-7:30 am | | 7-7:30 am | |
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-12-10

| Monday-Friday 6 minutes per ½ hour; 12 minutes per hour | | Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour | |
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

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Monday-Friday 6 minutes per ½ hour; 12 minutes per hour

 $\frac{Saturday}{5.25 \text{ minutes per } \frac{1}{2} \text{ hour; } 10.5 \text{ minutes per hour}$

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| 7:30-8 am | | 7:30-8 am | |
| | | 3 Widelife. | 3:30 |
| 8-8:30 am | | 8-8:30 am | |
| | | animal rescue | 3:30 |
| 8:30-9 am | | 8:30-9 am | |
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-14-10

Sunday

5.25 minutes per 1/2 hour; 10.5 minutes per hour

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| Monday-Friday 6 minutes per ½ hour; 12 minutes | s per hour | <u>Saturday</u> 5.25 minutes per ½ hour | ; 10.5 minutes per hour |
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| DATE: | 2-16-10 |
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| s ner hour | Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour |

| Monday-Friday 6 minutes per ½ hour; 12 minutes per hour | | Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour | |
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| TIME PERIOD COMMERCIAL TIME | | TIME PERIOD | COMMERCIAL TIME |
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2-17-10

| <u>Monday-Friday</u> | | |
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| 5 minutes ner ½ hour: | 12 minutes per hour | |

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

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| Monday-Friday 6 minutes per ½ hour; 12 minutes p | per hour | <u>Saturday</u> 5.25 minutes per ½ ho | ur; 10.5 minutes per hour |
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| TIME PERIOD | COMMERCIAL TIM | E TIME PERIOD | COMMERCIAL TIME |
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

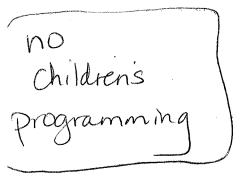
DATE: 2-19-10

| Monday-Friday 6 minutes per ½ hour; 12 minutes per hour | | 5.25 minutes per ½ hour; 10.5 minutes per hou | |
|------------------------------------------------------------|-----------------|-----------------------------------------------|---------------|
| TIME PERIOR | COMMERCIAL TIME | TIME PERIOD | COMMERCIAL TI |

| TIME PERIOD | COMMERCIAL TIME | TIME PERIOD | COMMERCIAL TIME |
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| 7-7:30 am | | 7-7:30 am | |
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| 7:30-8 am | | 7:30-8 am | |
| Into the WILD | 10.20 | | |
| 71010 1100 00100 | 3:30 | | · |
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| 8-8:30 am | | 8-8:30 am | |
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| 8:30-9 am | | 8:30-9 am | |
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| | | 9-9:30 am | |
| 3-3:30 pm | | 9-9:30 am | |
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| 2.20.4 | | 9:30-10 am | |
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| 4-4:30 pm | | 10-10:30 am | |
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| 4:30-5 pm | | 10:30-11 am | |
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| | | 11-11:30 am | |
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| | DATE: 23 | -0-10 | |
|----------------------------------------------------|---------------------------------------|----------------------------------------|------------------|
| Monday-Friday 6 minutes per ½ hour; 12 minutes per | er hour | Saturday 5.25 minutes per ½ hour; 10.5 | minutes per hour |
| TIME PERIOD | COMMERCIAL TIM | ME TIME PERIOD C | OMMERCIAL TIME |
| 7-7:30 am | | 7-7:30 am | |
| | | animal | 3:00 |
| 7:30-8 am | | 7:30-8 am | |
| | | 3 Wide Life | 3:30 |
| 8-8:30 am | | 8-8:30 am | |
| 6-6.30 am | | animalRescue | 3:30 |
| 8:30-9 am | | 8:30-9 am | |
| | | | |
| 3-3:30 pm | | 9-9:30 am | |
| | | | |
| 3:30-4 pm | | 9:30-10 am | |
| | | | |
| 4-4:30 pm | · · · · · · · · · · · · · · · · · · · | 10-10:30 am | |
| | | | |
| 4:30-5 pm | | 10:30-11 am | |
| | | | |
| | | 11-11:30 am | |





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-21-10

| Sunday |
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5.25 minutes per ½ hour; 10.5 minutes per hour

| TIME PERIOD 7:30-8am | COMMERCIAL TIME | |
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| 7:30-8am | | |
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-22-10

| 6 minutes per ½ hour; 12 minute | s per hour | 5.25 minutes per ½ hor | ır; 10.5 minutes per hour |
|---------------------------------|-----------------|------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TIME PERIOD | COMMERCIAL TIME | TIME PERIOD | COMMERCIAL TIM |
| 7-7:30 am | | 7-7:30 am | |
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| 7:30-8 am | | 7:30-8 am | |
| Beakman's, world. | 0 | | |
| 8-8:30 am | | 8-8:30 am | |
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| 8:30-9 am | | 8:30-9 am | |
| | | | |
| 3-3:30 pm | | 9-9:30 am | |
| · | | | |
| | , | · | · |
| 3:30-4 pm | | 9:30-10 am | |
| | | | |
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| 4-4:30 pm | | 10-10:30 am | |
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| 4:30-5 pm | | 10:30-11 am | |
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| | | 11-11:30 am | A CONTRACTOR OF THE CONTRACTOR |
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-23-10

| Monday-Friday 6 minutes per ½ hour; 12 minutes per hour | | Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour | |
|------------------------------------------------------------|-----------------|---------------------------------------------------------|-----------------|
| TIME PERIOD | COMMERCIAL TIME | TIME PERIOD | COMMERCIAL TIME |
| 7-7:30 am | | 7-7:30 am | |
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| | | | |
| 7:30-8 am | | 7:30-8 am | |
| Dagkarajo | | | |
| Beakman's world | | | |
| 8-8:30 am | | 8-8:30 am | |
| | | | |
| | | | |
| | | | |
| 8:30-9 am | | 8:30-9 am | |
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| 3-3:30 pm | | 9-9:30 am | |
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| 3:30-4 pm | | 9:30-10 am | |
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| 4:30-5 pm | | 10:30-11 am | |
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-24-10

| <u> Monday-Friday</u> | | | |
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| 6 minutes now 1/ | harry 13 | minutes non | house |

Saturday

5.25 minutes per ½ hour; 10.5 minutes per hour

| TIME PERIOD | COMMERCIAL TIME | TIME PERIOD | COMMERCIAL TIME |
|----------------------|-----------------|-------------|-----------------|
| 7-7:30 am | | 7-7:30 am | |
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| 7:30-8 am | | 7:30-8 am | |
| animal atlas. | 12.20 | · | |
| William To The Total | | | |
| 8-8:30 am | | 0.0.40 | |
| 8-8:30 am | | 8-8:30 am | |
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| 8:30-9 am | | 8:30-9 am | |
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| 3-3:30 pm | | 9-9:30 am | |
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| 3:30-4 pm | No. William Co. | 9:30-10 am | |
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| 4-4:30 pm | | 10-10:30 am | |
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| 4:30-5 pm | | 10:30-11 am | |
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| | | 11 11 00 | |
| | | 11-11:30 am | |
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-25-10

| Monday-Friday 6 minutes per ½ hour; 12 minutes per hour | | Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour | |
|---------------------------------------------------------|-----------------|---------------------------------------------------------|-----------------|
| TIME PERIOD | COMMERCIAL TIME | TIME PERIOD | COMMERCIAL TIME |
| 7-7:30 am | | 7-7:30 am | |
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| | | | |
| 7:30-8 am | | 7:30-8 am | |
| teen kid news! | 3:00 | | |
| 8-8:30 am | | 8-8:30 am | |
| | | | |
| 8:30-9 am | | 8:30-9 am | |
| | | | |
| | | | |
| 3-3:30 pm | | 9-9:30 am | |
| · | | | |
| | | | |
| 3:30-4 pm | | 9:30-10 am | |
| · | | | |
| | | | |
| 4-4:30 pm | | 10-10:30 am | |
| | | | |
| | | | |
| 4:30-5 pm | | 10:30-11 am | |
| | | | |
| | | | |
| | | 11-11:30 am | |



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

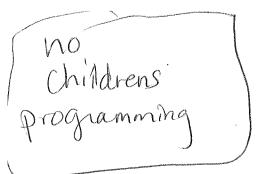
DATE: 2-26-10

Monday-Friday Saturday 6 minutes per ½ hour; 12 minutes per hour 5.25 minutes per ½ hour; 10.5 minutes per hour TIME PERIOD TIME PERIOD COMMERCIAL TIME **COMMERCIAL TIME** 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 3:30 Into the WILD 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 3-3:30 pm 9-9:30 am 3:30-4 pm 9:30-10 am 4-4:30 pm 10-10:30 am 4:30-5 pm 10:30-11 am 11-11:30 am



| DATE: | 2- | 27 | -1 | 0 ' |
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| Monday-Friday 6 minutes per ½ hour; 12 minutes per hour | | Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour | | |
|---------------------------------------------------------|-----------------|---------------------------------------------------------|---------------|--|
| TIME PERIOD | COMMERCIAL TIME | TIME PERIOD CO | MMERCIAL TIME | |
| 7-7:30 am | | 7-7:30 am | 3:30 | |
| 7:30-8 am | | 7:30-8 am 3 Wide life | 3:30 | |
| 8-8:30 am | <i>:</i> | anmel rescal. | 3:30 | |
| 8:30-9 am | | 8:30-9 am | | |
| 3-3:30 pm | | 9-9:30 am | | |
| 3:30-4 pm | | 9:30-10 am | | |
| 4-4:30 pm | | 10-10:30 am | | |
| 4:30-5 pm | | 10:30-11 am | | |
| | · | 11-11:30 am | | |



Sunday



KMVU-TV CHILDREN'S PROGRAMMING COMMERCIAL LIMIT CERTIFICATION

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-28-10

| TIME PERIOD | COMN | COMMERCIAL TIME | | | | |
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