

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2/1	115

Sunday	V
Juriuu	

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME	 	
6a-630a				
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(20- 7-		H		
630a-7a				
7a-730a		П		
Animal Atlas	3:30			
730a-8a				
Animal Atlas 730a-8a Teenkids News	3:00			
8a-830a				
			 ,	
830a-9a				
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		$\forall$		
4				

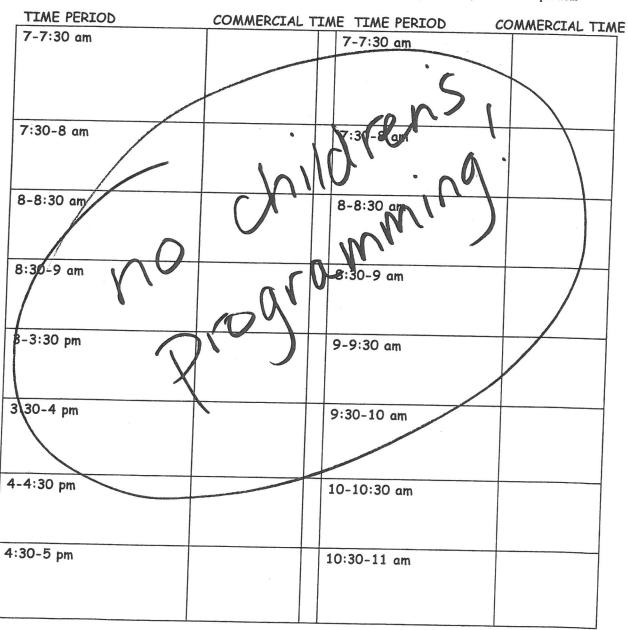


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2/2/15

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2/3/15

Monday-Friday 6 minutes per ½ hour; 12 minutes per	r hour	Saturda 5.25 minutes per ½ hour	Y; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	COMMERCIAL TIM
7:30-8 am		is s	
	\ \( \strict{\chi}{\chi} \)	1	
8-8:30 am		8-8:30 am	
8:30-9 am	1001	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2/1	115

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

#### Saturday

TTME DEDTOR			- vie mautes per nour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
1		-	
1			
		I and	
7:30-8 am		7:30	
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8-8:30 am		8-8:30 am	
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8:30-9 am		7 200	
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \		3:30-9 am	
/	M	11	
8-3:30 pm			
7 3.30 pill		9-9:30 am	
$\vee$			
1			
3\30-4 pm	<del>\</del>		
0 00-4 pm		9:30-10 am	
1-4:30 pm		10-10:30 am	
:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

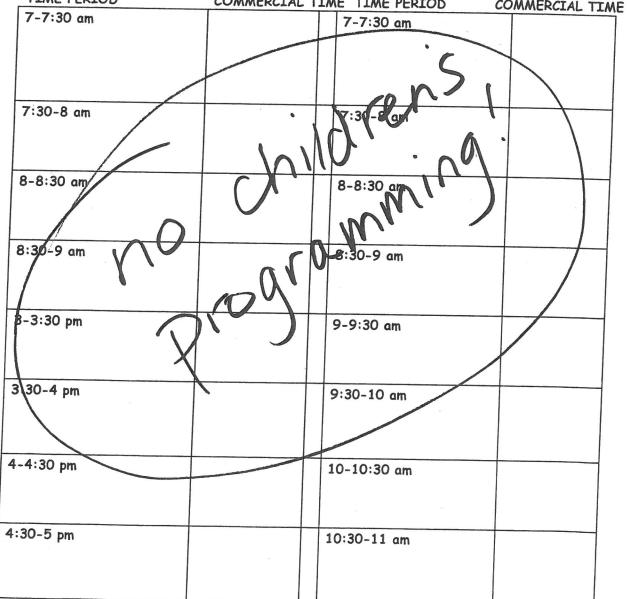
DATE: \_\_\_\_\_2/5/15

Monday-Friday 6 minutes per ½ hour; 12 minutes per	er hour	Saturda 5.25 minutes per ½ hour	Y ; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIN
7-7:30 am		7-7:30 am	COMMERCIAL IIN
		is is	
7:30-8 am	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	7:31 - 8 (g)	
8-8:30 am	O,	8-8:30 am	
8:30-29 am	MAN	8:30-9 am	
β-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	DATE:2	10/15		
Monday-Friday 6 minutes per ½ hour; 12 minutes per	hour	Saturday 5.25 minutes per ½ hour; 10.	.5 minutes per hour	
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMEDITAL	TTA





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	9/7	11.
DATE:	2/1	1115

### Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

COMMERCIAL	TIA	ME TIME PERIOD	COMMERCIAL TIM
		6:30-7 am	
		P.	
		7-7:30 am	
		Animal Atlas	5:30
		7:30-8 am	
		3 Wide Life	0100
	T	8-8:30 am	
		Animal Rescue	3.30
		8:30-9 am	
		Into The Wild	3:30
		9-9:30 am	
			,
		9:30-10 am	
P			
		10-10:30 am	
- ,			
	COMMERCIAL	COMMERCIAL TIA	7-7:30 am  Anmal Atlas 7:30-8 am  3 Wide Life 8-8:30 am  Anmal Rescue 8:30-9 am  Into the Wild 9-9:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2/8	\$ 15
DATE		4

Sunday
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5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL T	ME	
6a-630a			
		-	
630a-7a			
7a-730a		$\vdash$	
	1		
Animal Allas	3:30		
730a-8a			
Animal Allas 730a-8a  Teen Kicks News	3:00		
8a-830a			
830a-9a			
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: _	2/9/13	
DATE: _	1111	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

#### Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMEDITAL -
7-7:30 am		7-7:30 am	COMMERCIAL TIM
		is s	
7:30-8 am	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	7:31-8 an	
8-8:30 am	CV.	8-8:30 am	
8:30-9 am	1001	8:30-9 am	
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2/10/15

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

			•
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
1		1	
		10	
7:30-8 am		7:30-8 ap	
		141	
	1		
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8-8:30 am		8-8:30 am	
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8:30-9 am			
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
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4 4:30			
4-4:30 pm		10-10:30 am	
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			,
4:30-5 pm		10:30-11 am	
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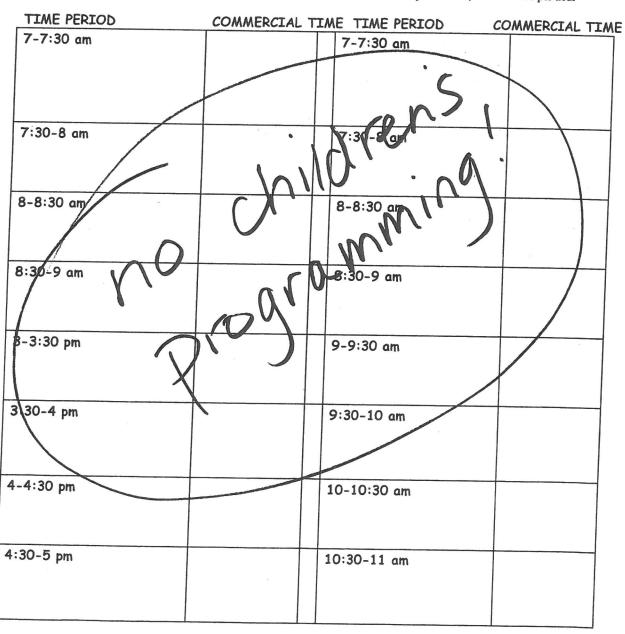


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2/12/15

Monday-Friday 6 minutes per ½ hour; 12 minutes per	er hour	Saturda 5.25 minutes per ½ hou	TY r; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	SOMMERCIAL TIME
		5	
7:30-8 am	•	V:30-8 av	
	101	10.	
8-8:30 am		8-8:30 ar	
8:30-9 am	May	3:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

<u>Monday-Friday</u>		Satur	edav
6 minutes per ½ hour; 12 minutes pe	r hour	5.25 minutes per ½	hour; 10.5 minutes per hour
TIME PERIOD	COMMEDITAL	TIME TIME PERIOD	
7-7:30 am	JOMMERCIAL	7-7:30 am	COMMERCIAL TIM
		7-7.30 dm	
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		10 N.	
7:30-8 am	•	7:30-8 and	
		1611	<b>A</b> ·
	10	110.	\0\   \
8-8:30 am	( Y .	8-8:30 an	
		141.	
		111/1	
8:30-9 am		3:30-9 am	
/ /	71	U=5.30-9 am	
	- () v		
	10		
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
		9.30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm			
30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2	14	115	

### Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL	TIA	ME TIME PERIOD C	OMMERCIAL TIM
7-7:30 am			6:30-7 am	
			,	
:				,
7:30-8 am			7-7:30 am	
			Animal Alles	3:30
8-8:30 am		Π	7:30-8 am	
			3 Wide Life	0:00
8:30-9 am			8-8:30 am	
			Anmai Roscu	3:30
3-3:30 pm			8:30-9 am	
			Into the Wild	3.30
3:30-4 pm			9-9:30 am	
4-4:30 pm			9:30-10 am	
4:30-5 pm			10-10:30 am	
	-			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	21	15/	15
01116		-	

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

	ME		
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1			
3.30			
3:00			
		W.	
	3:30 3:w	3.'30 3.'w	3.'30 3.'w



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2/16/15

Monday-Friday 6 minutes per ½ hour; 12 minutes p	er hour	Saturda 5.25 minutes per ½ hour	(V) r; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	COMMERCIAL IIN
7:30-8 am		Jon's	
8-8:30 am/	N.	7:30-30	
	<b>(</b> )	8-8:30 am	
8:30-9 am	MAN	8:30-9 am	
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
3:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2	171	15
	•	- /	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

**Saturday** 

	_	72 m	at, 10.5 minutes per nour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	12///
		+	
7:20.0		10	
7:30-8 am	•	7:31-8 and	
		ICK,	<b>A</b> ·
		1110 · V	0\   \
8-8:30 am	CX	8-8:30 am	
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		w.	
8:30-9 am		71.	
8:30=9 am	-5	8:30-9 am	
	(//		
	100		
8-3:30 pm	1	9-9:30 am	
\\ X			
3\30-4 pm	1		
3,50-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
		10-10.50 ani	
4.20 5			
4:30-5 pm		10:30-11 am	
	,		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2/18/15

5.25 minutes per ½ hour; 10.5 minutes per hour  TIME PERIOD  COMMERCIAL TIME TIME PERIOD  7-7:30 am  7:30-8 am  8-8:30 am  8-8:30 am  8-8:30 am  8-3:30 pm  9-9:30 am  9-9:30 am  10-10:30 am	Monday-Friday 6 minutes per ½ hour; 12 minutes per		<u>Saturday</u>	
7-7:30 am  7-7:30 am  7-7:30 am  7:30-8 am  8-8:30 am  8-8:30 am  8-8:30 am  9-9:30 am  9-9:30 am	o minutes per 72 nour; 12 minutes per	hour	5.25 minutes per ½ hour; 10.	5 minutes per hour
7-7:30 am  7:30-8 am  7:30-8 am  8-8:30 am  8-8:30 am  8-8:30-9 am  9-9:30 am  9-9:30 am		COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
8-8:30 am  8-8:30 am  8-3:30 pm  9-9:30 am  9:30-10 am	7-7:30 am		7-7:30 am	
8:30-9 am  8-3:30 pm  9-9:30 am  9:30-10 am	7:30-8 am		Y:3(-3C)	
3-3:30 pm 9-9:30 am 9:30-10 am	8-8:30 am		8-8:30 am	
3 30-4 pm 9:30-10 am	/ / /	0/0	8:30-9 am	
	X		9-9:30 am	
4-4:30 pm 10-10:30 am			9:30-10 am	
4:30-5 pm 10:30-11 cm				



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2/19/15

Monday-Friday 6 minutes per ½ hour; 12 minutes per	er hour	Saturdo 5.25 minutes per ½ hou	<b>ZY</b> ır; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIN
7-7:30 am		7-7:30 am	
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7.000		100	
7:30-8 am		7:31-8 an	
	10	10. · V	
8-8:30 am		8-8:30 am	
		What	
8:30-9 am		8:30-9 am	
	may.		
B-3:30 pm		9-9:30 am	
1			
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2/20/15

		* (		
Monday-Friday 6 minutes per ½ hour; 12 minutes per	hour		aturday per ½ hour; 10.5 n	ninutes per hour
TIME PERIOD	COMMERCIAL TI	ME TIME PER	IOD C	OMMERCIAL TIME
7-7:30 am		7-7:30 am		
			5	
7:30-8 am		V:30-8 an		
	1011	<b>V</b> .	~ (1)	

9-9:30 am

9:30-10 am

10-10:30 am

10:30-11 am

8-8:30 am

8:30-9 am

B-3:30 pm

3\30-4 pm

4-4:30 pm

4:30-5 pm



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2/21	115

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	THE TIME PERIOD	COMMERCIAL TIME
7-7:30 am	· ·	6:30-7 am	
7:30-8 am		7-7:30 am	
		Anima At	as 3:30
8-8:30 am		7:30-8 am	
		Anima Att 7:30-8 am 3 Wide Life	2 0:00
8:30-9 am		8-8:30 am	
		Anmal Ge 8:30 0 0m 130	scu 3:30
3-3:30 pm		8:30-9 am 130	0-2P
		Into the U	
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
4:30-5 pm		10-10:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2	12416	

Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL T	ME	 	
6a-630a				
630a-7a				
7a-730a				
Animal Atlas	3:30			
730a-8a				
730a-8a Telh Kids News	31.00			
8a-830a				
830a-9a			,	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2/23/15

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

		•	per nour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		10 10	
7:30-8 am	•	7:30-8 apr	
		141	
	101	(1)	\
	+ V		
8-8:30 am		8-8:30 am	
		-44	
		11111	
8:30-9 am		7 232 2	
0.95 3 4.11		8:30-9 am	
	() 1		
	10		
8-3:30 pm	1	9-9:30 am	
II			
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
100 =			
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2/24/15

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	JOHNICHOLAE I IME
		-	
		l and	1
7:30-8 am		7:30-8 ap	
		10 . 00	
8-8:30 am		8-8:30 an	
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8:30-9 am		8:30-9 am	
	UA		
1	10		
B-3:30 pm		9-9:30 am	
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1	-		
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
,			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		1	
		5	
7:30-8 am			
7.30-8 dm	•	X:34-8(am	`
	101	10 . 0	
8-8:30 am	()	8-8:30 am	
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8:30-9 am	70	8:30-9 am	
	10		
8-3:30 pm		9-9:30 am	
\ X			
3\30-4 pm		9:30-10 am	
4 4:30 mm		10.10.00	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	DATE:	2/24/15
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am	41	7-7:30 am	
		1 5	
7:30-8 am		7:30-9 01	+
		1 House	
	101	1/1/2 . 00	
8-8:30 am	()	8-8:30 am	
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8:30-9 am	25	8:30-9 am	
	my W.	4	
B-3:30 pm		9-9:30 am	
1			
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
1.00 5			
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2/27/15

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am	101	V:39-8ag	
8-8:30 am	O,	8-8:30 am	
8:30-9 am	1001	8:30-9 am	
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday	. A *	<u>Saturday</u>	
6 minutes per ½ hour; 12 minutes per	hour	5.25 minutes per 1/2 hour; 10.	5 minutes per hour
o minutes per // nour, 12 minutes per			
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		6:30-7 am	
. ,,,,,,,	"	,	
		"	
		4	
		7-7:30 am	
7:30-8 am		7-7.30 dm	
		Animal Atlas	3:30
8-8:30 am		7:30-8 am	
			1 2
		3 Wide Life	0:00
		3 000	
8:30-9 am		8-8:30 am	
		1	
		Horimal Reside	2:30
		Animal Rescue 8:30-9 am  Into the Wild	3:30
3-3:30 pm		8:30-9 am	
			10-
*	**	links the Wild	5.30
* · · · · · · · · · · · · · · · · · · ·		INIO IN DOTO	
3:30-4 pm		9-9:30 am	
	*		
			1
4-4:30 pm		9:30-10 am	
4-4.00 pm			
* * *		- F	,
4:30-5 pm		10-10:30 am	
7.30-3 pili			
		1	