

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2/28/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TI
7-7:30 am		7-7:30 am	
7:30-8 am		▼:3(- <b>=</b> Cg <b>y</b>	M .
8-8:30 am		8-8:30 am	
3:30-9 am	0	8:30-9 am	
-3:30 pm		9-9:30 am	
30-4 pm		9:30-10 am	
-4:30 pm		10-10:30 am	
30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2	27	114	
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Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	COMMERCIAL TIA
7:30-8 am		V:30-801	<b>A</b> .
8-8:30 am	()()	8-8:30 am	
8:30-9 am	) (1)	0-8:30-9 am	
8-3:30 pm	)(O)	9-9:30 am	
30-4 pm		9:30-10 am	
-4:30 pm		10-10:30 am	
:30-5 pm		10:30-11 am	
7			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2/24/4

<b>Mond</b>	ay-F	riday

6 minutes per ½ hour; 12 minutes per hour

#### Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	OSMINICIONE TEN
7:30-8 am		7:3(-80)	1
8-8:30 am	· h	10, .	1
		8-8:30 am	
8:30-9 am	MON	8:30-9 am	
3-3:30 pm	X	9-9:30 am	
3\30-4 pm		9:30-10 am	
1-4:30 pm		10-10:30 am	
::30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2/25/14

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6 minutes per ½ hour; 12 minutes per hour

#### Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7:30-8 am		7:3(-20)	
8-8:30 am		8-8:30 am	
8:30-9 am		White	
/ / /	MAN	<b>30-9 am</b>	
8-3:30 pm	S.	9-9:30 am	
3\30-4 pm		9:30-10 am	
1-4:30 pm		10-10:30 am	
1:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

<u>Mond</u>	ay-Fr	iday

6 minutes per 1/2 hour; 12 minutes per hour

#### Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	SOMMERCIAL TIME
7:30-8 am		Y:3(-36g)	1
8-8:30 am		8-8:30 am	
8:30-9 am	2	8:30-9 am	
8-3:30 pm	(O)	9-9:30 am	
30-4 pm		9:30-10 am	
1-4:30 pm		10-10:30 am	
1:30-5 pm		10:30-11 am	
F			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2	23	14	
Chemical Control Contr			,	

### Sunday

TIME PERIOD  6a-630a	COMMERCIAL TI	ME
6a-630a		
630a-7a		
7a-730a Animal Has	3:30	
730a-8a FUNCAS News	3:W	
8a-830a		
830a-9a		
		State of the state



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2/22	114	

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

#### Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		6:30-7 am	
7:30-8 am		7-7:30 am	
		Animal Aglas	3:30
8-8:30 am		7:30-8 am	
		3Wde Life	3:30
8:30-9 am		8-8:30 am	
		Animal Rescue	3:30
3-3:30 pm		8:30-9 am	
		Into The Wild	3:30
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
4:30-5 pm		10-10:30 am	
	as a set o		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2214

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TI
7-7:30 am		7-7:30 am	
7:30-8 am	•	V:30-20g	
3-8:30 am	-X	8-8:30 an	
(		Whi	
3:30-9 am	may	8:30-9 am	
-3:30 pm	Z.	9-9:30 am	
30-4 pm		9:30-10 am	
-4:30 pm		10-10:30 am	
:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: _	2/20	14
	1	

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

Saturday

o minutes per ½ nour; 12 minut	es <b>per</b> hour	5.25 minutes per ½ hour	; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am	3.0	7-7:30 am	
		100	
7:30-8 am			
7.50-5 um	•	Y:3V-8 COM	. \
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		10 . V	\
8-8:30 am	()	8-8:30 an	
		141.	
		141,	
8:30-9 am	-	8:30-9 am	
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/	I W	V.	
8-3:30 pm			
ρ-3.50 μη		9-9:30 am	
22	Y		
3\30-4 pm		9:30-10 am	
1-4:30 pm		10 10 00	2
У 1100 риш		10-10:30 am	
	[# ]		
1:30-5 pm		10:30-11 am	1/2/2



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE.	2/19/14	
DATE:	- 1191119	

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

	ates per nour	3.23 minutes per /2 nou	r; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am	11	7-7:30 am	
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7.30 0		10	
7:30-8 am	•	7:30-8 an	
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	10	110 . 7	<b>U\</b>
3-8:30 am		8-8:30 am	
		101	
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1260			
:30-9 am	1	8:30-9 am	
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	M		
3-3:30 pm		9-9:30 am	
•	11.		
	X		
20.4			
30-4 pm		9:30-10 am	
-4:30 pm		10 10:30	
		10-10:30 am	10
			34
30-5 pm		10:30-11 am	
(C)			
			74



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

		790	DATE:	2/18/14		
lan.	Eniden.				~	

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TI
7-7:30 am		7-7:30 am	
7:30-8 am		S	1
	10	10	<b>N</b> : \
3-8:30 am		8-8:30 am	
3:30-9 am	May	8:30-9 am	
3-3:30 pm	S()	9-9:30 am	
30-4 pm		9:30-10 am	
-4:30 pm		10-10:30 am	
30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

*	DATE: 2/11	4	
Monday-Friday 6 minutes per ½ hour; 12 minutes per		Saturday 5.25 minutes per ½ hour; 10.5	minutes per hour
TIME PERIOD	COMMERCIAL TIME		COMMERCIAL TIME
7-7:30 am		7-7:30 am	COMMERCIAL TIME
7:30-8 am		is 1	
8-8:30 am/	Sile		
8:30-9 am		8-8:30 ar	
8-3:30 pm	10010	3:30-9 am	
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		9-9:30 am	
3\30-4 pm	9	0:30-10 am	
4-4:30 pm	1	0-10:30 am	
4:30-5 pm	1	0:30-11 am	



## ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	21	141	14	
DAIL:		-		

Sun	a	a	y

TIME PERIOD	COMMERCIAL TI	ME	
6a-630a			
630a-7a			
7a-730a			
Annel Allas	3:30		
730a-8a			
730a-8a Tun Kids News	3:00		
8a-830a			
830a-9a			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2/15/	14	
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	TAM	19 4 1	iday
/V///	nuu.	V-1'1	LULL
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6 minutes per ½ hour; 12 minutes per hour

#### Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		6:30-7 am	
7:30-8 am		7-7:30 am	
		Animal Atlas	3.30
8-8:30 am		7:30-8 am	
		3 Wide Life	3130
8:30-9 am		8-8:30 am	
		Anna locue	- 3:30
3-3:30 pm		8:30-9 am	
u.		Into the hild	3:30
3:30-4 pm		9-9:30 am	
			2
4-4:30 pm		9:30-10 am	
4:30-5 pm		10-10:30 am	
(			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2/4/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMENCE OF ALL TO
7-7:30 am		7-7:30 am	COMMERCIAL TIM
		10 nS	1
7:30-8 am	10'	7:39-8 apr	<b>V</b> .
8-8:30 am		8-8:30 ar	
8:30-9 am	May	3:30-9 am	
3-3:30 pm	S()	9-9:30 am	
30-4 pm		9:30-10 am	
-4:30 pm		10-10:30 am	
:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2/3/14

### Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

### Saturday

		5.25 minutes per 72 nour	A
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIA
7-7:30 am		7-7:30 am	
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		100	
7:20.0		10	
7:30-8 am		7:30-8 an	
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		10 . ~	/\ \ \ \
8-8:30 am		0.0.20	
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		111,	-
8:30-9 am		8:30-9 am	-
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		No.	
3-3:30 pm		9-9:30 am	
1.0			
	X		
30-4 pm			
130-4 pm		9:30-10 am	
-4:30 pm			
-4.30 pm		10-10:30 am	
			17.
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:30-5 pm		10.20 11	
- F		10:30-11 am	W.
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2	12	114	
		100	7	

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

### **Saturday**

The second secon			; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TI
7-7:30 am		7-7:30 am	
/		10	
7:30-8 am		7:30-8 apr	1
	\ \ \ \		<b>6</b> ·
	101	10.	<i>/</i> \
3-8:30 am	CY	8-8:30 am	
		8-8:30 an	
/ _			
		111 , .	
:30-9 am		8:30-9 am	
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	m \lambda		
2.22			
-3:30 pm		9-9:30 am	
		1945	
30-4 pm		0.30 10	
( ) P.I.		9:30-10 am	
4:30 pm		10-10:30 am	V
i i ji		20-10-30 um	10.
			E 80 E C
30-5 pm		10:30-11 am	The state of the s
(4			
The same and the s			***



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:2/11/14
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMEDITAL	TIME TIME PERIOD	COMMEDITAL
7-7:30 am	The same of the sa	7-7:30 am	COMMERCIAL TI
		1 ns	1
7:30-8 am	101	V:30-e gy/	1
3-8:30 am/		8-8:30 am	
:30-9 am	1001	<b>0</b> -8:30-9 am	
-3:30 pm		9-9:30 am	
30-4 pm		9:30-10 am	
-4:30 pm		10-10:30 am	
30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2/10/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMEDITAL	TIME TIME PERIOD	, 10.5 minutes per nour
7-7:30 am	- COMMERCIAE	7-7:30 am	COMMERCIAL TIM
7:30-8 am	•	V:30-8am	1
8-8:30 am	- M	10,0	1
		8-8:30 am	
3:30-9 am	100x	8:30-9 am	
3-3:30 pm	Z()	9-9:30 am	
30-4 pm		9:30-10 am	
-4:30 pm		10-10:30 am	
:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	21	9/14	
		77	

### Sunday

TIME PERIOD	COMMERCIAL TIM	ME
6a-630a		
		26.4
630a-7a		
7a-730a		
Animal Atlas	3:30	
Teen Kits News	31.00	
8a-830a		
34		
830a-9a		
		57 CH (10)



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2/8/14	
	(91)	

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	TIME TIME PERIOD COMMERCIAL TIME
7-7:30 am		6:30-7 am
8 *		
4		
7:30-8 am		7-7:30 am
		Armal Atlas 3:30
8-8:30 am		소를 보고 있다. [10] [10] [10] [10] [10] [10] [10] [10]
		7:30-8 am 3 Wide Like 3:30
8:30-9 am		8-8:30 am
		Annal Rescue 3:30
3-3:30 pm		8:30-9 am
		Into The Wild 3:30
3:30-4 pm		9-9:30 am
	,	
4-4:30 pm		9:30-10 am
4:30-5 pm		10-10:30 am
	- F	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE.	21	7/	11		
DATE:		1//	9	 	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

### Saturday

1		5.25 milities per /2 flour	; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TI
7-7:30 am		7-7:30 am	
		+	
		1 2	
7:30-8 am		10	
7:30-8 am	•	7:30-8 apr	'
		IL,	<b>∧</b> · \
	10	$MD \cdot V_0$	<b>/</b> \
3-8:30 am		8-8:30 ar	
		W/	
		W.	
:30-9 am		8:30-9 am	
	UA		
	M		
-3:30 pm		9-9:30 am	
	X		
30-4 pm		9:30-10 am	
-4:30 pm		10 10 10	
1.50 pili		10-10:30 am	Y.
30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2	6	14	
		- 1	1	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TI
7-7:30 am		7-7:30 am	
7:30-8 am		V:31-301	1
	W.	10,	0
3-8:30 am		8-8:30 am	
:30-9 am	MAN	30-9 am	
-3:30 pm		9-9:30 am	
30-4 pm		9:30-10 am	
-4:30 pm		10-10:30 am	
30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2/9/14	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

### Saturday

TIME PERIOD	COMMEDITAL		, 10.5 minutes per nour
7-7:30 am	COMMERCIAL	7-7:30 am	COMMERCIAL TI
		1	
		5	
7:30-8 am		100	
7.30-8 dm		V:30-801	,
	10	110 . 70	<b>/</b>
8-8:30 am		8-8:30 an	
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3:30-9 am	)	n W	
Y	1	0-8:30-9 am	
	W.		
-3:30 pm		9-9:30 am	
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1/2 2/2	1		
30-4 pm		9:30-10 am	
4.20			
-4:30 pm		10-10:30 am	1
30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2/4	114	
		7-7-	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	accopit nour		; 10.5 minutes per hour
	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TI
7-7:30 am	30	7-7:30 am	
		10	
7:30-8 am	•	7:30-8 au	1
		111	<b>6</b> .
	101	1115 . ~ [	<b>/</b>
3-8:30 am		1/2	
-0:30 dm/		8-8:30 an	
		114	
		W/	
:30-9 am			
7 July V /		8:30-9 am	
/	(//		
	100		
-3:30 pm		9-9:30 am	
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	X	144	
30-4 pm		9:30-10 am	
4:30 pm		10-10:30 am	Ŷ I
1/		l and	
- 20			N <sub>3</sub>
30-5 pm		10:30-11 am	N <sub>V</sub>
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2 3/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TI
7-7:30 am		7-7:30 am	
7:30-8 am	-	V:30-301	
3-8:30 am/		10, .	0\
		8-8:30 am	
:30-9 am	May	8:30-9 am	
-3:30 pm		9-9:30 am	
30-4 pm		9:30-10 am	
4:30 pm		10-10:30 am	
30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2	2	14	
	1			

C	do	
Sun	aay	

TIME PERIOD  6a-630a			
		V	
630a-7a			
7a-730a			
Animal Atlas	3:30		
730a-8a			
730a-8a Feln Kids News	5 3:00		
8a-830a			
830a-9a			
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*			
			The state of the s
			Sept.



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2/1/	14	
DATE:	- ( )		

### Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am	ii.	6:30-7 am	
2 			
<b>2</b>			
7:30-8 am		7-7:30 am	
		Anmal Atlas	3:30
8-8:30 am		7:30-8 am	
		3 Wae Life	3:30
8:30-9 am		8-8:30 am	
		Animal Pescue	3:30
3-3:30 pm		8:30-9 am	
		Into The Wild	3:30
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
a de la deservación de la defendación del defendación de la defend			
4:30-5 pm		10-10:30 am	
	-		