

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9-30-11 Fm

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

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TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am	•	7:30-8 an	
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8:30-9 am		8:30-9 am	
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3\30-4 pm		9:30-10 am	·
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4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	9-79-11	
DATE:		

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

o minutes per 72 nonz, 12 minutes per			
TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
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4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	9-28-11	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIM	NE TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 am	
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8-8:30 am	(/	8-8:30 am	
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8:30-9 am		8:30-9 am	
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B-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	9-27-11
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6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am	101	A:34-30M	V.
8-8:30 am	V	8-8:30 an	
8:30-9 am	1001	€:30-9 am	
3-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	9711
DATE:	10011

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

o minutes per 72 men, 122 minutes per			COMMEDITAL TIME
TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 am	,
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3\30-4 pm		9:30-10 am	
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4-4:30 pm		10-10:30 am	
7-7:30 pili	and the same of th	20 20 00 0111	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour					
TIME PERIOD	COMMERCIAL TI	ΝE			
6a-630a			·		
Balkmans	\bigcirc			·	
630a-7a					
Beakmans					
7a-730a	1000				
animal allas	3,30				
730a-8a					
teen widness	3:00				
8a-830a				·	
830a-9a					
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

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	124-	11	at
DATE:	01-09-	1	

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am Animal attas	3:30
7:30-8 am		7:30-8 am 3 Wde Life	3:30
8-8:30 am		8-8:30 am animal rescue	3:30
8:30-9 am		8:30-9 am Into The WILD	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9-23-11 FN

<u>Monday-Friday</u>

6 minutes per ½ hour; 12 minutes per hour

Saturday

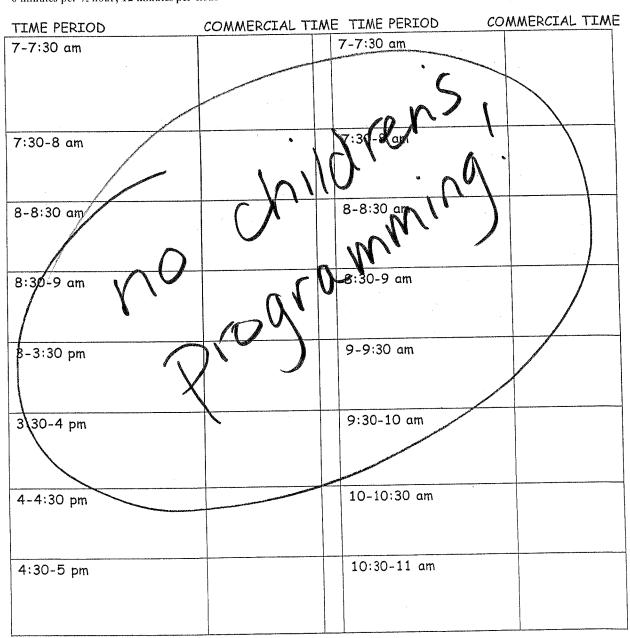
o minutes per 72 nour, 12 minutes			
TIME PERIOD	COMMERCIAL T	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 ap	
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4 4130		10-10:30 am	
4-4:30 pm	No. of Contract of	20 20 100 4111	
4:30-5 pm		10:30-11 am	
7.30-3 pm		20.00	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	9-22-11
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Monday-Friday 6 minutes per ½ hour; 12 minutes per hour



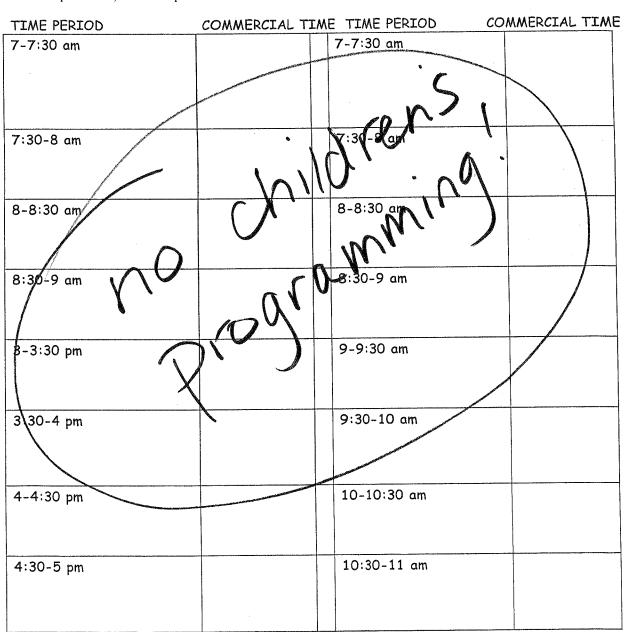


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9-21-11	
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour



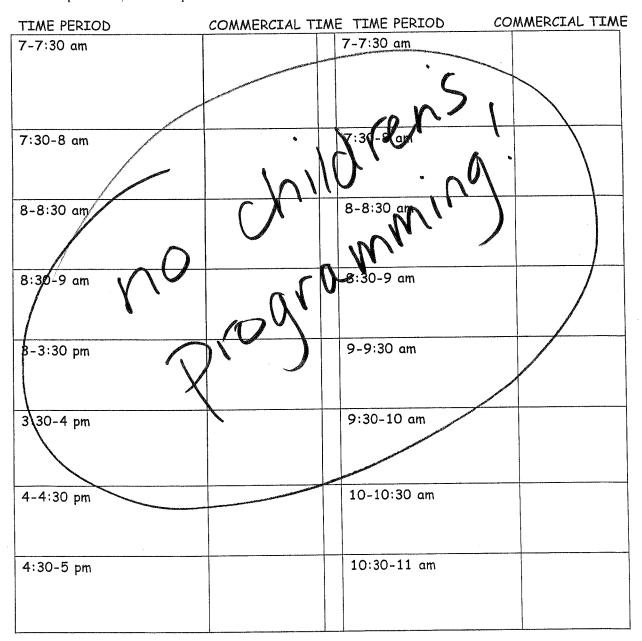


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	9-20-11
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	9-19-11
DATE:	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

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TIME PERIOD	COMMERCIAL TIM		COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am	MI	A:36-504	
8-8:30 am	V	8-8:30 am	
8:30-9 am	1001	30-9 am € 30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	9-	18-11	Sus

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ΝE	
6a-630a			
Bealmans world.	-0-		
630a-7a			
Balman's world.			
7a-730a			
anmal atlas	3:30		
730a-8a	The state of the s		
teen Kidnews	3:00		
8a-830a			
830a-9a			
630u-9u			
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	9-17-1	Jat.

<u> Monday-Friday</u>

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD C	OMMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal atlas	3:30
7:30-8 am	1	7:30-8 am	·
	,	3 wide life	2:30
8-8:30 am		8-8:30 am	
		animalvescul	3:30
8:30-9 am		8:30-9 am	
		into the WILD	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	9-16.	-11	Fn
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Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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8:30-9 am	751	8:30-9 am	
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
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4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
7.30-0 pill		20.00 22 000	

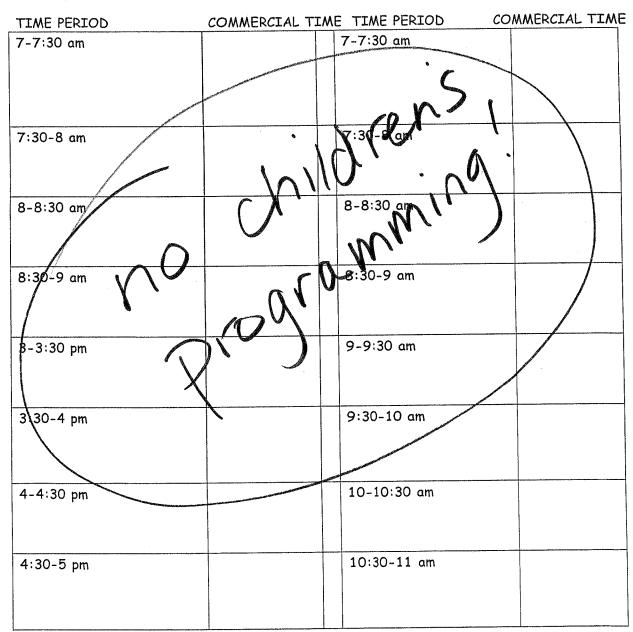


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

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DATE:		41	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

o minutes per 72 nour, 12 minutes per			
TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 apr	'
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8-8:30 am		8-8:30 am	
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8:30-9 am		8:30-9 am	
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8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
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4-4:30 pm		10-10:30 am	
		40.00.44	
4:30-5 pm		10:30-11 am	

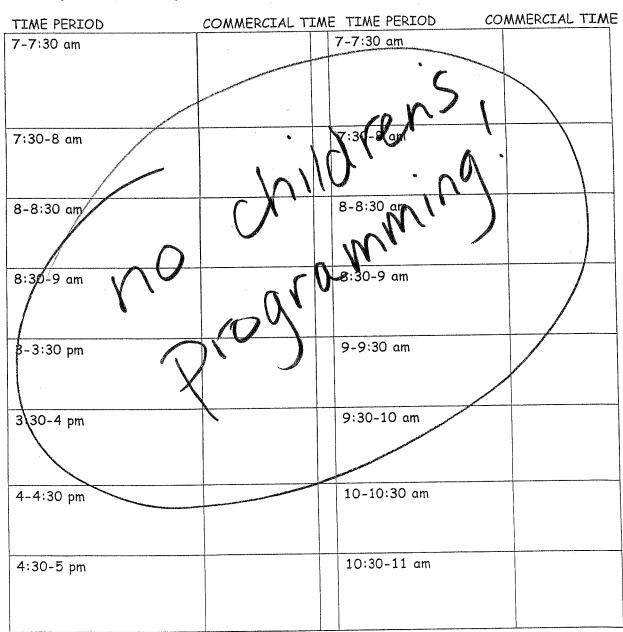


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	9-13-11
DATE:	1-1711

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	9.10-11
DATE:	1-12-11

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

o minutes per 72 hour, 12 minutes, per			
TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 ap	
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8-8:30 am	(X)	8-8:30 an	
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8:30-9 am		8:30-9 am	
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	$ M_{\bullet} $		
8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm	The state of the s	10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	9-11-11
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<u>Sunday</u>

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a				
Beakenane	(A)			
Beakmans				
630a-7a				
Beakman's world.	-			
world.				
7a-730a				
animal attas.	3:30			
Communication of the same		i		
730a-8a				
teen kidnews.	3:00			
8a-830a				
				The state of the s
830a-9a		 		
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	9-10-11	
DATE:	11011	

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am animal atlas	3:30
7:30-8 am		7:30-8 am 3 Wide Life:	3:30
8-8:30 am		8-8:30 am animal rescut	3:30
8:30-9 am		8:30-9 am Into the WILD	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	

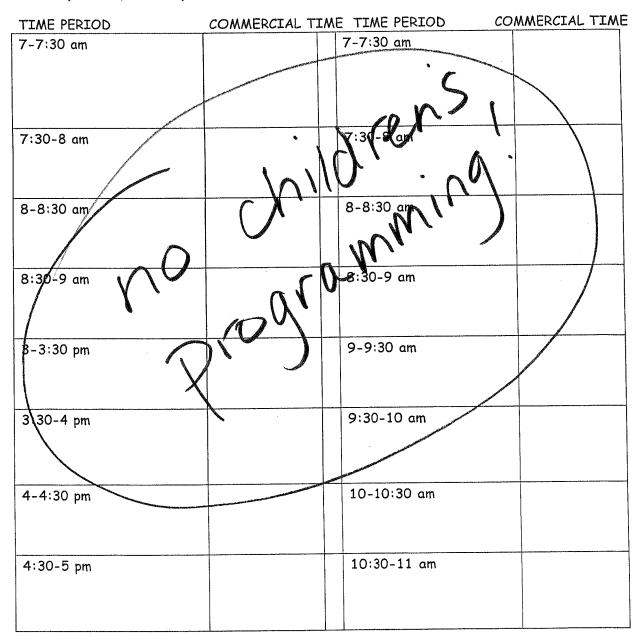


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	9-9-11
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9-8-11

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6 minutes per ½ hour; 12 minutes per hour

Saturday

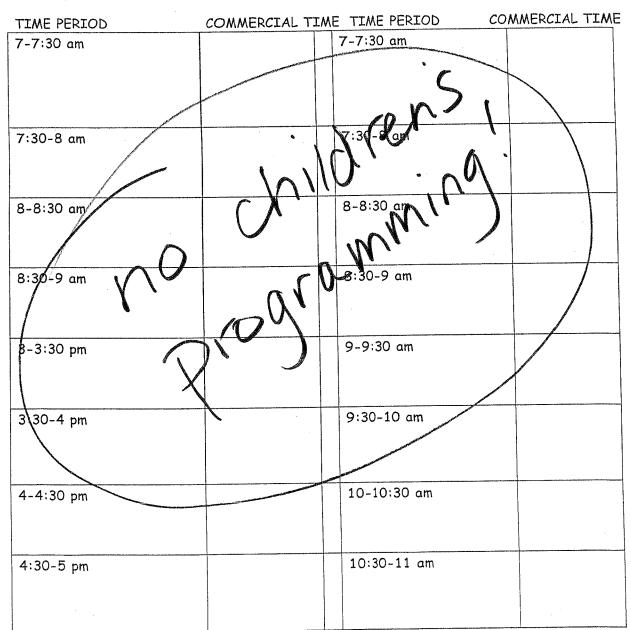
TIME PERIOD	COMMERCIAL TIM	AE TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8(a)	
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8-8:30 am	()	8-8:30 an)
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8:30-9 am	000	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
,		<u></u>	
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

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6 minutes per ½ hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	9/2-11
DATE:	176711

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	Control of the Contro		
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7:30-8 am		7:30-8 apr	. \
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8-8:30 am	()	8-8:30 an	
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8:30-9 am	CV	8:30-9 am	
	1001		
8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4.20 =		10:30-11 am	
4:30-5 pm		10.30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

<u>Monday</u>	-Frie	<u>tay</u>		
6 minutes per			per	hour

o minutes per /2 nour, 12 minutes per		-	
TIME PERIOD	COMMERCIAL TIM	NE TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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8:30-9 am		8:30-9 am	
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3\30-4 pm		9:30-10 am	
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4-4:30 pm		10-10:30 am	
π-7.30 μπ	The state of the s		
4:30-5 pm		10:30-11 am	
1.00 0 pm			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	9-4-11
DATE:	q = 1 + 1
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Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ΝE		
6a-630a				
Beakmans, world.	:30			
630a-7a				
Bealcman's, world	1:00			
7a-730a				
animal attas	4.00			
730a-8a				
teen Kidnews	4:00			
8a-830a				
830a-9a				
			A CONTRACTOR OF THE PROPERTY O	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: _	9-3-11	Saturday
_		Saturday

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

COMMERCIAL TI	ME TIME PERIOD CO	MMERCIAL TIME
	7-7:30 am	
	animal	4:00
	7:30-8 am	
	3 Wide Life	4:30
	8-8:30 am	
	animalrescue	4:00
	8:30-9 am	1 1 - 2 -
	Into the WILD	4.30
	9-9:30 am	
	9:30-10 am	
	10-10:30 am	
	10:30-11 am	
	COMMERCIAL TI	7-7:30 am Animal Atlas 7:30-8 am 3 Wide Life 8-8:30 am Animal rescue 8:30-9 am The WILD 9-9:30 am 9:30-10 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9-2-11

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

6 minutes per ½ nour; 12 minutes per	HOUR	5.25 minutes per 72 monty 2.	•
TIME PERIOD	COMMERCIAL TIM	NE TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am	•	V:34-xap	
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8-8:30 am	CX	8-8:30 an	
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		W.	
		8:30-9 am	
8:30-9 am	-51	3:30-9 am	
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	10		
B-3:30 pm		9-9:30 am	
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		0.20.10	
3\30-4 pm		9:30-10 am	
		and the same of th	
4-4:30 pm		10-10:30 am	
7-7.30 pm		20 20 00 000	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	9-1-11
DATE:	171-11

<u>Monday-Friday</u>	
6 minutes per 1/2 hours 12 minutes per	hour

TIME PERIOD	COMMERCIAL TIME TIME PER	IOD COMMERCIAL TIME
7-7:30 am	7-7:30 am	and the same of th
	The state of the s	. ,
	10	
7:30-8 am	V:30-9 ap	
	, , , , , ,	
	MILO	. Ual
8-8:30 am	8-8:30 an	//,)
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8:30-9 am	8:30-9 am	
	-() V	
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8-3:30 pm	9-9:30 am	
X		
3\30-4 pm	9:30-10 a	m
4-4:30 pm	10-10:30	am
4:30-5 pm	10:30-11	am