

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

			, 1000 martes per nour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIN
7-7:30 am		7-7:30 am	
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7:30-8 am		V:31-2 apr	A .
8-8:30 am	- M	10.0	0\
8-8.30 dm		8-8:30 an	
8:30-9 am	MON	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
			V.
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
3.			A .



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	3/30/	14

Sunday

TIME PERIOD	COMMERCIAL TI	ME	
6a-630a			
630a-7a			
		_	
7a-730a			
Anmal Allas 730a-8a Ten Lids News	3:30		
730a-8a			
	71		
Tem Kids News	2.00	_	
8a-830a			
		-	
830a-9a			
		+	
		+	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3/29/14

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	COMMERCIAL TIME	
7-7:30 am		6:30-7 am	
7:30-8 am		7-7:30 am	
		Animal Alleis	3:30
8-8:30 am		7:30-8 am	
		3 was Life	3:30
8:30-9 am		8-8:30 am	
		Animal Pescue	3.130
3-3:30 pm		8:30-9 am	
		Int the Wild	3:30
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
4:30-5 pm		10-10:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3/24/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

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7-7:30 am	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7.30 am		7-7:30 am	
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7:30-8 am		7:30-8 am	-
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8-8:30 am			
0-8.30 dm		8-8:30 am	
8:30-9 am		8:30-9 am	
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8-3:30 pm		9-9:30 am	
		J-9.30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10.10.20	
	The state of the s	10-10:30 am	
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1:30-5 pm		10:30-11 am	The state of the s
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 321/4

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

			, 10.5 minutes per nour
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7:30-8 am 8-8:30 am		Y:31-30	0
8:30-9 am		8-8:30 an	
β-3:30 pm	1001	3 0-9 am	
		9-9:30 am	
3\30-4 pm		9:30-10 am	<u>.</u>
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3 24/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMEDCEAL		, 10.5 minutes per nour
7-7:30 am	COMMERCIAL	7-7:30 am	COMMERCIAL TIM
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7:30-8 am		7:30	
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8-8:30 am		8-8:30 am	
8:30-9 am)	8:30-9 am	
Y	10	0-5,50-9 dm	
	M	\$ 1	
8-3:30 pm		9-9:30 am	
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3 30-4 pm	_	9:30-10 am	
\		9.30-10 dm	
			v.
1-4:30 pm		10-10:30 am	
			1990 2000 1000 1000
1:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3/26/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TTMC DCDTAA			, 10.5 mautes per nour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
		10 m	
7:30-8 am		V:30-8 am	1
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8-8:30 am		8-8:30 ar	
		3-0.30 div	
0.200			
8:30-9 am		30-9 am	
	10		
8-3:30 pm		9-9:30 am	
7 (4) (4) (4) (4) (4) (4) (4) (4) (4) (4)			
30-4 pm		9:30-10 am	
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1-4:30 pm		10-10:30 am	V Au
			; *
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3/24/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		,	, 10.5 minutes per nour
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7:30-8 am 8-8:30 am		V:31-8 gr	N :
8:30-9 am		8-8:30 am	
	1001)-8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3/23/14

Sul	na	lay

TIME PERIOD	COMMERCIAL TI	WE	
6a-630a			
630a-7a			
030u-7u			
7a-730a			
Animal Atlas	3:30		
730a-8a			
730a-8a Ten Kids News	3:00		
8a-830a			
830a-9a			
		-	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	3	122	//	1	
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Mond	lav-F	rid	av

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		6:30-7 am	
7:30-8 am		7-7:30 am	
		Anmal Atlas	3.'30
8-8:30 am		7:30-8 am	
		3 Wide Life	3:30
8:30-9 am		8-8:30 am	
		Animal Rescue	3:31)
3-3:30 pm		8:30-9 am	
		Into the Wild	3:30
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
4:30-5 pm		10-10:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3/21/14

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6 minutes per ½ hour; 12 minutes per hour

Saturday

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TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	1
7:30-8 am		Y:3(-8/g)/	V .
8-8:30 am		8-8:30 an	
8:30-9 am	1001	2:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	<u>.</u>
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3/20/14

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

Saturday

		5.25 minutes per /2 nour	, 10.5 minutes per nour
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7:30-8 am		7:36	
		10	
8-8:30 am		8-8:30 arr	
8:30-9 am	W ON	3:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
			*



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3/19/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

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TIME PERIOD	COMMERCIAL TIM	NE TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7:30-8 am	MIN	V:3(-3(g)/	
8-8:30 am/		8-8:30 ar	
	100/10	-8;30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 14 3 14 14

<u> Monday-Friday</u>

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

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TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7.00.0			
7:30-8 am		7:31-8 an	
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8-8:30 am		8-8:30 ar	
		·W,	
8:30-9 am		8:30-9 am	
	UA		
8-3:30 pm		9-9:30 am	
4. P	X	TAN SAN	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10.10.00	
7 1100 pills		10-10:30 am	
			4 **********************************
4:30-5 pm		10:30-11 am	

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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

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TIME PERIOD	COMMERCIAL T	ME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7:30-8 am		V:30-3Cax	7.
8-8:30 am		8-8:30 ar	
8:30-9 am	1001	30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	3	1/4	/ 10	1	
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Sunday

TIME PERIOD	COMMERCIAL TI	ΝE		
6a-630a				
630a-7a				
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7a-730a				
Annal Atlas	3:30			
730a-8a				
730a-8a	3:00			
8a-830a				
			140	
830a-9a				
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3/15/14

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6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TI	IME TIME PERIOD	CO	MMERCIAL TIME
7-7:30 am		6:30-7 am		
7:30-8 am		7-7:30 am		
		Annul Alas		3:30
0.00		7:30-8 am		J. 70
8-8:30 am		7:30-8 am		
		3 Wide Life		3/30
8:30-9 am		8-8:30 am		
				1.0
		Mimal Rescue		3:30
3-3:30 pm		8:30-9 am		
		Into The Wild		3'30
3:30-4 pm		9-9:30 am		
4-4:30 pm		9:30-10 am		
4:30-5 pm		10-10:30 am		
	- ,			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3/4/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME DEDIAN		5.25 mmutes per /2 nour	- A
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30	+
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8-8:30 am		8-8:30 an	
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8:30-9 am		8:30-9 am	
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B-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
		9.30-10 dm	
4-4:30 pm		10-10:30 am	· V
A A			
4.26 E			N.
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: \$13/4

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

			10.5 minutes per nour
TIME PERIOD	COMMERCIAL TIM		COMMERCIAL TI
7-7:30 am		7-7:30 am	
7:30-8 am		V:30-8ay	+
		0 . 0	
8-8:30 am		8-8:30 ar	
8:30-9 am	120/10	€ 30-9 am	
3-3:30 pm		9-9:30 am	
30-4 pm		9:30-10 am	
-4:30 pm		10-10:30 am	
:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3/12/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMENCEN		, 10.5 minutes per nour
7-7:30 am	COMMERCIAL I	TIME PERIOD 7-7:30 am	COMMERCIAL TIM
		10 m	
7:30-8 am		V:31-8 an	
		VCK,	<i>M</i> -
		10 . 0	
8-8:30 am		8-8:30 ar	
8:30-9 am			
5.50-9 dill	1	8:30-9 am	
	W V		
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
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4-4:30 pm		10-10:30 am	
A Committee of the comm			
4:30-5 pm		10:30-11 am	

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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3/11/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

			, 10.5 minutes per nour
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7:30-8 am		7.20	
		10	
8-8:30 am		8-8:30 ar	
8:30-9 am	1001	-8:30-9 am	
8-3:30 pm		9-9:30 am	
3 30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
1:30-5 pm		10:30-11 am	
			*



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3/10/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

			1, 1000 muites per noui
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
		5	
7:30-8 am		V:31-8 an	1
		10'·	(
8-8:30 am		8-8:30 ar	
8:30-9 am		-8:30-9 am	
	001	U-System unit	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
P			*



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	3	9	114
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Sunday

TIME PERIOD	COMMERCIAL TI	WE	- CANTON - CONTROL - CONTR	
6a-630a				
	785 785		73 · 1	
630a-7a				
	4.66			
7a-730a				
Marian Allac	3:30	1 1 1 1 1 1 1 1		
MAIMA ATUS		84	8	
730a-8a				
1 11 11	3'w			
Animal Atlas 730a-8a Tell Vids Illus	500		460	
8a-830a				
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830a-9a				
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				Witness .



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	31	8	14	
		-		

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		6:30-7 am	
7:30-8 am		7-7:30 am	
		Animal Atlas	3:30
8-8:30 am		7:30-8 am	
		3 Wide Life	5/30
8:30-9 am		8-8:30 am	
		Animal Rescue	3:30
3-3:30 pm		8:30-9 am	
		Into the wild	5:30
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
4:30-5 pm		10-10:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3/7/18/

Monday	y-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
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7:30-8 am		V:31-8 and	
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8-8:30 am		8-8:30 ar	
		W,	
8:30-9 am	MON	30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
3.			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3/4/18

Mond	ay-Friday
-	

6 minutes per ½ hour; 12 minutes per hour

Saturday

per /a monty was militar		5.25 minutes per ½ nour	10.5 minutes per nour
TIME PERIOD	COMMERCIAL T.	IME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 ap	+
		1	s .
		10 . ~	/
8-8:30 am		8-8:30 an	1
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8:30-9 am			
5.30-9 am	25)-8:30-9 am	
8-3:30 pm		9-9:30 am	
	M		
3\30-4 pm		9:30-10 am	
1-4:30 pm		10-10:30 am	
		The second second	
			\$
1:30-5 pm		10:20 11	
A PIII		10:30-11 am	
596 55			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3/5/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

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	(n)	
	V:31-8 apr	1
	14,	% - \
	10 . 70	/\
C X	8-8:30 am	
	- 7M1.	
	[M,	
	3:30-9 am	
UN		
100		
	9-9:30 am	
	Ϋ́Δ.	
	9:30-10 am	
		4
	10-10:30 am	
	10:30-11 am	
		** ****
		: -8.
		9-9:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3/4/19

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

			, 10.5 minutes per nour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7:30-8 am		V:30-901	1
		10	
8-8:30 am		8-8:30 ar	
8:30-9 am	MAN	30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3/3/19

<u> Monday-Friday</u>	
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6 minutes per ½ hour; 12 minutes per hour

Saturday

		Time and the first of the first	, 10.5 minutes per nour
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7:30-8 am		V:30-300	1
8-8:30 am		8-8:30 ar	
8:30-9 am	100/)-8:30-9 am	
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	3/2/14

Sunday

TIME PERIOD		COMMERCIAL TI	WE		
6a-630a					
				4	
		· · · · · · · · · · · · · · · · · · ·			
630a-7a					
		4	_		
7a-730a					
Animal Att	a>	3:30			
730a-8a			7490		
730a-8a	News	3:00			
8a-830a	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1				
830a-9a					

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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	3	1	14	
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Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		6:30-7 am	
7:30-8 am		7-7:30 am	
		Animal Atlas	3:30
8-8:30 am		7:30-8 am	
		3 Wide Life	5.30
8:30-9 am		8-8:30 am	
		Animal Plescue	3:30
3-3:30 pm		8:30-9 am	
		Ino the Wild	5.'30
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
4:30-5 pm		10-10:30 am	