

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFIÇAL PROGRAM LOGS

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TI
7-7:30 am		7-7:30 am	
7:20.0		1 cons	
7:30-8 am	10	7 30-8 Carr	V .
3-8:30 am		8-8:30 am	
3:30-9 am	1001	8:30-9 am	
3-3:30 pm	Z.	9-9:30 am	
30-4 pm		9:30-10 am	
-4:30 pm		10-10:30 am	
:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 479 14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7:30-8 am		V:30-9 Cgr	V .
8-8:30 am	2 0	8-8:30 am	
8:30-9 am	1001	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	4	25	1	
DATE:		1		

Monday-Friday 6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7:30-8 am		V:30-200	1
8-8:30 am		8-8:30 am	
8:30-9 am	MAN	30-9 am	
8-3:30 pm	Z()	9-9:30 am	
3\30-4 pm		9:30-10 am	
1-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 427 14

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	2000	8	ш,	Z

TIME PERIOD	COMMERCIAL TI	WE	
6a-630a			
630a-7a			
tumal Alas	3:30		
Tell Lide News	3.'W		
8a-830a			
830a-9a			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday	
6 minutes per 1/4 hours 12 minutes per	hom

<u>Saturday</u>

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIM
7-7:30 am	e e	6:30-7 am	
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		,	
7:30-8 am		7-7:30 am	
		Animal Atlas	3.30
8-8:30 am		7:30-8 am	
		3 Wide Life	3:30
8:30-9 am		8-8:30 am	
		Anmar Rescue	3:30
3-3:30 pm		8:30-9 am	
A 4		Anmer Rescul 8:30-9 am	3:30
3:30-4 pm		9-9:30 am	
	-		
4-4:30 pm		9:30-10 am	
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4:30-5 pm		10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	4	25/11/	(

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMEDITAL		, 10.5 minutes per nour
7-7:30 am	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
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7:30-8 am	•	7:30-8 ap	1
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8-8:30 am	CX	8-8:30 am	
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8:30-9 am		8:30-9 am	
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8-3:30 pm			
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
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4:30-5 pm			
7.36-5 bW		10:30-11 am	100
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

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DATE:	41	241]4

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

post in the state of the state		5.25 minutes per ½ nour;	10.5 minutes per nour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
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7:30-8 am	•	7:30-8 and	1 \
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3-8:30 am	C X	8-8:30 am	
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8:30-9 am	(8:30-9 am	
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3-3:30 pm		9-9:30 am	
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30-4 pm		9:30-10 am	
1-4:30 pm			
1-4:30 pm		10-10:30 am	
:30-5 pm		10:30-11 am	*
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	 Í	23	lju
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Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TT		COMMERCIAL TIME
7-7:30 am		7-7:30 am	COMMERCIAL TIME
7:30-8 am	NI NI	V:3(-8Gg/	
8-8:30 am		8-8:30 am	
8:30-9 am 8-3:30 pm	1001	3:30-9 am	
\ \ \ \ \		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	4/22/14	
DATE:	11119	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIA	L TIME TIME PERIOD	
7-7:30 am		7-7:30 am	COMMERCIAL TI
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7:30-8 am		V:31-801	
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8-8:30 am		8-8:30 am	
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8:30-9 am	0	0-8:30-9 am	
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8-3:30 pm		9-9:30 am	
18 A	X		
30-4 pm		9:30-10 am	-
-4:30 pm		10-10:30 am	
::30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIN
7-7:30 am		7-7:30 am	SOMMENDER 12N
		10 nS	
7:30-8 am	101	7:30-30m	N .
8-8:30 am	Q,	8-8:30 am	
8:30-9 am	MON	8:30-9 am	
3-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
1-4:30 pm		10-10:30 am	
:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	4/20	14

Sunday

TIME PERIOD	COMMERCIAL TI	WE.	
6a-630a			
420. 7			
630a-7a			
7a-730a			
Animal Atlas	3:30		
730a-8a			
730a-8a Why Kyls News	5:W		
8a-830a			
830a-9a			
	1	+	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	COMMERCIAL TIM	
7-7:30 am	8	6:30-7 am	
61 2			
e e			
7:30-8 am		7-7:30 am	
		Animal Atlas	3'30
8-8:30 am		7:30-8 am	
		3 WW Life	3:30
8:30-9 am		8-8:30 am	
		Annal Roccue	3:30
3-3:30 pm		8:30-9 am	
		Into the Wild	3.30
3:30-4 pm		9-9:30 am	
			9
4-4:30 pm		9:30-10 am	
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4:30-5 pm		10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 4/18/14

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7:30-8 am	10	V:30-8 Gr	1
8-8:30 am		8-8:30 an	
8:30-9 am 8-3:30 pm	100/	8:30-9 am	
		9-9:30 am	
3\30-4 pm		9:30-10 am	
1-4:30 pm		10-10:30 am	
1:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	4/17/	ΙΥ
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

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TIME PERIOD	COMMERCIAL T	THE TIME PERIOD	COMMERCIAL TIM
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8:30-9 am		8:30-9 am	
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8-3:30 pm	10	9-9:30 am	
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3\30-4 pm		0.20.10	
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4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	4	14	114	
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

COMMERCIAL		COMMERCIAL TIN
	7-7:30 am	
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	9-9:30 am	
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	10-10:30 am	
	10:30-11 am	· · · · · · · · · · · · · · · · · · ·
		37
	COMMERCIAL	7-7:30 am 7:30-9 am 8:30-9 am 9-9:30 am 10-10:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	4	15	14
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMEDITAL	TALE DECEMBER	A Comment
7-7:30 am	COMMERCIAL	7-7:30 am	COMMERCIAL TIM
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8:30-9 am		8:30-9 am	
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	Ÿ I
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4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 41414

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

<u>Saturday</u>

TTME DEDTON			, 10.5 minutes per nour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
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7:30-8 am		1 2 2 2	
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8-8:30 am		8-8:30 an	
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8:30-9 am	1		
5.30-9 am		8:30-9 am	
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8-3:30 pm		9-9:30 am	
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5130-4 pm		9:30-10 am	
1-4:30 pm		10-10:30 am	
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1:30-5 pm		10:30-11 am	

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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 413 14

Sunday

TIME PERIOD	COMMERCIAL TI	WE	
6a-630a			
630a-7a			
7a-730a			
/a-/30a			
Animal Atlas	3:30		
730a-8a			
Teln Kids News	3:00		
8a-830a			
830a-9a			
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIM
7-7:30 am	9	6:30-7 am	
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7:30-8 am		7-7:30 am	
		Annul Allas	3.'30
8-8:30 am		7:30-8 am	
		3 Wide Life	3 30
8:30-9 am		8-8:30 am	
		Animal Rescue	3'30
3-3:30 pm		8:30-9 am	
\$ 8		lato the Wild	3,30
3:30-4 pm		9-9:30 am	
		,	
4-4:30 pm		9:30-10 am	
			,
4:30-5 pm		10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	4	11	14	
DATE		11		

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIA
7-7:30 am		7-7:30 am	
		1 cons	
7:30-8 am	10	V:30-2001	N .
3-8:30 am) Ox,	8-8:30 ar	
:30-9 am	MON	-8:30-9 am	
-3:30 pm	Z()	9-9:30 am	
30-4 pm		9:30-10 am	
-4:30 pm		10-10:30 am	
30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 4 10 14

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIA
7-7:30 am		7-7:30 am	
7:30-8 am		V:3(-3G)	1
8-8:30 am		8-8:30 am	
8:30-9 am 8-3:30 pm	1001	30-9 am	
		9-9:30 am	
3\30-4 pm		9:30-10 am	
1-4:30 pm		10-10:30 am	
1:39-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 49 [1

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMEDITAL TTM
7-7:30 am		7-7:30 am	COMMERCIAL TIN
7:30-8 am		V:30-201	1
8-8:30 am/		8-8:30 an	1
		10 m	
8:30-9 am	W QV	8:30-9 am	
8-3:30 pm	Z.	9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 4814

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIA	TIME TIME PERIOD	COMMERCIAL TI
7-7:30 am		7-7:30 am	
7:30-8 am		V:30-8a	1
2.0.20	N	10, 0	1
3-8:30 am		8-8:30 am	
3:30-9 am	001	8:30-9 am	
-3:30 pm		9-9:30 am	
30-4 pm		9:30-10 am	
-4:30 pm		10-10:30 am	
:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 4-1-14

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6 minutes per ½ hour; 12 minutes per hour

Saturday

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TIME PERIOD	COMMERCIAL .	TIME TIME PERIOD	COMMERCIAL TIM
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8-8:30 am	CX	8-8:30 an	
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8:30-9 am	-	8:30-9 am	
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8-3:30 pm		9-9:30 am	
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4-4:30 pm		12.12.1	
7-4.30 pm		10-10:30 am	
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4:30-5 pm		10:30-11 am	19
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	4-10-14	
DATE: _	(4)	

Sunday

TIME PERIOD	COMMERCIAL TI	ME		1
6a-630a				
630a-7a				
	į,			
7a-730a				
animal atlas	3:30			
730a-8a				
teen aid news	3,00		v	
8a-830a				
830a-9a				
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

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DATE:	7-5-1	7	

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6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL T	IM	E TIME PERIOD CO	DMMERCIAL TIM
7-7:30 am	8		6:30-7 am	
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7:30-8 am			7-7:30 am	
			animal attas	3:30
8-8:30 am			7:30-8 am	
			3 Widelife	3:00
8:30-9 am			8-8:30 am	
			animal rescue	3:30
3-3:30 pm			8:30-9 am	
ů e	*		Into the WILD	3:30
3:30-4 pm			9-9:30 am	
				9
4-4:30 pm			9:30-10 am	
			<i>t</i>	
4:30-5 pm			10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 4-4-14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

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TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am	100 N	7-7:30 am	
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7:30-8 am	1 1 1 1	7:30-9 01	1 1
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8-8:30 am		8-8:30 an	
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8:30-9 am		8:30-9 am	
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8-3:30 pm		9-9:30 am	
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4-4:30 pm		10-10:30 am	
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4:30-5 pm		10.20 11	
y o pili		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	CO.44455 cm.4		- or nour
	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am	450	7-7:30 am	
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7:30-8 am		10	
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8-8:30 am		8-8:30 am	
		3 3.33	
8:30-9 am	6	8:30-9 am	
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8-3:30 pm		9-9:30 am	
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3 30-4 pm		9:30-10 am	
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18 m			
4.26 5			
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	11211	L
DATE:	4-2-16	1

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMEDE		10.5 minutes per nour
7-7:30 am	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TI
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7:30-8 am	•	7:30-8 an	1
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3-8:30 am		8-8:30 an	
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3:30-9 am		8:30-9 am	
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3-3:30 pm		 	
7-3.30 pm		9-9:30 am	
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30-4 pm		9:30-10 am	
-4:30 pm		10-10:30 am	
	9		
:30-5 pm			14.7
-30-0 bw	85	10:30-11 am	19

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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

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DATE: _			17	

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIA
7-7:30 am		7-7:30 am	
7:30-8 am		V:30-8a	
8-8:30 am		8-8:30 am	
8:30-9 am)	8:30-9 am	
3-3:30 pm	1001	0.030	
		9-9:30 am	
3 30-4 pm		9:30-10 am	
1-4:30 pm		10-10:30 am	
1:30-5 pm		10:30-11 am	