

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	72	110	
DATE:	1/2	1-16	

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am	·	7-7:30 am	
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7:30-8 am		7:30-8 ap	,
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8-8:30 am	- X ' '	8-8:30 am	
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		W,	
8:30-9 am		8:30-9 am	
	W/		
	10	0.000	
8-3:30 pm	ハーノ	9-9:30 am	
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3\30-4 pm		9:30-10 am	
300-4 pm		Appendix .	
		and the same of th	
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4-4:30 pm	The state of the s	10-10:30 am	
4.20 5		10:30-11 am	
4:30-5 pm		10.30-11 am	

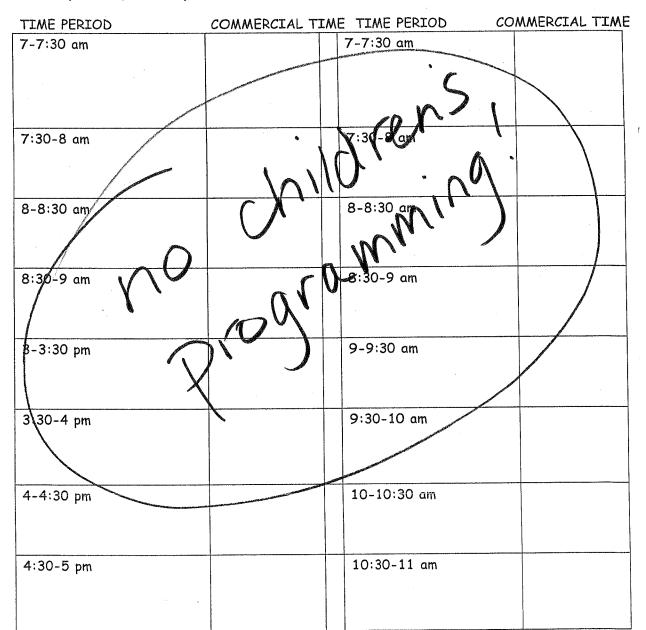


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	 -30-	2

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 1-29-12

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIL	ΝE		
6a-630a				
Bealmans world.	-			٠
630a-7a				
Beauman's world.	-			
7a-730a				v.
animal atlas	3:30			
730a-8a				
teen kid news	3:00		:	
8a-830a				
			·	
830a-9a			·	
				-
			·	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	7-28-12
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Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal attas	3:30
7:30-8 am		7:30-8 am	
		3 wide life:	3:30
8-8:30 am		8-8:30 am	
		animal rescue.	3:30
8:30-9 am		8:30-9 am	
		Into the WILD	3:30'
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	7-27-12	
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIM	WE TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7.20.0		7.36	
7:30-8 am		M.sh-day	
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8-8:30 am	(/	8-8:30 an	
		1001	
8:30-9 am		8:30-9 am	
1	V		
	100		
8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
3 00 1 p			
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		- I I I I I I I I I I I I I I I I I I I	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	7-726-12	
DAIL		

Monda	y-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

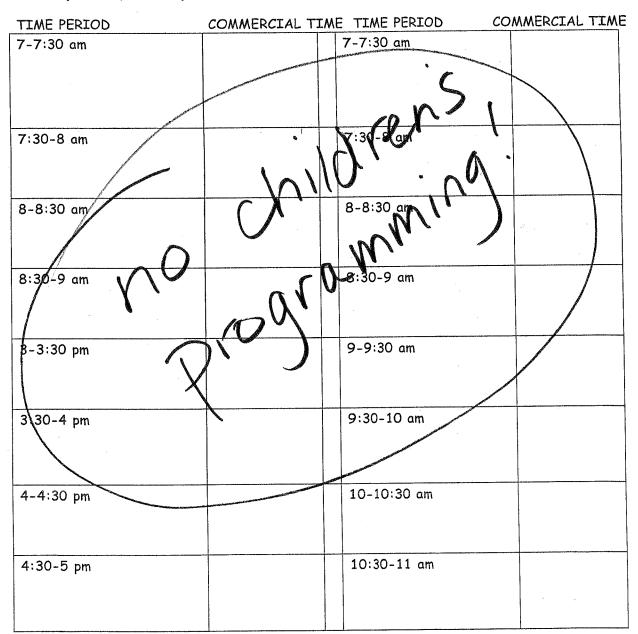
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 ap	
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8:30-9 am		8:30-9 am	
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3\30-4 pm		9:30-10 am	
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4-4:30 pm		10-10:30 am	
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4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





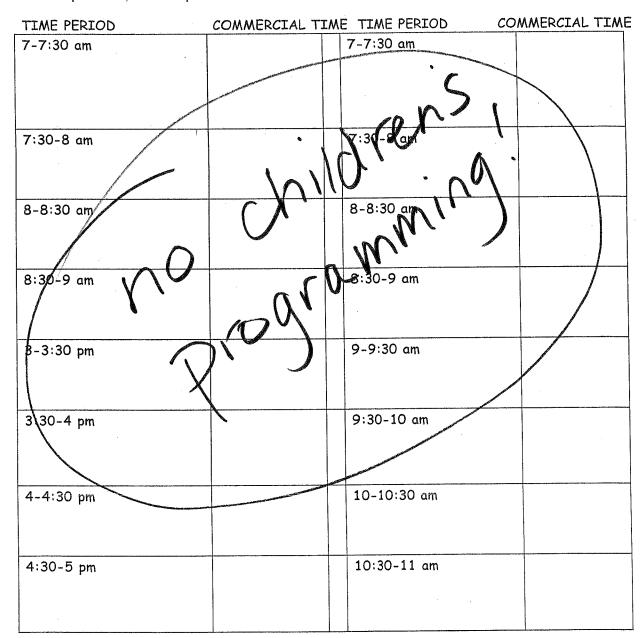
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	1-24-12

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 am	
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8-8:30 am	(/	0-0:30 din	
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8:30-9 am		8:30-9 am	
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
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4-4:30 pm	TO COMMISSION OF THE PROPERTY	10-10:30 am	
4:30-5 pm		10:30-11 am	
		1 20.00 11 4	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	-7 77 17
DATE:	7-22-12

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIL	WE_	
Beaumanis World.			
Beatinans, world	Θ		
animal atlas	3:30		
teen kidnews	3:00		
8a-830a			
830a-9a			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

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DATE:	1001	12	Sag	

Mond	ay-F	riday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	NE TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am	
		animalatas	3:30
7:30-8 am		7:30-8 am	
*		3 wide Life.	3:30.
8-8:30 am		8-8:30 am	
		animal rescue	3:30
8:30-9 am		8:30-9 am	
		Into the WILD	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:31-8 apr	\
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8-8:30 am	()	8-8:30 am	
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8:30-9 am		8:30-9 am	
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B-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
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4-4:30 pm		10-10:30 am	
7-7.30 pm	and the second s	10-10-00 am	
1.20 E		10:30-11 am	
4:30-5 pm		10.30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	7-19-12-	
DATE:	121110	

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	,
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	And the second s		
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7:30-8 am		V:30-8 apr	'
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8-8:30 am	(/	8-8:30 an	
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		111,	
8:30-9 am		8:30-9 am	
8:30-9 dm		1 3.30-9 dill	
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8-3:30 pm		9-9:30 am	
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	X		
3\30-4 pm		9:30-10 am	
		- Andrews - Control of the Control o	
		A CONTRACTOR OF THE PARTY OF TH	
4-4:30 pm	The state of the s	10-10:30 am	
	-		
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 7-18-12

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14X ()	nuuv	~ I ' I '	uuv

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

7:30-8 am 8-8:30 am 8-8:30 am 8-8:30-9 am 9-9:30 am 9-9:30 am 4-4:30 pm 10-10:30 am	TIME PERIOD	COMMERCIAL T		COMMERCIAL TIME
8-8:30 am 8-8:30 am 8-8:30-9 am 9-9:30 am 9-9:30 am 4-4:30 pm 10-10:30 am	7-7:30 am		7-7:30 am	
8-8:30 am 8-8:30 am 8-8:30-9 am 9-9:30 am 9-9:30 am 4-4:30 pm 10-10:30 am		market and the state of the sta		
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8:30-9 am 8:30-9 am 9-9:30 am 9:30-10 am 10-10:30 am			/	^ '
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8-3:30 pm 9-9:30 am 9:30-10 am 4-4:30 pm 10-10:30 am	8-8:30 am		8-8:30 an	
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8-3:30 pm 9-9:30 am 9:30-10 am 4-4:30 pm 10-10:30 am			101,	
8-3:30 pm 9-9:30 am 9:30-10 am 4-4:30 pm 10-10:30 am		<i> </i>		
3\30-4 pm 9:30-10 am 4-4:30 pm 10-10:30 am	8:30-9 am		8:30-9 am	
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	4:30-5 pm		10:30-11 am	
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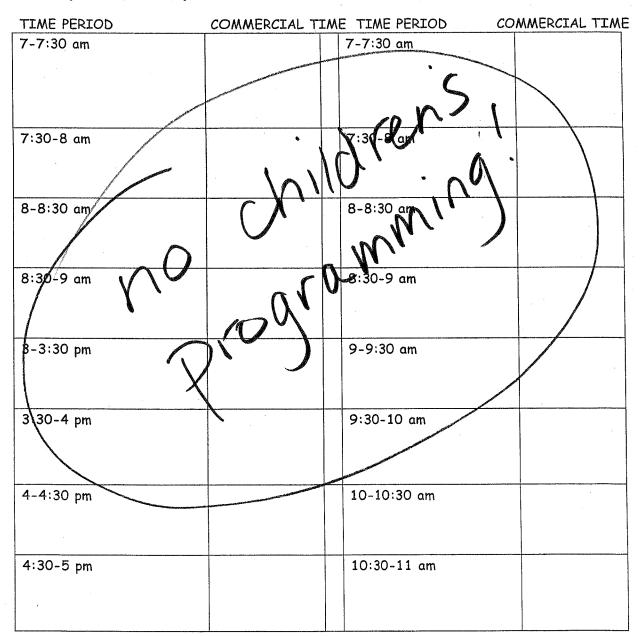
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

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DATE:					(managed)

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>



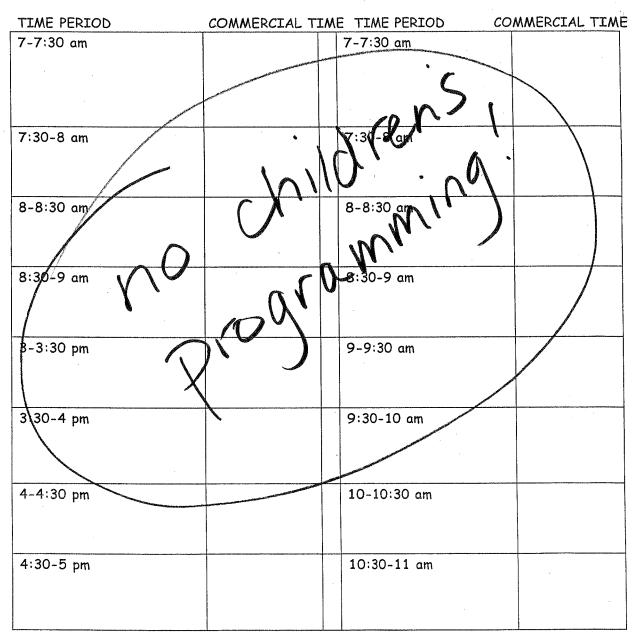


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	and II	17
DATE:	1716]

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	7.0-17
DATE:	

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a Blakmans				
world				
630a-7a			1	
Bearmans	a second a second of	-		
7a-730a				
animal atlas	3:30			
730a-8a				
teen Kidnews.	3:00			
8a-830a				
\$.				
830a-9a				
110000000000000000000000000000000000000	***			
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	7-	14-12

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am animal atlas	3:30
7:30-8 am		7:30-8 am 3 wde Life.	3:30
8-8:30 am		8-8:30 am An mal rescue	3:36
8:30-9 am		8:30-9 am The The WILD	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	7	121	7	
DATE:		コント	Comme	

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 apr	
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8-8:30 am	(8-8:30 an	
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8:30-9 am	~ (V	8:30-9 am	
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8-3:30 pm)\)	9-9:30 am	
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3\30-4 pm		9:30-10 am	
		- American de la companya de la comp	
		A CONTRACTOR OF THE PARTY OF TH	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 7-12-12

Mo	nday	2-Fr	idav

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the second s	The state of the s	
- *	The state of the s		
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8:30-9 am		8:30-9 am	
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
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4-4:30 pm	The state of the s	10-10:30 am	
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4:30-5 pm		10:30-11 am	
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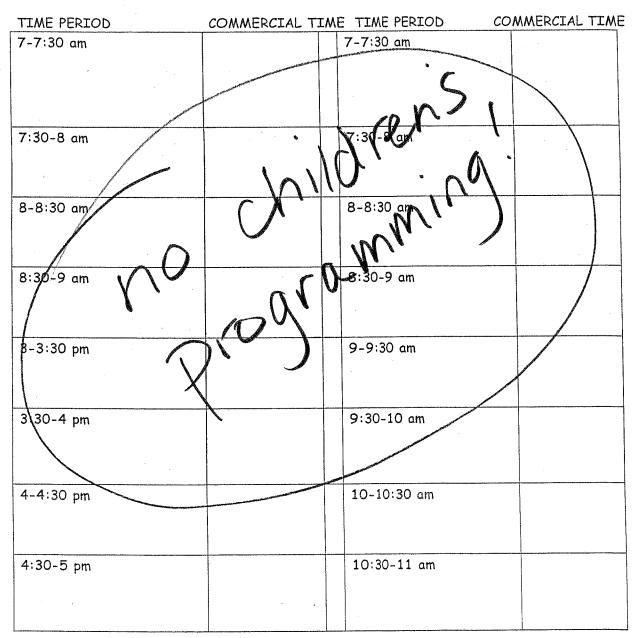


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	7-11-12

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	7-	0-1	2.	•

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	market and the second s		
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7:30-8 am		7:30-8 apr	
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8:30-9 am		8:30-9 am	
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	10		
8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
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4-4:30 pm	The state of the s	10-10:30 am	
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4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

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DATE:	1	-9	1	Laure	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the second s		
and the same of th		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	
7:30-8 am		7:36-90	
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4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 7-8-12 Sum

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIM	۸E		
6a-630a				
Beaumans uord.				
630a-7a				
Beakmans, uorld,	7			
7a-730a				
animal atlas	3:36			
730a-8a				
teen kid news	3100	-		
8a-830a	·			·····
830a-9a				
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	7-1-12	Saturdan

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD C	OMMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal attas	3:30
7:30-8 am		7:30-8 am 3 Wide Life.	3:30
8-8:30 am		8-8:30 am animal rescue	3:30
8:30-9 am		8:30-9 am	
3-3:30 pm		Into the WILD 9-9:30 am	3:00
5 5.55 pm			
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 7/6/12 Friday

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

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TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 ap	
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8:30-9 am		8:30-9 am	
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
3,30-4 pm		9.30-10 dill	
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4.4.00		40.40.20	
4-4:30 pm	The same of the sa	10-10:30 am	
4:30 5 nm		10:30-11 am	
4:30-5 pm		10.30-11 am	



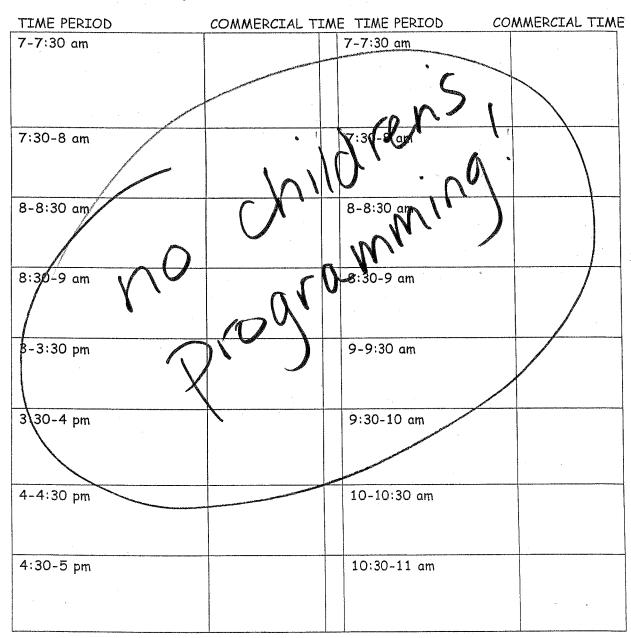
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATF:	7-	5-	12
DAIE:	Ē.		

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	-4-	12	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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	and the state of t	C	
		- n)	
7:30-8 am		7:30-8 ar	
	\	Hills	^ \
	101	V . V	/
8-8:30 am	()	8-8:30 ann	
		wh.	
8:30-9 am		8:30-9 am	
0.30-9 am	75	5:30-9 dm	
	W/		
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
			*
4.4130 mm		10-10:30 am	
4-4:30 pm	The state of the s	10-10:30 am	
4.20 5		40.20.44	
4:30-5 pm		10:30-11 am	
		<u>.</u> .	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	Witness Committee of the Committee of th	12	10	
DATE:	-		1	

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the second s		
		5	
		10 N	
7:30-8 am		7:30-8 ap	
		ILY,	\mathbf{V} .
		10 . 7	
8-8:30 am		8-8:30 am	
		-VA,	
		M /.	
8:30-9 am		8:30-9 am	
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	NO		
	10		
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
		- Carried Market Control of the Cont	
4-4:30 pm		10-10:30 am	
	and the same of th		
4:30-5 pm		10:30-11 am	
- F			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 7-2-12

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LIAU		V .A. F	a ce	er v

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	THE PROPERTY AND PARTY OF THE P		
- Andrews - Andr		(0)	
7:30-8 am		7:30-8 an	
	101	() · ~ 6	\
8-8:30 am		8-8:30 am	
8-8.30 dm		8-8:30 dr	
		W.	
8:30-9 am		8:30-9 am	
	71		
•	MY	,	
B-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
		The state of the s	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 1-1-12	productive "
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Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIN	AE	
6a-630a			
Beakman's uorid.	0		
630a-7a			
Bealmans world.	0		
7a-730a	1		
animal atlas.	3:30		
730a-8a			
teen kid news.	3:00		
8a-830a			
830a-9a			
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