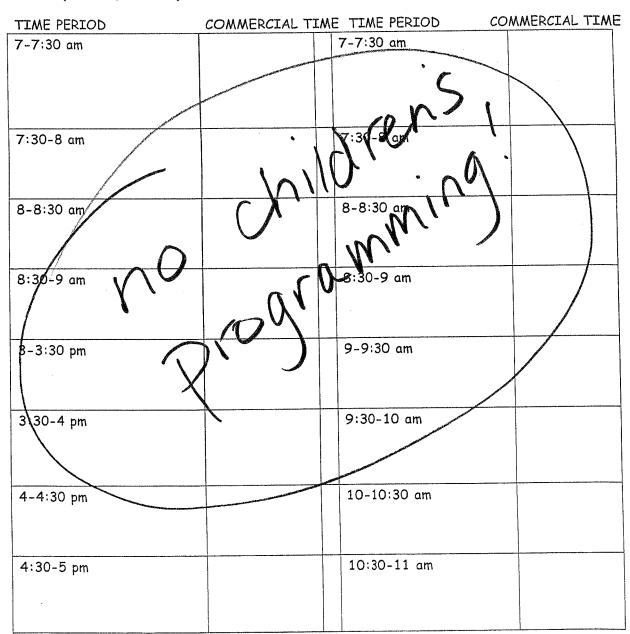


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: _2/28-1

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-27-11

TIME PERIOD	COMMERCIAL TIME	3	
Co-630a Beakmansword			:
630-7 Beakmans world.	<i>\tag{\text{\tint{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\tint{\text{\tin}\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\tex{\tex</i>		
7-730a Animalatias	3:30		
Teen kid news.	3:00		
	٠		
			5.



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2-26-11

<u>Monday-Friday</u>

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am animal	3:30
7:30-8 am		7:30-8 am 3 Wide life.	3:30
8-8:30 am		8-8:30 am animal rescue	3:30
8:30-9 am		8:30-9 am Into the WILD	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



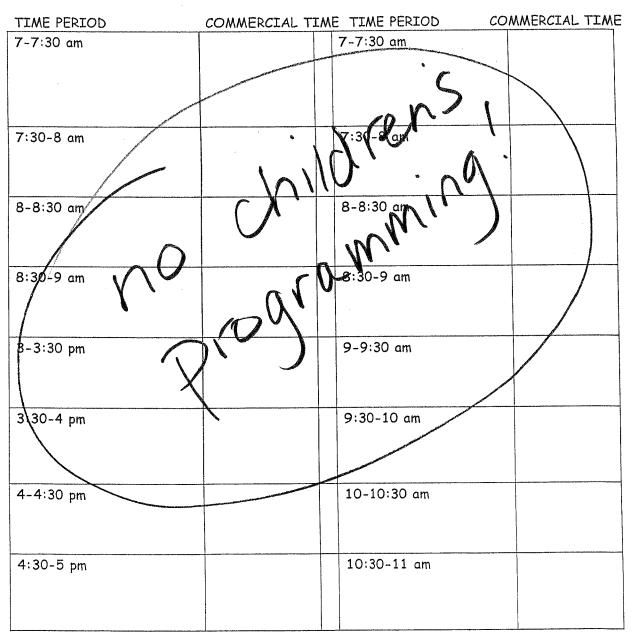
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	7-25-11
DATE.	L. L
ひべしし	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





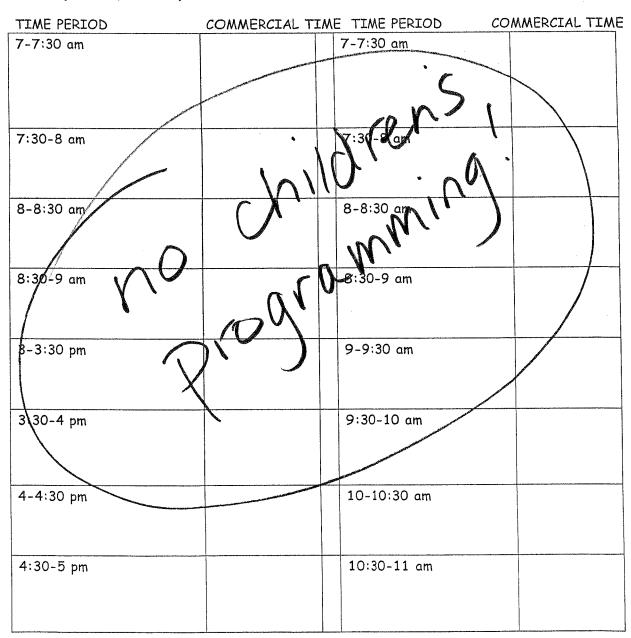
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2-24-1	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	2 22-11	
DATE:	12/3711	
0/(16	Carrier Carrier	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		V:30-201	1
	101/	0,0	N .
8-8:30 am		8-8:30 am	
8:30-9 am	100/0	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 22211 tuesday

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am	7-7:30 am	
7:30-8 am	7:30-8 dm	
8-8:30 am	8-8:30 am	
8:30-9 am	8:30-5 and	
3-3:30 pm	9-9:30 am	
3:30-4 pm	9:30-10 am	
4-4:30 pm	10-10:30 am	
4:30-5 pm	10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2-21-11 Monday

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the state of t	A COMPANY OF A COMPANY OF PROPERTY OF THE PROP	
	And the second section of the second	1 Comments of the Comments of	
7:30-8 am		7/30-8 am	
	10,10	γ () .	
8-8:30/am/	Y////	8-8:30 am	
	V' ,	Will,	
8:30-9 am	MARCO	8:30-9 am	
	TO W. a.		
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4\30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-20-11 Sunday

Sunday 5.25 minutes per ½ hour; 10.5 minutes per hour COMMERCIAL TIME TIME PERIOD 430 8am 6a-630 Bealmansworld Beakmans World. animal attas. teen kid news. 3:30 3:00



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2-19-11	Saturday
-		Saturday
		Saturawy

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD CO	OMMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal	3:30
7:30-8 am	·	7:30-8 am	
		3 Wide Life	3.130
8-8:30 am		8-8:30 am	
		animal rescue	3:30
8:30-9 am		8:30-9 am	
		In 10 the WILD	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

LATE: 2-18-11 FRI

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturaay

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD COMMERCIAL TIME
7-7:30 am	The second section of the second	7-7:30 am
7:30-8 am		7:30-8 am
\mathcal{L}		- 10
8-8/30 am		8-8:30 am
	0 N	VY / /
8:30-9 am		8:30-9 am
	10°	
3-3:30 pm		9-9:30 am
3:30-4 pm	The state of the s	9:30-10 am
and the second s	and a superference and an interference of the superference of the	
4-4:30 pm		10-10:30 am
1 1.50 pm		
4:30-5 pm		10:30-11 am
7.30-3 pill		10.00



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2	17.	-)	/

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD COMMERCIAL TIME
7-7:30 am		7-7:30 am
	The state of the s	and the same of th
	· Janet State Comment	
7:30-8 am		7:30-8 am
8-8:30 am	TIKE	8-8:30 am
	M, 100'	
8:30-9 am		830-9 am
3-3:30 pm	10 0 1	9-9:30 am
•		
3:30-4 pm		9:30-10 am
		and the same of th
** 1 to Garage	Nagaring bag bagail kanninka kanninka kanninka kanninka kanninka gyudan ya polisika bani in hijida di k	
4-4:30 pm		10-10:30 am
4:30-5 pm		10:30-11 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2-16-11	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	ME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		erik berginder (7-7:30 am	
7:30-8 am	Chil		7:30/81 am	
8-8:30 am			8-8:30 am	
8:30-9 am	prov		8:30-9 am	
3-3:30 pm		and the same	9-9:30 am	
3:30-4 pm			9:30-10 am	
4-4:30 pm			10-10:30 am	
4:30-5 pm			10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Saturday Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATF:	2	14-	
UMIL		, ,	 <u> </u>

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the state of t		
	Market		
	A Comment	100	
7:30-8 am	1 ~ X	7 (301-8) am	
	61/		,
8-8:30 am		8-8:30 am	
\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \		WWA /	
8:30-9 am	~ ^ N	18:30-9 am	
3-3:30 pm		9-9:30 am	
\ \			
3:30-4 pm		9:30-10 am	
		and the same of th	
4-4:30 pm		10-10:30 am	
		·	
4:30-5 pm		10:30-11 am	
		L_L	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-13-11

Sunday

5.25 minutes per 1/2 hour; 10.5 minutes per hour

TIME PERIOD COMMERCIAL TIME 7:30-8am 6-630ac Beakmand, Beakman's world.

7-7300

Animal atlas

730-8

teen kid news. 3:30 ' 3:00



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2-12	 1	sat

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TIM	NE TIME PERIOD (COMMERCIAL TIME
7-7:30 am		7-7:30 am animal atlas	3:30
7:30-8 am		7:30-8 am 3 Wids life.	3:30
8-8:30 am		8-8:30 am annalescul	3:30
8:30-9 am		8:30-9 am Intothe WILD	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-11-11 FR

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TIM	MF TIMF PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	The state of the s		
7:30-8 am		7:30-8 am	
	- AN		
8-8:30 am	LAND'	8-8:30 am	
8:30-9 am		8:30-9 am	
3-3:30 pm	2	9-9:30 am	
3:30 4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
	The Sand Control of the Control of t		
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	Constanting	1 40	1 .	
DATE:	1	0~	<u> </u>	

Mond	'av-F	ridav

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	IME TIME PERIOD COMMERCIAL TIM
7-7:30 am		7-7:30 am
	The state of the s	
	A STATE OF THE STA	
7:30-8 am		7:30-8 am
		ens
8-8:30 am	m/ O	8-8:30 am
8:30-9 am	000	8:30-9 am
3-3:30 pm	2	9-9:30 am
S 5155 pin		
3:30-4 pm		9:30-10 am
4-4:30 pm	 An Andrewage projection of the Professional Profession (Professional Professional P	10-10:30 am
4:30-5 pm		10:30-11 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2-9-11

Mond	lav-F	riday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

o minutes per /2 nour, 12 minutes per	nour	J. 2.2 Intitute Co. S. Poli / 2 Inothing 1 Vis. 1	p-1
TIME PERIOD	COMMERCIAL TIM	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	OMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the second s	199	
_	September 1990 Septem	The state of the s	
7:30-8 am		7:30-8 am	
	1 - 1 K	N	Gardin Circles
		,	,
8-8:30 am	+ 1000	8-8:30 am	
1 3.7 7			
10		(,)	
8/30-9 am	no	8:30-9 am	
	A WY	•	
3-3:30 pm	V *\\	9-9:30 am	
1 3 3 3 5 m) - 100 am	
\\			
3:30-4 pm		9:30-10 am	
		1	
4-4:30 pm	The large of the l	10-10:30 am	
4:30-5 pm		10:30-11 am	
7.30-3 pm		10.00-11 dill	
L-on-restriction to the second			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	7 -8-11	
DATE:	C 0 11	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the second s	The second secon	
7:30-8 am		7:30-8 @m	
	- N	yen,	
8-8:30 am	MILL	8-8:30 am	
8:30-9 am		8:80-9 am	
V.30-3 mil) on		
3-3:30 pm	No.	9-9:30 am	
3:30-4 pm\		9:30-10 am	
4-4:30 pm		10-10:30 am	
·			
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

NATE:	2-7	
DATE:	Gant f	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

7-7:30 am	7-7:30 am
7:30-8 am	7:30-8 am
	Jaker.
8-8:30 am	8-8:30 am
8:30-9 am	8:30-9 am
	$\mathcal{D}_{\mathcal{N}}$
3-3:30 pm	9-9:30 am
3:30-4 pm	9:30-10 am
. \	
4-4:30 pm	10-10:30 am
4:30-5 pm	10:30-11 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-6-11 Sundan

Sund	lay

TIME PERIOD	COMMERCIAL TIME		
Beekmen's 6-630 Beekmen's World. Beakmans	0		
world	-0-		
Ja-730 anmal attas	3:30		
730-8a Teen kid hew S	3:00		
i			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2	5-1	(Sat

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD COMMERCIAL TIME
7-7:30 am		7-7:30 am animal atlas 3:30
7:30-8 am		7:30-8 am 3 Wide Life. 3:30
8-8:30 am		8-8:30 am animal resque 3:30
8:30-9 am		8:30-9 am intothe WILD. 3:30
3-3:30 pm		9-9:30 am
3:30-4 pm		9:30-10 am
4-4:30 pm		10-10:30 am
4:30-5 pm		10:30-11 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2-4-11 FRI

Mo	nda	v- Fr	iday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL T			MMERCIAL TIME
7-7:30 am			7-7:30 am	
	The state of the s	- all controlled	and the second s	
	and the same of th	arrange ar		
7:30-8 am	p. and the same of		7:30-8 am	
			M > .	
8-8:30 am		M	8-8:30 am	
8:30-9 am		Carre	8:30-9 am	
	mt			
3-3:30 pm	2600,		9-9:30 am	
3:30-4 pm			9:30-10 am	
4-4:30 pm			10-10:30 am	
	are Control of Control			
4:30-5 pm			10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2-3-1	/

Mond	av-F	ria	lav
------	------	-----	-----

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	CME	TIME PERIOD C	OMMERCIAL TIME
7-7:30 am			7-7:30 am	
			adamentary are district contraction to the first and the f	
	and the state of t		The state of the s	
7:30-8 am	reduced for the second		7:30-8 am	
	<	A	rens.	
8-8:30 am		U	8-8:30 am	
/ 101	bohil		mm	
8:30-9 am			8:80-9 am	
	2/09			
3-3:30 pm	X V		9-9:30 am	
3:30-4 pm			9:30-10 am	
4-4:30 pm	The state of the s	edital property laws	10-10:30 am	
4:30-5 pm			10:30-11 am	
	.1	1		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2-2-11
DATE	

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME
7-7:30 am	7-7:30 am
7:30-8 am	7:30-8 am
	1 Maren 3
8-8:30 am	8-8:30 am
	8-8:30 am
8:30-9 am	8:30-9 am
	X' 0 1
3-3:30 pm	9-9:30 am
3:30-4 pm	9:30-10 am
4-4:30 pm	10-10:30 am
4:30-5 pm	10:30-11 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	27-11
DAIL	

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	IME TIME PERIOD COMMERCIAL TIME
7-7:30 am	and the state of t	7-7:30 am
	And the second s	The state of the s
	A market from the contract of	
7:30-8 am		7:30-8 am
		Alex.
8-8:30 am	CWI	8-8:30 am
/ n0	V	
8:30-b am		8:130-9 am
	LLO M M	
3-3:30 pm		9-9:30 am
3:30-4 pm		9:30-10 am
And the state of t	Autority Control of the State of State	
4-4:30 pm		10-10:30 am
4:30-5 pm		10:30-11 am
T-30-3 PIII		13.00 11 4.11