

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	1-31-12	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	The state of the s		
		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	
7:30-8 am		7:30-8ap	
		410	Λ· \
		$10 \cdot 0$	V\
8-8:30 am	()	8-8:30 arr	
		"Whi	
8:30-9 am		8:30-9 am	
8:30-9 am	7	5.30-9 uni	
\ /	W.		
B-3:30 pm	3(4)	9-9:30 am	
1			
3\30-4 pm		9:30-10 am	
		10.10.20	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



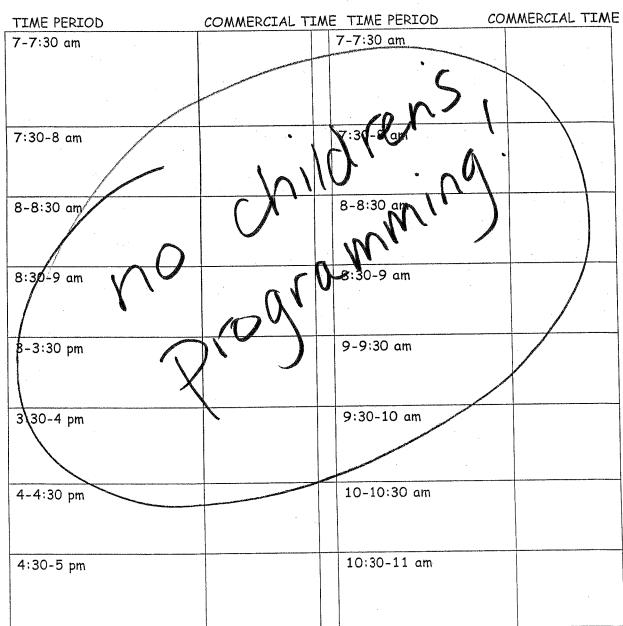
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	-30-12	_
-------	--------	---

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 1-29-12 Sun

# Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ИE		
6a-630a				
Beakmans world.	0			
630a-7a				
Beakmans world.	0			
7a-730a				
Animal Atlas	3:30	i		
730a-8a			/	
teen kid news	3:00			
8a-830a				
830a-9a			and the second s	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 1-28-12

<u>Monday-Friday</u>

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am animal atlas	3:34
7:30-8 am		7:30-8 am 3 Whelife	3:30
8-8:30 am		8-8:30 am animal rescere	3130
8:30-9 am		8:30-9 am  Into the WILD.	31.30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	NE TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the second s		
		5	
- Andrews		10 1	
7:30-8 am	•	7:30-8 ap	
		U,	$\Lambda$ · $ $
		$\lambda$ . $V_{i}$	<b>/</b>
8-8:30 am	CX.	8-8:30 am	
		- MA	
		M 1.	
8:30-9 am		8:30-9 am	
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	N		
1	M		
B-3:30 pm		9-9:30 am	
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\			
3\30-4 pm		9:30-10 am	
The second secon			
		10.10.20	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	1-26-12	
DATE:	10016	_

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

o minutes per /2 nour, 12 minutes per		•	
TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the same of th		
	The state of the s		
and the second second		10 1	
7:30-8 am		7:30-8 apr	1
	1	41	\ \
	1 - 1	11	\
		TO TO	
8-8:30 am	( X )	8-8:30 an	
		W	
8:30-9 am		8:30-9 am	
	$\Lambda$	,	
	New		
		0.000	
8-3:30 pm		9-9:30 am	
3/30 4		9:30-10 am	
3\30-4 pm		9.50°10 dill	
		- Andrews	
		- Andrews	
		10.10.20	
4-4:30 pm		10-10:30 am	
	**		
4.20 E		10:30-11 am	
4:30-5 pm		10.30-11 411	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

N 4:	1-25-	12.
DATE:		16-

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

e simulos per // nont, az minos per			COMMEDCE AL TEME
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	- Market Control of the Control of t		
·	A STATE OF THE STA		
Market Control of the		10 1	
7:30-8 am		7:30-8 apr	
		41	<b>∧</b> ·
	101	111	<i>)</i> \
	1 V 1	1/2	
8-8:30 am	$(\lambda)$	8-8:30 am	
		NA .	
		W/	
8:30-9 am		8:30-9 am	
	N N		
	M		
1		9-9:30 am	
8-3:30 pm		9-9:30 uni	
3\30-4 pm		9:30-10 am	
3/30-4 pill		Appendix of the second	
	'		
		- The state of the	
4.4.22		10-10:30 am	
4-4:30 pm		10-10.30 am	
4:30-5 pm		10:30-11 am	
7.30-5 pm		10.00 11 4	
·			
			<u> </u>

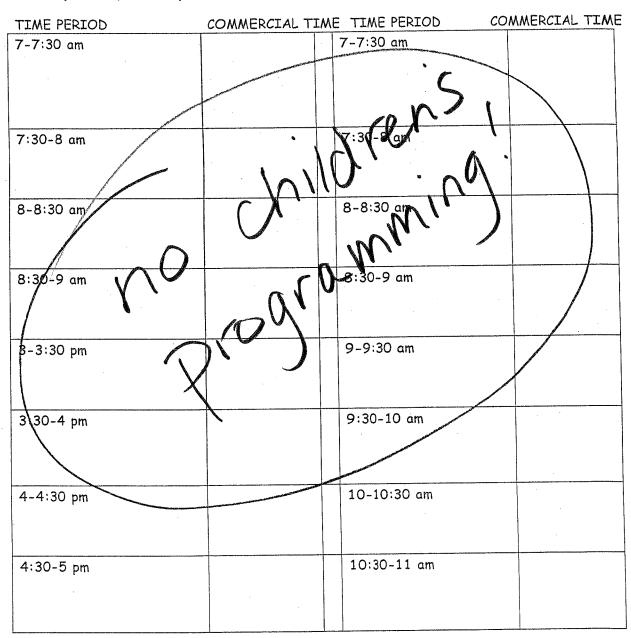


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATF:	1-24-	12.

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:

Saturday Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am beldren 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 1-22-12 Sun

# Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ΝE		
6a-630a				
Beaumonis	0			
630a-7a				
Beakman's world 70-7300 Onimalatas	-0			
7a-730a				
animalatas	3:30		4	
730a-8a				
8a-830a				
830a-9a				
			*	
				î.
	1			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	1-21-	12	Sat
DA IE:	(	· Comment	

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am	,	7-7:30 am Animal atlas	3:30
7:30-8 am		7:30-8 am 3 wde Lif	e-3.30
8-8:30 am		8-8:30 am anmal resc	ue 3:30
8:30-9 am		8:30-9 am Into the WI	LD 3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



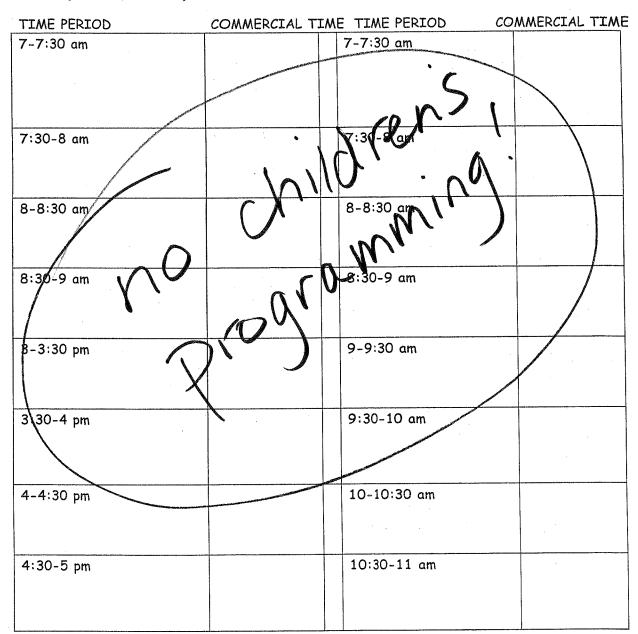
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 1-20-12 FM

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

6 minutes per ½ nour; 12 minutes per	Motes	5.25 minutes per 72 money	•
TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
·	and the same of th		
	and the same of th		
		$\sim$	
		- 10 X	
7:30-8 am		V:3V-201	
	\	( ) ,	<b>N</b> .
		in V	
8-8:30 am	CX	8-8:30 an	
		M.	
		W,	
		8:30-9 am	——————————————————————————————————————
8:30-9 am	75	J-5.30-9 dill	
	()		
	10		
8-3:30 pm		9-9:30 am	
\ X			
3 30 4 50		9:30-10 am	
3\30-4 pm		3.50°10 dill	
		ALL PROPERTY OF THE PARTY OF TH	
		The state of the s	
4-4:30 pm		10-10:30 am	
		10.20.11	
4:30-5 pm		10:30-11 am	
:			

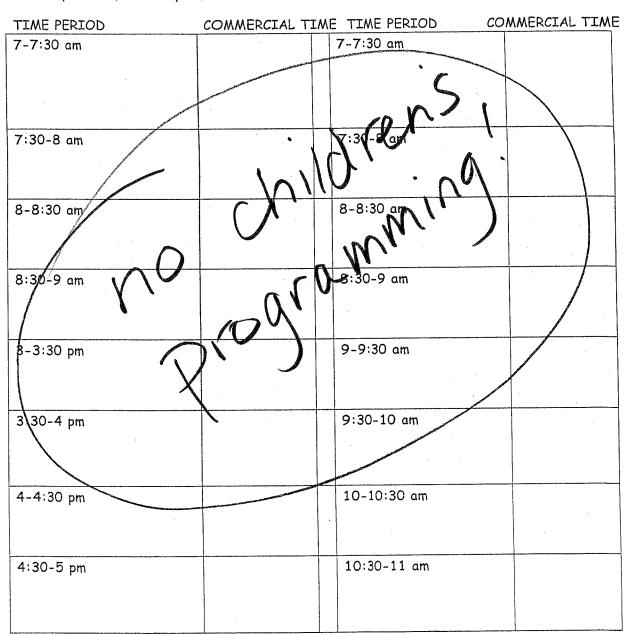


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	1-1	8-	17
DATE:	, ,	. 0	

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





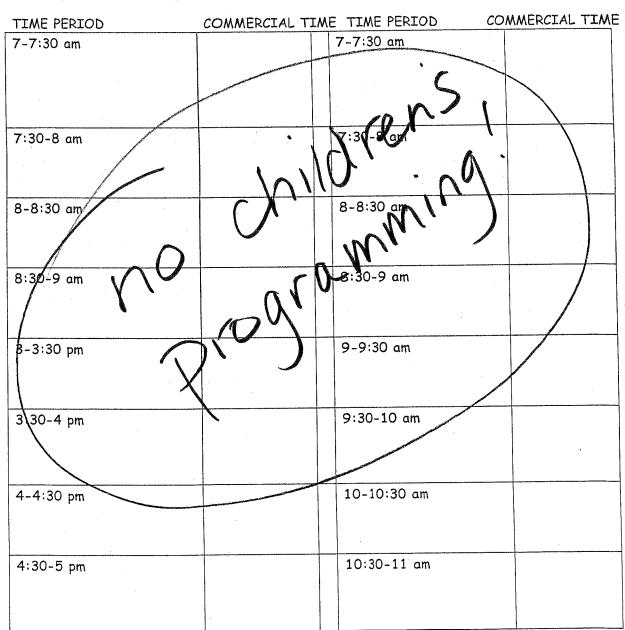
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

		1	)	(7)
DATE:	1		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	<u></u>

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday



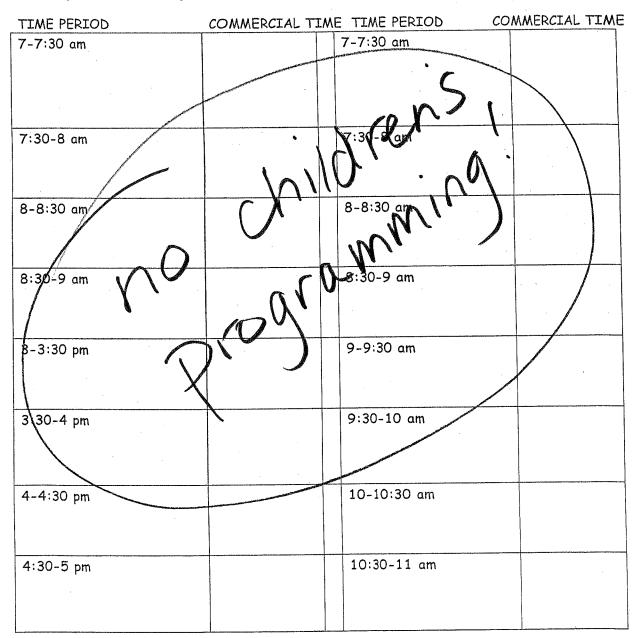


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 1-15-12 Sunday

# Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ΝE	
6a-630a			
Beakman's			
630a-7a			
Beakmans,	-0-		
7a-730a			
anmal ana	3:30		
730a-8a			
teen kid news.	3:00		
8a-830a			
830a-9a		$\vdash$	
			·
		<u> </u>	
		T	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	1	14-	12	Set
U/ \ \ _ \				

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	NE TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am animal	3:30
7:30-8 am		) 00(00	3:30
8-8:30 am		8-8:30 am Anmal rescue	3:30
8:30-9 am		8:30-9 am Into the WILD	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 1-13-12 Fr

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	. Handle Street		
		10 N	
7:30-8 am	•	V:31-8 ap	
		11	V - /
		$(\nabla \cdot \nabla \cdot$	<b>/</b>
8-8:30 am	(X,Y)	8-8:30 am	
		Mr.	
		W	
8:30-9 am		8:30-9 am	
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	7		
	M.		
B-3:30 pm		9-9:30 am	
p=3.30 pm		9-9:50 dill	
	X		
200		0.20.10	
3\30-4 pm		9:30-10 am	
		and the same of th	
		and the same of th	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
:			



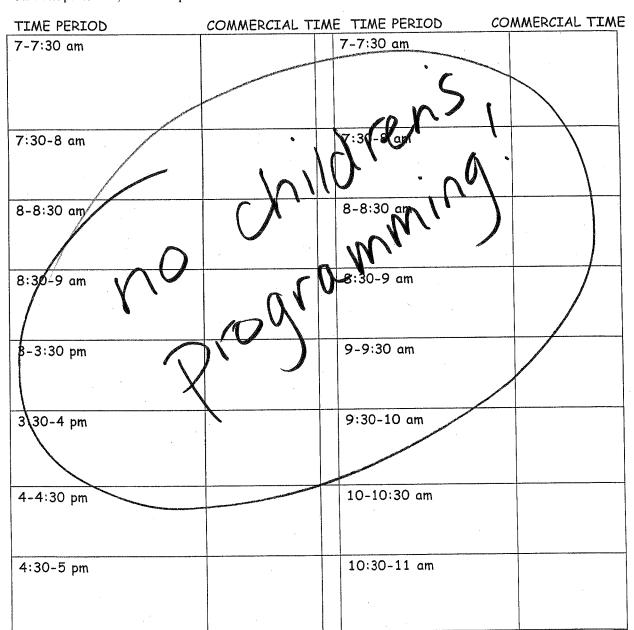
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	Ŷ.			
NATE.	1-1	7-1	7	
DATE:	1 1	C 1	Camer	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

•	DATE: _///	//2_	
Monday-Friday 6 minutes per ½ hour; 12 minutes per	er hour	Saturday 5.25 minutes per ½ hour; 1	
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
, , , , , , , , , , , , , , , , , , , ,			
7:30-8 am		7:30-8 am	
8-8:30 am	·	8-8:30 am	
no Chi	ldren	I Prog	canning
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
`			
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
·		10.20 11 am	
4:30-5 pm		10:30-11 am	
		11-11:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	,	Saturday	•
Monday-Friday 6 minutes per ½ hour; 12 minutes per	er hour	5.25 minutes per ½ hour; 10.5 min	nutes per hour
TIME PERIOD COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME			
TIME PERIOD 7-7:30 am	COMMISSION	7-7:30 am	
7-7150 am			
Į.			
7:30-8 am		7:30-8 am	
. ·			
8-8:30 am		8-8:30 am	
		()	
na Cha	ldren	MARI	vm mary
	ranew	10000	1
8:30-9 am		8:30-9 am	
	•		
3-3:30 pm		9-9:30 am	
			. '
	,		
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		11-11:30 am	
'			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	1917	
DATE:		_

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

6 minutes per ½ nour; 12 minutes per 1	iioux	5.25 minutes per 72 front, 10.	
TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the state of t		
and the same of th		~ N.	
7.30.0		7:30	
7:30-8 am		1.34-900	
	1 1		
	$\sqrt{\sqrt{1}}$	7 1/2	
8-8:30 am		8-8:30 an	
		VA,	
		M,	
8:30-9 am		8:30-9 am	
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	41		
	W.		
2.20		9-9:30 am	
B-3:30 pm		9-9.30 dill	
X			
3\30-4 pm		9:30-10 am	
		- Augustina - Augu	
4.4.20		10-10:30 am	
4-4:30 pm		10-10.30 uni	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	1-8-1	12-

Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIM	۸E	
6a-630a			
Bealinane,	- and a second		
630a-7a			
Bealmans	6		
7a-730a			
anmalatias.	3:30		
730a-8a			
teen Kid news	3:00		·
8a-830a			 
830a-9a			
			5
			i
	,		
	`		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	1-7-17
DATE:	- Committee Comm

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am Animal attas	2:30
7:30-8 am		7:30-8 am 3 Wide Life.	3:30
8-8:30 am		8-8:30 am ammal rescue	3,30
8:30-9 am		8:30-9 am the WILD.	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 1/6/12

<u>Monday-Friday</u>

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		10 ns	
7:30-8 am	101	J:34-5604	<b>N</b> .
8-8:30 am	O,	8-8:30 am	
8:30-9 am	1201	8:30-9 am	
₿-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	·



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	1 6-12
DATE:	1-316

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

### Saturday

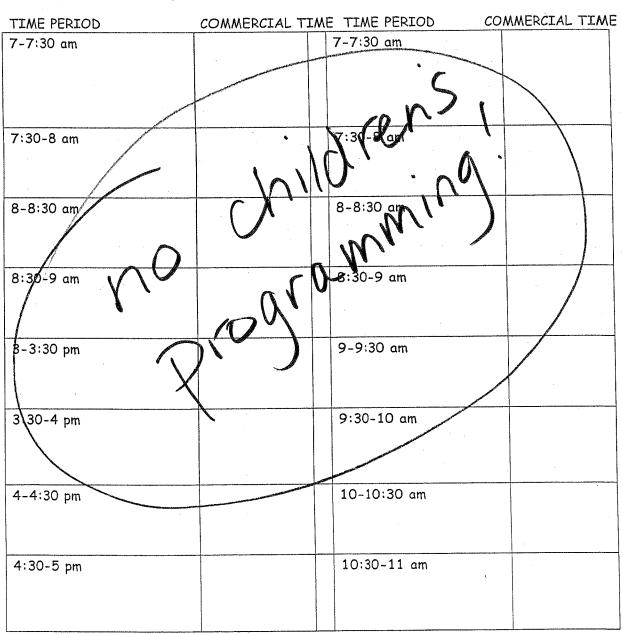
TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		'5	
- Andrews - Andr		10 N	
7:30-8 am		7:30-8 am	
	1011	) · ~	
8-8:30 am	\(  \)	8-8:30 an	
		M.	
8:30-9 am	0000	-8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	1-4-11
-------	--------

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	1 2-17	
DATE:	1-316	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TIM	E TIME PERTON	COMMERCIAL TIME
7-7:30 am	COMMERCIAL TIM	7-7:30 am	
7 - 7 - 130 dill	- manufacturations analysis for	and the state of t	
	The state of the s		
		(0)	
7:30-8 am	•	7:30-8 am	
	1	(, )	<i>\</i>
		V . V	<b>/</b> \
8-8:30 am	CX	8-8:30 am	
		Mr.	
		'W'	
0.26		8:30-9 am	
8:30-9 am		5.30-9 dill	
/	_(),	,	
	10		
8-3:30 pm		9-9:30 am	
1			
3\30-4 pm		9:30-10 am	
To the second	,	Marie at the state of the state	
			**
		and the same of th	
4-4:30 pm	The state of the s	10-10:30 am	
4:30-5 pm		10:30-11 am	
The or pin			
	·		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	1	12/	12
DAIL		L	

Monday-Friday 6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		5	
A Company of the Comp		(0)	
7:30-8 am		7:30-9 an	
		10 · 10	<b>/</b>
8-8:30 am		8-8:30 am	)
		W.	
8:30-9 am	M	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	·
			<u> </u>



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	/\	112

# Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ΝE	T	
6a-630a				
Bakmans world.	-0			
630a-7a				
Bearma's	0			
7a-730a				
Cumal attas	2:30			
730a-8a				
teen kidheus	3:00			·
8a-830a				
830a-9a				
		<del>                                     </del>		