

DATE:				
Monday-Friday 6 minutes per ½ hour; 12 minutes per	er hour	Saturday 5.25 minutes per ½ hour	; 10.5 minutes per hour	
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME	
7-7:30 am		7-7:30 am		
7:30-8 am		7:30-8 am		
animal atlas.	4:30			
8-8:30 am		8-8:30 am		
8:30-9 am		8:30-9 am		
		0.0.20		
3-3:30 pm		9-9:30 am		
3:30-4 pm		9:30-10 am		
4-4:30 pm		10-10:30 am		
4:30-5 pm		10:30-11 am		
		11-11:30 am		



DATE: 9-2-10				
Monday-Friday 6 minutes per ½ hour; 12 minutes per	er hour	Saturday 5.25 minutes per ½ ho	our; 10.5 minutes per hour	
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME	
7-7:30 am		7-7:30 am		
7:30-8 am		7:30-8 am		
		7:50-6 am		
teen kidnews.	3:00			
8-8:30 am		8-8:30 am		
8:30-9 am		8:30-9 am		
3-3:30 pm		9-9:30 am		
3:30-4 pm		9:30-10 am		
4-4:30 pm		10-10:30 am		
4:30-5 pm		10:30-11 am		
•				
		11-11:30 am		

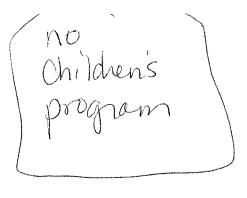


	DATE: 9-3-10	0	
Monday-Friday 6 minutes per ½ hour; 12 minutes per	er hour	Saturday 5.25 minutes per ½ ho	ur; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		7:30-8 am	
Into the WILD	3:30		
8-8:30 am		8-8:30 am	
8:30-9 am		8:30-9 am	
2.2.20		9-9:30 am	
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
4.30-3 pm			
		11-11:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9-4-10 Monday-Friday Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour **COMMERCIAL TIME** TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 4:30 (H) 7:30-8 am 8-8:30 am 8-8:30 am animal rescue 4.30 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9-5-10

Sunday 5.25 minutes per ½ hour; 10	.5 minutes per hour			
TIME PERIOD	COMMERCIAL	TIME		
7:30-8am				
			and the state of t	
,				



DATE: 9-6-10				
Monday-Friday 6 minutes per ½ hour; 12 minutes p	er hour	Saturday 5.25 minutes per ½ hou	ır; 10.5 minutes per hour	
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME	
7-7:30 am		7-7:30 am		
7:30-8 am		7:30-8 am		
Beakman's	0			
8-8:30 am		8-8:30 am		
8:30-9 am		8:30-9 am		
2.2.20		9-9:30 am		
3-3:30 pm		9-9.30 am		
2.20.4		9:30-10 am		
3:30-4 pm		7.30*10 am		
4-4:30 pm		10-10:30 am		
4:30-5 pm		10:30-11 am		
		11-11:30 am		



DATE: 9-7-10				
Monday-FridaySaturday6 minutes per ½ hour; 12 minutes per hour5.25 minutes per ½ hour; 10.5 minutes per hour				
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME	
7-7:30 am		7-7:30 am		
7:30-8 am		7:30-8 am		
Beakmons, World.	0			
8-8:30 am		8-8:30 am		
8:30-9 am		8:30-9 am		
- 0.00 / u				
3-3:30 pm		9-9:30 am		
3:30-4 pm		9:30-10 am		
4-4:30 pm		10-10:30 am		
4:30-5 pm		10:30-11 am		
		11-11:30 am		



	DATE:	-10	
Monday-Friday 6 minutes per ½ hour; 12 minutes per	er hour	Saturday 5.25 minutes per ½ ho	ur; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		7:30-8 am	
animal atlas.	3:30		
8-8:30 am		8-8:30 am	
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
		0.00.40	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
s.4		11-11:30 am	



Monday-Friday 6 minutes per ½ hour; 12 minutes per hour		Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour		
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME	
7-7:30 am	COMMERCIAL	7-7:30 am		
		,		
7:30-8 am		7:30-8 am		
Jeen Kil	3.00			
8-8:30 am		8-8:30 am		
8:30-9 am		8:30-9 am		
			•	
3-3:30 pm		9-9:30 am		
·				
	,			
3:30-4 pm		9:30-10 am		
,				
4-4:30 pm		10-10:30 am		
4:30-5 pm		10:30-11 am		
		44 44 00		
		11-11:30 am		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

9-10-10 Saturday Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour **COMMERCIAL TIME** TIME PERIOD TIME PERIOD COMMERCIAL TIME 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 3:30 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 4-4:30 pm 10-10:30 am 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

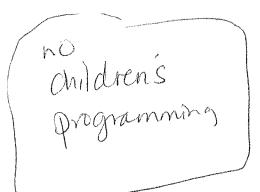
DATE: 9-11-10

Monday-Friday 6 minutes per ½ hour; 12 minutes per hour

Saturday

5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		0.	16.00
		unima	4:00
		WILLS:	
7:30-8 am		anmal atlas. 7:30-8 am 3 wide life	
		0.11/	
		13 was lite	4:00
8-8:30 am		8-8:30 am	
			/(, ,
		animafescu	0 4:00
8:30-9 am		8:30-9 am	
		9-9:30 am	
3-3:30 pm		9-9:30 am	
2.20.4		9:30-10 am	
3:30-4 pm		9.50-10 am	
4-4:30 pm		10-10:30 am	
4-4.50 pm		10 1000 000	
4:30-5 pm		10:30-11 am	
neo o pin			
· · · · · · · · · · · · · · · · · · ·		11-11:30 am	





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9-12-10

Sunday

5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIME	,	
7:30-8am			
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			g comment of the security of t
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		\vdash	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9-13-10 Saturday Monday-Friday 5.25 minutes per 1/2 hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour **COMMERCIAL TIME** COMMERCIAL TIME TIME PERIOD TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



DATE: 9-14-10.					
Monday-Friday 6 minutes per ½ hour; 12 minutes p	er hour	Saturday 5.25 minutes per ½ hou	r; 10.5 minutes per hour		
TIME PERIOD	COMMERCIAL TIMI	E TIME PERIOD	COMMERCIAL TIME		
7-7:30 am		7-7:30 am			
7:30-8 am		7:30-8 am			
Beakmans	.0				
8-8:30 am		8-8:30 am			
8:30-9 am		8:30-9 am			
3-3:30 pm		9-9:30 am			
3:30-4 pm		9:30-10 am			
4-4:30 pm		10-10:30 am			
4:30-5 pm		10:30-11 am			
		11-11:30 am			



	DATE:	10	
Monday-Friday 6 minutes per ½ hour; 12 minutes per	er hour	Saturday 5.25 minutes per ½ ho	ur; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		7:30-8 am	
Animal atlas	3:30		
8-8:30 am		8-8:30 am	
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		11-11:30 am	
	1		1



	DATE:	6-10.	
Monday-Friday 6 minutes per ½ hour; 12 minutes p	er hour	Saturday 5.25 minutes per ½ ho	ur; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		7:30-8 am	
teen KID news	3:00		
8-8:30 am		8-8:30 am	
		8:30-9 am	
8:30-9 am		6:50-9 am	
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		11-11:30 am	



DATE: 9-17-10			
Monday-Friday 6 minutes per ½ hour; 12 minutes per	er hour	Saturday 5.25 minutes per ½ hour;	10.5 minutes per hour
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		7:30-8 am	
Into the WILD	3:30		
8-8:30 am		8-8:30 am	
		8:30-9 am	
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
J J J J J J J J J J J J J J J J J J J			
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
420.5		10:30-11 am	
4:30-5 pm		IU.DV-II AIII	
		11 11 20	
		11-11:30 am	

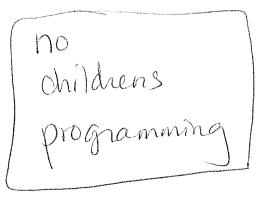


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9-18-10

Monday-Friday 6 minutes per ½ hour; 12 minutes per hour Saturday
5.25 minutes per ½ hour; 10.5 minutes per hour

COMMERCIAL TIME TIME PERIOD **COMMERCIAL TIME** TIME PERIOD 7-7:30 am 7-7:30 am animal atlas 7:30-8 am 3 Wide Life. 3:30. 7:30-8 am 8-8:30 am 8-8:30 am 3:30 animal rescue 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9-19-10

Sunday

5.25 minutes per ½ hour, 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIME	,		
7:30-8am				
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		_	Tananananan arangan katalan arang ang akatalan arang ang akatalan arang ang akatalan arang ang akatalan arang a	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	9-20-10
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Monday-F						
6 minutes	per ½	hour;	12	minutes	per	hour

Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7.20.0		7:30-8 am	
7:30-8 am		7:50-6 am	
Beauman's world.	-0-		
8-8:30 am		8-8:30 am	
8:30-9 am		8:30-9 am	
!			
2.2.20		9-9:30 am	
3-3:30 pm		9-9.30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4.20 #		10:30-11 am	
4:30-5 pm		10.50-11 am	
		11-11:30 am	



DATE: 9-21-10				
Monday-Friday 6 minutes per ½ hour; 12 minutes pe	er hour	Saturday 5.25 minutes per ½ hou	r; 10.5 minutes per hour	
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME	
7-7:30 am		7-7:30 am		
7:30-8 am		7:30-8 am		
Beakman's world.	0			
8-8:30 am		8-8:30 am		
8:30-9 am		8:30-9 am		
		0.0.20		
3-3:30 pm		9-9:30 am		
3:30-4 pm		9:30-10 am		
4-4:30 pm		10-10:30 am		
4:30-5 pm		10:30-11 am		
		11-11:30 am		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9-22-10 Saturday Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am animalas 3:30 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



DATE: 9-23-10				
Monday-Friday 6 minutes per ½ hour; 12 minutes p	oer hour	Saturday 5.25 minutes per ½ ho	ur; 10.5 minutes per hour	
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME	
7-7:30 am		7-7:30 am		
7:30-8 am		7:30-8 am		
	3:30.			
8-8:30 am		8-8:30 am		
8:30-9 am		8:30-9 am		
3-3:30 pm		9-9:30 am		
3:30-4 pm		9:30-10 am		
4-4:30 pm		10-10:30 am		
4:30-5 pm		10:30-11 am		
		11-11:30 am		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9-24-10

Monday-Friday 6 minutes per ½ hour; 12 minutes	s per hour	5.25 minutes per ½ ho	ur; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		7:30-8 am	
Into the WILD	3:30		
INTO MEWILD	0,00		
8-8:30 am		8-8:30 am	
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		11-11:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9-25-10

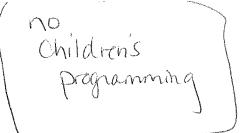
5.25 minutes per ½ hour; 10.5 minutes per hour

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal atlas.	3:30
7:30-8 am		7:30-8 am	
		3 wide Life.	3:30
8-8:30 am		8-8:30 am	
5-5.5V am		animal rescue.	4:00
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	

11-11:30 am





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9-26-10

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6,334	day
OUL	LICEV

5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIME	<u> </u>	n. Maintee qua juu milli sida kii ta kayan maa magamba juu maa ja ka	
7:30-8am				
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		\vdash		
	<u> </u>	_		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday
5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD
COMMERCIAL TIME
7-7:30 am

COMMERCIAL TIME
7-7:30 am

TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		7:30-8 am	
			<u> </u>
Beaumans.			
Beauman's und.			
0.00110(.		8-8:30 am	
8-8:30 am		0-0.50 am	•
	-	•	
8:30-9 am		8:30-9 am	
0.50 > 1111			
3-3:30 pm		9-9:30 am	
•	. ,		
3:30-4 pm		9:30-10 am	
4.4.20		10-10:30 am	
4-4:30 pm		10-10.50 am	
4:30-5 pm		10:30-11 am	
,			
		11-11:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9-28-10 Monday-Friday 5.25 minutes per 1/2 hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am Bearmans 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



	DATE: <u>9-2</u>	9-10	
Monday-Friday 6 minutes per ½ hour; 12 minutes per	er hour	Saturday 5.25 minutes per ½ hor	ur; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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		7:30-8 am	
7:30-8 am		/:30-6 am	ĺ
animalatias.	3:30		
		0.000	
8-8:30 am		8-8:30 am	
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
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2,20 4		9:30-10 am	
3:30-4 pm		9.50-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		11-11:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9-30-10

Monday-Friday		
6 minutes per ½ hour;	12 minutes	per hour

Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour

3:00	7-7:30 am 7:30-8 am 8-8:30 am	
3:00	8-8:30 am	
3:00	8-8:30 am	
3:00	8-8:30 am	
3:00		
	8:30-9 am	
	8:30-9 am	
]		
	9-9:30 am	
	9:30-10 am	
	10-10:30 am	
	10:30-11 am	
	11-11:30 am	
		9:30-10 am 10-10:30 am 10:30-11 am