

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD **COMMERCIAL TIME** TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3-2-10

Monday-Friday 6 minutes per ½ hour; 12 minutes p	er hour	Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour			
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME		
7-7:30 am		7-7:30 am			
7:30-8 am		7:30-8 am			
i .		/:30-6 am			
Beakman's World	0				
8-8:30 am		8-8:30 am			
	·	·			
8:30-9 am		8:30-9 am			
6:30-9 am		0.30-9 am			
3-3:30 pm		9-9:30 am			
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			·		
2.20.4		9:30-10 am			
3:30-4 pm		9:30-10 am			
·					
4-4:30 pm		10-10:30 am	· ·		
4:30-5 pm		10:30-11 am			
		11-11:30 am			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-3-10 Monday-Friday **Saturday** 6 minutes per ½ hour; 12 minutes per hour 5.25 minutes per ½ hour; 10.5 minutes per hour COMMERCIAL TIME TIME PERIOD **COMMERCIAL TIME** TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am animal attas. 3:30 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 3-3:30 pm 9-9:30 am 3:30-4 pm 9:30-10 am 4-4:30 pm 10-10:30 am 4:30-5 pm 10:30-11 am 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-4-10

6 minutes per ½ hour; 12 minutes per	er hour	5.25 minutes per ½ hour; 10.5 minutes per hour			
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	PERIOD COMMERCIAL TIME		
7-7:30 am		7-7:30 am			
7:30-8 am		7:30-8 am			
teen kid news.	3:00				
8-8:30 am		8-8:30 am			
·					
8:30-9 am		8:30-9 am			
3-3:30 pm	A SALAN AND AND AND AND AND AND AND AND AND A	9-9:30 am			
3:30-4 pm		9:30-10 am			
4-4:30 pm		10-10:30 am			
_					
4:30-5 pm	The second secon	10:30-11 am			
		·			
		11-11:30 am			
		AT-TI-OV WIII			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM **KMVU-TV's OFFICAL PROGRAM LOGS**

DATE: 3-5-10

Monday-Friday 6 minutes per ½ hour; 12 minutes p	er hour	Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour			
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME		
7-7:30 am		7-7:30 am			
7:30-8 am		7:30-8 am			
Into the WILD	3:30				
8-8:30 am	·	8-8:30 am			
8:30-9 am		8:30-9 am			
3-3:30 pm		9-9:30 am			
3:30-4 pm		9:30-10 am			
4-4:30 pm		10-10:30 am	·		
4:30-5 pm		10:30-11 am			
		11-11:30 am			



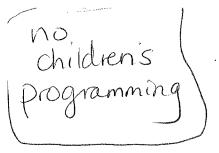
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	3-10-	10

Saturday

Monday-Friday 6 minutes per ½ hour; 12 minutes pe	er hour	Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour			
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD CO	MMERCIAL TIME		
7-7:30 am		7-7:30 am			
		animal atlas.	3:30		
7:30-8 am		7:30-8 am			
		3 Wide Life.	3:30		
8-8:30 am		8-8:30 am			
		Animal rescue	3/30		
8:30-9 am		8:30-9 am			
3-3:30 pm		9-9:30 am			
		·			
3:30-4 pm		9:30-10 am			
4-4:30 pm		10-10:30 am			
·			·		
4:30-5 pm		10:30-11 am			

11-11:30 am





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

TIME PERIOD 7:30-8am	COMMERCIAL T	ME			kan para ang kangang manakan kang kali sala sala sa
7:30-8am					
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nagana majarang ng mpigana pangangang na majarah da kama imang menganangganankan majarapanananan samanganaka		_	The state of the s	An angle di kumatan an finansia di kumatan an fanangan dalah salamaga shikh sanan an anasanda.	
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			and the state of t	Discorne Japanos sedem fundamento una security a securita celebrate ligit film 1992.	
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and the second section of the second		_			
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-8-10 Monday-Friday 6 minutes per ½ hour; 12 minutes per hour 5.25 minutes per ½ hour; 10.5 minutes per hour TIME PERIOD **COMMERCIAL TIME** TIME PERIOD COMMERCIAL TIME 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am Beauman's world 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 3-3:30 pm 9-9:30 am 3:30-4 pm 9:30-10 am 4-4:30 pm 10-10:30 am 4:30-5 pm 10:30-11 am 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-9-10 Monday-Friday Saturday 6 minutes per ½ hour; 12 minutes per hour 5.25 minutes per 1/2 hour; 10.5 minutes per hour COMMERCIAL TIME TIME PERIOD TIME PERIOD COMMERCIAL TIME 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am Beakman 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 3-3:30 pm 9-9:30 am 9:30-10 am 3:30-4 pm 4-4:30 pm 10-10:30 am 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 310-10

Monday-Friday 6 minutes per ½ hour; 12 minutes p	er hour	Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour			
TIME PERIOD	COMMERCIAL TIME	IE TIME PERIOD COMMERCI			
7-7:30 am		7-7:30 am			
7:30-8 am animal atlas.	3:30	7:30-8 am			
8-8:30 am		8-8:30 am			
8:30-9 am		8:30-9 am			
3-3:30 pm		9-9:30 am			
3:30-4 pm		9:30-10 am			
4-4:30 pm		10-10:30 am			
4:30-5 pm		10:30-11 am			
		11-11:30 am			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3-11-10

Monday-Friday 6 minutes per ½ hour; 12 minutes per	er hour	Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour			
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD CO	MMERCIAL TIME		
7-7:30 am		7-7:30 am			
7:30-8 am		7:30-8 am			
teen KID news	1000		`		
Heen KID news	3:00				
8-8:30 am	·	8-8:30 am			
8:30-9 am		8:30-9 am			
		0.000			
3-3:30 pm		9-9:30 am			
	·				
3:30-4 pm		9:30-10 am			
4-4:30 pm		10-10:30 am			
4-4:30 pm		10-10:50 am			
	·				
·					
4:30-5 pm		10:30-11 am			
			·		
· · · · · · · · · · · · · · · · · · ·		11-11:30 am			
		AA-AA-SV GIII			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

M	<u>Londay-F</u>	riday						
6	minutes	per 1/2	hour;	12	minutes	per	hour	

Saturday 5.25 minutes per 1/2 hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIME		COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		7:30-8 am	
1 to the	3:30		
and file			•
Into the Wild			parameter (specific parameters continuely in 100 to comparament assume the second as made to continue the continue contin
8-8:30 am	·	8-8:30 am	
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
·			
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		A CONTRACTOR OF THE PROPERTY O	
		11-11:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3/13/10

V	<u> Ionday-I</u>	<u>riday</u>					
6	minutes	per 1/2	hour;	12	minutes	per	hour

Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am and atlas	3.30
7:30-8 am		7:30-8 am 3 Whide	3.30
8-8:30 am		8-8:30 am Luinal Llscue	3.30
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
3:30-4 pm		9;30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		11-11:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

 $\frac{Sunday}{5.25 \text{ minutes per } \frac{1}{2} \text{ hour; } 10.5 \text{ minutes per hour}$ TIME PERIOD COMMERCIAL TIME 7:30-8am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-15-10
Saturday

Monday-Friday 6 minutes per ½ hour; 12 minutes per hour		Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour		
TIME PERIOD COMMERCIAL T		TIME PERIOD	COM	MERCIAL TIME
7-7:30 am		7-7:30 am		
7:30-8 am		7:30-8 am		
Beakman's world.	0			
8-8:30 am	·	8-8:30 am		
		·		
8:30-9 am		8:30-9 am		
				Water to the state of the state
3-3:30 pm		9-9:30 am		
<u> </u>				•
				and the same of th
3:30-4 pm		9:30-10 am		
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4-4:30 pm		10-10:30 am		
	·			
4:30-5 pm	,	10:30-11 am		
				· ·
		11-11:30 am		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	DATE:	0-10		
Monday-Friday 6 minutes per ½ hour; 12 minutes per	Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour			
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	CON	MERCIAL TIME
7-7:30 am		7-7:30 am		
7:30-8 am		7:30-8 am		
Beakmans World.	0			
8-8:30 am		8-8:30 am		•
• •				
8:30-9 am		8:30-9 am		
3-3:30 pm		9-9:30 am		
		,	1	
3:30-4 pm		9:30-10 am		
		40.40.20		
4-4:30 pm		10-10:30 am		
4:30-5 pm		10:30-11 am		
4:30-3 pm				
			:	
The state of the s		11-11:30 am		
				*
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-17-10 .

Monday-Friday 6 minutes per ½ hour; 12 minutes per hour		Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour		
6 minutes per ½ hour; 12 minutes p	er hour	5.25 minutes per ½ hour; 10.5 minutes per hour		
TIME PERIOD	COMMERCIAL TIME	IME TIME PERIOD COMMER		
7-7:30 am		7-7:30 am		
7:30-8 am		7:30-8 am		
animal octas				
unimax arias	3:30			
8-8:30 am		8-8:30 am	ann ann an ceann an ann ann ann ann aire dh' e an ceann an Airlean an Airlean an Airlean an Airlean an Airlean	
8:30-9 am		8:30-9 am		
3-3:30 pm		9-9:30 am		
	,			
3:30-4 pm		9:30-10 am		
			,	
4-4:30 pm		10-10:30 am		
4:30-5 pm		10:30-11 am		
			,	
		11-11:30 am		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Saturday Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD TIME PERIOD **COMMERCIAL TIME** 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 3-3:30 pm 9-9:30 am 3:30-4 pm 9:30-10 am 10-10:30 am 4-4:30 pm 4:30-5 pm 10:30-11 am 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-19-10

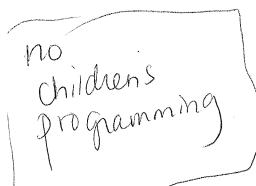
Monday-Friday 6 minutes per ½ hour; 12 minutes per hour		Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour	
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		7:30-8 am	
		7.00 0 1111	
Froto-the WILD	3:30		
8-8:30 am		8-8:30 am	
	, i		
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
3:30-4 pm		9.50-10 am	
	·		
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
}			
		11-11:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

5-60-10

Monday-Friday 6 minutes per ½ hour; 12 minutes per hour		Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour	
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am animal	3:30
7:30-8 am		7:30-8 am 3 Wide Life	3.30
8-8:30 am		8-8:30 am animal (escu	e. 2:30
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		11-11:30 am	





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-21-10

Sunday

5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIME)		
7:30-8am				
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		-		
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-22-10

Monday-Friday 6 minutes per ½ hour; 12 minutes per hour		Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour		
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME	
7-7:30 am		7-7:30 am		
		7:30-8 am		
7:30-8 am		/:50-6 am		
Beakman's World.				
8-8:30 am		8-8:30 am	,	
8:30-9 am		8:30-9 am		
3-3:30 pm		9-9:30 am		
3:30-4 pm		9:30-10 am		
3:30-4 pm				
4-4:30 pm		10-10:30 am		
4:30-5 pm		10:30-11 am		
		,		
		11-11:30 am		
			Į.	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-23-10.

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour		5.25 minutes per ½ hour; 10.5 minutes per hour	
TIME PERIOD	COMMERCIAL TIME	E TIME PERIOD COMMERCIAL TIME	
7-7:30 am		7-7:30 am	
7:30-8 am		7:30-8 am	
Bearmans world.			
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world		0.0.20	
8-8:30 am	,	8-8:30 am	·
8:30-9 am		8:30-9 am	
8:30-9 am		0.30-7 am	
3-3:30 pm		9-9:30 am	
3-3130 pm			
3:30-4 pm		9:30-10 am	
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4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		11-11:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-24-10

Saturday

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour		5.25 minutes per ½ hour; 10.5 minutes per hour	
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		7:30-8 am	
as antes	3:30		
Animal atlas.	0,00		
8-8:30 am		8-8:30 am	
		0.40.0	
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
3-3.30 pm)-7.50 am	
3:30-4 pm		9:30-10 am	
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			· ·
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		44.44.20	
		11-11:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-25-10'

Monday-Friday		Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour	
6 minutes per ½ hour; 12 minutes p	oer hour		
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
			1
7:30-8 am		7:30-8 am	
toon Van house	0180		
teen ked news.	3.00		
		8-8:30 am	
8-8:30 am		8-8:50 am	
8:30-9 am		8:30-9 am	
0.50-9 am		0.000	
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
		,	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		11-11:30 am	
		11-11:50 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

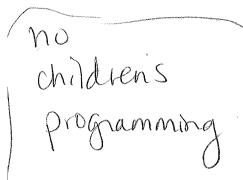
DATE: 3/26/10

Monday-Friday 6 minutes per ½ hour; 12 minutes per hour		Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour		
TIME PERIOD COMMERCIAL TIME			COMMERCIAL TIME	
7-7:30 am		7-7:30 am		
7:30-8 am		7:30-8 am		
Into the WILD	3:36			
8-8:30 am		8-8:30 am		
8:30-9 am		8:30-9 am		
3-3:30 pm		9-9:30 am		
3:30-4 pm		9:30-10 am		
4-4:30 pm		10-10:30 am		
4:30-5 pm		10:30-11 am		
		11-11:30 am		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-27-10 Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD **COMMERCIAL TIME** TIME PERIOD 7-7:30 am 7-7:30 am animal attas. 3:30 7:30-8 am 7:30-8 am 3 wide Life. 3:30 8-8:30 am 8-8:30 am animalrescue 3:30 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-28-10

Sunday

5.25 minutes per 1/2 hour; 10.5 minutes per hour

TIME PERIOD	IOD COMMERCIAL TIME				
7:30-8am					
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		pyspepinosassas			
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			enant deplace you are not held for the foliage deplace and a part of the second of the		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday
5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	·		
7:30-8 am		7:30-8 am	
1:30-8 am Sealman S World	2-		
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World			
8-8:30 am		8-8:30 am	
8-8:30 am	·	0-0150 ans	
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8:30-9 am		8:30-9 am	
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3-3:30 pm		9-9:30 am	•
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3:30-4 pm		9:30-10 am	
3.30-4 pm			
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		10.10.00	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
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		11-11:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Saturday Monday-Friday 5.25 minutes per 1/2 hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 3:30-4 pm 9:30-10 am 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-31-10 Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour **COMMERCIAL TIME** TIME PERIOD **COMMERCIAL TIME** TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am animal as. 3:30 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am